



INSIDER

The Official Newsletter of the Potato Association of America

Making the world a better place, one tuber at a time.

Letter From the “NEW” President

Esteemed members of The Potato Association of America,

Another cycle in the yearly rhythm of our society has ended and new one has begun. I wish to first congratulate outgoing President Chuck Brown for his exemplary service. I also want to congratulate our new Vice-President, Bill Campbell and our two newest directors, Nora Olsen and Craig Yencho. Welcome aboard!

By my reckoning, the 93rd Annual Meeting in New Brunswick was a great success. The details and numbers will be reported elsewhere but as one who attended I can only say that the setting, program, meals and even the weather were first rate. Next year we travel to Corvallis, Oregon, a locale that last hosted the Annual Meeting in 1989.

As we go into this new cycle, I am happy to report that our society is in pretty good shape. Financially we ended up modestly in the black last year and – given the economic climate these days – I’d say that should be considered a major accomplishment. It’s no secret that the past decade or so has been a period of tremendous upheaval in all aspects of everyone’s lives. One consequence of all this turmoil is that things have gotten considerably more difficult in the business world lately. Part of the duties of your Executive Committee during this time has been to respond to these changes and strive to keep our Association in line with the ever-changing business and financial climate. As a result, many of you have probably noticed that we have been carefully

going through our Constitution and Bylaws, as well as our finances, to ensure that we are doing business in proper fashion for the modern world in which we now find ourselves. This process will no doubt continue.

Our relationship with Springer for publication of the *American Journal of Potato Research* also seems to be coming along well. As promised, the Springer folks have given us access to new outlets for our Journal and continue to provide information and advice on how to improve it. The Springer representative who attended the annual meeting told our Editorial Board that they are more than satisfied with the relationship. Outside of a few glitches here and there, I’d say that we’re satisfied as well. Take a look at Editor in Chief John Bamberg’s short report in this issue of the Insider for more information.

One area that I would encourage all PAA members to help out with is membership. We’ve had the great good fortune of being able to hold our membership fairly steady but new members are always welcome. Sign up a friend or colleague who you think can benefit from membership. PAA has a lot to offer. Along the same lines, I would encourage our new section chairs to attend and participate in the Executive Committee meetings and learn about the business and financial end of our Association. It is from your ranks that future leaders of the PAA will emerge.

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Dates

November 2009

25-26: British Potato 2009.
Harrogate, UK. Info:
des.vickers@confevents.co.uk

December

13-16: ESA Ann Mtg.
Indianapolis, IN. Info:
<http://www.entsoc.org/am/index.htm>

JANUARY 2010

03-04: NPC Ann Mtg/USPB Winter Meeting.
Loews's Royal Pacific Resort, Universal Orlando, FL.
Info: Hollee Alexander
hollie@nationalpotato-council.org

04-06: Potato Expo 2010.
Loews's Royal Pacific Resort, Orlando, FL.
Info: Hollee Alexander
hollie@nationalpotato-council.org

09-12: Indian Intl Potato Expo 2010.
INDIA. Info: <http://www.potatoconference.com/>

26-27: Intl Potato Tech Expo.
Charlottetown, PEI, CAN.
Info: Rob Etmanski,
retmanski@mpltd.ca

26-28: Wash/Oregon Potato Conference.
Three Rivers Conv Ctr, Kennewick, WA. Info:
<http://www.potatoconference.com/>

First Call for Papers

This is the First Call for Papers to be presented at the 94th Annual Meeting of The Potato Association of America, to be held August 15-19, 2010 at the CH2M HILL Alumni Centre, Oregon State University, Corvallis, Oregon USA. The recommended hotel, Hilton Garden Inn, is a short walk from the conference facility.

PAA members are invited to present papers dealing with all facets of the potato industry. Graduate students who are PAA members are encouraged to enter the Frank L Haynes Graduate Student Research Competition.

Authors are required to submit abstracts for papers they wish to present, whether orally, as a poster or in the Frank L Haynes Graduate Student Research Competition. The abstracts for all papers (oral, poster and Graduate Student Research Competition) presented at the Annual Meeting will be published in a post-meeting issue of the *American Journal of Potato Research*. Abstracts of papers listed in the meeting program, but not presented, will not be published in the *AJPR*.

At the Annual Meeting, all oral paper presentations will be of a uniform 15-minute length. Authors should plan a 12- to 14-minute presentation with the balance of time devoted to questions. Computer projectors will be available for PowerPoint presentations. Please bring your PowerPoint presentation (2007 or earlier version) on a portable USB drive.

Display boards will be provided for posters. Maximum poster size is 4 feet wide x 3 feet tall (48 inches wide x 36 inches tall).

Abstracts will be accepted until March 19, 2010. Submit abstracts as an e-mail attachment to loretta.mikitzel@gnb.ca with "PAA Abstract" as the e-mail subject. You will receive an email acknowledging receipt of the abstract. Abstracts submitted after that date will be returned to the author.

Abstract submission checklist:

1. Title
2. Author(s) with Presenter's name underlined
3. Body of Abstract
4. PAA Membership Number of one (1) author
5. Presentation Method (oral; oral graduate student; poster)
6. Section (breeding and genetics, plant protection, physiology, utilization and marketing, extension, production and management or certification)

Abstract length:

Abstract length is a *maximum of 2,000 characters*. This size limit includes spaces and pertains to the combined abstract title, authors and their affiliations and the body of the abstract. **Only the first 2,000 characters will be printed in the program**- please keep your abstract within the maximum allowable length.

Prior to submitting your abstract, please read and follow the formatting guidelines that are posted on the PAA website <http://potatoassociation.org> and will be posted on the conference website when it is available.

Abstracts will be accepted until March 19, 2010.

Please direct questions to the undersigned.

Loretta J. Mikitzel
 New Brunswick Dept of Agriculture and Aquaculture
 39 Barker Lane
 Wicklow, NB Canada E7L 3S4
 Phone: (506) 392-5146
 Email: loretta.mikitzel@gnb.ca

Nominations for Honorary Life Membership

One of the most significant ways to recognize outstanding contributions to the potato industry and to our organization, The Potato Association of America, is the awarding of Honorary Life Membership (HLM). This is the highest award bestowed upon an individual by The PAA. Each year at the Annual Meeting of The PAA this award is given to deserving individuals and is considered by many attendees the highlight of the banquet.

PAA members are encouraged to nominate candidates for HLM to be presented at the 2010 Annual Meeting in Corvallis, Oregon. Nominated individuals should have made significant contributions to the potato industry and/or The PAA. Contributions may come from activities related to research, extension, education, production, processing, marketing, utilization or any of the other facets of the potato industry which may be appropriate. HLM awards can be given to individuals outside of the PAA.

Nominations must be submitted using the official HLM nomination form available on the PAA Website: <http://potatoassociation.org/index/html>. The selection procedure and desired candidate information is also available in the same area on the Website. Completed HLM nominations and all supporting documentation should be submitted electronically in MS Word or PDF format to Past President Chuck Brown and are due by March 19, 2010.

All members should take the time to think about their colleagues and their service to the industry to see if they might qualify for HLM in The PAA. This is a wonderful award and recognition, but it can not happen without going through the nomination process.

This is the First Call for Honorary Life Membership Nominations!

Chuck Brown
 2008-2009 President
chuck.brown@ars.usda.gov

First Call for Papers (ALL)

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Frank L Haynes Graduate Student Research Competition Papers

This is the First Call For Papers to be entered in the Frank L Haynes Graduate Student Research Competition (GSRC) to be held at the 94th Annual Meeting of The Potato Association of America.

The purpose of the GSRC is to promote graduate student participation in PAA through presentation of research papers at the Annual Meeting. Participants are also encouraged to submit manuscripts for publication in the *American Journal of Potato Research*.

General Information

1. The author must be a current (or recent) graduate student at the time the abstracts are due March 19, 2010.

2. First place winners from previous PAA meetings are not eligible to participate.

3. Research reported must have been done while a graduate student.

4. The paper must be orally presented. Poster papers and symposium presentations do not qualify for the FLHGSRC.

5. Students are required to submit abstracts for papers they wish to present in the Competition via e-mail. Abstracts will be accepted until March 19, 2010.

6. No new students may register after the deadline or at the meeting.

7. Winners will be announced and honored at the annual banquet. Participants will receive a free Banquet ticket for themselves supplied by the LAC.

8. Graduate students must be members of the PAA and may not use their advisor's ID. (**Membership information is found on The PAA website at:

<http://www.potatoassociation.org/index.html>)

General Criteria for Judging: Papers and presentations will be judged on the following basis:

A. Quality of research and content: 60%

B. Effectiveness of presentation: 40%

Up to five awards may be made at the discretion of the committee in the amount of \$350 for 1st place, \$250 for 2nd place, \$150 for 3rd place, \$100 for 4th place, \$100 for 5th place.

For more information, contact:

Dr. Kathy Haynes, Chair

PAA Grad Student Research Competition

USDA/ARS: Veg. Lab.

10300 Baltimore Ave.

Beltsville, MD 20705

Phone: 301-504-7405

E-mail: kathleen.haynes@ars.usda.gov

Call For Nominations for Outstanding Extension Project Award

The Outstanding Extension Project Award was developed in 2009 by the Extension Section of The PAA to recognize outstanding Extension projects or programs, printed publications, websites, workshops, newsletters, etc., that have made significant contributions to education on potato. At this time the Selection Committee is seeking nominations due by March 19, 2010 for this award to be presented at the 94th Annual Meeting in Corvallis, Oregon. Information pertaining to this award and the selection process is presented below:

A. Award Recipient Eligibility:

1. The nominated Recipient must be a member in good standing with The PAA. For team nominations, at least one person must be a member in good standing with the PAA.

2. Although the Recipient need not have an Extension appointment, the project or program must be related to Extension-type activities. The project or program must be either on-going at the time of the Annual Meeting the year of recognition or have been completed no more than 30 months (2.5 years) prior to the Annual Meeting in the year of recognition.

3. The Recipient must attend the Annual Meeting to receive the award, unless exempted by the selection committee because of extenuating circumstances.

4. Nominators do not have to be members of The PAA.

B. Selection Process

1. No more than one Extension Award will be presented at any Annual Meeting of The PAA.

2. The Selection Committee consists of the current officers of the Extension Section plus the past Extension Section chair who shall serve as chair of the Outstanding Extension Project Award Selection Committee.

3. Nominator must complete the nomination form, that is available on the PAA website, along with submitting a written review, not to exceed 1000 words, of specific project or program being nominated for the Award.

4. At least two letters of support must also be sent to the selection committee chair.

5. Nomination form, written review, and letters of support must be submitted to the selection committee Chair no later than March 19, 2010. For further information, please see the website: <http://potatoassociation.org/>

Silvia Rondon, Chair
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**94th Annual Meeting
The Potato Association of America
August 15-19, 2010
Corvallis, Oregon USA**

The 94th Annual Meeting of The Potato Association of America will be held August 15-19th 2010 at the CH2M HILL Alumni Center, Oregon State University, Corvallis, Oregon, USA. The recommended hotel, Hilton Garden Inn, is within a short walk from the conference facility. Room reservations can be made online (<http://www.hiltongardeninn.com/>) or by calling directly at (800) 445-8667 or (541)-752-5000. Please mention that you are with the PAA when booking to get a special rate.

Golf will be available on Sunday morning prior to the beginning of the conference. Tours will likely include opportunities to visit the Oregon coast (about 1 hr away), an agriculture tour in the Willamette Valley (where Corvallis is located) or a visit to the spectacular Crater Lake National park.

The official web site for the meeting will be <http://oregonstate.edu/conferences/paa2010>.

Information will be continually updated there but also stay tuned for more information regarding the PAA 2010 meeting in future editions of the *PAA Insider*. The web site will contain all the information needed to help make choices regarding hotels, tours, and will have a convenient online registration form along with payment options. Those of you who have been to Oregon before already know what a beautiful state it is, for the rest, come see for yourself.

PAA 2010 LAC Committee

New President's Letter
...Continued from Page 4

As we rush forward into the second decade of the new Millennium, it's hard to believe that PAA will soon be celebrating its 100th anniversary. With a little luck and a lot of hard work, we should be able to hit that milestone with an Association that is healthy and vital and ready to meet the challenges of the next 100 years. Because of the science generated by the members of our Association, I would humbly suggest that today's potato industry, across the Americas and the world, are better equipped to meet these challenges. With our input and continuing efforts the industry is poised to maintain productivity and quality while continuing to generate respectable profits. On the global

stage, as world population increases and resources dwindle, there is absolutely no doubt in my mind that the potato will play an even more important role in feeding the world in this perilous future.

The Potato Association of America will be there to help facilitate all of these vital processes.

Don't hesitate to contact me if you have comments or questions.

Sincerely,
Phillip Nolte, PAA
President 2009-2010

News from the Homefront

Lots of things going on right now that I want to remind all of you of. I brought them up in my e-mail when asking for material for this newsletter, but in case you forgot or lost that message, here I go again.

I'm about to send out your first 2010 membership renewal reminder and strongly suggest you write your check and send it in the same day you receive it. You will only receive two chances to renew this year, and in the following

years to come. The reason for this is that all benefits expire on 12/31/2009.

Springer Journals' password token they provide to me expires at midnight EST on 12/31/09 so you will no longer be able to access any issue, current or past, of the *APR* or *AJPR*. You will also have no access to EAPR's "*Potato Journal*." If you have not sent in your dues by the end of

News From The Homefront
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Fare Thee Well from the Past President

The period of my presidency was a year filled with learning about the PAA. I am impressed how a somewhat specialized organization is run by a group of people that keeps things running on a shoestring and with only one full-time paid employee, Lori Wing.

At the end of it all, the two main tasks that The PAA carries out: 1) the Annual Meeting and 2) the publishing of The Journal, are undertakings that require many

dedicated hours contributed by a host of Association members exercising skills, judgment, and creative intelligence that you would pay business consultants hundreds of thousands of dollars to carry out at such a high level of performance and quality.

The PAA is filled with fascinating people and I realize more than ever what a joy and privilege it is to be associated with them. Both the Annual Meeting and The Journal are important in the scientific world and if they were

to both disappear, the world would be much poorer for their absence.

So, upon recalling this year, I am almost surprised to say that I enjoyed it immensely and feel at the end of it that the work was worth doing and also gave greater meaning to my professional life. I highly recommend to all the opportunity of serving The PAA in an elective office. You will be pleasantly surprised.

Charles R. Brown
2008-2009 PAA President

93rd Annual Meeting of The Potato Association of America ReCap

The 93rd Annual Meeting of The Potato Association of America was held August 9-13, 2009 at the Delta Fredericton Hotel in Fredericton, New Brunswick Canada. We hosted 220 delegates and 41 accompanying persons, from 13 countries, 8 Canadian provinces and 21 US states. The meeting began with a pre-Conference Breeding and Genetics Workshop "Application of Genomic Resources to Potato Breeding" on Sunday afternoon, followed by the President's reception. Monday began with two bagpipers and one drummer in full kilted regalia piping in local dignitaries and the speakers of the morning's Plant Protection Symposium "Alternative Methods of Pest and Disease Control". Monday afternoon, Tuesday morning and Thursday morning featured 104 concurrent session papers and posters including 10 graduate student competition papers. On Tuesday afternoon a special "International

PVY Symposium" was held with seven speakers from Poland, China, USA and Canada. The poster session was in conjunction with the silent auction that evening and delicious potato hors d'oeuvres were served.

Wednesday featured two delegate tours. The agricultural tour, with 85 delegates traveled up the Saint John River valley and toured New Brunswick's Potato Belt. Thirty-one delegates toured Fredericton's potato research facilities and lunched at Odell Park.

A Maritime Kitchen Party steak and lobster BBQ was on Wednesday evening at the Riverside Resort where President Chuck Brown raised funds for The PAA Endowment Fund with his "Presidential Canoe Paddle". The 145 guests enjoyed the live Celtic entertainment by the band Brollachan. A few hardy souls stayed to watch the meteor shower by a bonfire on the shore.

The annual business meeting was held on Thursday afternoon. The PAA Awards Banquet was on Thursday evening, where Dennis Johnson, Rudra Singh and Richard Tarn received their Honorary Life Membership, Al Mosley was the first to be honored with the Outstanding Extension Project Award and Agnes Murphy was recognized as Potato Grower Magazine Researcher of the Year.

The week's events enjoyed by accompanying persons included a Fredericton Culture Crawl, whale watching, Kings Landing visit and Hopewell Rocks tour. The 93rd Annual Meeting concluded with two post-conference trips – whale watching and salmon fishing.

Respectfully submitted,
Loretta Mikitzel
Chair, LAC 2009

2009-2010

PAA Background

EXECUTIVE COMMITTEE

President:

Phil Nolte

President-Elect:

Don Halseth

Vice-President:

Bill Campbell

Secretary:

Loretta Mikitzel

Treasurer:

Larry Hiller

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Extension & Teaching

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Sastry Jayanty

Plant Protection

Gary Secor

Production & Mgmt

Samuel Essah

Utilization & Mktg

Bret Nedrow

94th ANNUAL MEETING:

August 15-19, 2010

Corvallis, Oregon, USA

<http://oregonstate.edu/conferences/paa2010>

PAA Insider is published quarterly starting in Jan. Lori Wing, Admin./Editor, The Potato Assn of America, 5719 Crossland Hall, Rm 220, Univ of Maine, Orono, ME 04469. Ph: 207-581-3042; Fax: 207-581-3015; Email: umpotato@maine.edu; Web: <http://potatoassociation.org>

Members in the News

Follow PotatoBits on Twitter! Jim Bradeen, University of Minnesota Department of Plant Pathology, offers daily potato "tweets", highlighting fun potato facts and new developments in potato research. The website address is: <http://twitter.com/PotatoBits-jbradeen@umn.edu>

Creighton Miller received the prestigious "Outstanding Researcher Award" presented by the American Society for Horticultural Science at their annual meeting in St. Louis, MO on July

25th. "The award is in recognition of an outstanding record in research on one or more horticultural crops and in one or more areas of horticulture research for a period of ten or more years."

In March of 2009, Creighton Miller, Douglas Scheuring and Jeffrey Koym received a Texas A&M AgriLife Research Patent Award from the Texas A&M System Office of Technology Commercialization for their work in developing potato cultivars.

News From The Homefront

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January, you might not receive the first journal of the year, Vol. 87, #1, and you will be responsible for putting in a claim to Springer Journals to receive it.

You will also lose access to the Members Only section of The PAA website until I receive your dues or notification you've paid

online. Then I will unlock your name so you are able to log on once again.

With that all said, you can see the importance of paying your dues in a timely fashion. It is going to be in the best interest of everybody to get your dues paid immediately. It will save time and money

Lori Wing, PAA
Administrator/Membership Secretary

Update on AJPR

September 1, 2009

Colleagues,

There is good news to report regarding AJPR's progress under partnership with Springer Publishing, now in effect for almost 2 years. Submissions are up nearly 20%. In the past, we marketed AJPR to less than 250 libraries and institutions. We now have about 3,400 institutional outlets worldwide. AJPR is available on-line, including complete back issues for PAA members. This has resulted in an amazing 46,500 PDF downloads in the past year. So lack of visibility is no longer a reason for authors to avoid publishing in AJPR. Technical editing, printing and distribution are now done by Springer, freeing PAA volunteers on the Editorial Board to focus on reviewing the science and

determining sound editorial policies. Even better, moving away from our historic do-it-yourself publication structure has resulted in a significant financial advantage to The Association. Last year our direct payments to Springer for publishing were about \$22K, but their return to us in royalties plus editorial stipend was about \$24K—that is, a 9% profit *not counting page charge income*. Scientific publishing is rapidly changing, and it will be our challenge to keep AJPR advancing with it. Your comments to me or other members of the AJPR Editorial Board to that end are always welcome.

John Bamberg
Editor-in-Chief, AJPR