



INSIDER

The Official Newsletter of the Potato Association of America

Making the world a better place, one tuber at a time.

Letter From the President

Hello PAA members,

We are a third of the way into the year 2011 and the Executive Committee has been very active working on many issues to provide direction and help strengthen the PAA. We have frequent (daily) e-mail exchanges and hold an hour long conference call every second Tuesday of the month.

The International Relations Committee recommended and the EC has authorized Chuck Brown to represent the PAA at the 2011 Triennial EAPR Conference in Oulu, Finland (July 24-29). A set of guidelines and expectations were provided for this visit, to include presenting a paper, providing information about the PAA, and suggested topics to be discussed between our two organizations.

Significant time has been devoted to PAA endowment issues. Treasurer Larry Hiller has provided background information on how our endowments (General Endowment and the Frank Haynes Graduate Student Endowment) are administered by the University of Maine Foundation and what options are available for determining payouts. Suggestions have come forward to develop one or more endowment options which would provide recognition for a "Mentor Award" and a "Memorial Endowment". It is hoped that such recognition programs would enhance further endowment contributions from both inside and outside the PAA. An endowment subcommittee has been established to develop recommendations.

In hopes of making election of PAA officers more accessible to the entire membership, online voting procedures are being investigated under the able leadership of Leigh Morrow. There are many issues to consider, such as what electronic program to use, when to conduct

these elections, who should monitor the voting, and what legal issues need to be covered such as bylaw changes.

Our new publishing relationship with Springer appears to be on a good track given their 2009 publisher's report on the AJPR. There were manuscripts submitted from 11 countries, with a 69% acceptance rate. MS are now made available on Springer's Online First Service and are in citable form 2 to 3 weeks after acceptance. Editor-in-Chief John Bamberg and his Senior Editors have done an excellent job of guiding important potato research papers through the publication process.

While our membership numbers are still relatively good at 496, we have had 42 individual and 4 sustaining members not renew their membership for 2011. As an organization we all need to be watching for new members and to encourage individuals and organizations who have not renewed to rejoin. There are so many benefits to belonging to our organization – a visit to our web site at http://www.potatoassociation.org/members/membership_categories.html does an excellent job of explaining who we are and what we provide to those interested in all things "potato". Also, our annual meeting is an excellent opportunity to share information and friendships – Craig Yencho will provide information about our educational and entertaining 95th elsewhere in this newsletter.

Please send any comments or suggestions to anyone on the EC: <http://www.potatoassociation.org/About%20the%20PAA/officers.html> to help us identify and focus on important issues for the PAA.

Respectfully submitted,
Don Halseth
PAA President 2010-2011

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Dates

May

26-28: 6th China (Shanghai) Intl Starch Exhibition 2011.

Shanghai, China. Info: <http://www.cisie.cn/en/>

June

9: United Potatoes USA.. several potato mtgs taking place on this date.

Bloomington, MN. Info: <http://www.unitedpotatousa.com/meetings>

18-24: WA Potato & Onion Assn.

Elum, WA. Info: <http://wpoa.farming.officelive.com/summermeeting.aspx>

21-23: Intl Potato Proc & Stor Conv 2011.

Denver, CO. Info: <http://www.potatoconvention.com>

July

24-29: 18th Triennial Conf of the EAPR (EAPR2011).

Oulu, Finland. Info: <http://www.eapr2011.com/>

Sept

7-8: Potato Europe 2011.

Tournai (Kain) Belgium. Info: <http://www.potatoeurope.com>

Nov

16-19: ESA (Entom Soc of America) mtg 2011.

Reno, NV. Info: <http://www.entsoc.org>

**The 95th Annual Meeting of
The Potato Association of America
August 14-18, 2011
Wilmington, North Carolina USA
(<http://paa2011.org>)**

Greetings PAA and EARP Members!! It's time for another meeting update. Our theme for PAA2011 is "Sustainable Potato Production for a Changing World". The program is beginning to come together nicely and the NC Local Arrangements Committee (LAC) is working hard to ensure that we have a productive and enjoyable meeting. If you didn't see my email note sent out on the PAA listserve April 23rd this will serve as brief recap.

Our Venue - The 95th Annual Meeting of The Potato Association of America will be held August 14 - 18, 2011 at the Hilton Wilmington Riverside Hotel (<http://www.wilmingtonhilton.com>). The Hilton Wilmington Riverside Hotel is located on the Cape Fear River. There are lots of restaurants, shops, coffee-houses, ice-cream parlors and even a good micro-brewery to visit. All are only a short walk up the boardwalk and into the historic downtown. These aren't the chain-store types mind you. Each one has it's own special touch, which is a nice change.

For those of you who are history buffs, there is also much to do and see, especially with the Battleship North Carolina docked across the river from the hotel. If you are a beach person or golfer, then you will certainly enjoy the beaches and courses, which are only a short drive from the hotel.

Please visit our website at <http://paa2011.org/> for updates and registration information. We have a list of accommodation and tourist information and we updating it weekly. For more information on this part of North Carolina and what it has to offer you can also visit <http://www.capefearcoast.com/> and <http://www.wilmington.net/>.

The Program - The 2011 PAA meeting will follow the traditional Sunday through Thursday schedule. Registration will begin on Sunday

afternoon, and we will kick off the meeting with the President's reception Sunday evening.

Similar to last year in Oregon, the USDA NIFA Solanaceae Coordinated Agricultural Research Project (<http://solcap.msu.edu>) will be hosting a workshop entitled "Using SolCAP phenotype and Infinium SNP data in Potato Breeding". The workshop will be held in conjunction with the meeting and will take place at the Hilton Wilmington Riverside on Sunday, August 14 from 1:00 pm until 5:00 pm. This workshop is specifically designed for potato breeders, breeding assistants and lab personnel. Registration is free, but required, to help us keep track of the total number of participants. There will be a limited number of seats so please register early. See the link at <http://PAA2011.org> for more details and registration.

The delegate program will begin on Monday morning with a symposium organized by the Physiology and Plant Breeding and Genetics Sections. Plans for the symposium entitled "Breeding for Sustainable Production in a Changing Climate - Understanding the Physiological Basis of Genetic and Environmental Interactions" are currently being finalized by Dr. Jiwan Palta, Department of Horticulture, Univ. of Wisconsin-Madison (jppalta@wisc.edu).

As usual, oral and poster presentations will be scheduled throughout the week. Wednesday will be devoted to all-day tours and events (see below), and an evening event aboard the riverboat, Henrietta III, for a sunset cruise and dinner on the water. This should be a memorable event for you and your family.

We will conclude the meeting on Thursday in the morning with more talks, including a mini-symposium entitled: Sweetpotatoes: A New Growth Opportunity for the Potato Processing Industry. The mini-symposium is organized by Dr.

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Jonathan Schultheis, Department of Horticultural Science, NC State University. It features 5 speakers who will cover new trends in the industry as well as sweetpotato breeding, production and cultural management, processing chemistry, and harvest and storage considerations. For those of you in the potato world fielding sweetpotato questions (and I know there are a lot of you...) this will be a must attend session!

Our Annual Business Meeting will be held on Thursday afternoon, followed by the Awards Banquet in the evening.

Special Note: The abstract and poster presentation for PAA2011 closed on April 11th. However, our submitted papers and posters are a little lower than normal this year. So..., if you are sitting on the fence, and the exciting program that we are developing for PAA2011 has caused you to rethink things, please contact Loretta Mikitzel at loretta.mikitzel@gnb.ca NOW as we will be accepting abstracts until May 1st.

How to Register - On-line, paper and phone registration is now open. The registration fees for PAA2011 are the same as in 2010 (see below). All prices include the President's Reception, 4 breakfasts, 3 lunches, poster session fees, and coffee and snacks for all the breaks. The costs of several optional events will be dependent on numbers of attendees.

Registration Fees -	Before June 15	After June 15
Members (PAA & EAPR)	\$350	\$450
Students	\$150	\$250
Non-members	\$450	\$550
Accompanying Person	\$125	\$175
Daily Registrants	\$150	\$150
BBQ	\$ 55	\$ 65
Banquet	\$ 55	\$ 65

Your Accommodations - For details on The Hilton Wilmington Riverside Hotel, see our website above or <http://www.wilmingtonhilton.com/>. Please make your reservations early. You can call the Hilton Wilmington Riverside Hotel directly at +1 (910) 343-6175 and tell them that you are with The Potato Association of America OR register online

by going to the special [Hilton Wilmington Riverside](#) registration web page for PAA set-up on the PAA2011 website. We have reserved rooms at the Hilton Wilmington Riverside in several price ranges:

- § Historic View Rooms - \$149 USD plus taxes per night
- § 1 King Bedroom Suite with Parlor - \$250 USD plus taxes per night
- § 2 Double Beds Riverview Rooms - \$149 USD plus taxes per night
- § 1 King Bed Riverview Rooms - \$149 USD plus taxes per night

Please note that this block of rooms cannot be held at these prices beyond July 12, 2011, so make your reservations early!! Additional accommodations within 4 or 5 blocks of the conference hotel are listed on our website.

Travel Planning - The conference hotel is only 5 miles from Wilmington International Airport (ILM) and it has a free shuttle service to the hotel. As the conference nears we will make sure that shuttle is capable of handling all of our guest's schedules. Wilmington International is serviced daily by Allegiant, American Airlines, Delta and US Airways with daily flights to/from Atlanta, Charlotte, New York and Philadelphia.

For those seeking a larger airport with more connections and airlines you may want to consider flying into Raleigh Durham International Airport (RDU), which is roughly 2.5 hrs (146 miles) north of Wilmington and an easy drive down I-40 east to Wilmington. RDU is serviced daily by AirTran, Continental, Jet Blue, Southwest, US Airways, Air Canada, American Airlines, Delta, Frontier, and United.

Fun Events for our Guests -

Golf Tournament - Planning for the PAA2011 golf scramble is underway. It will be held on Sunday morning Aug. 14th at Magnolia Greens Golf Course (www.magnoliagreensgolf.com/). John Nordgaard of Black Gold Farms (John.Nordgaard@blackgoldpotato.com) is coordinating this event with help from a few of his potato friends in the mid-west. NC has some

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excellent golf courses and Wilmington is no exception.

Roughly twenty tee times have been reserved on a first come first served basis, so make your reservations early! A discounted green fee of \$50.00 has been negotiated and all players will receive a bucket of balls for the practice range. Club rental for those in need of clubs is \$35.00 per 18 holes. John will need to know how many are playing, if they need clubs and if right or left handed. The group can purchase balls, gloves hats, etc and food at the course before or after the event. Tournament prizes are in the works....

Botanical Painting Workshop – Those of you who know Jeanne Debons from the Potato Variety Management Institute may not know this, but she is also a very gifted artist and illustrator. This year, Jeanne has graciously offered to put together a series of botanical illustrating workshops during PAA2011. They are open to everyone with an interest in artwork. Beginners are welcome and encouraged. The workshops will be held on Aug. 13th, 14th and 17th at the conference hotel from 10 am – 4 pm. We are currently working out the details of the workshops. If you are interested in this event, please see the supplementary information provided in this issue of the PAA Insider or contact Jeanne directly at jeannedebons@msn.com.

Silent Auction & Raffle - We have had such fun over the years with the Silent and Live Auctions as fund raisers for PAA Endowment Fund that we have decided to keep this tradition in place, with a few changes. This year instead of auctioning off one of Carol Halseth's quilts, we have decided to hold a raffle and award the quilt to the winning ticket holder. Please be on the lookout for the raffle tickets!! Remember, all donations are tax deductible and 100% of these donations go to the PAA Endowment Fund. For more information please contact Carol Halseth at carolhalseth@yahoo.com.

Agricultural Tour – This year's AgTour will feature a stop at a sweetpotato packing shed and then a visit to the NC Department of Agriculture and Consumer Services, Horticultural Crops Research Station in Clinton, NC where we will

have lunch and then take a wagon tour of the station. Established in 1970, the Horticultural Crops Research Station at Clinton encompasses 349 acres. The station supports a wide range of activities to support the North Carolina horticultural industry. Research is conducted on various crops including cucumbers, sweetpotatoes, tomatoes, pepper, squash, strawberries, watermelons, asparagus, onions, cole crops and much more. For those interested in learning more about NC's diverse agricultural production and research system, this is the place to be on Wednesday!!

All Aboard the Henrietta III Riverboat for our annual BBQ! - One of the highlights of the meeting will certainly be our annual BBQ event as we welcome you aboard the riverboat Henrietta III (<http://www.cfrboats.com/>) for a pig pickin dinner and sunset cruise. Yep, that's right....I said it...a pig pickin! North Carolina style!! I have only heard good things about this cruise and the food, and the LAC is really looking forward to enjoying it with you!!

Banquet - We will conclude on Thursday evening with a banquet in the Hilton's Grand Ballroom.

Additional Tours - Wilmington and the surrounding area provide numerous opportunities for fun in the sun. Please see the registration site and/or registration form to sign up for day excursions to the beach, tours of the city, and pre-and post-conference deep sea fishing expeditions. All prices will be dependent on the number of attendees. The LAC members will be happy to assist you with the details as needed.

Last But Not Least! - Go to our website at <http://paa2011.org/> for updates and registration information. Information will be continually updated. Also, stay tuned for more information regarding the PAA 2011 meeting in future editions of the PAA Insider.

See y'all in Wilmington!
Craig Yencho, Chair
PAA2011 LAC

For more information please contact me via email at craig_yencho@ncsu.edu or phone 919-513-7417.

PAA 8th Annual Silent Auction & Raffle

100% of the proceeds will benefit the PAA Endowment Fund

Location: Wilmington, North Carolina Conference

~~Bidding Start & Stop Times TBA..stay tuned~~

Donated items will be accepted at the Registration Table Sunday (8/14/11)
and continue through Monday (8/15/11) Don't forget.....all donations are *tax deductible!*

Instead of having a LIVE AUCTION this year, we will be selling Raffle Tickets on a handmade quilt by Carol Halseth! For those who have come to previous meetings and seen her quilts, you know how beautiful they are and what an heirloom they'd make.

Buy several tickets for a better chance of winning!

Please share this information with family, friends, and sponsors who would like to support the Auction and the Endowment Fund.

Questions? Please contact Carol Halseth, carolhalseth@yahoo.com

Botanical Painting Workshops

At PAA Meeting 2011

If you have been interested to learn the techniques of botanical painting you will have an opportunity at this year's PAA Meeting in Wilmington, N.C. Jeanne Debons will hold 3 days of workshops, 2 pre-conference, one on Wednesday. This will allow an opportunity to take these and not miss any important events or meetings. Attend the workshop one day or take all three. Each day will be limited to 12 participants so sign up quickly if you are interested. For more information see the flyer attached or visit the website www.jeannedebons.com.

Learn the fundamentals of botanical painting in watercolor, including an introduction to necessary supplies, drawing and painting techniques, composition, choosing and mixing colors, creating colors, and more. Work with the group to learn a multi-step method that helps guide you through the specific skills required.

Supplies will be provided.

Pre Meeting Workshop: Saturday August 13 & Sunday 14, 10am - 4pm

And: Wednesday August 17, 10am-4pm

To register or find out more call Jeanne (541) 383-3927

or email at jeannedebons@msn.com

Cost: \$40 for each day or or \$100/all three days

Fore more information, follow these links:

<http://www.jeannedebons.com/storage/2011%20PAA%20Workshop%20Announcement.pdf>

<http://www.jeannedebons.com/calendar/calendar.htm>

2010-2011

PAA Background

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95th ANNUAL MEETING:

August 14-18, 2011

Wilmington, NC USA

<http://2011.org>

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Member / Potato News

It is with sadness that I inform you of the sudden passing of PAA member Melvin Barclay on November 2, 2010. Melvin lived in Upper Kintore, New Brunswick and was 78 years old.

Hielke ("Henry") De Jong, Joe Siczka and Walter De Jong have written a book entitled "The Complete Book of Potatoes. What Every Grower and Gardener Needs to Know." The book's primary audiences are gardeners and small scale growers but it has information that is applicable to large scale growers and others interested in potatoes. The book covers a wide array of subjects including descriptions of cultivars suitable for gardens and niche markets; history; genetics; morphology; conventional and organic growing practices; and uses. A description of the book is on Timber Press' web site (www.timberpress.com/books/complete_book_potatoes/de_jong/9780881929997). The book is also available from mail order stores such as Amazon.com."

Dan Hane & Steve James have retired from the Oregon State University, Hermiston Agricultural Research and Extension Center.

Dr. Fahrettin Goktepe, joined the PNW Tri State breeding group. Fahrettin has expertise in potato breeding and production. He will be hosted in Hermiston, Oregon.

A NEW potato book, "Genetics, Genomics & Breeding of Potato" edited by James M. Bradeen (University of Minnesota) and Chittaranjan Kole (Clemson University) will be available beginning April 20, 2011. Published by Science Publishers and CRC Press, / Genetics, Genomics & Breeding of Potato /includes contributions from 20 expert authors in eight different countries. This volume details historical and contemporary potato research resulting in advances in nutritional quality, yield, disease and insect resistance, processability, plant growth and development, and other aspects. Also reviewed is research yielding significant molecular resources facilitating breeding, linkage and gene mapping, cytology, functional and structural genomics, and proteomics and metabolomics. Finally, future research developments that are likely to significantly advance efforts to understand and improve the potato are explored. More information at <http://www.crcpress.com/product/isbn/9781578087150>

News from the Homefront

Hi All,

It's been a very long winter here and still hasn't left us, but they say Spring is just around the corner.

Things in the office are quiet, just doing regular upkeep and spending a lot of time on the website. Updating files so we'll be up to date on what's going on out in the potato world. If you know of a site that needs to be added, please send it to me. Be sure to tell me what subject it goes under so it will be correct.

The same goes for the Sections, I'm waiting for you to send me the info you

want added/changed. I can't do it without your help.

I've still got over 40 members who didn't renew for 2011, so I need your help in bringing new members on board. Talk to colleagues, growers, anyone you feel would benefit from a membership...and that would be anyone involved in potatoes. Direct them to our website's benefits page so they can see for themselves what we provide.

Thanks for your continued support through your membership!!

Lori Wing