



PAA INSIDER

THE OFFICIAL NEWSLETTER OF THE POTATO ASSOCIATION OF AMERICA
"MAKING THE WORLD A BETTER PLACE, ONE TUBER AT A TIME."

LETTER FROM PAA PRESIDENT

Dear PAA Members,

We are four months from the Denver meeting of The Potato Association of America. Bring a friend and some stories to share and take in the scenic views of the Rockies which are almost as impressive as the Wrangles. It is not too early to look for items to bring for the auction and early registration helps the host breathe a bit easier. Rob and the Colorado gang will be hosting an enjoyable conference.

The Executive Committee has been busy shaping the future, which is soon to be now, with our launching of online voting. The small test run worked and then Lori informed us that the first glitch with getting the ballots out will be the one hundred and fifty member email addresses that are dysfunctional. The funny aspect of this is that if your email address is not working then you won't get the electronic newsletter asking you to check that the email address you use for The PAA is correct. Perhaps we could ask those people we think are probably members or should be members if their email address with The PAA is correct. This method would help solve the above mentioned communication problem as well as help recruit new members who will enhance our society and knowledge base.

Several executive committee members are looking for verbiage to describe The PAA in an effort to recruit membership and provide a framework for understanding the scientific research our organization represents. With this idea in mind, I ask that you jot down a sentence or two stating why you are a member, what rewards does this community provide to you and send them to me at:

William.Campbell@Alaska.gov. We plan to develop an article to explain The PAA's relevance to the world's food supply. The potato is the past and the future. We help define the biological nuances with documentation and this information helps feed the world.

The Journal continues to receive good marks from Springer. Our contract with this publisher has been thought successful and the review for extending the contract is favorable. Springer tells us that review articles generate the most hits. The EC has discussed the need for invited reviews. The Editor-In-Chief, John Bamberg, has been beating the bushes. We need invited review topic ideas and people to write them and the Invited Reviews Editor position on the Editorial Board remains open. Members are encouraged to pitch in and help with the workings. Many hands make light work. The Journal is our anchor and our highest priority. Contact John if you wish to help at: John.Bamberg@ars.usda.gov.

Along the 'we need help line,' the 100th Anniversary of The Potato Association of America will be celebrated next year in Quebec City and ideas to celebrate this milestone are coming forward. A write-up of historical events and our achievements, a stamp, (Jim Bryan would be happy), a reprint of the first journal. What actions can we take to promote The PAA with this auspicious occasion? What other American professional scientific society is 100 years old? Ideas that you have for promoting The PAA can be sent to anyone on the EC. Lori is our Administrator and primary contact person. I think the 100th Anniversary is an opportunity

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April 2012

MEETINGS & EVENTS:

MAY 2012:

20-21: 84th NC Potato Assn Ann Mtg

Elizabeth City, NC

Info:

<http://www.ncagr.gov/markets/commodit/horticult/potatoes/events.htm>

24-26: Europatat Congress 2012

The Hauge, Netherlands.

Info:

<http://www.europatatcongress.eu>

27-30: 8TH ANN WPC
Edinburg, Scotland.

Info:

<http://www.wpc2012.net>

JUNE 2012

Intl Pot Proc & Stor Conv
Riga, Latvia

Info:

<http://www.potatoconvention.com/>

JULY 2012

11-13: NPC Summer Mtg.

Bar Harbor, Maine.

Info:

<http://www.nationalpotatocouncil.org/>

August 2012

12-16: PAA Annual Mtg
Denver, Colorado

Info:

<http://www.paa2012.colostate.edu/>

September 2012

12-13: PotatoEurope
Villers-Saint-Christophe
(France).

Info:

<http://www.potatoeurope.com/home-en.html>

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PAA 96th ANNUAL MEETING
August 12-16, 2012
Denver, Colorado USA

Denver is waiting for you! We are excited about the Annual PAA Meeting in August and are seeing the meeting come together in a real way in the past few weeks. It looks like there will be plenty of good science, activities and, of course, fun. We are still working on the web site and updating it as information becomes available. We will have the tentative agenda on the site within the next week or two and will be filling in the details on some of the other events. We appreciate your patience as things continue to develop. Please check back periodically to see the updates.

On another note; as you are all aware, we routinely have an auction of potato-type and other items to help benefit the Endowment Fund for The PAA. We are planning on having a Silent Auction which will be listed in the

agenda (and elsewhere in this newsletter), and if warranted, we will have a Live Auction during the Bar-B-Que. I would expect that there may be a few items that will be valuable enough to warrant an auctioneer. So, please take the time to look into your stash of potato related items and see if you might bring one or more for this effort. Thanks on behalf of The PAA.

Finally, for those of you who received post-cards during the Banquet at last year's meeting in North Carolina, please be sure to bring them with you. We will have special prizes for those that attend and have their post-card. Thanks for all of your interest in this year's Annual PAA Meeting and we look forward to seeing you in August. Otherwise, have a great growing season.

The 2012 LAC



President's Letter, cont.
 (Continued from page 1)

to champion our achievements. How can we make this celebration one to remember?

The National Potato Council's Potato Expo is scheduled for January 9 - 13, 2013 at Caesar's Palace in Las Vegas. The NPC has provided incentives for PAA members to attend the Expo and present posters during the meeting. This activity provides a platform for interaction with an education of growers as well as promotion of the science and research conducted by members of the PAA. A win/win for everyone. John Keeling, Executive Vice President and CEO of the NPC, has asked for this effort to continue with the possibility of expanding The PAA presence at the Expo.

John has asked that we identify up to 18 posters for the 2013 Expo. Typically the NPC is looking for applied work but all submissions will be considered. I plan to solicit you at the Denver meeting.

The EC has continued to use the teleconference line, donated by Simplot, to conduct business on a monthly basis. The frequent communication has helped keep us moving. There are quite a few decisions that need to be made while keeping in line with the Constitution and the intent of The Association. Member input and ideas is what shapes our organization. Your input is requested and desired.

Bill Campbell, PAA President
 2011-2012

PAA Online Voting Update

Elections

The Association membership voted during the last Annual Meeting in North Carolina to amend the Constitution and By-laws (C&BL) to allow for greater participation in the election process for Vice-President and Directors. The C&BL now allow for online voting and also require the elections for the VP and Directors to be completed prior to the Annual Meeting. This year we need to conduct three such elections for the VP and two Directors.

We are in the process of testing a method for conducting online voting that will require the correct and current email for any member that desires to vote online. Members without an email address listed in the PAA website directory will be mailed a paper ballot to be returned at their expense and by a specified date to coincide with the end date of the online process. Results of

the elections will be announced during the Annual Meeting in Colorado. Please make sure that your email address in the PAA directory is current and correct as it will not be the responsibility of anyone else if you do not receive a ballot due to an incorrect email address.

Nominations

The 2012 Nominations Committee is comprised of past Presidents, being Don Halseth, Alex Pavlista, Chuck Brown, Phil Nolte and Sam Thornton. According to the C&BL they are responsible for nominating a minimum of two candidates for each office undergoing the election process. Through this newsletter and otherwise they are seeking input from the membership for recommended candidates for Vice President and two Directors. If you wish to put forth any recommendations please contact a member of the Nominations Committee by **May 14th**.



PAA 9th Annual Silent Auction

100% of the proceeds will benefit the PAA Endowment Fund

Location: PAA2012 Conference, Denver, Colorado

Bidding Starts: Monday, Aug. 13, 9:00 AM

Bidding Ends: Tuesday, Aug. 14, 5:00 PM

MUST be present to get your winning Silent Auction bids.

Donated items will be accepted at the Registration Table Sunday (Aug 12, 9:00 AM)
and continue through Monday (Aug 13, 5:00 PM)

Don't forget.....all donations are tax deductible!

Please share this information with family, friends, and sponsors who would like
to support the Auction and the Endowment Fund.

Questions? Please contact Carol Halseth at carolhalseth@yahoo.com

PAA Information

2011-2012

EXECUTIVE COMMITTEE

- President:** Bill Campbell
- Pres-Elect:** Leigh Morrow
- Vice-President:** Nora Olsen
- Secretary:** Loretta Mikitzel
- Treasurer:** Larry Hiller
- Financial Officer:**
Alexander Pavlista
- Past-Pres:** Don Halseth
- Directors:**
A.J. Bussan
Kent McCue
Helen Tai
Mike Thornton
Craig Yencho
- Editor-in-Chief:** John Bamberg

SECTON CHAIRS:

Breeding & Genetics:

Dennis Halterman

Certification:

Amy Charkowski

Extension, Production & Mgmt:

Loren Wernette

Physiology:

Paul Bethke

Plant Protection:

Phil Wharton

Utilization & Marketing:

Jeff Bragg

96TH ANNUAL MEETING:

August 12-16, 2012. Denver, Colorado USA.

<http://www.paa2012.colostate.edu/>

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Members in the News, Job Announcements, News from Administrator, etc.

POSITION ANNOUNCEMENT:

Position Title: Asst Prof-Potato Variety Devel/Breed & Genetics
Appointment Type: Academic Teaching & Research Faculty
Location/Dept: Hermiston Exp Station, Oregon

Position Summary: The Hermiston Agricultural Research and Extension Center (HAREC) invites applications for a full-time (1.00 FTE), 9-month, tenure-track Assistant Professor position with an academic home in the Department of Crop and Soil Science. Salary for two additional months will be provided annually on a fixed-term basis at least until tenure is obtained.

This position will provide leadership for statewide potato breeding, genetics and molecular biology research program focused on the genetic improvement of potato varieties in Oregon and the Pacific Northwest. Research emphasis will be on genetic characterization of advanced lines and varieties, germplasm development and collaborative work with others to improve traits for arthropod, nematode, and disease resistance, value-added processing, and nutritional/nutrient quality of the Oregon germplasm.

The incumbent is expected to provide leadership for a successful State-wide potato Extension program to deliver information about new potato varieties, to teach and to mentor graduate students as described in the full job description on their website.

Deadline for applications is MAY 15, 2012.

https://jobs.oregonstate.edu/applicants/jsp/shared/position/JobDetails_css.jsp?postingId=286858

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Message from the Administrator

After one of the mildest winters in the history of Maine, Spring is doing her best to come to the region. It's time to settle down and get busy as the time closes in on getting final plans made for our 2012 Annual Meeting. I hope that a lot of you are planning on coming to Denver to take part in all the activities that Rob and his LAC are working hard to make happen.

With that being said, as Pres Bill's letter pointed out, I have a very large number of members without e-mail addresses or bad addresses. When I've tried to do searches for the updates I am now finding out that the Universities are changing them. You also might be going in to change them on the website but you also MUST let me know you have made changes. Otherwise I won't know to update the other records that also need to be updated and make access possible for other programs (a minimum of 7). I know I'm always last on the totem pole to remember to let know it's changed, but it also means being behind on what is going on with YOUR PAA. If you want to be kept up-to-date on what's going on with The PAA, be able to 'Vote' online, have access to the Springer website and the Journals and the Members Only website, then once you read this newsletter, send me an e-mail so that I may compare the e-mail you're using and the one I have on file. This will give me a chance to 'double-Check' for accuracy. Thanks...I look forward to hearing from EVERYBODY!! Have a great growing season! ~ Lori ~