



PAA INSIDER

THE OFFICIAL NEWSLETTER OF THE POTATO ASSOCIATION OF AMERICA
"MAKING THE WORLD A BETTER PLACE, ONE TUBER AT A TIME."

FINAL LETTER FROM PAA OUTGOING PRESIDENT

Dear PAA Members,

Thank you for providing me with the opportunity of a leadership position within The PAA. It has been a wonderful learning experience. I hope that the appointments that were made to the Vision Committee, the International Committee and the Outreach Committee will add to the increasing role of our organization within the world of potatoes. The work provided by the many volunteers to support our efforts is what enables the continuing existence of The PAA. The increasing dependence of the world's population on potatoes as a food item increases the relevance of our science based association and our highly regarded publication. Knowledge is the basis for all progress.

During my tenure we have maintained a stable financial position and memberships, instituted electronic voting, tweaked the Constitution and Bylaws to better define and facilitate ongoing programs and dealt with our continued functioning. PAA members' participation with the National Potato Council (NPC) and the NPC Potato Expo has increased our national visibility and gained us some new members. I have compiled a list of entities that advertise in trade magazines or support various potato meetings that I would like to see support us as well. Increased membership and donations to the endowments will enable us to achieve the financial goals and utilize the funds to support our educational programs. There is a lot that can be accomplished with our donated efforts.

The EC has continued monthly teleconference meetings using the phone time donation from Simplot. This continues to be very beneficial and we thank you. Also on my list of "thank you very much" is Loretta Mikitzel for keeping track of things, Lori Wing for the hundreds of jobs she performs for Our Association, John Bamberg for continuing to improve Our Journal and its high ranking and Don, Larry and Alex for caring.

The duties of the immediate past president include chairing the Honorary Life Membership Committee and the Nominating Committee for

PAA officers. Please consider volunteering for vice president or a director slot or nominate the unsuspecting person. Send names to me at William.Campbell@alaska.gov. Within the newsletter is the first announcement for Honorary Life Member. Nominations must be submitted using the official HLM nomination form available on the PAA Website. This is the highest honor within our Association. Nominated individuals should have made significant contributions to the potato industry and/or The PAA.

Larry Hiller and Bob Thornton are working on a write-up of "The First Hundred Years of The Potato Association of America". I have agreed to help and to organize a committee for celebrating our centennial at the Annual Meeting in Quebec City, July 28 - Aug 1, 2013. There are many ways to promote this auspicious anniversary and celebrate the paths laid down by our predecessors. Please share any ideas you have. We'll see what happens next.

I imagine that President Leigh Morrow is looking for people to help with the many duties he has assumed with this office. Nora Olsen and Andy Jensen have spunk and contagious energy. Together with the incoming directors, Shelley Jansky and Rich Novy, and the veterans, Helen Tai, Mike Thornton and Kent McCue, we should have an energetic year. E-mail has enabled quick communication and resource identification. Providing a member of the EC with your name to add to the help list will make life easier knowing that you have the desire to help.

Harvest time here in Alaska has been exceptionally rainy; houses floating down the Matanuska River was the first indicator that using two inch chain on the harvesters would help avoid too much mud in the storage. Big cats are a help recovering stuck trucks and tractors until the cat gets stuck. It will probably be an interesting storage year. Farming in the Far Frozen North remains an adventure. Again "Thank You" for providing me this opportunity.

Bill Campbell, PAA President
2011-2012

Vol. 16, No. 4, 2012

October 2012

MEETINGS & EVENTS

November 2013
13-15: [2012 Alberta Potato Conf & TS](#)

The Sheraton-Red Deer, Red Deer, AB

January 2013
9-11: [PotatoExpo 2013](#)

Caesars Palace, Las Vegas, NV.

11-12: [NPC Annual Mtg.](#)

Caesars Palace, Las Vegas, NV
Info: Hollee Alexander, hollee@nationalpotatocouncil.org or (202) 682-9456

11-13: [India Potato Expo 2013](#).
NSIC Complex, New Delhi, India

23-24: [Manitoba Potato Production Days](#)

Manitoba, Canada

29, 30 & 31: [2013 WA-OR Potato Conference](#).

3 Rivers Convention Ctr., Kennewick, WA

First Call for Papers for 97th Annual Meeting

This is the **First Call for Papers** to be presented at the 97th Annual Meeting of The Potato Association of America, to be held **July 28 - August 1, 2013** at the **Chateau Laurier Hotel, Quebec City, Quebec, Canada.**

PAA members are invited to present papers dealing with all facets of the potato industry. A special grower-oriented session is planned for Monday afternoon. Applied research and extension-oriented submissions are encouraged for this half-day session. Graduate students who are PAA members are encouraged to enter the Frank L Haynes Graduate Student Research Award Competition.

Authors are required to submit abstracts for papers they wish to present, whether orally, as a poster or in the Frank L Haynes Graduate Student Research Award Competition. The abstracts for all papers (oral, poster and Graduate Student Research Award Competition) presented at the Annual Meeting will be published in a post-meeting issue of the *American Journal of Potato*

Research. Abstracts of papers listed in the meeting program, but not presented, will not be published in the *AJPR*.

At the Annual Meeting, all oral paper presentations will be of a uniform 15-minute length. Authors should plan a 12- to 14-minute presentation with the balance of time devoted to questions. Computer projectors will be available for PowerPoint presentations. Please bring your PowerPoint presentation (2010 or earlier version) on a portable USB drive.

Display boards will be provided for posters. Dimensions should be 48" wide x 36" tall.

Abstracts will be accepted until Wednesday, **March 27, 2013.** Submit abstracts as an e-mail attachment to loretta.mikitzel@gnb.ca with "PAA Abstract" as the e-mail subject. You will receive an e-mail acknowledging receipt of the abstract. Abstracts submitted after that date will be returned to the author.

Abstract submission checklist:

Title	> Maximum length of <u>2,000</u>
Author(s) and their affiliations - Presenter's name underlined	> <u>characters</u> . This size limit
Body of Abstract	> includes spaces

PAA membership number of one (1) author
 Presentation method (oral; oral graduate student; poster)
 Section (breeding and genetics; plant protection; physiology; utilization and marketing; extension, production and management; certification)

Only the first 2,000 characters will be printed in the program- please keep your abstract, including title, authors and their affiliations, within the maximum allowable length.

Prior to submitting your abstract, please read and follow the formatting guidelines that are posted on the conference website www.paa2013.com/ and on the PAA website (www.potatoassociation.org).

Abstracts will be accepted until **March 27, 2013.**

Please direct questions to the undersigned.

Loretta J. Mikitzel
 New Brunswick Department of Agriculture, Aquaculture and Fisheries
 39 Barker Lane
 Wicklow, NB Canada E7L 3S4
 Phone: (506) 392-5146 Fax: (506) 392-5102 Email: loretta.mikitzel@gnb.ca

Nominations for Honorary Life Membership

One of the most significant ways to recognize outstanding contributions to the potato industry and to our organization, The Potato Association of America, is the awarding of Honorary Life Membership (HLM). This is the highest award bestowed upon an individual by The PAA. Each year at the Annual Meeting this award is given to deserving individuals and is considered by many attendees the highlight of the Banquet.

PAA members are encouraged to nominate candidates for HLM to be presented at the 2013 Annual Meeting in Quebec City, Quebec, Canada

Nominated individuals should have made significant contributions to the potato industry and/or The PAA.

Contributions may come from activities related to research, extension, education, production, processing, marketing, utilization or any of the other facets of the potato industry which may be appropriate. HLM awards can be given to individuals outside of The PAA.

Nominations must be submitted using the official HLM nomination form available on The PAA website: <http://potatoassociation.org/About%20the%20PAA/HLMCommittee.htm> and click on the 'Nomination Form' link. The selection procedure and desired candidate information are also available in the same area on the website.

Completed HLM nominations and all supporting documentation should be submitted electronically in MS Word or PDF format to Past President Bill Campbell and are due by **March 27, 2013**.

All members should take the time to think about their colleagues and their service to the industry to see if they might qualify for HLM in The PAA. This is a wonderful award and recognition, but it can not happen without going through the nomination process.

This is the **First Call** for **Honorary Life Membership** Nominations!

Bill Campbell, 2011-2012 President
William.campbell@alaska.gov

Frank L. Haynes Graduate Student Research Award Competition

This is the **First Call** For **Papers** to be entered in the Frank L. Haynes Graduate Student Research Award Competition (**GSRAC**) to be held at the 97th Annual Meeting of The Potato Association of America.

The purpose of the GSRAC is to promote graduate student participation in PAA through presentation of research papers at the Annual Meeting. Participants are also encouraged to

submit manuscripts for publication in the *American Journal of Potato Research*.

General Information

1. The author must be a current (or recent) graduate student at the time the abstracts are due **March 27, 2013**.
2. First place winners from previous PAA meetings are not eligible to participate.
3. Research reported must have been done while a graduate student.
4. The paper must be orally presented. Poster papers and symposium presentations do not qualify for the FLHGSAC.
5. Students are required to submit abstracts for papers they wish to present in the Competition via e-mail. Abstracts will be accepted until **March 27, 2013**.
6. No new students may register after the deadline or at the meeting.
7. Winners will be announced and honored at the Annual Banquet. Students who participate in the competition will receive a free Banquet ticket for themselves supplied by the LAC.
8. Graduate students must be members of The PAA and may not use their advisor's ID. (**Membership information is found on The PAA website at: http://potatoassociation.org/members/membership_categories.html)

General Criteria for Judging:

Papers and presentations will be judged on the following basis:

- A. Value of research: 10%
- B. Depth of research: 10%
- C. Submitted Abstract: 10%
- D. Introduction of the presentation: 10%
- E. Interpretation of results: 10%
- F. Summary of Presentation: 10%
- G. Visuals: 10%
- H. Organization of the presentation: 10%
- I. Delivery of the presentation: 15%
- J. Time: 5%

Up to five awards may be made at the discretion of the committee in the amount of \$500 for 1st place; \$400 for 2nd place; \$300 for 3rd place; \$200 for 4th place; \$100 for 5th place.

For more information, contact:

Dr. Samuel Essah, Chair
PAA, FLH Grad Student Research Award Competition
CSU, San Luis Valley Research Center
0249 East Road 9 North Center, CO 81125
Phone: 719-754-3594 Ext.13; Fax: 719-754-2619
E-mail: sessah@lamar.colostate.edu

Call For Nominations for Outstanding Extension Project Award

The **Outstanding Extension Project Award** was developed in 2010 by the Extension Section of The PAA to recognize outstanding Extension projects or programs, printed publications, websites, workshops, newsletters, etc., that have made significant contributions to education on potatoes. At this time the Selection Committee is seeking nominations due by **March 27, 2013** for this award to be **presented at the 97th Annual Meeting in Quebec City, Quebec, Canada**. Information pertaining to this award and the selection process is presented below:

A. Award Recipient Eligibility:

1. The nominated Recipient must be a member in good standing with The PAA. For team nominations, at least one person must be a member in good standing with The PAA.
2. Although the Recipient need not have an Extension appointment, the project or program must be related to Extension type activities. The project or program must be either on-going at the time of the Annual Meeting the year of recognition or have been completed no more than 30 months (2.5 years) prior to the Annual Meeting in the year of recognition.
3. The Recipient must attend the Annual Meeting to receive the award, unless exempted by the selection committee because of extenuating circumstances.
4. Nominators do not have to be members of The PAA.

B. Selection Process

1. No more than one Outstanding Extension Project Award will be presented at any Annual Meeting of The PAA.
2. The Selection Committee consists of the current officers of the Extension Section plus the past Extension Section chair who shall serve as Chair of the Outstanding Extension Project Award Selection Committee.
3. Nominators must complete the nomination form, that is available on the PAA website along with submitting a written review, not to exceed 1,000 words, of specific project or program being nominated for the Award.
4. At least two letters of support must also be sent to the selection committee chair.
5. Nomination form, written review, and letters of support must be submitted to the selection committee Chair no later than **March 27, 2013**. For further information, please see the website: <https://www.potatoassociation.org/member-only/OutstandingExtensionProjectAward.htm>

Loren Wernette, Chair
Outstanding Extension Project Award
Agri-Business Consultants
10295 W Remus Rd., Apt. A
Remus, MI 49340 USA
Phone: 517-614-2306

96th Annual Meeting of the Potato Association of America – Final Thoughts...

We had a great time at the 96th Annual Meeting of The PAA in Denver, Colorado. This was the first time for meeting in Denver and it was perfect weather, a great venue, and lots of scientists. The program was full and we had a great symposium coupled with numerous scientific presentations about a wide range of topics. There was a grower's day on Monday and the attendance was adequate with 8 growers and 18 industry type representatives. There were a total of 209 participants with representatives from 6 countries: the U.S., Canada, Brazil, Netherlands, Mexico and South Korea. 21 states and 6 provinces were represented during the meeting. There were 27 accompanying persons, 163 delegates and 19 students with the remainder either sponsors or single day registrations. We had the second highest number of graduate students giving presentations (13) and they were great. The future of The PAA is in good hands based upon these scientists.

The AG tour was very well received and the other local tours for the Accompanying Persons had low attendance, but everyone indicated that they enjoyed themselves immensely. Finally, the Bar-B-Que was well attended and the Live Auction, thanks to Craig Yencho, the auctioneer, was a huge success. The proceeds from the Live Auction coupled with the Silent Auction monies made for a very lucrative increase to the PAA Endowment Fund.

The LAC Committee had the privilege of representing The PAA during this conference and were pleased to do so. It was our best attempt to provide everyone with some good, old-fashioned western hospitality. Thanks for everyone associated with the conference and their efforts to make it a very productive and successful meeting!

Your 2012 LAC Committee

Letter from New Incoming President

PAA Members,

I hope everyone made it safely home following the meeting in Denver. I also hope your harvest activities have gone well and the crop season is wrapping up well. Lately I have been able to observe the crop in the North-east and Western Canada where weather has been favourable for harvest. I expect to travel to the Northwest sometime in October.

Thanks very much to the Denver LAC for conducting a great 96th Annual Meeting. In this letter I'd like to highlight some of the activities for those members that could not attend. The Awards Banquet was a great event and a great meal by the way. Recognized were Rob Davidson as Researcher of the Year and Bill Bohl for the Outstanding Extension Project Award. New Honorary Life Members are David Lambert, Jiwan Palta and Phil Hamm. It was great to read and hear about all the great potato activities and personal commitments made by these people over the years. A special thank you goes to Samuel Essah for again coordinating the graduate student awards. This is a very important activity by Samuel and his committee during the Annual Meeting as we need to do all we can to encourage bright young people to work in the area of potato science.

The participation rate, at 40% of membership, in our first ever online election was a very good result. A shout-out goes to Lori Wing and Don Halseth for work on this activity during the year. There were 193 total votes; 186 by online, 5 paper, and 2 by a PDF ballot request. This is probably two to three times the participation rate of recent years when voting was conducted in person during the Annual Business Meeting. The geographic breakdown of votes was United States 134, Canada 31, and (12) Other Countries 21. We will most likely conduct elections in the same manner next year, so please let me know of any concerns you may have about the process. Also, as a result of the elections I'd like to welcome to the Executive Committee Andy Jensen as the new Vice President, and Rich Novy and Shelley Jansky as new Directors. A thank you goes to outgoing Directors Craig Yenko and A.J. Busan as well as Past President Don Halseth for their work on the EC.

We will be using the online Survey Monkey tool again this month to survey members on their desired Annual Meeting timing and format. I received some input in Denver on the design of such a survey, which by the way is more complicated than it might seem. We will leave the survey open for four weeks or more and send reminders to complete it. Please participate when it arrives in your e-mail.

Lori Wing reported that our membership held steady for the calendar year of 2012. There were a significant number of members that delayed renewal at the start of the year, but as the Annual Meeting approached that corrected itself and the membership was 524 in August. As a result of our presence at the Potato Expo in January there were 10 new Individual memberships.

Financially The Association remains in good standing.

During the Annual Meeting a 2013 Budget was approved of \$95,065 against a projected income of \$102,180. These are unofficial as I may not have captured the amended numbers exactly during the meeting. Exact figures will be published later in the Journal. The Association cash assets are a little more than \$350,000 plus more than \$160,000 in the two endowment funds. A change in the endowment programs were made during the year whereby only interest earnings may be spent on programs. It was the original intent for both endowments that the principle (contributions) would remain intact, so this stipulation was confirmed with the funds' manager. Last on financials, we received three auditor reviews bringing us current to December 31, 2011. One review was for the six-month period ending December 31, 2009, as we converted to a calendar year fiscal period, so that complicated things a bit. All reviews were satisfactory, so our financial house is in order. Thanks to Larry Hiller and Alex Pavlista for their work in recent years.

Nora Olsen worked on amendments to the Constitution and Bylaws during the year. At the Annual Business Meeting there were some minor changes accepted to elections procedures. Major changes were made to the Standing Committees section, instituting more standard procedures for both the Site Selection Committee and the Symposium Committee. The latter being a new committee.

Looking ahead please be aware that the EC has monthly conference calls so please do not hesitate to bring something to our attention that needs action. One of our first actions will be to approve the next contract with Springer for a period of time beginning in January 2013. As it appears right now there will be few changes from the current contract. By all accounts our relationship with Springer has been a good one and the Journal is doing very well. Thanks also to our Editor-In-Chief John Bamberg.

I hope a number of you are supporting Bill Campbell's call for posters at the Potato Expo in January. It is a great opportunity to reach beyond our Association and into the potato industry at large. I am planning to attend and for all other members there let's wear the PAA pins and assist Lori with the PAA booth in the exhibition hall.

I'm looking forward to an exciting year for the potato industry and potato science. Personally I am really appreciative of the service by Lori Wing and Loretta Mikitzel, PAA Secretary, and Larry Hiller, PAA Treasurer, in managing our business needs. Commercially the crop was planted on time and appears to be going into storage in better condition than the last year. There are continuing challenges ahead for potato growers and businesses related to water use, input costs, zebra chip, media disinformation on starchy foods and potato products, and many other things that potato science can address. One of the major avenues for advancement will be new varieties brought by biotechnology or classical breeding. Our Association members should be proud to work on such an efficient, nutritional powerhouse that is the potato. Best wishes to you all until our next meeting in Quebec City, where we will celebrate our Centennial year.

Leigh Morrow
President 2012-2013

97th Annual Meeting “**100th Anniversary**”

The Potato Association of America

July 28—August 1, 2013

Quebec City, Quebec CANADA

The 2013 LAC is proud to celebrate the 100th Anniversary of The Potato Association of America on the occasion of its 97th Annual Meeting.

The meeting will take place in Quebec City, Quebec (Canada) from July 28 to August 1, 2013 at the Hotel Chateau Laurier in Quebec City. The hotel is located less than 30 minutes from Jean-Lesage International Airport in Quebec City.

A four-star hotel located in the very heart of Old Quebec, Hotel Chateau Laurier Quebec offers an outstanding accommodation service. Only a minute away from Grande-Allée and the Plains of Abraham, it is an obvious selection if you want to stay within Quebec City.

For a memorable getaway or for a successful business meeting, you will enjoy all the services and amenities: Inner courtyard known as Four-Seasons Garden (Outdoor spas and courtyard), Indoor saltwater pool, Health beauty and spa centre – Bioterra Urban Health Spa, Fitness room, Reception and meeting rooms.

Proud to promote an authentic French experience, Hotel Chateau Laurier Quebec offers services in other languages in a warm and family atmosphere.

This hotel features high-speed Internet access in every room.

There are several other hotels nearby within walking distance. In addition, there are a variety of dining options featuring many types of kitchen, again within easy walking distance. Room reservations can be made online at <http://hotelchateaulaurier.com/fr/>. Mention that you are with The PAA to obtain the meeting room rate.

A block of rooms located in Residence buildings at Université Laval has been reserved at affordable prices. The Université

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Le LAC 2013 est fier de célébrer le 100^e Anniversaire de l'Association de pommes de terre d'Amérique à l'occasion de sa 97^e réunion annuelle.

La réunion aura lieu à Québec, au Québec (Canada) du 28 juillet au 1^{er} août 2013 à l'Hôtel Château Laurier à Québec. L'hôtel est situé à moins de 30 minutes de l'aéroport International Jean-Lesage de Québec.

Établissement quatre étoiles situé au cœur du Vieux-Québec, l'Hôtel Château Laurier Québec offre un service d'hébergement hors pair. À deux pas de la Grande Allée et des plaines d'Abraham, il est un choix tout naturel si vous souhaitez séjourner dans la ville de Québec.

Vous profiterez de nos nombreux services et commodités: Jardin des Quatre-Saisons (cour avec spas extérieurs), piscine intérieure à l'eau salée, service de massothérapie et de soins du corps – Bioterra Spa Santé Urbain, salle de conditionnement physique, salles de réceptions et de réunions.

Fier de promouvoir l'authenticité francophone, l'Hôtel Château Laurier Québec offre un service multilingue dans une atmosphère chaleureuse et familiale.

Cet hôtel dispose d'une connexion haut-débit à Internet dans chaque chambre.

Il y a plusieurs autres hôtels à proximité à quelques minutes à pied. En outre, il existe une variété d'options de restauration mettant en vedette de nombreux types de cuisine, encore une fois facilement accessibles à pied. Les réservations de chambres peuvent être faites en ligne à <http://hotelchateaulaurier.com/fr/>. Pour obtenir le taux préférentiel, mentionnez que vous êtes au congrès du PAA.

Un bloc de chambres de résidences universitaires à prix modiques a été réservé. L'Université Laval est située moins de 30 minutes en autobus (3 miles or 5 km).

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Laval is located less than 30 minutes by bus (3 miles or 5 km).

The 97th Annual Meeting will follow the traditional calendar with early registration on Sunday, July 28. There will be a tour of the city and other optional activities on Sunday afternoon. In the evening, the President's Reception will give the official start of the conference. Sessions begin on Monday morning with a symposium on bacterial diseases.

Thematic workshops and scientific poster exhibitions will be held throughout the week.

As of 7:00 pm Tuesday, participants will be invited to a stylish BBQ to the Garrison Club. We plan to have a Live Auction at the barbecue with all proceeds benefiting the PAA Endowment Fund.

On Wednesday, a tour will be organized on the agricultural business Patates Dolbec, a company producing potatoes integrating several aspects of the market as a packing shed. In addition, the company owns a feedlot beef. All business activities interact in a symbiotic relationship for crop rotations and the processing of their respective residues.

Meanwhile, the accompanying persons can participate in a tourism activity on the Île d'Orléans.

According to their preferences, they can indulge in their favorite activities, visits to museums or historic sites, shopping, shows, etc.

The Awards Banquet will be held on Wednesday evening. The last concurrent session and the PAA Business Meeting will conclude the meeting on Thursday.

For more information, please visit <http://www.paa2013.com>. The site should be completely updated by December 14th.

We look forward to welcome you to Quebec for "A Touch of Nouvelle-France." Admire the cradle of European civilization in America.

Your 2013 LAC Committee

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La 97e réunion annuelle suivra le calendrier traditionnel avec début d'enregistrement le dimanche, 28 juillet. Il y aura un tour de ville et d'autres activités en option le dimanche après-midi. En soirée, la réception du président donnera le coup d'envoi officiel du congrès. Les sessions commencent le lundi matin avec un symposium sur les maladies bactériennes.

Des ateliers thématiques et des expositions d'affiches scientifiques auront lieu tout au long de la semaine.

À compter de 19 h mardi, les participants seront conviés à un BBQ chic au Cercle de la Garrison. Nous prévoyons une vente aux enchères en direct lors du barbecue et toutes les recettes iront au profit du Fonds de dotation du PAA.

Le mercredi, un tour agricole sera organisé sur l'entreprise de Patates Dolbec, une entreprise en production de pommes de terre intégrant plusieurs aspects de la mise en marché comme un poste d'emballage. De plus, l'entreprise possède un parc d'engraissement de bovins de boucherie. Toutes les activités de l'entreprise interagissent dans une relation symbiotique pour les rotations de cultures et le traitement de leurs résidus respectifs.

Pendant ce temps, les accompagnateurs pourront participer à une activité touristique sur l'Île d'Orléans.

Selon leurs préférences, elles pourront s'adonner à leurs activités favorites, visites de musées ou de lieu historiques, magasinage, spectacles, etc.

Le banquet aura lieu le mercredi soir alors que le dernier atelier thématique et l'assemblée générale de l'association concluront la rencontre le jeudi après-midi.

Pour en savoir plus, veuillez visiter le site <http://www.paa2013.com>. Le site devrait être à jour complètement pour le 14 décembre 2012.

Nous nous réjouissons de vous accueillir à Québec, pour une «Touche de Nouvelle-France». Venez admirez le berceau de la civilisation européenne en Amérique.

Votre comité de bac 2013

PAA Information

2011-2012

EXECUTIVE COMMITTEE

President: Leigh Morrow

Pres-Elect: Nora Olsen

Vice-President: Andy Jensen

Secretary: Loretta Mikitzel

Treasurer: Larry Hiller

Financial Officer:

Alexander Pavlista

Past-Pres: Bill Campbell

Directors:

Shelley Jansky

Kent McCue

Rich Novy

Mike Thornton

Helen Tai

Editor-in-Chief: John Bamberg

SECTON CHAIRS:

Breeding & Genetics:

Aliya Momotaz

Certification:

Amy Charkowski

Extension, Production & Mgmt:

Brian Charlton

Physiology:

Roy Navarre

Plant Protection:

Phil Wharton

Utilization & Marketing:

Jeff Bragg

97TH ANNUAL MEETING

'100th Anniversary'

July 28-August 1, 2013

Quebec City, Quebec CANADA

<http://www.paa2013.com>

The PAA Insider is published quarterly starting in Jan. Lori Wing, Editor, The Potato Assn of America, 5719 Crossland Hall, Rm 220, Univ of Maine, Orono, ME 04469-5719 USA. Ph: 207-581-3042; Fax: 207-581-3015; EM: umpotato@maine.edu; Web: <http://potatoassociation.org>

Do you have an opinion?

Annual Meeting Design

An opinion survey is being sent to your email from the PAA Executive Committee to gather thoughts on how to design the Annual Meeting for the benefit of the majority of PAA members. In recent years we have heard comments about the meeting time of year, the number of days, the schedule of events, and etc. Note that Local Arrangement Committees have some flexibility on the organization of the Annual Meeting and through this survey we hope to provide them the best advice for the benefit of the members and The Association. So, please respond to the survey. It is very important to The Association to design the Annual Meeting for optimum attendance and value to the membership. The survey will remain open for three weeks and we will be sending reminders to those that have yet to complete it. Thanks very much for your participation.

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Spudman Articles for PAA 100th Anniversary

One other subject, there is good news that *Spudman* Magazine has agreed to run a series of articles this winter on the 100th year anniversary of PAA. The first article is scheduled for January (but information has to be to them by November 9th) and Nora Olsen is taking the lead. Other members will be writing future articles and at this time the Anniversary Committee is still organizing thoughts on the subject matter. If you have ideas for historical articles or other thoughts about anniversary celebration events, please get in touch with Bill Campbell (william.campbell@alaska.gov) or Nora Olsen (norao@uidaho.edu).

Message from the Administrator

Hi All...Just a quick reminder that all first renewals for 2013 invoices have now been sent out. If you are an Individual or Student member, you are being offered the chance to pay for up to a period of 3 years, or more if you'd like. Just circle the number of years you are paying for. (If you're paying online that is set up so you are only able to pay for one year, sorry. You will have to contact this office to pay for additional years.) Let me know if you would like to set up an automatic reminder to pay by credit card. There will only be ONE MORE reminder going out the end of November, just like last year. If I do not hear from you by December 31st, all communications will be cut off....don't make me do it. It only makes more work for me to get you alive and well again. Let me know if you have at least 'submitted' your invoice for payment so I'll be able to mark you as paid so the system doesn't throw you out. One note...if you are paying online and you "don't" remember your login name, please DO NOT make up a new name, this is causing problems with the system by your having two different names in there. Contact me so I can give you your current one. Thanks! If you have any problems or concerns, let me know and I'll do my best to make everything work out smoothly for you. Have a great fall / spring wherever you may be.

~ Lori ~