



PAA INSIDER

THE OFFICIAL NEWSLETTER OF THE POTATO ASSOCIATION OF AMERICA
"MAKING THE WORLD A BETTER PLACE, ONE TUBER AT A TIME."

Vol. 17, No. 4, 2013

October

FINAL LETTER FROM OUTGOING PRESIDENT

Dear PAA Members

Thank you to the membership that has supported The Association during the last year. I especially acknowledge Lori Wing for deftly handling the administrative chores, Loretta Mikitzel for eight years of service as Secretary, Larry Hiller and Alex Pavlista for watching over finances, John Bamberg for continuing the high quality of The Journal, and Bill Campbell as Past President for working the HLM nominations and elections processes and the poster session for the Potato EXPO. Thank you to Bill and Nora Olsen for overseeing centennial articles and gifts. I also thank the other officers and directors, Andy Jensen, Helen Tai, Kent McCue, Mike Thornton, Shelley Jansky, and Rich Novy, as well as the section chairs for their service during the past year. There has been frequent Executive Committee conference calls and considerable time invested during the Annual Meeting in Quebec City to conduct the PAA business.

Hillers Achieve the Luther Burbank Club

Prior to the PAA Annual Meeting in Quebec City, past president Larry Hiller, and his wife Jan, made a \$5,000.00 contribution to the PAA General Endowment Fund moving them into the rarefied air of the Luther Burbank Club. This is the highest level for lifetime contributions of \$10,000 or more to either the General Endowment Fund or the Frank L. Haynes Graduate Student Research Award Fund. This space is also occupied by only Kathleen Haynes, Ronald D. Offutt and three LAC's. I sincerely apologize to the Hillers for overlooking this acknowledgement during the awards banquet in Quebec. Not only do I wish to call out the Hillers personal stake in Our Association

but their dedication and deep conviction to the mission of The Potato Association of America. During our Annual Meeting it was noted that the General Endowment Fund is approaching the target level envisioned by the founders of this idea. As this goal is achieved over the next couple of years, let us thank those that have contributed regularly to the Fund and helped to administer the fund raising auctions. I offer a special thank you for the wonderful quilts that have been a mainstay for the annual auction. Please check out the complete donors list on our website. [<http://www.potatoassociation.org/About%20the%20PAA/documents/2013EndowDonors.pdf>]

Quebec City Meeting

The Annual Meeting in Quebec City has to be considered one of the best ever. LAC Co-chairs Réal Brière and André Gagnon, representing the Fédération des producteurs de pommes de terre du Québec, were very gracious hosts. The meeting rooms and equipment worked very well for all our sessions. The hotel location near the heart of the old city was wonderfully situated and enjoyed by the attending members. I will remember the food and of course the guitarist playing "Top Gun" while doing a handstand on his F-14 Tomcat guitar AND balanced on an eight-foot pedestal. I'm not sure how someone comes up with the idea, but it was fantastic.

Changes on the Executive Committee

Thank you goes to Helen Tai, who completed her three-year term on the

(Continued on page 2)

MEETINGS & EVENTS

November 2013

13-14: Mont St Univ Seed Potato Cert Prog- Seed Sem.

Bozeman, MT

Info: 406-994-3150, potato-cert@montana.edu

17-21 - EAPR Pathology Section Meeting

Jerusalem, Israel,

Info: Dr. Leah Tsror at tsror@agri.gov.il or Fax: +972-8-992-6485

January 2014

8-10: PotatoExpo 2014

San Antonio, Texas

Info: questions@potato-expo.com or call 202-682-9456

21-22: ID Potato Conf.

Pocatello, ID

Info: Jill Randall, 208-529-8376 or e-mail: jillr@uidaho.edu.

28-30: Wash-Oregon Potato Conf.

Kennewick, WA

Info: 509-765-8845,

Outgoing President's Letter
(Continued from page 1)

Executive Committee. She will be replaced by Samuel Essah, elected during our second successful round of online voting. Samuel comes to the EC with much experience managing the Frank L. Haynes Graduate Student Research Awards committee. Also during voting, Loretta Mikitzel was elected as Vice President, setting off a search for a new PAA Secretary. My own duties change at this time to managing the Honorary Life Member and VP/Director nominations processes. Please

let me know your thoughts on any nominees over the next few months. Also, the NPC Potato EXPO in San Antonio is coming fast and now is the time to submit your ideas for the PAA Poster Session at that event. PAA members presenting a poster get ½ off the registration price, and pretty good incentive. I look forward to catching up with other members during that meeting and at other education activities in North America this winter. Until then, best wishes to you all for a successful completion of the potato harvest, and Godspeed to Nora.

Leigh Morrow

Letter from New Incoming President

Centennial celebrations abounded this year! We can reflect back on the last 100 years as the "official professional society for those interested in advancing the potato industry" and the impact of The PAA on the potato industry and scientific community. Let us look forward to the next 100 years and ways we can further develop Our Association and our goals to be the primary resource of science-based potato information and to foster emerging technologies and global approaches for potato improvement.

One goal for the next year includes alternative means to stress the value of The PAA membership and hopefully encourage greater membership. Visibility of The PAA at the NPC Potato Expo will continue to demonstrate our function in the potato industry. The PAA and individual sections were highlighted in *Spudman Magazine* in 2013. There will be a total of 7 articles for the 2013 calendar year. Each issue has a distribution of over 15,000 people. We greatly appreciate *Spudman Magazine* and Great American Media Services for their support of The PAA and giving us this opportunity to highlight the organization. *Spudman Magazine* has extended this offer to develop a Potato Association of America column for the 2014 year. Please let me know if you have suggestions for research or extension topics you would like to spotlight in the column. We welcome additional ideas on ways to highlight the impact of The PAA.

Other goals for this coming year will be to continue to encourage graduate student participation, finalize the new website, foster international connec-

tions and collaborations, and embolden section activity. Keep submitting quality manuscripts for our journal. This strengthens our global mission.

Please help me in thanking the following people for their incredible dedication and support of PAA activities over the past several years. These people have volunteered their time to maintain The PAA as a vital contributor to plant science and the global potato industry.

- ⇒ Quebec Local Arrangement Chairs, André Gagnon and Réal Brière, for an extremely well-organized and memorable 97th Annual Meeting of The PAA.
- ⇒ Jeanne Debons shared her incredible artistic ability with her beautiful centennial celebration artwork. Thank you for sharing your talent with us.
- ⇒ Mel Henninger has chaired the Endowment Committee with incredible success. We applaud and are very thankful for his dedication. The PAA Endowment has increased every year and the committee will be establishing new goals and ideas for the use of the funds over the next few years. Phil Nolte is the new chair of that committee and will lead us in those activities.
- ⇒ We greatly value the importance of the Frank L. Haynes Graduate Student Research Competition to The PAA and appreciate the time commitment of the selection committee. Thank you Samuel Essah for chairing this committee. Samuel is retiring from this position to focus efforts as The PAA's new 3-year Director. Please wel-

(Continued on page 3)

Incoming President's Letter
(Continued from page 2)

come Paul Bethke as the new chair of the committee. Thank you Paul! We encourage all graduate student advisors and mentors to consider participation of their graduate students in future competitions. The experience is invaluable—I know from personal involvement.

⇒ We appreciate all sections officers who have contributed their time to the success of their respective sections.

⇒ Thank you Helen Tai for the past 3-years as a Director of The PAA. Her contribution was invaluable.

⇒ The dedication to The PAA shown by our Past-President Leigh Morrow is truly commendable. His forward-thinking vision established on-line voting and survey mechanisms, website renovation, and other innovative changes to our Association. Please extend a big thank you to Leigh.

⇒ Loretta Mikitzel's dedication as The PAA Secretary did not go unnoticed by all. Her organization, historical memory, and aptitude were impressive. Thank you Loretta for your time as Secretary and congratulations as the new Vice-President of The PAA. We are hoping to fill the position of Secretary of The PAA shortly.

⇒ Lori Wing is the backbone to the business of this Association. She takes great pride in The PAA and works diligently for all of us. Thank you Lori.

The Executive Committee will continue to hold monthly conference calls to respond to the business needs of The Association. If you have any topics you would like The PAA to address, please forward those along. We value any and all suggestions on means to successfully embrace the beginning of the next 100 years of The PAA.

Nora Olsen, President 2013-14

Administrator's Message

Another Annual Meeting (AM) has come and gone and for those who attended, I hope you had as great a time as I did. It was really nice getting to meet up with old friends but even better to put faces on new ones. I hope to see you at future meetings.

Now with the meeting over, it means that you will be receiving your first renewal notice for membership dues. You will once again have the option of being able to pay for multiple years. Just circle the number of years and put the amount due in the 'Total Paid' box.

As I ask every year, if you do not plan on renewing, please let me know as soon as you receive the invoice so I may make a notation to remove you from the active list. If you are retiring, consider becoming an Emeritus member. You'll be able to stay in touch with your lifelong friends at 1/3 the cost. Call The PAA office for more information about this level of membership.

If you are turning your paperwork into your office for payment, let me know so I may mark you as 'in progress' and won't send the Second Notice. There will only be TWO notices going out before December 31, 2013 deadline and you lose all your benefits. We both know we don't want that to happen. If you are on a Committee or Section officer, you must be paid by January 31, 2014 or

you will be removed from that position as stated in the C&BL. Don't let this happen to you.

As voted on at the AM, the Insider is now located in the front part of the website under 'About The PAA': <http://www.potatoassociation.org/About%20the%20PAA/index.html> You will no longer have to sign into the Members Only Section to read it.

Another change voted at the AM was there will no longer be a charge for a printed copy of The Insider. Just check off the box and I will add your name to the database to receive it. The same goes for a Membership Directory. There will no longer be a fee to receive a printed copy. You will still have full access in the Members Only Section of the website (Under 'Find A Member'). Please let me know if you have any kind of address, phone, or e-mail address change so I may make them throughout my tracking system.

That's all for this issue. If you have a problem or question for me, be sure to get in touch.

Until my next "E-mail", have a great harvest and Holiday Season!
~ Lori ~

(Continued on page 8)

First Call for Papers for the 98th Annual Meeting 07/27-07/31/2014

This is the **First Call for Papers** to be presented at the 98th Annual Meeting of The Potato Association of America, to be held **July 27 - 31, 2014** at the **Davenport Hotel, Spokane, Washington, USA**.

PAA members are invited to present papers dealing with all facets of the potato industry. A special grower-oriented session is planned for Monday afternoon. Applied research and extension-oriented submissions are encouraged for this half-day session. Graduate students who are PAA members are encouraged to enter the Frank L Haynes Graduate Student Research Award Competition.

Authors are required to submit abstracts for papers they wish to present, whether orally, as a poster or in the Frank L Haynes Graduate Student Research Award Competition. The abstracts for all papers (oral, poster and Graduate Student Research Competition) presented at the Annual Meeting will be published in a post-meeting issue of the *American Journal of Potato Research*. Abstracts of papers listed in the meeting program, but not presented, will not be published in the *AJPR*.

At the Annual Meeting, all oral paper presentations will be of a uniform 15-minute length. Authors should plan a 12- to 14-minute presentation with the balance of time devoted to questions. Computer projectors will be available for PowerPoint presentations. Please bring your PowerPoint presentation (2010 or earlier version) on a portable USB drive.

Display boards will be provided for posters. Dimensions will be provided at a later date.

Abstracts will be accepted until Wednesday, **March 26, 2014**. Submit abstracts as an e-mail attachment to cwohle@wsu.edu with "PAA Abstract" as the e-mail subject. You will receive an email acknowledging receipt of the abstract. Abstracts submitted after that date will be returned to the author.

Abstract submission checklist:

- | | |
|--|---|
| 1. Title | > |
| 2. Author(s) and their affiliations—
Presenter's name underlined | >Maximum length of 2,000 characters
>This size limit includes spaces |
| 3. Body of Abstract | > |
| 4. PAA membership number of one (1) author | |
| 5. Presentation method (oral; oral graduate student; poster) | |
| 6. Section (breeding and genetics; plant protection; physiology; utilization and marketing; extension, production and management; certification) | |

Only the first 2,000 characters will be printed in the program—please keep your abstract, including title, authors and their affiliations, within the maximum allowable length.

Prior to submitting your abstract, please read and follow the formatting guidelines that are posted on the conference website <http://www.cm.wsu.edu/ehome/paa2014/133929/?&> and on the PAA website (www.potatoassociation.org).

Abstracts will be accepted until **March 26, 2014**.

First Call for Nominations
(Continued from page 4)

Questions? Problems? ...Please contact the PAA Secretary:

Carrie Huffman Wohleb
Washington State University Extension
Courthouse, PO Box 37
Ephrata, WA 98823 USA
Phone: 509-754-2011 x413 ~ **Fax:** 509-754-0163
E-mail: cwohleb@wsu.edu

Nominations for Honorary Life Membership

One of the most significant ways to recognize outstanding contributions to the potato industry and to our organization, The Potato Association of America, is the awarding of Honorary Life Membership (HLM). This is the highest award bestowed upon an individual by The PAA. Each year at the Annual Meeting this award is given to deserving individuals and is considered by many attendees the highlight of the Banquet.

PAA members are encouraged to nominate candidates for HLM to be presented at the 2014 Annual Meeting in Spokane, Washington.

Nominated individuals should have made significant contributions to the potato industry and/or The PAA.

Contributions may come from activities related to research, extension, education, production, processing, marketing, utilization or any of the other facets of the potato industry which may be appropriate. HLM awards can be given to individuals outside of The PAA.

Nominations must be submitted using the official HLM nomination form available on The PAA website:

<http://potatoassociation.org/About%20the%20PAA/HLMCommittee.htm> and click on the 'Nomination Form' link. The selection procedure and desired candidate information are also available in the same area on the website.

Completed HLM nominations and all supporting documentation should be submitted electronically in

MS Word or PDF format to Past President Bill Campbell and are due by **March 26, 2014**.

All members should take the time to think about their colleagues and their service to the industry to see if they might qualify for HLM in The PAA. This is a wonderful award and recognition, but it can not happen without going through the nomination process.

This is the **First Call for Honorary Life Membership** Nominations!

Leigh Morrow, 2012-2013 President
leigh.morrow@mccain.com

Frank L. Haynes Graduate Student Research Award Competition

This is the **First Call** for the **Frank L. Haynes Graduate Student Research Award Competition (GSRAC)** to be held at the 98th Annual Meeting of The Potato Association of America.

The purpose of the GSRAC is to promote graduate student participation in PAA through presentation of research papers at the Annual Meeting. Participants are also encouraged to submit manuscripts for publication in the *American Journal of Potato Research*.

General Information

1. The author must be a current (or recent) graduate student at the time the abstracts are due **March 26, 2014**.
2. First place winners from previous PAA meetings are not eligible to participate.
3. Research reported must have been done while a graduate student.
4. The paper must be orally presented. Poster papers and symposium presentations do not qualify for the GSRAC.
5. Students are required to submit abstracts for papers they wish to present in the Competition via e-mail. Abstracts will be accepted until **March 26, 2014**.
6. **No new students may register after the deadline or at the meeting.**

(Continued on page 6)

7. Winners will be announced and honored at the Annual Banquet. Students who participate in the competition will receive a free Banquet ticket for themselves supplied by the LAC.

8. Graduate students must be members of The PAA and may not use their advisor's ID. (**Membership information is found on The PAA website at: http://potatoassociation.org/members/membership_categories.html)

General Criteria for Judging:

Papers and presentations will be judged on the following basis:

- A. Value of research: 10%
- B. Depth of research: 10%
- C. Submitted Abstract: 10%
- D. Introduction of the presentation: 10%
- E. Interpretation of results: 10%
- F. Summary of Presentation: 10%
- G. Visuals: 10%
- H. Organization of the presentation: 10%
- I. Delivery of the presentation: 15%
- J. Time: 5%

Up to five awards may be made at the discretion of the committee in the amount of \$500 for 1st place; \$400 for 2nd place; \$300 for 3rd place; \$200 for 4th place; \$100 for 5th place.

For more information, contact:

Paul Bethke, Chair
PAA, FLH Grad Student Research Award Competition
ARS:USDA/Vegetable Crops
1575 Linden Drive
Madison, WI 53706 USA
Phone: 608-890-1165 ~ **Fax:** 608-262-4743
E-mail: paul.bethke@ars.usda.gov

Call for Nominations for Outstanding Extension Project Award

The **Outstanding Extension Project Award** was developed in 2010 by the Extension Section of The PAA to recognize outstanding Extension projects or programs, printed publications, websites, workshops, newsletters, etc., that have made significant contributions to education on potatoes. At this time the Selection Committee is seeking nominations due by **March 26, 2014** for this award to be presented at the **98th Annual Meeting in Spokane, Washington**. Information pertaining to this award and the selection process is presented below:

A. Award Recipient Eligibility:

1. The nominated Recipient must be a member in good standing with The PAA. For team nominations, at least one person must be a member in good standing with The PAA.

2. Although the Recipient need not have an Extension appointment, the project or program must be related to Extension type activities. The project or program must be either on-going at the time of the Annual Meeting the year of recognition or have been completed no more than 30 months (2.5 years) prior to the Annual Meeting in the year of recognition.

3. The Recipient must attend the Annual Meeting to receive the award, unless exempted by the selection committee because of extenuating circumstances.

4. Nominators do not have to be members of The PAA.

B. Selection Process

1. No more than one Outstanding Extension Project Award will be presented at any Annual Meeting of The PAA.

2. The Selection Committee consists of the current officers of the Extension Section plus the past Extension Section chair who shall serve as Chair of the Outstanding Extension Project Award Selection Committee.

3. Nominators must complete the nomination form, that is available on the PAA website along with submitting a written review, not to exceed 1,000 words, of specific project or program being nominated for the Award.

4. At least two letters of support must also be sent to the selection committee chair.

5. Nomination form, written review, and letters of support must be submitted to the selection committee Chair no later than **March 26, 2014**. For further information, please see the website: <https://www.potatoassociation.org/member-only/OutstandingExtensionProjectAward.htm>

Brian A. Charlton
Klamath Basin REC, OSU
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E-mail: brian.a.charlton@oregonstate.edu

**2014 PAA Meeting Update – 98th Annual Meeting
The Potato Association of America
July 27 –31, 2014
Spokane, Washington, USA**

The 2014 LAC is pleased to announce the 98th Annual Meeting of The Potato Association of America. The meeting will be held in Spokane, Washington from July 27 – 31, 2014 at the Davenport Hotel. Located right in the heart of downtown Spokane, the elegant and historic Davenport Hotel is easily accessible by all modes of transportation. It is approximately 8 miles (about a 15-minute drive) from Spokane International Airport and is close to Interstate 90, the major east-west route through Spokane.

The Davenport Hotel features numerous complimentary services including in-room wireless high-speed Internet, 24-hour business and fitness centers, indoor pool, and Jacuzzi and is described in detail at: <http://www.davenporthotelcollection.com>. In addition, the hotel offers delicious food, world-class service, and inviting atmosphere in its three on-site dining facilities. Rooms are available at the discounted rate of \$144 single and double/\$159 triple/\$174 quadruple occupancy if booked no later than July 1, 2014. Reservations may be made by calling 1-800-899-1482. Please be sure to mention our group code of "Potato Association of America" to receive our discounted rate.

The 98th Annual Meeting will follow the traditional schedule with registration beginning on Sunday, July 27. The meeting will officially begin on Sunday evening with the President's reception. Sessions begin on Monday morning with a symposium on the "Emerging and Evolving Demand for the Utilization and Marketing of Potatoes." Oral and poster sessions will follow the symposium and will be scheduled throughout the week. A Grower/Industry Day will be held on Tuesday. The Silent Auction will be held during a BBQ with proceeds to benefit The PAA Endowment Fund. An Ag tour and other events will be featured on Wednesday and the meeting will conclude with the Thursday evening Banquet.

During the week, there will be opportunities for tours, entertainment, shopping, and sightseeing for accompanying persons. More information about visiting Spokane can be obtained at: <http://www.visitspokane.com>.

Please visit the PAA 2014 website for meeting information at: <http://www.cm.wsu.edu/ehome/paa2014>. The website will be updated as tours and other events are finalized. We expect to have full information, including registration costs, on the website prior to January 2014.

Your 2014 LAC Committee

**19th Triennial Conference
European Association for Potato Research
Brussels, Belgium ~ 6-11 July 2014**

We are delighted to invite you to this important congress which is held for the first time in Belgium. This congress represents a real opportunity for the Belgian potato industry as well as for research institutions and private companies, who will share their scientific and technical know-how. The scientific topics of the congress focus on all of the classical aspects of the potato sector, especially the latest knowledge about sustainable and innovative techniques. Recent and innovative fundamental research and applied research results will be presented, together with technological transfer and implementation for users.

The conference venue is the CROWNE PLAZA Hotel, in the city center. This well-equipped venue with all Congress facilities includes 200 pre-booked rooms. Other hotels are also available nearby. Located in the heart of Europe, Brussels is easy to reach by flight, train or car.

Visit the website <http://www.eapr2014.be> for full information and updates about the congress. Registration is already open.

Key dates:

- ⇒ Deadline for abstract submission: December 10, 2013
- ⇒ Deadline early bird registration: March 15, 2014
- ⇒ Deadline late registration: June 15, 2014

Bienvenue à Bruxelles! Welkom in Brussel!

Dr. ir. Jean-Pierre Goffart,
President of the EAPR (Period 2011–2014)

PAA Information

2013-2014 EXECUTIVE COMMITTEE

President: Nora Olsen
Pres-Elect: Andy Jensen
Vice-President: Loretta Mikitzel
Secretary: Carrie Huffman
 Wohleb

Treasurer: Larry Hiller

Financial Officer:
 Alexander Pavlista

Past-Pres: Leigh Morrow

Editor-in-Chief: John Bamberg

Directors:

Samuel Essah
 Shelley Jansky
 Kent McCue
 Rich Novy
 Mike Thornton

SECTION CHAIRS:

Breeding & Genetics:

Helen Tai

Certification:

Tom Wessels

Extension, Production & Management:

Carrie Huffman
 Wohleb

Physiology:

Sanjay Gupta

Plant Protection:

Eric Wenninger

Utilization & Marketing:

Jeff Bragg

98TH ANNUAL MEETING

July 27-July 31, 2013

Spokane, Washington USA

<http://www.cm.wsu.edu/ehome/paa201>

The PAA Insider is published quarterly starting in Jan. Lori Wing, Editor, The Potato Assn of America, 5719 Crossland Hall, Rm 219, UMaine, Orono, ME 04469-5719 USA. Ph: 207-581-3042; Fax: 207-581-3015;

EM: umpotato@maine.edu

Website:

<http://potatoassociation.org>

Members in the News, Job Announcements, News from Administrator, etc.

NPC Awards 2013-14 Academic Scholarship to Washington State University Grad Student & PAA Student Member.

Washington, D.C. – The National Potato Council is pleased to award **Rhett Spear**, a horticulture Ph.D. graduate student at WSU, its 2013-14 Academic Scholarship. Spear's research is focused on identifying new, viable fresh-pack varieties as alternatives to the Russet Norkotah, the leading fresh-pack variety that is susceptible to the Potato Virus Y (PVY).

In 2011, Spear initiated a three-year fresh-pack variety trial, which is evaluating the economic value, bruise resistance, storability, and overall consumer preference of 12 varieties. He has also initiated reduced-input trials in an effort to identify new varieties that use fewer resources than traditional proc-

essing and fresh-pack varieties.

Mark Pavek, Ph.D., associate professor and research extension horticulturist at WSU, praised Spear's academic work: "The projects Rhett has implemented could favorably alter the cultural practices and variety selections of U.S. potato growers. I have no doubt that Rhett will be in high demand when he leaves my program."

In addition to his coursework, Spear is the financial chair of the WSU Horticulture club, a member of The Potato Association of America, and the chair-elect of the Tri-State portion of the Pacific Northwest Potato Variety Development Program. A graduate of Utah State University, he lives in Pullman, Wash., with his wife Aria. The couple has two daughters, Jenae and Brooke, and on August 18th their 3rd daughter, Kylie, was born.

(Continued from page 3)

P.S. If you are interested in the special 100th Anniversary gift made by PAA Member Jeanne Debons, the info is below on how to contact her. They are really beautiful and a great keepsake.

~ Lori ~

"Flour sack towels have been used in the kitchen for hundreds of years. Originally made from salvaged flour sacks, the cotton was bleached washed and hemmed and the more they are used the softer and more absorbent they get. These towels are made with 100% Egyptian cotton and share the same qualities. Machine wash cool, tumble dry and iron on reverse side."

The cost is \$10 each plus shipping. It goes down to \$9 if six or more are purchased at the same time. For prints, and cards <http://www.jeannedebons.com>



Makes great Christmas presents for potato people!

