



PAA INSIDER

THE OFFICIAL NEWSLETTER OF THE POTATO ASSOCIATION OF AMERICA

MAKING THE WORLD A BETTER PLACE, ONE TUBER AT A TIME."

LETTER FROM THE PAA PRESIDENT

Dear PAA Members,

It is a new year and I wish each and every PAA member a productive, prosperous and healthy year.

PAA again had a presence at the NPC Potato Expo in Las Vegas January 12-14, 2016 with a booth in the trade show and a poster session. Larry Hiller and Mike Thornton did a great job manning the booth and signed up at least six new members. Over 60 PAA members stopped by the booth to say hello and pick up their `Proud PAA Member` button. While I was at the booth, a grower member came by and commented that he has experienced the benefits of being a PAA member firsthand - his farm is more profitable thanks to PAA. There were over 2,000 attendees at the Expo. It is a wonderful opportunity to increase visibility of PAA and let the potato industry know who we are. PAA should continue to take advantage of the NPC offer of a free booth at the Expo. Our booth looked very professional, with the new hanging vinyl banner, 80 inch pop up stand and tabletop banner. Thanks to all the members who participated in the poster session. It was very popular with attendees.

While at the Expo, PAA Executive Committee members in attendance met with Mike Wenkel of the Michigan Potato Industry Commission. He helped us identify challenges to PAA and the industry that have an impact on PAA as an association. We discussed, among other things, the trend of organizations not replacing retiring potato professionals, new hires having multiple crop responsibilities, how to attract and retain graduate students, corporate mergers and private research that is not shared, making the journal relevant to a wider readership, reduced budgets and utilizing our cash reserves. With Mike`s help we also pinpointed the primary reasons for becoming a PAA member: networking, getting the latest research and the Annual Meeting. In the coming months, the Executive Committee will use this information to determine how PAA can remain vibrant and viable in the future.

Plans for the 100th Annual Meeting are well underway. New for this meeting is online abstract submission. PAA contracted with Apex Web Studio to design a website tailored specifically to our abstract needs. Presenters will no longer send their abstract as a word document to Carrie Wohleb by email. I am quite excited that presenters will be able to submit their abstract, edit it and even upload their presentation at their convenience. The website also has the ability to format the program and arrange the abstracts. The website is now live. Instructions on how to use the site appear elsewhere in this PAA *Insider*. Thanks go to Andy Robinson for coordinating this effort.

Shelley Jansky and the Membership Committee have updated the recruitment brochure. Copies will be professionally printed on glossy paper and available to any member to take to grower or professional meetings that they are attending. Contact Lori Wing and she will send you a dozen copies.

PAA is again contributing articles to *Spudman* magazine in 2016. The first article of the year appeared in the January issue and described some PAA history and the poster session at the Potato Expo. I also contributed an article to *Potato Grower* magazine about the past 100 years of The PAA and member research, discoveries and inventions. Highlighting PAA in these magazines is a great avenue to increase PAA awareness.

It is that time of year for many meetings and conferences. Let`s all promote PAA at every opportunity.

Loretta Mikitzel
President 2015-2016

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2016

January

MEETINGS & EVENTS

February

2-4: [2016 UW Ext & WPVGA Grower Edu Conf & 67th Ind Show](#)
Stevens Point, WI

4: [2016 N.B. Potato Conference & Trade Show](#)
Grand Falls, NB CAN

10-12: [2016 Winter Potato Conference](#)
Lansing, MI

22-25 [NPC Potato DC-Fly-In](#)
Washington, DC

March

16-17: [2016 NE Potato Tech Forum](#)
Fredericton, NB CAN

24: [Scottish Soc for Crop Res Potato Winter Meeting 2016](#)
Dundee, Scotland UK

May/June

May 31-June 3: [16th Virology Sec of EAPR & 8th annual mtg of PVY wide org](#)
Ljubljana, Slovenia

***** CALL FOR PAPERS, POSTERS & AWARDS *****

This is the **Call for Papers** to be presented at the 100th Annual Meeting of The Potato Association of America, to be held **July 31–August 4, 2016** at the **Amway Grand Plaza Hotel, Grand Rapids, Michigan, USA**. Authors are required to submit abstracts for papers they plan to present, whether orally or as a poster. At least one author must be a current member of The PAA. Graduate students who are PAA members are encouraged to present oral papers and enter the Frank L. Haynes Graduate Student Research Award Competition. Authors of invited papers for the Symposium are also requested to submit an abstract. Abstracts will be published in a post-meeting issue of the *American Journal of Potato Research*.

PAA Abstract Submission:

Abstracts for the Annual Meeting will be submitted online at <http://paa.apexabstracts.com>. The online submission will ensure abstracts are not lost through email, allow oral presentations to be uploaded, and greatly improve the efficiency of making the program.

To submit your abstract, go to <http://paa.apexabstracts.com>. Click on "Setup New Account." Follow the instructions on this page to create a login for the abstract submission page. Once you are in the system, on the left side of the screen click "My Titles and Abstracts." Then click on "Add New Title/Abstract." The abstract text can be written in the box provided or you can copy and paste your text from a word editing document. If you would like to save the abstract, but not submit, click on "Save Changes." Once you are ready to submit you can click on "Save and Submit." Abstracts can be edited until the deadline, which is **March 25, 2016**. To go back to a saved or submitted abstract, login and click on "My Titles and Abstracts" and select the abstract you want to edit. If you have questions about the abstract submission process you can contact Andy at Andrew.p.robinson@ndsu.edu. For questions about the Annual Meeting you can contact Carrie at cwohle@wsu.edu.

Presentation Guidelines:

All oral paper presentations will be 15-minutes. Authors should plan a 12- to 14-minute presentation with the balance of time devoted to questions. This year you will be able to upload your oral PowerPoint presentation before the meeting online at <http://paa.apexabstracts.com>. Display boards will be provided for posters. Poster presenters will be notified about the allowed dimensions for posters via email several weeks prior to the meeting.

Honorary Life Membership Instructions

One of the most significant ways to recognize outstanding contributions to the potato industry and to our organization, The Potato Association of America, is the awarding of Honorary Life Membership (HLM). This is the highest award bestowed upon an individual by The PAA. Each year at the Annual Meeting of The PAA this award is given to deserving individuals and is considered by many attendees the highlight of the banquet.

PAA members are encouraged to nominate candidates for HLM to be presented at the 2016 Annual Meeting in Grand Forks, Michigan. Nominated individuals should have made significant contributions to the potato industry and/or The PAA. Contributions may come from activities related to research, extension, education, production, processing, marketing, utilization or any of the other facets of the potato industry which may be appropriate. HLM awards can be given to individuals outside of The PAA.

Nominations must be submitted using the official HLM PDF fillable nomination form after these instructions below. All nominations must be in by **MARCH 25, 2016**.

All members should take the time to think about their colleagues and their service to the industry to see if they might qualify for HLM in The PAA. This is a wonderful award and recognition, but it cannot happen without going through the nomination process.

Form Instructions: Open this file with Adobe Acrobat or Acrobat Reader to fill the form. Some web browsers will automatically open this file in some other PDF viewer. There is usually an option in that viewer or browser to open the file with a different program. Use that option to open using Acrobat or Acrobat Reader. The form will then be fillable. Questions? Please contact me anytime.

Andy Jensen, Chair
HLM Committee/Past President 2014-2015
Phone: 541-947-2244 / Email: ajensen@potatoes.com

Frank L. Haynes Graduate Student Research Award Competition

This is the **Second & Final Call** for the **Frank L. Haynes Graduate Student Research Award Competition (GSRAC)** to be held at the 100th Annual Meeting of The Potato Association of America.

The purpose of the CSRAC is to promote graduate student participation in PAA through presentation of research papers at the Annual Meeting. Participants are also encouraged to submit manuscripts for publication in the *American Journal of Potato Research*.

General Information

1. The author must be a current (or recent) graduate student at the time the abstracts are due **March 25, 2016**.
2. First place winners from previous PAA meetings are not eligible to participate.
3. Research reported must have been done while a graduate student.
4. The paper must be orally presented. Poster papers and symposium presentations do not qualify for the GSRAC.
5. Abstracts will be accepted until **March 25, 2016**. [Follow the **NEW** submission format as described under "**PAA Abstract Submission**" on Page 2.
6. **No new students may register after the deadline or at the meeting.**
7. Winners will be announced and honored at the Annual Banquet. Students who participate in the competition will receive a free Banquet ticket for themselves supplied by the LAC.
8. Graduate students must be members of The PAA and may not use their advisor's ID.

**Membership information is found on The PAA website at: <http://potatoassociation.org/membership/membership-benefits>

General Criteria for Judging:

Papers and presentations will be judged on the following basis:

- | | |
|----------------------------------|-------------------------------------|
| A. Abstract (16.6%) | B. Organization (16.6%) |
| C. Effective use of time (16.6%) | D. Effective use of visuals (16.6%) |
| E. Presentation style (16.6%) | F. Impact of the research (16.6%) |

Up to five awards may be made at the discretion of the committee in the amount of \$500 for 1st place; \$400 for 2nd place; \$300 for 3rd place; \$200 for 4th place; \$100 for 5th place.

Paul Bethke, Chair
PAA, FLH Grad Student Research Award Competition
ARS:USDA:Vegetable Crops, 1575 Linden Drive
Madison, WI 53706 USA

Phone: 608-890-1165 ~ **Fax:** 608-262-4743 ~ **E-mail:** paul.bethke@ars.usda.gov

Outstanding Extension Project Award

The Outstanding Extension Project Award was developed in 2009 by the Extension Section (now Extension, Production & Management) of The PAA to recognize outstanding Extension projects or programs, printed publications, websites, workshops, newsletters, etc., that have made significant contributions to education on potatoes. At this time the Selection Committee is seeking nominations due by **March 25, 2016** for this award to be presented at the 100th Annual Meeting in **Grand Rapids, Michigan**. Information pertaining to this award and the selection process is presented below:

A. Award Recipient Eligibility:

1. The nominated Recipient must be a member in good standing with The PAA. For team nominations, at least one person must be a member in good standing with The PAA.
2. Although the Recipient need not have an Extension appointment, the project or program must be related to Extension type activities. The project or program must be either on-going at the time of the Annual Meeting the year of recognition or have been completed no more than 30 months (2.5 years) prior to the Annual Meeting in the year of recognition.
3. The Recipient must attend the Annual Meeting to receive the award, unless exempted by the selection committee because of extenuating circumstances.
4. Nominators do not have to be members of PAA.

B. Selection Process

1. No more than one Outstanding Extension Project Award will be presented at any Annual Meeting of The PAA.

(Continued on page 4)

Outstanding Extension Project Award

(Continued from page 3)

2. The Selection Committee consists of the current officers of the Extension Section plus the past Extension Section chair who shall serve as Chair of the Outstanding Extension Project Award Selection Committee.
3. Nominators must complete the nomination form, that is available on the PAA website along with submitting a written review, not to exceed 1,000 words, of specific project or program being nominated for the Award.
4. At least two letters of support must also be sent to the selection committee chair.
5. Nomination form, written review, and letters of support must be submitted to the selection committee Chair no later than **March 25, 2016**. For further information and nomination form, please see the website: <http://potatoassociation.org/about-paa/paa-awards>

Andy Robinson
NDSU, PO Box 6050, Loftsgard Hall, 166
Fargo, ND 58108

Phone: 701.231.8732 / Email: Andrew.p.robinson@ndsu.edu

3rd Powdery Scab Workshop

Monday 18th - Thursday 21st, July 2016
Einsiedeln, Switzerland

This will be the last opportunity to combine a visit of Switzerland with a scientific meeting on powdery scab of potatoes. The local organizer, Ueli Merz, will retire later this year. These workshops are always a good mixture of interesting talks, fruitful discussions and enjoyable social interactions with international scientists.

You will find more information on: http://www.spongospora.ethz.ch/Einsiedeln_2016/Index.htm
Please send the First Registration Form soon to ueli.merz@usys.ethz.ch.

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Dear PAA colleague,

It is our pleasure to invite you to the **16th triennial meeting of the Virology Section of the EAPR**, which will be combined with the **8th annual meeting of PVY wide organization**. The meeting will be held from **May 31st to June 3rd 2016** in **Ljubljana, Slovenia**.

The meeting will cover different aspects of virus research in potatoes, ranging from diagnosis and detection to plant-virus interactions. We encourage scientists, students, growers, seed potato producers and plant health officers to attend this meeting.

See important dates and more detailed information in the attached First Announcement and on the meeting website: <http://www.eapr2016.si/> . We are looking forward welcoming you in Ljubljana

Adrian Fox, on behalf of the Virology Section of EAPR;
Christophe Lacomme, on behalf of PVYwide organization;
Marusa Pompe-Novak, on behalf of Organizing committee

European Association for Potato Research
P.O. Box 500 - 3001 Leuven 1 - Belgium
Phone: +32 16229427 Fax: +32 16229450
E-mail: info@eapr.net ~ <http://www.eapr.net>

100th Annual Meeting – The Potato Association of America

July 31- Aug 4, 2016 Grand Rapids, MI

The 2016 LAC encourages you to join us July 31-Aug 4, 2016 in Grand Rapids, Michigan for the 100th Annual Meeting of The Potato Association of America. Located along the banks of the mighty Grand River, Grand Rapids offers numerous options for unique dining experiences, historical sites and micro-breweries to explore. Lodging and meeting space will be at the prestigious Amway Grand Plaza Hotel located a brief 18-minute drive from the Gerald R. Ford International Airport (GRR). For more information about Grand Rapids and to register please go to www.ExperienceGR.com/MIPotato.

This year the meeting will follow a condensed schedule with registration beginning on Sunday, July 31st. There will be an opportunity to explore Grand Rapids for the day as well as a Sunday morning golf outing and fly fishing excursion. Sunday evening will feature the President's Reception, the official kick-off to the meeting – some exciting activities are being planned related to this being the 100th Annual Meeting.

Sessions start on Monday morning with concurrent sessions. To promote grower to researcher interaction, there will be specific grower-focused session available as well – researchers are encouraged to submit grower focused abstracts for this session. The Symposium, being planned by the Breeding and Genetics Section, will follow in the afternoon.

Concurrent sessions will continue throughout the day on Tuesday followed by a poster session and Silent Auction. Tuesday evening will be an off-site dinner with a venture to the Grand Rapids Art Museum to observe some of Grand Rapids's finest modern art.

Wednesday morning will feature more concurrent sessions followed by a special guest speaker from Argentina, Marcelo Huarte. The Annual Business Meeting will take place in the afternoon and will lead into the Banquet and Awards on Wednesday evening. This will conclude official business. A variety of options are also available Wednesday afternoon including a "Beer City USA" tour, an agricultural processing tour and a trip to Lake Michigan.

On Thursday, those that can participate will have the opportunity to take an agricultural tour to view the agricultural diversity of Michigan. There will be two tours available for Thursday, one that is a full day and one that is a half day dropping participants off at the airport at the end. During the week there will be tours available for accompanying persons such as a self-guided tour of Grand Rapids and a trip to Meijer's Gardens, Robinette's Apple Haus and the John Ball Zoo. More information about tours is available online.

Dave Douches, Chris Long & Mike Wenkel
LAC Co-Chairs

"SILENT AUCTION"

100% of the proceeds will benefit the PAA Endowment Fund

Have you started gathering auction items for the July 2016 PAA Annual Meeting?

Use your imagination and bring, or send, it for our biggest fundraiser of the year. From quilts, books, prints, potato-related items, humorous pieces. It doesn't have to be 'potato' related!!

- ◆ **Location:** Grand Rapids, Michigan PAA Annual Meeting
- ◆ **Bidding Starts:** Sunday, July 31st at Noon
- ◆ **Bidding Ends:** Tuesday, August 2nd at 3:00 PM

Donated items will be accepted at the Registration Table Sunday (July 31st) and continue through 2:00 PM on Tuesday (August 2nd).

(SA material will be displayed all day Monday for your bidding pleasure!)

The auction will wrap up following the poster session on Tuesday, August 2nd and **you must be present to win.**

Please share this information with family, friends, and sponsors who would like to support the Auction and the Endowment Fund.

**Can't make it to the meeting or don't want to bring it on the plane, send to: Dalton Hard, MPIC,
3515 West Road, Ste A, East Lansing, MI 48823**

Thank you for your support in whatever form it may be!! (Cash gifts are always Welcome!)

PAA Information

2015-2016 EXECUTIVE COMMITTEE

President: Loretta Mikitzel

Pres-Elect: Mike Thornton

Vice-President: Shelley Jansky

Secretary: Carrie Huffman Wohleb

Treasurer: Larry Hiller

Financial Officer: Bret Nedrow

Past-Pres: Andy Jensen

Editor-in-Chief: John Bamberg

Directors:

Amy Charkowski

Samuel Essah

Andre Gagnon

Mark Pavek

Asunta 'Susie' Thompson

SECTION CHAIRS:

Breeding & Genetics:

Jeff Endelman

Certification:

Jeff McMorran

Extension, Production & Management:

Vikram Bisht

Physiology:

Rhett Spear

Plant Protection:

Steve Johnson

Utilization & Marketing:

Bret Nedrow

100TH ANNUAL MEETING

July 31-Aug 4, 2016

Grand Rapids, Michigan

<http://www.experiencegr.com/mipotato/>

The *PAA Insider* is published quarterly starting in Jan. Lori Wing, Editor, The Potato Assn of America, 5719 Crossland Hall, Rm 219, Univ of Maine, Orono, ME 04469-5719 USA.

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Website: <http://potatoassociation.org>

PAA News From Members, About Members, and the Administrator

What have PAA members been up to since our last Insider?

1. **Sherilyn Peck** has graduated and changed her Student membership to an Individual membership and is now working at CSS Farms in Washington. Her new contact is: sherilyn.peck@cssfarm.com. Thanks
2. **Eugenia Banks** has left OMFRA and gone into private practice doing research trials for the growers and other projects in the potato industry asked of her. Her new contact is: eugeniabanks@onpotato.ca
3. **Andrew Houser** has now moved into the new position as Manager of the Colorado Potato Certification Service. His new contact info is: andrew.houser@colostate.edu
4. **Kent Sather** has resigned as the Manager of the San Luis Valley Res Ctr and as of Feb 1st, will become the North Dakota State Seed Dept Potato Program Manager. New contact information is coming.

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Message from the Administrator:

Hello All...Happy New Year! Hope things have been going well so far in 2016 for all of you.

- A. I want to thank all of you who were so prompt in getting your 2016 PAA Membership dues in so quickly after receiving your renewal notice through Wild Apricot. This new method of invoicing has worked tremendously well for everyone involved (Treasurer Larry Hiller and myself).
- B. For those of you who have still not renewed, if you have not renewed because you don't plan on it, would you please let me know so I can go ahead and remove your name from the database so you won't receive anymore news from PAA that you no longer wish to receive. If you do plan on renewing, please do so quickly because the first journal will be coming out soon and currently your name has been pulled off the roster and cannot be put back in without being an actively paid member. You may pay online through your PAA profile using PayPal or send in a check.

Potato Botanical Art Prints, Cards, Tea Towels



jeannedebons@msn.com

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