



INSIDER

The Official Newsletter of the Potato Association of America

Vol. 12, No 4, October 2008

Letter From the "NEW" President

Dates

Four hundred seventy three years ago, Spanish explorers came upon the civilizations of the Central Andes of South America. This heralded the beginning of an exchange of technology and food between the hemispheres. Despite the obvious importance of potato as a foodstuff to the Europeans on the scene in South America, the introduction of potato to Europe was shrouded in mystery. But slowly the potato took over a larger role in feeding the masses in Europe. Wherever potato was taken it was eventually appreciated for its productivity. Today it is nearly the top producer of protein and carbohydrate per square meter per day among world crops when grown under favorable conditions. Long regarded as the uninteresting earthbound tuber, recent studies have emphasized its astonishingly rich nutrient content.

The United Nations declared 2008 the Year of the Potato. Now, everywhere in the world, the potato is discussed as the remedy to increased hunger brought on by a sudden increase in world food prices. Marketing trends are moving toward potatoes that are valued for their specialty status and phytonutrients. Recent research has shown the potential of potatoes to help in the fight against cancer, heart disease, macular degeneration and inflammatory processes in the body. Yet the production and the marketplace remain dominated by varieties and uses that have been in place in the last half century. Is this change real or imagined?

The Potato Association of America has a special role to play in terms of research, extension, and advisement of public officials of the technical issues facing the

industry in the future. In preparation for the next annual meeting in New Brunswick, Canada, an energetic program will seek to make the meeting attractive to international visitors. A brochure is being developed by the Local Arrangements Committee in New Brunswick to promote attendance at the meeting. Copies of this will be distributed at the Mexican National Potato Congress, the Latin American Potato Association and the World Potato Congress. Members of the PAA will soon have on-line access to Potato Research free of charge. The archives of our own journal are now searchable in their entirety, back to 1923, for subscribing members of PAA and the European Association of Potato Research (EAPR).

The new president of EAPR, Dr. Jari Valkonen of Finland, and I will work in close cooperation to encourage participation of Europeans in PAA 2009. To solidify this, a special additional international symposium on Potato Virus Y will be held, which will include invitations to International Researchers. The Potato Association of America is on the path to being among the best exchange points for potato information in the world. Each of our members has something to contribute and much to gain by accessing hundreds of experts and website links. Soon our newly revamped website will facilitate membership renewal, and much expanded access to world's potato information. We have a lot to be proud of and much work to do this year.

Chuck Brown, PAA
President, 2008-2009

Events for the Potato Processing Ind: <http://www.potatopro.com/events.aspx>

November

06-07: DANESPO-Potato Variety Show, Holland. The exhibition will be open from 9:00 AM to 5:00 PM, Café/Rest. "Het Poortershuyts". Info: danespo@danespo.com

19-22: 8th Australasian Plant Virology WS 2008. New Zealand. Info: <http://www.biosecurity.govt.nz/apvw2008>

Nov./Dec.

Nov 30-Dec 02: Interpom 2008. Kortrijk, Belgium. Info: <http://www.interpom.be/>

Nov 30-Dec 05,'08: The XXIII Latin Amer Potato Assn Mtg., Mar del Plata, Argentina. Info: http://www.papalatina.org/congreso/congreso_in.htm

December

07-11: Entomol Soc of America AM, Charlotte, NC; http://www.entsoc.org/annual_meeting/

Dec 09-11: Potato North 2008. Finland. Info: Jussi Karjula, jussi.karjula@kantaperuna.com; <http://www.bmnit2008.com/>

09-12: Global Potato Conf. New Delhi, India. Info: <http://www.gpc2008.in/>

First Call for Papers

This is the First Call for Papers to be presented at the 93rd Annual Meeting of The Potato Association of America. This meeting will be held August 9-13, 2009 at the Delta Fredericton Hotel, Fredericton, New Brunswick, Canada.

PAA members are invited to present papers dealing with all facets of the potato industry. Graduate students who are PAA members are encouraged to enter the Frank L Haynes Graduate Student Research Competition.

Authors are required to submit abstracts for papers they wish to present, whether orally, as a poster or in the Frank L Haynes Graduate Student Research Competition. The abstracts for all papers (oral, poster and Graduate Student Research Competition) presented at the Annual Meeting will be published in a post-meeting issue of the *American Journal of Potato Research*. Abstracts of papers listed in the meeting program, but not presented, will not be published in the *AJPR*.

At the annual meeting, all oral paper presentations will be of a uniform 15-minute length. Authors should plan a 12- to 14-minute presentation with the balance of time devoted to questions. Computer projectors will be available for PowerPoint presentations. Please bring your PowerPoint presentation on a portable USB drive. Display boards (4 feet wide x 3 feet tall; 122 cm wide x 91 cm tall) will be provided for the poster papers.

Abstracts will be accepted until March 12, 2009. Submit abstracts as an e-mail attachment to loretta.mikitzel@gnb.ca with "PAA Abstract" as the e-mail subject. Abstracts submitted after that date will be returned to the author.

Abstract submission checklist:

1. Title
2. Author(s) with Presenter's name underlined
3. Body of Abstract:
Combination of title, authors and body *maximum* 2,000 characters, including spaces
4. PAA Membership Number of one (1) author
5. Presentation Method (oral, oral – graduate student, poster)
6. Section (breeding, plant protection, etc.)

Prior to submitting your abstract, please read and follow the formatting guidelines that are posted on the PAA website now and that will be posted on the conference website as soon as it is available.

Please direct questions to the undersigned:

Loretta J. Mikitzel
New Brunswick Dept of Agriculture and Aquaculture
39 Barker Lane
Wicklow, NB Canada E7L 3S4
Phone: (506) 392-5199
Email: loretta.mikitzel@gnb.ca

Nominations for Honorary Life Membership

One of the most significant ways to recognize outstanding contributions to the potato industry and to our organization, The Potato Association of America, is the awarding of Honorary Life Membership (HLM). This is the highest award bestowed upon an individual by the PAA. Each year at the Annual Meeting of the PAA this award is given to deserving individuals and is considered by many attendees the highlight of the banquet.

PAA members are encouraged to nominate candidates for HLM to be presented at the 2009 Annual Meeting in Fredericton, New Brunswick, Canada. Nominated individuals should have made significant contributions to the potato industry and/or the PAA. Contributions may come from activities related to research, extension, education, production, processing, marketing, utilization or any of the other facets of the potato industry which may be appropriate. HLM awards can be given to individuals outside of the PAA.

Nominations must be submitted using the official HLM nomination form available on the PAA Website: <http://www.umaine.edu/paa/hlmform.htm>.

The selection procedure and desired candidate information is also available on the Website [<http://www.umaine.edu/paa/honorary.htm>]. Completed HLM nominations and all supporting documentation should be submitted, preferably electronically, in MS Word or PDF format to the Past President, Alex Pavlista, and are due by February 27, 2009.

All members should take the time to think about their colleagues and their service to the industry to see if they might qualify for HLM in the PAA. This is a wonderful award and recognition, but it can not happen without going through the nomination process.

This is the First Call for Honorary Life Membership Nominations!

Alexander D. Pavlista
2007-2008 President
apavlista@unl.edu

Frank L Haynes Graduate Student Research Competition Papers

This is the First Call For Papers to be entered in the Frank L Haynes Graduate Student Research Competition (GSAC) to be held at the 93rd Annual Meeting of The Potato Association of America.

The purpose of the GSAC is to promote graduate student participation in PAA through presentation of research papers

....Continued on Page 3

First Call for Papers (ALL)

....Continued from Page 2

at the Annual Meeting. Participants are also encouraged to submit manuscripts for publication in the American Journal of Potato Research.

General Information

1. The author must be a current (or recent) graduate student at the time the abstracts are due **March 12, 2009**.
2. First place winners from previous PAA meetings are not eligible to participate.
3. Research reported must have been done while a graduate student.
4. The paper must be orally presented. Poster papers and symposium presentations do not qualify for the FLHGSRG.
5. Students are required to submit abstracts for papers they wish to present in the Competition via e-mail. Abstracts will be accepted until **March 12, 2009**.
6. No new students may register after the deadline or at the meeting.
7. Winners will be announced and honored at the annual banquet. Participants will receive a free Banquet ticket

for themselves supplied by the LAC.
8. Graduate students must be members of the PAA and may not use their advisor's ID.

General Criteria for Judging: Papers and presentations will be judged on the following basis:

- A. Quality of research and content: 60%
- B. Effectiveness of presentation: 40%

Five awards will be presented in the amount of \$350 for 1st place, \$250 for 2nd place, \$150 for 3rd place, \$100 for 4th place, \$100 for 5th place.

For more information, contact:

Dr. Kathy Haynes, Chair
PAA Grad Student Awards Competition
USDA/ARS: Veg. Lab.
10300 Baltimore Ave.
Beltsville, MD 20705
Phone: 301-504-7405
E-mail: kathleen.haynes@ars.usda.gov

Fredericton New Brunswick, Canada welcomes PAA 2009

The 93rd Annual Meeting of The Potato Association of America will be held August 9-13, 2009 in Fredericton, New Brunswick, Canada at the Delta Fredericton Hotel (<http://www.deltahotels.com/hotels/hotels.php?hotelId=207>).

The meeting will follow a traditional schedule with registration beginning on Sunday and the President's reception Sunday evening. The delegate program will kick off on Monday morning with the Plant Protection Symposium "Alternative Methods of Pest and Disease Control". A Breeding and Genetics Workshop and an International PVY Symposium are also planned. Oral and poster presentations will be scheduled throughout the week. Wednesday will feature tours. The agricultural tour will visit a wholesale agricultural operation with 10+ acres of horticultural greenhouses, a museum dedicated to the potato, field research and cultivar trials, and a brand new kettle chip facility. The Wednesday research tour will include three Fredericton-based facilities: Agriculture and Agri-Food Canada Potato Research Centre, New Brunswick Plant Propagation Centre and the grower-operated Agricultural Certification Services. A silent auction, with proceeds going to the Endowment Fund, is a guaranteed crowd pleaser. Experience Maritime hospitality and sample Maritime specialties (have you ever eaten a fiddlehead?) at the Wednesday evening barbeque. The Annual Business meeting will be Thursday afternoon, and the Awards Banquet Thursday evening. A post conference salmon fishing excursion will take

anglers to the world famous Miramichi River. Accompanying persons tours will be offered throughout the week and will include an historical settlement with costumed residents, botanical gardens, artisan shops, the world's highest tides at Fundy National Park and more.

A block of rooms has been reserved at the Delta Fredericton Hotel at \$149.00 (Cdn) per night. This first-class hotel has spacious meeting rooms conducive to formal and informal conference and social activities. The hotel has high-speed internet, an indoor and an outdoor swimming pool, fitness facility, spa, whirlpool, casual restaurant, lounge and poolside bar and grill. The Delta Fredericton is only minutes from world-class art galleries, museums and craft boutiques of downtown. It is also a short 20 minute taxi ride from the Fredericton International Airport. Several flights arrive daily connecting from Toronto and Montreal.

Fredericton is the provincial capital of New Brunswick and is situated on the beautiful St. John River. For information about Fredericton visit <http://www.fredericton.ca/>. Check out the live webcams at downtown locations in the city at <http://www.fredericton.ca/en/webcams.asp>.

I hope you will join us in Fredericton August 9-13, 2009 for an informative and fun PAA meeting. The conference website will be up and running soon, watch the PAA homepage [<http://www.umaine.edu/paa>] for updates.

Loretta Mikitzel (loretta.mikitzel@gnb.ca)
LAC Chair

2009 & Future Potato Meetings

Keep this page handy, I've looked throughout the Internet to find as many meetings all over the world that I could find which would be of interest to all of you. This just gives you a "heads up" for planning this year and onward for where to spend your travel money.

JANUARY 2009

04-06: Potato Marketing Assn of NA.
San Antonio, TX.
Info: Dale Lathim, (509) 488-6688,
dale@pgw.net

05-07: Idaho Winter Conference.
Jackport, NV. Info:
<http://www.fvaa.org/events/IdahoConf.pdf>

06-07: United Potato Grwrs of America.
San Antonio, TX. Info:
<http://www.unitedpotatousa.com/index.aspx>

07-09: Potato Expo 2009-NPC Achieving
a Sustainable Future.
San Antonio, TX.
Info: Hollee Alexander, (202) 682-9456;
expo@nationalpotato council.org

9-10: USPB Winter Admin Comm Mtg.
San Antonio, TX.
Info: rvest@uspotatoes.com

20: Idaho Crop Improve Assn Seed
Growers Seminar.
Pocatello, ID.
Info: (715) 623-7683.

20-22: Eastern ID Ag Expo.
Pocatello, ID.
Info: (715) 623-7683.

21-22: Maine Potato Conference.
Caribou, ME.
Info: Steve Johnson,
sjohnson@umex.maine.edu

26-28: Wash. Potato Conference.
Kennewick, WA.
Info: (715) 623-7683 or
<http://www.potatoconference.com/>

27-29: MB Potato Production Days.
Brandon, MB, Canada.
Info: MaryAnn Sareault, mppd@mts.net
or <http://www.mbpotatodays.ca/>

FEBRUARY 2009

03-04: NB Potato Conf & TS.
Eagle's Nest, Woodstock, NB, Canada.
Info: Loretta Mikitzel, (506) 392-5199 or
loretta.mikitzel@gnb.ca

03-05: Grower Education Conf.
WPVGA
Stevens Point, WI.
Info: (715) 623-7683

19-26: 2009 Potato Industry
Leadership Institute.
Washington, D.C.
Info: Hollee Alexander, (202) 282-9456,
hollee@nationalpotatocouncil.org

23-26: 2009 NPC Public Policy
Conference.
Washington, D.C.
Info: Hollee Alexander, (202) 682-9456,
hollee@nationalpotatocouncil.org

MARCH 2009

10-13: USPB 2009 Annual Mtg.
Denver, CO.
Info: rvest@uspotatoes.com

22-25: 7th World Potato Congress.
Christchurch, New Zealand.
Info: <http://www.wpcnz.org.nz/> or
<http://www.potatocongress.org/>

MARCH/APRIL 2009

Mar 29-Apr 01: Snaxpo 2009.
Grande Lakes, FL.
Info: <http://www.snaxpo.com/>

01-03: AAB Int'l Adv in Plant
Virology.
Harrogate, UK.
Info: Anna Johns, anna@aab.org.uk or
[http://www.aab.org.uk/](http://www.aab.org.uk/contentok.php?id=73&basket=wwwshowconflets)
[contentok.php?id=73&basket=wwwshowconflets](http://www.aab.org.uk/contentok.php?id=73&basket=wwwshowconflets)

JUNE 2009

07-09: SNACKEX 2009.
Berlin, Germany.
Info: <http://www.snackex.com/>

23-25: '09 Intl Potato Proc & Stor Conv
Charlottetown, PEI, Canada.
Info:
<http://www.potatoconvention.com/index.htm>

28-30: Europatat Congress 2009.
Angers, France.
No details available yet.

AUGUST 2009

01-05: APS Annual Meeting.
Portland, Oregon.
Info: <http://meeting.apsnet.org/default.cfm>

09-13: The Potato Assn of America
Annual Meeting. Fredericton Hotel,
Fredericton, NB, Canada.
Info: Loretta Mikitzel,
loretta.mikitzel@gnb.ca. Watch PAA website
for updates: <http://www.umaine.edu/paa>

23-27: Farming Systems Design 2009.
Monterey, CA.
Info: <http://www.iemss.org/farmsys09>

SEPTEMBER 2009

08-10: Potato Europe 2009.
Emmeloord, Netherlands.
Info: <http://www.potato2009.com>

OCTOBER 2009

25-30: 9th IPMB Congress-Leading
Biology through Plant Science.
St. Louis, MO.
Info: <http://www.ipmb2009.org/>

JANUARY 2010

09-12: Indian International Potato Expo
2010. INDIA.
The first Indian Potato Expo was held in
Kolkata in January 2008. This event will be
organized every other year.

Fare Thee Well from the Past President

A very busy year has come and gone quickly. As those who attended the banquet in Buffalo, New York last August can attest, it has been a great honor for me and to the memory of my parents that I was able to serve as your President last year. For me, a city-bred immigrant to the US, this was truly momentous and I thank you.

This past year we have seen PAA's finances brought up to date and to a stable, hopefully even increasing, level. Our Journal's transition to Springer Publishing, after a few glitches, has proceeded well. Membership has stabilized. Each of us must do our part, keep spreading the word and promote PAA membership benefits throughout the potato industry. The new website, although a bit delayed, is progressing and will be operational soon. Cooperation

with EAPR has taken memorable advances, one being that each membership will have access to the other's online journal.

There is still more to accomplish and I hope that everyone will help PAA and our new President, Chuck Brown, as The Association moves forward. Soon, in 2016, PAA will be celebrating its 100th Annual Meeting and before that, in 2013, will be having its 100th birthday as an Association. I believe a strong and vibrant PAA will celebrate these milestones.

Remember, our next Annual Meeting will be in Fredericton, New Brunswick in August 2009. It will be a great meeting. I hope to see everyone there.

Alexander D. Pavlista
PAA President, 2007-2008

Highlights of the 92nd Annual Meeting of The Potato Association of America

The 92nd Annual Meeting of The Potato Association of America was held in Buffalo, New York at the Adam's Mark Hotel August 10-14, 2008. This meeting began with the President's reception Sunday evening with over 200 friends visiting and catching up on what everyone is doing. Monday began with the Utilization and Marketing Symposium titled "Potato Market Challenges and Opportunities." Monday afternoon, all day Tuesday and Thursday morning had 103 concurrent sessions and poster sessions, including 8 graduate student presentations.

A silent auction, organized by Dilys and Mel Henninger, held on Monday was a great success. A live auction, variety show/ice cream social were enjoyed by all on Tuesday evening. We wish to thank Gale Harding for his excellent auctioneering skills and Bill Campbell for being the MC for the "Spud-Lite" show. Did you know that:

Bill Bohl is our in-house William Saroyan,

Elmer Ewing can recite a scary "The Cremation of Sam McGee,"

Joe Siczka can modify any song into a potato theme,

Carol Halseth can play an accordion equal to her size

Phil Nolte and David Douches are really the Everly Brothers and

Joe Sowokinos can mystify with money and card magic?

On Wednesday, bus tours of Niagara Falls and an agricultural tour visiting western NY State agriculture was enjoyed by over 100 guests.

Henry De Jong rode his bike all the way from Canada to the meeting to bring in, to date, approximately \$3,000 in endowment fund sponsorships with Larry Hiller's matching challenge. *[UPDATE!!!...LARRY HAS DECIDED TO CONTINUE HIS CHALLENGE THROUGH 12/31/08, SO KEEP THE CHECKS COMING IN. SEND THEM DIRECTLY TO THE PAA OFFICE AND BE SURE TO PUT IN THE MEMO SECTION THEY ARE FOR THE "HENRY DE JONG BIKE CHALLENGE"!!]*

The annual business meeting was held on Thursday afternoon and the meeting concluded that evening with The PAA Awards Banquet where Rikki (Susan) Sterrett and Keith Kelling were honored with the presentation of their Honorary Life Membership.

In all, 216 attendees (138 members, 9 non-members, 8 students, 27 spouses, 9 children, 11 guests/sponsors and 14 staff) came from 23 states and 9 countries.

Respectfully submitted: NYS-LAC Co-Chairs
Don Halseth and Joe Siczka

2008-2009

PAA Background

EXECUTIVE COMMITTEE

President:

Chuck Brown

President-Elect:

Phil Nolte

Vice-President:

Don Halseth

Secretary:

Loretta Mikitzel

Treasurer: Al Bushway

Ad-Hoc Treasurer

Larry Hiller

Past-President:

Alexander Pavlista

Directors:

Bill Campbell

Robert Gareau

Phil Hamm

Leigh Morrow

Bref Nedrow

Editor-in-Chief:

John Bamberg

SECTION CHAIRS

Breeding & Genetics

Isabel Vales

Certification

Steve Marquardt

Extension & Teaching

Silvia Rondon

Physiology-Kent McCue

Plant Protection

Jim Crosslin

Production & Mgmt

Bryan Hopkins

Utilization & Mktg

Robert Gareau

93RD ANNUAL MEETING:

August 9-13, 2009

Fredericton, New

Brunswick, Canada

PAA Insider is published quarterly starting in Jan. Lori Wing, Admin./Editor, The Potato Assn of America, 5719 Cross-land Hall, Rm 220, Univ of Maine, Orono, ME 04469. Ph: 207-581-3042; Fax: 207-581-3015; E m a i l : u m p o t a t o @maine.edu; Web: <http://www.umaine.edu/paa>

Members in the News

Another PAA HLM has left us. Stanley J. Peloquin, passed away July 27, 2008 surrounded by family at Hospice Care in Fitchburg, Wisc. having celebrated his 87th birthday on Tues., July 22, 2008. He was born in Baron, Wisc., to a family of teachers. He received a B.S. degree in chemistry from Univ. Wisc.-River Falls State College. After service aboard a naval destroyer in the South Pacific during WWII, he returned to earn an M.S. and Ph.D. at the UW-Madison. He taught biology at Marquette Univ. for five years before joining the UW-Madison Genetics Dept. in 1957. A Prof. Emer. at the Univ. of Wisc. in the Depts. of Hort. & Gens., he was a world-renowned potato geneticist and breeder. His work contributed significantly to understanding fundamental mechanisms of chromosome manipulation and behavior. His broad interests and visionary insights uniquely merged basic and applied research yielding answers to problems of world hunger. He always claimed he was a cytogeneticist, however he developed four cultivars: Wischip, Oneida, Rhinered, and Langlade. He also promoted Superior, a major cultivar in the U.S..

For these exceptional accomplishments, he was appointed Campbell-Bascom Professor of Horticulture and Genetics in 1983 and elected to the National Academy of Science in 1984. He has received numerous other awards and honors culminating with an honorary degree from the University of Naples in 2002. For his impact and contribution to potato genetics and breeding development of new information, training of students and contributions to the industry, Stanley J. Peloquin was awarded Honorary Life Membership in PAA in 1986. He will be missed by all for his generosity, good humor, optimism, wit, inspiration, stimulation, and decency.

PAA Member Dr. Noyan Kusman has left his position with Doga Seed Ltd and taken a new position as General Director with BETA Agriculture and Trade AS. The company is presently providing the high

quality seeds produced at three substations, to all farmers in Turkey through a number of sales units. BETA produces over 30 tons of vegetable seeds annually.

The main share holders of BETA company are sugarbeets producers cooperatives. The biggest of them is "Konya Sugar AS" and it is investing in a french fry processing factory and potato chips factory in agricultural product processing plant. "Konya Sugar AS" is willing to get sugar beet producers to have an alternative cash crop in their sugarbeet rotation plan. This program will need a proper potato seed production program, convenient to the raw potato material supply for the factories and BETA will get a critical role in these implementation.

Dr. Noyan Kusman
General Director
BETA Agriculture and Trade AS
Central Office
Mithatpasa Cad.19/7 06420 Yenisehir /
Ankara Turkey
Tel: + 90 312 435 47 48
Fax: + 90 312 435 32 11
noyan.kusman@gmail.com

Phillip Wharton has left the Botany & Plant Pathology Dept at the Univ. of Michigan and has now joined the Dept. of Plant, Soil and Entomological Sciences at the Univ. of Idaho as assistant professor of potato pathology and will be based at the Aberdeen REC in Aberdeen, ID. He plans to continue his research on weather-based disease forecasting and to work on potato diseases of importance to Idaho potato growers.

Dr Phillip Wharton
Aberdeen REC, Univ. of Idaho
1693 S 2700 W
Aberdeen, ID 83210-1749
tel: 208 397 4181 x 108
whartonp@msu.edu
<http://www.potatodiseases.org>