



PAA INSIDER

THE OFFICIAL NEWSLETTER OF THE POTATO ASSOCIATION OF AMERICA

LETTER FROM PAA PRESIDENT

Best wishes to all PAA members that your 2013 has started out well and for an enlightening and prosperous year. I know many PAA members attended the NPC Potato Expo in Las Vegas this month. The Expo attendance was over 1800. I happened to be sitting sideways to the keynote speaker during the Thursday luncheon and across the room, in four different directions, I had direct line of sight to Nora Olsen, Phil Nolte, Bill Campbell, and Walt Stevenson, all past or future PAA presidents. It was an interesting perspective at that moment and I want to thank all officers and members for being such a presence at the Expo. I especially want to thank the members that presented talks and posters. Lori Wing was present at our booth in the trade show and she made many contacts that may result in new members. Thank you to Lori for promoting The PAA at every opportunity. We should continue our attendance at the Potato Expo in San Antonio next year.

Your Executive Committee has held three teleconference meetings since Denver. I thank the EC officers and directors for their high attendance rate at these meetings. We have signed the contract with Springer for the next five-year period. As reported in Denver, this relationship has been good for The PAA in terms of finances and AJPR viewership. We have also conducted the Annual Meeting Format survey in October-November and I would like to give a summary of the results here.

There were 152 that responded to the survey. If you recall the survey was intended to give insight on the Annual Meeting timing, preferred locations, length, events, and ways to encourage attendance. Please go to the PAA website for a longer summary and the detail results if you desire more information.

Length. While our traditional meeting is 4.5 days (Sunday evening through Thursday), 57% of respondents would prefer a shorter meeting. In fact 67% desire a meeting at least a day shorter than the current format. When asked if they would like to avoid weekend

days for travel, 40% said yes, but 14% said no and 46% said it does not matter.

Ag Tour. When asked specifically about the Ag Tour, 64% agree that holding the tour before or after the meeting is an acceptable option for effectively shortening the meeting.

Timing. Although there are occasional suggestions to change the annual timing, such as joining the Potato Expo, July-August was highly favoured receiving a 56% preference (20% indicated they do not prefer this period). The next closest time block was May-June at 24% preference. Winter time blocks only garnered 16-18% preference. The primary reason stated that July-August was a poor timing was due to work conflicts for some members.

Location. An urban-city setting was preferred by 42% of respondents. The next was a resort setting with a 29% preference. Comments made supported the urban choice such as travel accessibility and ease of walking to restaurants and attractions. Other comments included good meeting facilities and university locations.

Cost. Primary selections restricting attendance were travel cost (56%) and meeting length is too long (55%). Hotel costs and registration were lesser concern, at 47% and 29% as primary reasons for not attending. A majority of surveys (57%) see travel funds as stable and with 75% planning to attend the Quebec meeting.

Purpose. Subject matter for the annual meeting appear to be relevant to members where oral and poster papers, the symposium, networking and section meetings were rated important in 85% to 99% of surveys. Other activities such as social events, the tour, the auction, and the banquet rated 50% to 66% as important.

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2013
January 2013

MEETINGS & EVENTS

FEBRUARY 2013

7: NB Potato Conf/TS
Grand Falls, NB, CAN

12-13 Mich Winter Potato Conf
Mt. Pleasant, MI

19: NPPGA Ann Mtg
Grand Forks, N.D.

20-21: Int'l Crop Expo
Grand Forks, ND

21-25: 2013 Potato Ind Leadership Inst
Idaho Falls, ID
Info: Hollee Alexander at holllee@nationalpotato.org or (202) 682-9456

25-28: NPC Potato DC Fly-In
Washington, DC
Info: Hollee Alexander,
See Above for contact

MAY 2013

31: EAPR-Sec-Virology
Antalya- (Turkey),
Info: Dr. Gülşen Sertkaya
gsertkaya@mku.edu.tr

JUNE/JULY 2013

06/30-07/04: Sec-Breeding & Varietal assessment: – joint mtg of EAPR & EUCARPIA Potato; Hévíz (Hungary),
Info: The James Hutton Institute-
info@hutton.ac.uk

SEPTEMBER 2013

15-19: EAPR Potato Agrophysiology 2013
Agron/Phys Secs]
Prague (Czech Republic),
Info: Jaroslav Cepl,
pap@vubhb.cz,
cepl@vubhb.cz

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Final Call for Papers for 97th Annual Meeting

This is the **Final Call** for **Papers** to be presented at the 97th Annual Meeting of The Potato Association of America, to be held **July 28 - August 1, 2013** at the **Chateau Laurier Hotel, Quebec City, Quebec, Canada**.

PAA members are invited to present papers dealing with all facets of the potato industry. A special grower-oriented session is planned for Monday afternoon. Applied research and extension-oriented submissions are encouraged for this half-day session. Graduate students who are PAA members are encouraged to enter the Frank L Haynes Graduate Student Research Award Competition.

Authors are required to submit abstracts for papers they wish to present, whether orally, as a poster or in the Frank L Haynes Graduate Student Research Award Competition. The abstracts for all papers (oral, poster and Graduate Student Research Award Competition) presented at the Annual Meeting will be published in a post-meeting issue of the

American Journal of Potato Research. Abstracts of papers listed in the meeting program, but not presented, will not be published in the *AJPR*.

At the Annual Meeting, all oral paper presentations will be of a uniform 15-minute length. Authors should plan a 12- to 14-minute presentation with the balance of time devoted to questions. Computer projectors will be available for PowerPoint presentations. Please bring your PowerPoint presentation (2010 or earlier version) on a portable USB drive.

Display boards will be provided for posters. Dimensions should be **79" wide x 36" tall [200 cm wide x 100 cm tall]** .

Abstracts will be accepted until Wednesday, **March 27, 2013**. Submit abstracts as an e-mail attachment to loretta.mikitzel@gnb.ca with "PAA Abstract" as the e-mail subject. You will receive an e-mail acknowledging receipt of the abstract. Abstracts submitted after that date will be returned to the author.

Abstract submission checklist:

Title	> Maximum length of <u>2,000</u>
Author(s) and their affiliations - Presenter's name underlined	> <u>characters</u> . This size limit
Body of Abstract	> includes spaces

PAA membership number of one (1) author
 Presentation method (oral; oral graduate student; poster)
 Section (breeding and genetics; plant protection; physiology; utilization and marketing; extension, production and management; certification)

Only the first 2,000 characters will be printed in the program- please keep your abstract, including title, authors and their affiliations, within the maximum allowable length.

Prior to submitting your abstract, please read and follow the formatting guidelines that are posted on the conference website <http://www.paa2013.com> and on the PAA website: <http://potatoassociation.org>

Abstracts will be accepted until **March 27, 2013**.

Please direct questions to the undersigned:

Loretta J. Mikitzel
 New Brunswick Department of Agriculture, Aquaculture and Fisheries
 39 Barker Lane
 Wicklow, NB Canada E7L 3S4
 Phone: (506) 392-5146 Fax: (506) 392-5102 Email: loretta.mikitzel@gnb.ca

Nominations for Honorary Life Membership

One of the most significant ways to recognize outstanding contributions to the potato industry and to our organization, The Potato Association of America, is the awarding of Honorary Life Membership (HLM). This is the highest award bestowed upon an individual by The PAA. Each year at the Annual Meeting this award is given to deserving individuals and is considered by many attendees the highlight of the Banquet.

PAA members are encouraged to nominate candidates for HLM to be presented at the 2013 Annual Meeting in Quebec City, Quebec, Canada

Nominated individuals should have made significant contributions to the potato industry and/or The PAA.

Contributions may come from activities related to research, extension, education, production, processing, marketing, utilization or any of the other facets of the potato industry which may be appropriate. HLM awards can be given to individuals outside of The PAA.

Nominations must be submitted using the official HLM nomination form available on The PAA website: <http://potatoassociation.org/About%20the%20PAA/HLMCommittee.htm> and click on the 'Nomination Form' link. The selection procedure and desired candidate information are also available in the same area on the website.

Completed HLM nominations and all supporting documentation should be submitted electronically in MS Word or PDF format to Past President Bill Campbell and are due by **March 27, 2013**.

All members should take the time to think about their colleagues and their service to the industry to see if they might qualify for HLM in The PAA. This is a wonderful award and recognition, but it can not happen without going through the nomination process.

This is the **Second & Final Call for Honorary Life Membership** Nominations!

Bill Campbell, 2011-2012 President
William.campbell@alaska.gov

Frank L. Haynes Graduate Student Research Award Competition

This is the **Final Call For Papers** to be entered in the Frank L. Haynes Graduate Student Research Award Competition (**GSRAC**) to be held at the 97th Annual Meeting of The Potato Association of America.

The purpose of the GSRAC is to promote graduate student participation in PAA through presentation of research papers at the Annual Meeting. Participants are

also encouraged to submit manuscripts for publication in the *American Journal of Potato Research*.

General Information

1. The author must be a current (or recent) graduate student at the time the abstracts are due **March 27, 2013**.
2. First place winners from previous PAA meetings are not eligible to participate.
3. Research reported must have been done while a graduate student.
4. The paper must be orally presented. Poster papers and symposium presentations do not qualify for the FLHGSRAC.
5. Students are required to submit abstracts for papers they wish to present in the Competition via e-mail. Abstracts will be accepted until **March 27, 2013**.
6. No new students may register after the deadline or at the meeting.
7. Winners will be announced and honored at the Annual Banquet. Students who participate in the competition will receive a free Banquet ticket for themselves supplied by the LAC.
8. Graduate students must be members of The PAA and may not use their advisor's ID. (**Membership information is found on The PAA website at: http://potatoassociation.org/members/membership_categories.html)

General Criteria for Judging:

Papers and presentations will be judged on the following basis:

- A. Value of research: 10%
- B. Depth of research: 10%
- C. Submitted Abstract: 10%
- D. Introduction of the presentation: 10%
- E. Interpretation of results: 10%
- F. Summary of Presentation: 10%
- G. Visuals: 10%
- H. Organization of the presentation: 10%
- I. Delivery of the presentation: 15%
- J. Time: 5%

Up to five awards may be made at the discretion of the committee in the amount of \$500 for 1st place; \$400 for 2nd place; \$300 for 3rd place; \$200 for 4th place; \$100 for 5th place.

For more information, contact:
Dr. Samuel Essah, Chair
PAA, FLH Grad Student Research Award Competition
CSU, San Luis Valley Research Center
0249 East Road 9 North, Center, CO 81125
Phone: 719-754-3594 Ext.13; Fax: 719-754-2619
E-mail: sessah@lamar.colostate.edu

Call For Nominations for Outstanding Extension Project Award

The **Outstanding Extension Project Award** was developed in 2010 by the Extension Section of The PAA to recognize outstanding Extension projects or programs, printed publications, websites, workshops, newsletters, etc., that have made significant contributions to education on potatoes. At this time the Selection Committee is seeking nominations due by **March 27, 2013** for this award to be **presented at the 97th Annual Meeting in Quebec City, Quebec, Canada**. Information pertaining to this award and the selection process is presented below:

A. Award Recipient Eligibility:

1. The nominated Recipient must be a member in good standing with The PAA. For team nominations, at least one person must be a member in good standing with The PAA.
2. Although the Recipient need not have an Extension appointment, the project or program must be related to Extension type activities. The project or program must be either on-going at the time of the Annual Meeting the year of recognition or have been completed no more than 30 months (2.5 years) prior to the Annual Meeting in the year of recognition.
3. The Recipient must attend the Annual Meeting to receive the award, unless exempted by the selection committee because of extenuating circumstances.
4. Nominators do not have to be members of The PAA.

B. Selection Process

1. No more than one Outstanding Extension Project Award will be presented at any Annual Meeting of The PAA.
2. The Selection Committee consists of the current officers of the Extension Section plus the past Extension Section chair who shall serve as Chair of the Outstanding Extension Project Award Selection Committee.
3. Nominators must complete the nomination form, that is available on the PAA website along with submitting a written review, not to exceed 1,000 words, of specific project or program being nominated for the Award.
4. At least two letters of support must also be sent to the selection committee chair.
5. Nomination form, written review, and letters of support must be submitted to the selection committee Chair no later than **March 27, 2013**. For further information, please see the website:

<https://www.potatoassociation.org/member-only/OutstandingExtensionProjectAward.htm>

Loren Wernette, Chair
Outstanding Extension Project Award
Agri-Business Consultants
10295 W Remus Rd., Apt. A
Remus, MI 49340 USA
Phone: 517-614-2306

E-mail: lwernette@agribusinessconsultants.com

Nominations for Executive Committee

Two positions on the Executive Committee need to be filled by election during 2013. One position is for a three year director and the second is for Vice President. The Executive Committee helps with running the organization by bringing ideas and initiatives from members to the EC. The EC has been meeting monthly via conference call and makes decisions on behalf of the members. My tenure on the EC provided insight to the

workings of a non-profit organization and the realities of managing a volunteer organization. I would be pleased to hear from members who would like to participate in furthering our goals and enhancing our organization

Bill Campbell, 2011-2012 President
William.campbell@alaska.gov

The Potato Association of America Endowment Fund Donors

Luther Burbank Club <i>\$10,000 or more</i>	Silver Club—\$100 to \$499	Bret Nedrow	Dino Kibik	Aymeric Goyer
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97th Annual Meeting "100th Anniversary"

The Potato Association of America

July 28—August 1, 2013

Quebec City, Quebec CANADA

Preparations are well under way to welcome delegates in beautiful Québec City, Canada, from July 28 to August 1st, 2013.

The 2013 LAC is proud to invite you to celebrate the 100th Anniversary of The Potato Association of America on the occasion of its 97th Annual Meeting. The 97th Annual Meeting will follow the traditional calendar with early registration and the President's Reception on Sunday, July 28. Sessions begin on Monday morning with a symposium on bacterial diseases.

Thematic technical sessions and scientific poster exhibitions will be held throughout the week. Technical and sightseeing tours will enable participants to visit a major production and marketing operation in Portneuf and agrotourism businesses on l'Île d'Orléans, as well as explore Québec City.

Social activities include the President's Reception, a stylish BBQ at the Garrison Club and an evening banquet, which are wonderful ways to make new contacts in an exceptionally warm and welcoming setting. We hope you'll join us!

The Awards Banquet will be held on Wednesday evening. The last concurrent session and the PAA Business Meeting will conclude the meeting on Thursday.

You can already visit our website at <http://www.paa2013.com> ... online registration is now up and running! You will also find a preliminary schedule and information on the city and housing. Registration rates are available below. For those who do not have Internet access, you may also use the paper registration form included in this PAA Insider edition – however, as there are additional costs associated to paper registration, and in an effort to reduce waste, we strongly encourage online registration if possible.

Stay tuned for more information about PAA 2013 and sign up for the newsletter on the website to stay up to date on the latest news! Come back and visit our website often, as content will be added regularly.

We look forward to welcoming you in Quebec for "A Touch of Nouvelle-France". Admire the cradle of European civilization in America.

REGISTRATION / EVENT PRICING	Early bird (until 05/24)	Regular (after 5/24)
PAA-EAPR Members	\$495	\$595
Non Members	\$595	\$695
Student	\$225	\$325
One-day Symposium	\$125	\$125
Accompanying Person (includes breakfast, lunch & breaks)	\$250	\$350
BBQ Reception Tuesday, July 30	\$65	\$65
PAA Awards Banquet Wednesday, July 31	\$95	\$95
Agricultural Tour Wednesday, July 31	\$65	\$65

OUR HOST HOTEL

Hotel Chateau Laurier
1220, Place George-V Ouest,
Québec G1R 5B8 Canada

Official Conference Venue

Negotiated Rate: \$179 per night

To reserve a room: By phone: 1-800-463-4453

By email: reservation@vieuxquebec.com

For Chateau Laurier reservations, mention group code: 7001

Be sure to reserve by June 27, 2013, to take advantage of the group rate.

The meeting will take place in Quebec City, Quebec (Canada) from July 28 to August 1, 2013 at the Hotel Chateau Laurier in Quebec City. The hotel is located less than 30 minutes from Jean-Lesage International Airport in Quebec City.

A four-star hotel located in the very heart of Old Quebec, Hotel Chateau Laurier Quebec offers an outstanding accommodation service. Only a minute away from Grande-Allée and the Plains of Abraham, it

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LAC Report*(Continued from page 6)*

is an obvious selection if you want to stay within Quebec City.

Proud to promote an authentic French experience, Hotel Chateau Laurier Quebec offers services in other languages in a warm and family atmosphere.

This hotel features high-speed Internet access in every room. Summer is a very busy season for hotels in Québec City: make sure you reserve early!

A block of rooms located in Residence buildings at Université Laval has been reserved at affordable prices. Each room includes a private bathroom.

The Université Laval is located less than 20 minutes by bus (3 miles or 5 km).

Negotiated Rate: \$85 per night

To reserve a room:

By phone: 418-656-5632

By email: hebergement@sres.ulaval.ca

For University Laval reservations, mention the group code: 211647

TRANSPORTATION**Arrival by Air**

The hotel is located less than 30 minutes from **Jean-Lesage International Airport in Quebec City**. Quebec and is serviced by major No American and International airlines and by all major car rental agencies: <http://www.aeroportdequebec.com/en/>.

Montreal Trudeau Airport is located to Montreal. The trip to go to the hotel is approx. 3 hours or 166 miles.

Taxi Services

The trip of 17 km (11 miles) should take approx. 22 minutes from Jean Lesage Airport.

Parking

Valet parking is available at the Hotel Chateau Laurier and self-serve parking is available.

Transportation in and around Quebec City

Transportation in Quebec City is easy and convenient, whether you use the bus or a vehicle

Tourism Quebec:

<http://www.quebecregion.com/en>

Your 2013 LAC Committee

97th Annual Meeting of The Potato Association of America – Silent Auction

100% of the proceeds will benefit the PAA Endowment Fund

Time to start gathering auction items for the August 2013 PAA Annual Meeting in Quebec....past favorites include quilts, books, prints, potato-related items, humorous pieces, donate your camp for a weekend, and anything cool! It does not have to be 'potato' related!!

- Location: Quebec City, Quebec, Canada PAA Conference
- Bidding Starts: Monday, July 29th at Noon
- Bidding Ends: Tuesday, July 30th, 6:00P

Donated items will be accepted at the Registration Table Sunday (7/28/13) and continuing through 3:00 PM on Tuesday (7/30/13).

(Silent Auction material will be displayed all day Monday for your bidding pleasure)!

Don't forget....all donations are tax deductible!

The auction will wrap up at the BBQ, Tuesday, July 30th and you must be present to win.

Please share this information with family, friends, and sponsors who would like to support the Auction and the Endowment Fund.

Questions? More information on the auction will be in future: PAA Insider's, e-mails and on the PAA meeting website: <http://www.paa2013.com>

PAA Information

2012-2013 EXECUTIVE COMMITTEE

President: Leigh Morrow
Pres-Elect: Nora Olsen
Vice-President: Andy Jensen
Secretary: Loretta Mikitzel
Treasurer: Larry Hiller
Financial Officer:
 Alexander Pavlista
Past-Pres: Bill Campbell
Editor-in-Chief: John Bamberg
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 Shelley Jansky
 Kent McCue
 Rich Novy
 Mike Thornton
 Helen Tai

SECTION CHAIRS:

Breeding & Genetics:

Aliya Momotaz

Certification:

Tom Wessels

Extension, Production & Mgmt:

Brian Charlton

Physiology:

Roy Navarre

Plant Protection:

Phil Wharton

Utilization & Marketing:

Jeff Bragg

97TH ANNUAL MEETING

'100th Anniversary'

July 28-August 1, 2013

Quebec City, Quebec CANADA

<http://www.paa2013.com>

The PAA Insider is published quarterly starting in Jan. Lori Wing, Editor, The Potato Assn of America, 5719 Crossland Hall, Rm 220, Univ of Maine, Orono, ME 04469-5719 USA. Ph: 207-581-3042; Fax: 207-581-3015; EM: umpotato@maine.edu; Web: <http://potatoassociation.org>

PAA Member News

HLM Robert Kunkel, 99, a longtime Pullman resident, died on 10/25/12. He was born on 12/07/1912.

He was a prof of horticulture at Wash State Univ for 21 years. Dr. Kunkel was a member of The PAA for over 60 years, having served as Pres in 1972, VP in 1971, a member of several committees, chairman of a few, director for three years, on the editorial board for five years. In 1971 he received his HLM status. His write-up may be found at: <http://potatoassociation.org/About%20the%20PAA/Honorary%20Life%20Members/1971HLMBiogs.htm#kunkel>

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PAA member, **Gary D. Franc**, 56, Laramie, WY passed away Oct. 17, 2012. He was born in Antigo, WI on 10/19/55.

Gary was employed at CSU as a res assoc, general faculty member and ext agent-potato diseases from 1980-1991. From 1991 until the time of his death, he was a prof of plant path at Univ of Wyoming. He accumulated 32 years of research with plant diseases including many works published on viruses, bacteria, fungi and nematodes. Gary served as a potato expert and truly loved solving problems and working closely with growers in Wyoming, Colorado and Nebraska. He treasured teaching, and students, staff and colleagues valued and grew from Gary's expertise, mentorship, collaboration and friendship. His obituary may be found at: <http://www.laramieboomerang.com/articles/2012/10/26/obituaries/doc508a1e4d3b10e360428415.txt>

Important Message from the Administrator

Hi All...This is it, if I do not hear from you by January 31st, all communications will be cut off as stated in the Constitution & By-Laws including serving on any Committees or as Section officers. One note/reminder...if you are paying online and you "don't" remember your login name, please DO NOT make up a new name. Contact me so I can give you your current one. Thanks! ~ Lori ~

President's Letter, cont.
(Continued from page 1)

Thank you to all the members that participated in the survey. The full results will be shared with LAC's for Quebec, Washington and Maine and discussed during the next annual meeting.

Looking forward to the Quebec Annual Meeting, we are still seeking ideas for celebrating our centennial. Please note the PAA articles being published in the *Spudman* magazine starting with the January issue. Also, if you have suggestions for officer and director nominations please let Bill Campbell know. Bill is also the contact for Honorary Life Member nominations.

This is the time of year when many PAA members are holding regional potato conferences for growers. I wish you all success in those endeavours. Also, it was reported at the Potato Expo that potato consumption continues a slow trend downward. Hopefully through the efforts of PAA members and others in the potato industry we can turn this trend around in the near future.

Leigh Morrow
President 2012-2013

PAA Endowment Fund Donors, cont.
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Doug Scheuring
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Gary Secor
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Bob Sirois
Patricia Slinger

Dave Spooner
Jeffrey Stark
Chad Steiner
Mike Sun
Karen Tanino
David Thompson
Hermon Timm
Pierce Turcotte
Jeffrey Twomey (Safries)
Jari Valkonen

Gefu Wang-Pruski
Kazuo Watanabe
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