



# INSIDER

The Official Newsletter of the Potato Association of America

*Making the world a better place, one tuber at a time.*

## Letter From the President

Fellow members of The PAA:

With our society's Annual Meeting just around the corner, it's hard to believe that time can slip by so quickly. It is with more than a tinge of regret that I realize that this is my final letter to all of you as President of this incomparable organization. Serving in this position has been an honor and a pleasure.

Please plan to attend our Annual Meeting in Corvallis, OR, August 15-19. Be sure to check out the tours and activities. In addition to the traditional Agricultural Tour, they have scheduled an "Oregon Coast Tour" to nearby Newport and a "Wine Tour" which will showcase some of Oregon's justifiably famous, world-class wines. When you attend, I urge you to get involved with your PAA Section activities and to attend the Annual Business meeting on Thursday, August 19. The Business Meeting is your only chance to provide input in person and vote on important Association business, some of which is included in this month's INSIDER.

This has been a fairly quiet year for Association business, with a few items that were necessary to further refine our Constitution and Bylaws and tie up a few loose ends. We have gone over the guidelines for

conducting the annual symposium, and have clarified how it is to be funded, as well as outlined the responsibilities of the sponsoring Section and the LAC host organization. With the ever-increasing complexities of the modern business world a constant worry, we are also looking into the possibility of arranging for legal counsel knowledgeable in IRS/government regulations for non-profit organizations.

On another note, check out the "Focus on Potato" information reported elsewhere in this month's INSIDER. This exciting new program, to be launched on July 1, 2010, is an online educational series on the potato. One of the items we will be considering at this year's Business Meeting is the possibility of becoming a partner in this important endeavor.

As my term winds down, I bid my successor, President-Elect Don Halseth, the best of luck in the coming season.

Thank you all for your support. See you in Corvallis!

Phil Nolte, President  
The Potato Association of  
America, 2009-2010.

Vol. 14, No 3, July 2010

## Dates

### July

**04-09: XVII Congress of the Fed of Euro Soc of Plant Biol.**  
Valencia, Spain. Info: <http://www.geyseco.es/fespb/>

**10-18: ME Potato Blossom Festival, Ft. Fairfield, ME.**  
Info: <http://potatoblossom.org/?p=317>

**19: Fife Potato Day 2010.**  
Westhall, Cupar, Fife. Info: [mkotecha@potato.org.uk](mailto:mkotecha@potato.org.uk)

**31-Aug 03: 8th Intern'l. Conf. Pseudomonas syringae pathovars and related pathogens.**  
Oxford, UK. Info: <http://www.reading.ac.uk/psyringae2010/>

### August

**01-06: 9th Int'l. Mycological Congress: The Biology of Fungi**  
Edinburgh, UK. Info: <http://www.imc9.info/>

**07-11: 2010 APS Annual Meeting.**  
Nashville, TN. Info: <http://meeting.apsnet.org/>

**10-12: USPB Summer Mtg.**  
Pocatello, ID. Info: <http://www.uspotatoes.com/820calendar.html>

**13-16: EAPR Pathology Section Meeting 2010.**  
Carlow, Ireland. Info: <http://www.teagasc.ie/events/EAPR/pathology2010/>

**94th Annual Meeting  
The Potato Association of America  
August 15-19, 2010  
Corvallis, Oregon USA  
“2010 Annual Meeting Update”**

Your arrival at the PAA meeting in Oregon this year is much anticipated by those working hard to make this an enjoyable event. The lists have been made and progress checked off. And, August on the “West side” is a great time of year to visit Oregon. Time is running out to register early. You have until July 15, 2010 to qualify for the discounted rate of \$350 U.S. for PAA members. After this date the price will go up to \$450 U.S. Remember tours, barbecue, golf scramble and banquet are extra. There will be plenty of sessions pertaining to potato production as well as genomics. To view a complete meeting schedule visit our website: (<http://oregonstate.edu/conferences/event/paa2010/index.html>), or log on through the PAA website (<http://potatoassociation.org>). Updates are always in the works and we are striving to keep you informed.

Reserved rooms are still available at the conference headquarters (Hilton Garden Inn). Additional travel and accommodation information is also available on the website. The LAC is looking for someone to pictorially document this year's event. There are some required photos at awards and recognition events, but generally it would be up to the photographer on what to document. Registration waiver considerations would be made. Contact Sierra Whitlow at 1-800-678-6311.

If you have any further questions about this year's meeting make sure to check the Oregon PAA conference website <http://oregonstate.edu/conferences/paa2010/>

Oregon is looking forward to seeing everyone in Corvallis!

Darrin Culp, OR LAC

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## PAA 7<sup>th</sup> Annual Silent & Live Auctions

*100% of the proceeds will benefit the PAA Endowment Fund*

**Location: Corvallis PAA Conference**

**Bidding Starts: Monday, Aug. 16, 9:00 AM**

**Bidding Ends: Monday, Aug. 16, 8:30 PM**

Donated items will be accepted at the Registration Table Sunday (8/15/10) and continue through Monday (8/16/10) 2:00 P.M. Don't forget.....all donations are *tax deductible!* Items may also be mailed to:

Jan Mosley, 33845 SE Melody Lane, Corvallis, OR 97333.

**Some items will be held over for the live auction at the BBQ,  
Tuesday, August 17....two chances to be a winning bidder!**

Please share this information with family, friends, and sponsors who would like to support the Auction and the Endowment Fund.

Questions? Please contact Jan Mosley, 541-737-6149 or 541-753-9711,  
[janet.mosley@oregonstate.edu](mailto:janet.mosley@oregonstate.edu)

## European Association of Potato Research {EAPR} News

### REMINDER: EAPR Pathology Section Meeting 2010

“Potato Pests and Diseases: Old Enemies, New Threats”

13th-16th September 2010: Teagasc Crops Research Centre, Oak Park, Carlow, Ireland

Registration closes 30<sup>th</sup> July so if you're planning to attend our meeting in beautiful Carlow, make sure you register on-line as soon as possible at <http://www.teagasc.ie/events/EAPRpathology2010>.

You also need to pay your registration fee (€160 for EAPR or PAA members, €220 for non-members) by 30 July. Student bursaries covering the cost of registration are available (details on how to apply are on the website).

Abstracts can be submitted on-line when you register: the revised abstract deadline is 16<sup>th</sup> July.

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Intern'l Symposium on Agron & Phys of Potato Crops:

It is our great pleasure to invite you to the International Symposium on Agronomy and Physiology of Potato Crop, which will be held in Nevsehir, Turkey from 20 to 24 Sept 2010. The symposium will also host the first triennial mtg of Agronomy & Physiology Section of the EAPR after joining two sections.

The symposium will cover all aspects of agronomy and physiology of potato crop ranging from crop management to molecular physiology. The scientific program will consist of plenary speeches, oral and poster presentations, workshops, and scientific excursions.

More details about symposium (scientific programme, venue, accommodation, registration, etc.) can be found at our website: <http://www.eapr-agrophysiology.org>

#### Contact

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## Plant Management Network Launches Focus on Potato Resource, Webcasts

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ST. PAUL, Minn. (July 1, 2010) –The Plant Management Network (PMN), a nonprofit publisher of applied agricultural and horticultural information, announces the launch of *Focus on Potato*, a resource that features webcasts and other science-backed informational tools that will help potato growers and consultants protect and manage their crops more effectively.

The central feature of *Focus on Potato* is its 24/7 on-demand educational webcasts. These are audio-visual presentations authored by university professors and extension specialists recognized for their expertise and research related to potato management practices. The speaker is clearly identified by name, image, and affiliation in the upper-left hand area of the player. Buttons, also in this area, allow users to view the speaker's biography and also contact the speaker directly via email.

“Topics are suggested by both a technical advisory board and grower surveys and selected for their current interest and need for timely information.” said Gary Secor, Professor of Plant Pathology at North Dakota State University and chair of the Focus on Potato Advisory Committee. “We try to get the best expert in the field to talk about a technical subject in a very understandable way.”

One new webcast will be published in Focus on Potato each month. Each of these new webcasts will be open access for a period of at least 30 days. As long as users visit the site monthly, all webcasts can be viewed free of charge, without a subscription. An example of a freely available webcasts include:

- Zebra Chip by Gary Secor, Professor of Plant Pathology, North Dakota State University

Check the website to find out about all the webcasts that are available for viewing.

In addition, the Plant Management Network publishes several open-access resources available in Focus on Potato. One such resource is PMN's *University Extension Search*, which allows users to find fact sheets, articles, and other information from PMN's 37 land-grant university partners. Using keywords, users can search individual states or all 37 universities at once for potato-related information. Other open-access resources include PMN's Cross-Journal and Products & Services searches. The *Cross-Journal Search* allows users to find bottom-line recommendations in the abstracts of journals published by the Plant Management Network and its partnering scientific societies. The *Products & Services Search* indexes products, solutions,

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2009-2010

**PAA  
Background**

**EXECUTIVE COMMITTEE**

- President:**  
Phil Nolte
- President-Elect:**  
Don Halseth
- Vice-President:**  
Bill Campbell
- Secretary:**  
Loreffa Mikitzel
- Treasurer:**  
Larry Hiller
- Past-President:**  
Chuck Brown
- Directors:**  
Robert Gareau  
Leigh Morrow  
Bret Nedrow  
Nora Olsen  
Craig Yencho
- Editor-in-Chief:**  
John Bamberg

**SECTION CHAIRS**

- Breeding & Genetics**  
Jiwan Palta
- Certification**  
Susie Siemsen
- Extension & Teaching**  
Robert Gareau
- Physiology**  
Sastry Jayanty
- Plant Protection**  
Gary Secor
- Production & Mgmt**  
Samuel Essah
- Utilization & Mktg**  
Bret Nedrow

**94th ANNUAL MEETING:**  
August 15-19, 2010  
Corvallis, Oregon, USA  
<http://oregonstate.edu/conferences/paa2010>

PAA Insider is published quarterly starting in Jan. Lori Wing, Admin./Editor, The Potato Assn of America, 5719 Crossland Hall, Rm 220, Univ of Maine, Orono, ME 04469. Ph: 207-581-3042; Fax: 207-581-3015; Email: [umpotato@maine.edu](mailto:umpotato@maine.edu); Web: <http://potatoassociation.org>

**Changes to Constitution and ByLaws**

As required by our Constitution & Bylaws (C&BL), Article XI. Ratification & Amendments, Section 2. "This Constitution may be amended at any Annual Business Meeting of The Association. Proposed amendments shall be considered by the Executive Committee and then distributed to members in the PAA Insider or via e-mail not less than four weeks prior to the first Executive Committee meeting of the next Annual Meeting.

The changes to the C&BL being recommended at the 94th Annual Business Meeting in Corvallis are listed in this Newsletter.. You may view and compare the current version at: <http://potatoassociation.org/About%20the%20PAA/constitution.html>

The Constitution and ByLaws Committee would like to submit a proposed change to the ByLaws by adding the following to Section III. This addition will create item number 8 of this section of the bylaws.

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recommendations, and other web-based resources from PMN's 38 Industry and Nonprofit partners.

Three of PMN's subscription-only resources can also be found in Focus on Potato. *Plant Disease Management Reports* offers trials on the effectiveness of fungicides, nematicides, and biological controls in protecting against specific crop diseases. Across all volumes, nearly 250 reports exist for potato crops. Also included are *Insect Management Efficacy Trials*, a similar resource covering insecticides and miticides, and the *PMN Image Database*, a collection of images used for plant disease diagnosis.

PMN's multidisciplinary journals, which include titles such as *Plant Health Progress* and *Crop Management*, offer partial access. All news articles as well as peer-reviewed research articles more than 18 months old are open access, while newer research articles require a subscription for viewing.

"The presentations and access to technical potato information all in one location make the Focus on Potato site a great place to go for education at your own pace and to search for answers to technical questions," said Dr. Secor. "It will be useful to all those involved with the potato industry."

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III. Duties of Executive Committee

8. Chair of the Finance Committee

The Chair of the Finance Committee monitors and projects the financial status of The PAA. Working with the Finance Committee, the Chair evaluates and recommends on The PAA's monetary matters as to their effects on the financial health of The Association. The Chair also oversees the financial health of the Speakers and Contingency Funds. At the request of the President, the Chair with the Finance Committee independently reviews periodic audits.

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This change is to add a description of the duties of the Chair of the Finance Committee.

All subscription-based information on the Plant Management Network website can be accessed for one low \$45 annual subscription fee.

*Focus on Potato* is the second in a series of commodity-specific resources targeted at agricultural professionals, including growers, crop consultants, certified crop advisers, and state/county extension agents. Find it at <http://www.plantmanagementnetwork.org/fop>.

Plant Management Network, <http://www.plantmanagementnetwork.org>, is a cooperative not-for-profit resource for the applied agricultural and horticultural sciences. Together with its industry, university, and nonprofit partners, PMN provides practitioners fast electronic access to science-based crop management solutions. PMN focuses on publishing high-quality, applied, and science-based information. PMN is jointly managed by the American Society of Agronomy, American Phytopathological Society, and Crop Science Society of America.

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