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Potatoes going to fresh market and to processors of food products (excluding starch and flour) totaled a record high 208.6 million hundredweight from the 1963 crop compared with 205.6 million hundredweight from 1962 production according to the Crop Reporting Board. An increase in the usage of potatoes by food processors more than offset a small reduction in the quantity for fresh table use. Sales for table use from the 1963 crop amounted to 146.3 million hundredweight, 3 percent less than the amount marketed for table use from the 1962 crop and 5 percent less than the record high quantity from the 1961 crop. Processors of food products, excluding flour and starch, used 62.3 million hundredweight of the 1963 crop. This was 23 percent of production and 14 percent more than a year earlier. Utilization of potatoes by food processors has increased every year since potato utilization estimates started with the 1956 crop and the volume in 1963 was 2.5 times larger than 1956.

Of the potatoes used for processing, chips and shoestrings accounted for 26.7 million hundredweight, 11 percent more than a year earlier. This was 10 percent of total production and was larger than the amount used by any other class of processor.

Processing for frozen french fries took 19.8 million hundredweight of the 1963 crop, a sharp increase--24 percent--from the 1962 season. Production of frozen french fries has expanded rapidly and the 1963 level was 4.5 times that of 1956. Other frozen products accounted for 2.6 million hundredweight of potatoes, 8 percent larger than a year earlier.

Utilization of potatoes in dehydrated products--flakes, granules, diced, etc.--totalled 9.9 million hundredweight, 7 percent more than for 1962 but still 2 percent less than the record high from the 1960 crop. Canned products--potatoes, soups, hash, etc.--used 3.2 million hundredweight, 11 percent more than 1962.

Starch and flour plants processed 11.7 million hundredweight, 4 percent more than a year earlier. Sales for livestock feed totaled 10.1 million, an increase of 28 percent. Included in the above is diversion to livestock feed and starch under the government program which accounted for 5.7 million hundredweight, 9 percent less than from the 1962 crop.

The proportion of total production sold--including table stock, processing, livestock feed, and seed--continued its upward trend and accounted for 90.1 percent of 1963 production compared with 89.7 percent the previous season.

On a fiscal year basis (July 1, 1963 to June 30, 1964) the volume used for chips and shoestrings was 27.2 million hundredweight compared with 24.8 million for the comparable period ending June 30, 1963.

IRISH POTATOES: Number of Potato Chip Plants and Potatoes Used for Chipping by Areas and U.S. and Potatoes Used for Shoestring Potatoes, U.S. July 1-June 30, 1962, 1963, and 1964

A r e a	Number of plants	July 1, 1961 to June 30, 1962	Number of plants	July 1, 1962 to June 30, 1963 1/	Number of plants	July 1, 1963 to June 30, 1964
	<u>Number</u>	<u>100 lb. sacks</u> (000)	<u>Number</u>	<u>100 lb. sacks</u> (000)	<u>Number</u>	<u>100 lb. sacks</u> (000)
New England						
Me., N.H., Vt., Mass.,						
R.I., Conn.	22	1,094	22	1,151	21	1,223
Eastern						
Del., Md., N.J., N.Y.,						
Pa., Va., D.C.	98	5,981	95	6,337	91	7,007
North Central						
Mich., Ohio, W. Va.	64	2,965	64	3,193	62	3,389
Mid-Central						
Kans., Mo., Nebr.	27	1,225	24	1,250	24	1,432
Midwest						
Ill., Ind., Iowa, Minn.,						
S.D., N.D., Wisc.	53	3,826	54	4,052	53	4,461
Southeast						
Ala., Fla., Ga., Ky.,						
La., Miss., N.C., S.C.,						
Tenn.	27	2,320	28	2,655	28	2,999
Southwest						
Ark., Texas, Okla.	29	1,371	28	1,446	29	1,481
Rocky Mountain						
Colo., Idaho, Mont.,						
N. Mex., Utah, Wyo.	25	955	27	955	26	1,006
West Coast						
Ariz., Calif., Nev.,						
Oreg., Wash.	27	2,872	24	3,044	24	3,479
Total	372	22,609	366	24,083	358	26,477
Shoestring		604		717		728
Total Used for Chips and Shoestrings		23,213		24,800		27,205

I R I S H P O T A T O E S: Utilization of the 1961, 1962, and 1963 Crops

Utilization Items	1961 Crop	1962 Crop <u>1/</u>	1963 Crop
A. Sales	<u>1,000 cwt.</u>	<u>1,000 cwt.</u>	<u>1,000 cwt.</u>
1. Table stock	153,337	150,893	146,307
2. For processing			
a. Chips and shoestrings ...	22,642	24,086	26,693
b. Dehydration	8,518	9,280	9,909
c. Frozen french fries	15,911	15,962	19,782
d. Other frozen products ...	2,227	2,438	2,643
e. Canned potatoes	1,458	1,664	1,836
f. Other canned products (Hash, stews, soups) ..	1,317	1,262	1,404
g. Starch and flour	<u>20,493</u>	<u>11,285</u>	<u>11,737</u>
Total	72,566	65,977	74,004
3. Other sales			
a. Livestock feed	20,340	7,913	10,103
b. Seed	<u>13,823</u>	<u>14,333</u>	<u>14,323</u>
Total	<u>34,163</u>	<u>22,246</u>	<u>24,426</u>
Total Sales	260,066	239,116	244,737
B. Non-sales			
1. Seed used on farm where grown	7,452	6,085	6,155
2. Household use	5,236	4,843	4,511
3. Feed	4,234	3,381	3,128
4. Shrinkage and loss	<u>16,606</u>	<u>13,278</u>	<u>13,199</u>
Total Non-sales	<u>33,528</u>	<u>27,587</u>	<u>26,993</u>
TOTAL PRODUCTION	293,594	266,703	271,730

1/ Revised.