



PAA INSIDER

THE OFFICIAL NEWSLETTER OF THE POTATO
ASSOCIATION OF AMERICA

"MAKING THE WORLD A BETTER PLACE ONE TUBER AT A TIME."

LETTER FROM PAA PRESIDENT

These last few months have been busy with various PAA activities. The PAA highlight reel would include increased visibility, encouraged membership, fostered international connections, and welcomed the appointment of The PAA's new secretary Carrie Wohleb from Washington State University. We greatly appreciate Carrie's willingness to devote the time and effort for this essential position to the organization.

One goal for 2014 was to stress the value of The PAA membership and hopefully encourage greater membership. Over the last several months there were three major efforts for this challenge.

1. Visibility of The PAA at the NPC Potato Expo in San Antonio helped display our function in the potato industry. Unfortunately, Lori Wing's flights were cancelled and she was unable to participate at the Expo, but fellow members of the PAA rallied and helped work the booth and answer questions. Thank you Lori for the "Proud to be a PAA member" buttons. We ran out of buttons since there were so many of us there supporting the potato industry. We appreciate and value the National Potato Council for providing The PAA with a booth at no cost, reduced registration fees for members presenting at the poster session, and facilities and advertising for the poster display.
2. The PAA was highlighted in 7 issues in *Spudman* Magazine in 2013 with great success and *Spudman* Magazine extended the

offer for a PAA column in 2014. The first article was printed in the January 2014 issue describing PAA members' latest research on *verticillium* wilt. Watch for PAA member articles in future issues of *Spudman* Magazine. We appreciate *Spudman* Magazine and Great American Media Services for their support of The PAA and its' members. These articles provide a brief exposure how The PAA is a vital contributor to plant science and the potato industry.

3. Membership committee, chaired by Loretta Mikitel, designed a colorful and informative membership recruitment brochure. It can be downloaded from the website. Please consider mailing or handing out copies to colleagues for consideration.

Another goal for 2014 was to foster international connections and collaborations. There have been two main activities in this area. Both efforts have strengthened our global mission.

1. The PAA donated a set of journals, *American Journal of Potato Research* and *American Potato Journal*, for the years 1953 through 2008 to the All-Russian Research Institute for Plant Protection. This effort was initiated by Shelley Jansky with the intent to supply a resource

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Vol. 18, No. 1,
2014

January

MEETINGS & EVENTS

January 2014

**28-30: Wash-Oregon
Potato Conf.**
Kennewick, WA
E-mail:
bparker@potatoes.com

February 2014

**06: New Brunswick
Potato Conf & TS**
Grand Falls, NB CAN
E-mail:
gfpotato@potatoesnb.com

19-20: Intern'l Crop Expo
Grand Forks, ND
Info: [Danielle Bratvold](mailto:Danielle.Bratvold)

**21-22: Intl Potato Tech
Expo 2014**
Charlottetown, PEI CAN
E-mail: info@mpltd.ca

**24-27 NPC-Potato D.C.
Fly-In**
Washington, DC
Info: [Hollce Anderson](mailto:Hollce.Anderson)

JULY 2014

**6-11: EAPR Triennial
Conf.**
Brussels, Belgium,
<http://www.eapr2014.be/>

Second & Final Call for Papers for the 98th Annual Meeting

This is the **Second and Final Call for Papers** to be presented at the 98th Annual Meeting of The Potato Association of America, to be held **July 27 - 31, 2014** at the **Davenport Hotel, Spokane, Washington, USA**.

PAA members are invited to present papers dealing with all facets of the potato industry. A special grower-oriented session is planned for Tuesday. Applied research and extension-oriented submissions are encouraged for this session. Graduate students who are PAA members are encouraged to enter the Frank L Haynes Graduate Student Research Award Competition.

Authors are required to submit abstracts for papers they wish to present, whether orally, as a poster or in the Frank L Haynes Graduate Student Research Competition. The abstracts for all papers (oral, poster and Graduate Student Research Award Competition) presented at the Annual Meeting will be published in a post-meeting issue of the *American Journal of Potato Research*. Abstracts of papers listed in the meeting program, but not

presented, will not be published in the *AJPR*.

At the Annual Meeting, all oral paper presentations will be of a uniform 15-minute length. Authors should plan a 12- to 14-minute presentation with the balance of time devoted to questions. Computer projectors will be available for PowerPoint presentations. Please bring your PowerPoint presentation (2010 or earlier version) on a portable USB drive.

Display boards will be provided for posters. Dimensions will be 48" wide x 48" tall (122 cm wide x 122 cm high).

Abstracts will be accepted until **Wednesday, March 26, 2014**. Submit abstracts as an e-mail attachment to cwohlebo@wsu.edu with "PAA Abstract" as the e-mail subject. You will receive an email acknowledging receipt of the abstract. Abstracts submitted after that date will be returned to the author.

Abstract submission checklist:

1. Title } Maximum length of 2,000 characters.
2. Author(s) and their affiliations - Presenter's name underlined } This size limit includes spaces.
3. Body of Abstract }
- 4, PAA membership number of one (1) author
5. Presentation method (oral; oral graduate student; poster)
6. Section (breeding and genetics; plant protection; physiology; utilization and marketing; extension, production and management; certification)

Only the first 2,000 characters will be printed in the program- please keep your abstract, including title, authors and their affiliations, within the maximum allowable length.

Prior to submitting your abstract, please read and follow the formatting guidelines that are posted on the conference website <http://www.cm.wsu.edu/ehome/paa2014/133929/?&> and on The PAA website (<http://potatoassociation.org>).

Abstracts will be accepted until **March 26, 2014**

Please direct questions to the undersigned.

Carrie Huffman Wohleb
 WSU Ext, Grant-Adams Area
 P.O. Box 37, Courthouse
 35 C Street NW
 Ephrata, WA 98823 USA
Phone: 509-754-2011 x413 ~ **Fax:** 509-754-0163
E-mail: cwohlebo@wsu.edu

Nominations for Honorary Life Membership

One of the most significant ways to recognize outstanding contributions to the potato industry and to our organization, The Potato Association of America, is the awarding of Honorary Life Membership (HLM). This is the highest award bestowed upon an individual by The PAA. Each year at the Annual Meeting this award is given to deserving individuals and is considered by many attendees the highlight of the Banquet.

PAA members are encouraged to nominate candidates for HLM to be presented at the 2014 Annual Meeting in Spokane, Washington.

Nominated individuals should have made significant contributions to the potato industry and/or The PAA.

Contributions may come from activities related to research, extension, education, production, processing, marketing, utilization or any of the other facets of the potato industry which may be appropriate. HLM awards can be given to individuals outside of The PAA.

Nominations must be submitted using the official HLM nomination form available on The PAA website: <http://potatoassociation.org/About%20the%20PAA/HLMCommittee.htm> and click on the 'Nomination Form' link. The selection procedure and desired candidate information are also available in the same area on the website.

Completed HLM nominations and all supporting documentation should be submitted electronically in MS Word or PDF format to Past President Leigh Morrow and are due by **March 26, 2014**.

All members should take the time to think about their colleagues and their service to the industry to see if they might qualify for HLM in The PAA. This is a wonderful award and recognition, but it can not happen without going through the nomination process.

This is the **Second & Final Call** for **Honorary Life Membership** Nominations!

Leigh Morrow, 2012-2013 President
leigh.morrow@mccain.com

Frank L. Haynes Graduate Student Research Award Competition

This is the **Second & Final Call** for the **Frank L. Haynes Graduate Student Research Award Competition (GSRAC)** to be held at the 98th Annual Meeting of The Potato Association of America.

The purpose of the **GSRAC** is to promote graduate student participation in PAA through presentation of research papers at the Annual Meeting. Participants are

also encouraged to submit manuscripts for publication in the *American Journal of Potato Research*.

General Information

1. The author must be a current (or recent) graduate student at the time the abstracts are due **March 26, 2014**.
2. First place winners from previous PAA meetings are not eligible to participate.
3. Research reported must have been done while a graduate student.
4. The paper must be orally presented. Poster papers and symposium presentations do not qualify for the **GSRAC**.
5. Students are required to submit abstracts for papers they wish to present in the Competition via e-mail. Abstracts will be accepted until **March 26, 2014**.
6. **No new students may register after the deadline or at the meeting.**
7. Winners will be announced and honored at the Annual Banquet. Students who participate in the competition will receive a free Banquet ticket for themselves supplied by the LAC.
8. Graduate students must be members of The PAA and may not use their advisor's ID. (**Membership information is found on The PAA website at: http://potatoassociation.org/members/membership_categories.html)

General Criteria for Judging:

Papers and presentations will be judged on the following basis:

- A. Value of research: 10%
- B. Depth of research: 10%
- C. Submitted Abstract: 10%
- D. Introduction of the presentation: 10%
- E. Interpretation of results: 10%
- F. Summary of Presentation: 10%
- G. Visuals: 10%
- H. Organization of the presentation: 10%
- I. Delivery of the presentation: 15%
- J. Time: 5%

Up to five awards may be made at the discretion of the committee in the amount of \$500 for 1st place; \$400 for 2nd place; \$300 for 3rd place; \$200 for 4th place; \$100 for 5th place.

For more information, contact:

Paul Bethke, Chair
PAA, FLH Grad Student Research Award Competition
ARS:USDA:Vegetable Crops
1575 Linden Drive
Madison, WI 53706 USA
Phone: 608-890-1165 ~ **Fax:** 608-262-4743
E-mail: paul.bethke@ars.usda.gov

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Call for Papers & Nominations, cont.

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CALL FOR NOMINATIONS FOR OUTSTANDING EXTENSION PROJECT AWARD

The **Outstanding Extension Project Award** was developed in 2010 by the Extension Section of The PAA to recognize outstanding Extension projects or programs, printed publications, websites, workshops, newsletters, etc., that have made significant contributions to education on potatoes. At this time the Selection Committee is seeking nominations due by **March 26, 2014** for this award to be presented at the **98th Annual Meeting in Spokane, Washington**. Information pertaining to this award and the selection process is presented below:

A. Award Recipient Eligibility:

1. The nominated Recipient must be a member in good standing with The PAA. For team nominations, at least one person must be a member in good standing with The PAA.
2. Although the Recipient need not have an Extension appointment, the project or program must be related to Extension type activities. The project or program must be either on-going at the time of the Annual Meeting the year of recognition or have been completed no more than 30 months (2.5 years) prior to the Annual Meeting in the year of recognition.
3. The Recipient must attend the Annual Meeting to receive the award, unless exempted by the selection committee because of extenuating circumstances.

4. Nominators do not have to be members of The PAA.

B. Selection Process

1. No more than one Outstanding Extension Project Award will be presented at any Annual Meeting of The PAA.
2. The Selection Committee consists of the current officers of the Extension Section plus the past Extension Section chair who shall serve as Chair of the Outstanding Extension Project Award Selection Committee.
3. Nominators must complete the nomination form, that is available on the PAA website along with submitting a written review, not to exceed 1,000 words, of specific project or program being nominated for the Award.
4. At least two letters of support must also be sent to the selection committee chair.
5. Nomination form, written review, and letters of support must be submitted to the selection committee Chair no later than **March 26, 2014**. For further information, please see the website: <https://www.potatoassociation.org/member-only/OutstandingExtensionProjectAward.htm>

Brian A. Charlton
 Extension Project Award Chair
 Klamath Basin REC, OSU
 6941 Washburn Way
 Klamath Falls, OR 97603 USA
Phone: 541-883-4590 ~ **Fax:** 541-883-4596
E-mail: brian.a.charlton@oregonstate.edu



2014 PAA Meeting Update – 98th Annual Meeting
The Potato Association of America
July 27 –31, 2014
Spokane, Washington, USA

The 2014 LAC is pleased to announce the 98th Annual Meeting of The Potato Association of America. The meeting will be held in Spokane, Washington from July 27 – 31, 2014 at the Davenport Hotel. Located right in the heart of downtown Spokane, the elegant and historic Davenport Hotel is easily accessible by all modes of transportation. It is approximately 8 miles (about a 15-minute drive) from Spokane International Airport and is close to Interstate 90, the major east-west route through Spokane.

The Davenport Hotel features numerous complimentary services including in-room wireless high-speed Internet, 24-hour business and fitness centers, indoor pool, and Jacuzzi and is described in detail at www.davenporthotelcollection.com. In addition, the hotel offers delicious food, world-class service, and inviting atmosphere in its three on-site dining facilities. Rooms are available at the discounted rate of \$144 single and double/ \$159 triple/\$174 quadruple occupancy if booked no later

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2014 PAA Annual Meeting, cont.

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than July 1, 2014. Reservations may be made by calling 1-800-899-1482. Please be sure to mention our group code of "Potato Association of America" to receive our discounted rate. Another hotel option within walking distance to the Davenport: The Hotel Ruby <http://www.hotelrubyspokane.com/>.

The 98th Annual Meeting will follow the traditional schedule with registration beginning on Sunday, July 27. Online registration will begin February 1, 2014. The meeting will officially begin on Sunday evening with the President's Reception. A golf scramble will be offered on Sunday, July 27 at Hangman Valley Golf Course, starting at 8 am. Rental clubs will be available for a fee (<http://www.spokanecounty.org/parks/content.aspx?c=1851>). Sessions begin on Monday morning with a symposium on the "Emerging and Evolving Demand for the Utilization and Marketing of Potatoes." Oral and poster sessions will follow the symposium and will be scheduled throughout the week. A Grower/Industry Day will be held on Tuesday. The Silent Auction will be held during a BBQ with proceeds to benefit the PAA Endowment Fund. Wednesday, July 30 will be a day to explore the local area. We will offer a small-farms ag tour; a day fly-fishing trip on the St. Joe River in ID (limited to first 10); and a day trip to nearby Lake Coeur d'Alene where participants can take a lake cruise, hangout on the beach, or do some downtown shopping. The meeting will conclude with the Thursday evening Banquet. More information on all events and their pricing will soon be available on the web.

During the week, there will be opportunities for tours, entertainment, shopping, and sightseeing for accompanying persons. More information about visiting Spokane can be obtained at www.visitspokane.com.

Please visit the PAA 2014 website for meeting information at www.cm.wsu.edu/ehome/paa2014. Web registration will begin February 1, 2014.

Important to note:

BARBEQUE AND BANQUET FEES ARE INCLUDED in the registration fee. Additional BBQ and banquet tickets may be purchased separately for unregistered guests and family members.

RESERVE YOUR HOTEL ROOM EARLY. Although a block of rooms are being held, we expect attendance to exceed the block. This hotel is a tourist destination and

fills quickly during the summer.

Registration Information:

Web Registration begins February 1, 2014

Early Registration	
PAA Members*	\$465.00
Non-Members*	\$565.00
Students (verification required)*	\$250.00
Industry Day, One Day Tues, Jul 29**	\$125.00
Accompanying Person(s)*	\$235.00
Regular Registration	
PAA Members*	\$565.00
Non-Members*	\$665.00
Students (verification required)*	\$350.00
Industry Day, One Day Tues, Jul 29**	\$155.00
Accompanying Person(s)*	\$335.00
Ag Tour (Wed, July 30)***	\$65.00
Golf Scramble, July 27	\$40.00
Extra BBQ ticket for non-registered	\$35.00
Extra Banquet ticket for non-registered	\$55.00

*Barbeque and banquet fees included in the registration fees. Member, Non-Member, and Accompanying Persons registrations also include breakfasts, lunches, and break snacks.

The BBQ is scheduled for the evening of Tues, July 29. The banquet is scheduled for the evening of Thurs, July 31.

**One day industry registration includes breakfast, lunch and BBQ

***Ag tour includes lunch.
Also note: On Feb 1, we anticipate the addition of a Wed fly-fishing trip and a Wed day trip to Lake Coeur d'Alene.

Transportation:

Spokane International Airport <http://www.spokaneairports.net/> is located approximately 15 minutes from the conference center. The hotel does offer a shuttle for a fee and reservations are required (the Davenport hotel shuttle or transportation service to and from Spokane International Airport at \$25 per room-each way; price subject to change and reservations

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PAA Information

2013-2014 EXECUTIVE COMMITTEE

President: Nora Olsen
Pres-Elect: Andy Jensen
Vice-President: Loretta Mikitzel
Secretary: Carrie Huffman Wohleb
Treasurer: Larry Hiller
Financial Officer: Alexander Pavlista
Past-Pres: Leigh Morrow
Editor-in-Chief: John Bamberg
Directors:
 Samuel Essah
 Shelley Jansky
 Kent McCue
 Rich Novy
 Mike Thornton

SECTON CHAIRS:

Breeding & Genetics:

Helen Tai

Certification:

Tom Wessels

Extension, Production & Management:

Carrie Huffman Wohleb

Physiology:

Sanjay Gupta

Plant Protection:

Eric Wenninger

Utilization & Marketing:

Jeff Bragg

98TH ANNUAL MEETING

July 27-July 31, 2013

Spokane, Washington USA

www.cm.wsu.edu/ehome/paa2014

The PAA Insider is published quarterly starting in Jan. Lori Wing, Editor, The Potato Assn of America, 5719 Crossland Hall, Rm 220, Univ of Maine, Orono, ME 04469-5719 USA. Ph: 207-581-3042; Fax: 207-581-3015;

EM: umpotato@maine.edu;

W e b s i t e :
<http://potatoassociation.org>

2015 Annual Meeting

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are required (509-455-8888). Local taxi companies will be notified about the incoming PAA traffic to ensure timely taxi service. Parking will be available at the Davenport for a small daily fee. Valet parking at the hotel is also available.

Silent Auction:

100% of the proceeds will benefit the PAA Endowment Fund. Time to start gathering auction items for the 2014 PAA Annual Meeting in Spokane, WA...past favorites include quilts, books, prints, potato-related items, humorous pieces, donate your camp for a weekend, and anything cool! It does not have to be 'potato' related!! Donated items will be accepted at the Registration Table Sunday (7/27/14) and continuing through 3:00 PM on Tuesday (7/29/14). (Silent Auction material will be

displayed all day Monday for your bidding pleasure)! Don't forget...all donations are tax deductible! The auction will wrap up at the BBQ, Tuesday, July 29th and you must be present to win. Please share this information with family, friends, and sponsors who would like to support the Auction and the Endowment Fund. Questions? More information on the auction will be in future: PAA Insider's, e-mails and on the PAA meeting website:

www.cm.wsu.edu/ehome/paa2014

[Mark Pavek](#), Co-Chair 2015 LAC

[Raina Spence](#), Co-Chair 2015 LAC



President's Letter

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for research and student education in Russia and initiate a contact between the organizations for future exchange of information and ideas.

2. The International Relations Committee, chaired by Chuck Brown, was active in proposing and organizing an invitation to Dr. Anton Haverkort to attend The PAA 2014 meeting, present at the symposium, and participate in section and other activities. This was made financially possible with the donation of funds from the 2012 Colorado LAC to specifically be used to cultivate international connections.

Graduate student education and participation is fundamental to The PAA mission. Please encourage graduate students to become members of The PAA. The student cost is only \$20 with electronic access to The Journal. Also, support graduate students to attend and participate in the 2014 meeting to be held in Spokane, WA. The PAA experience will enhance any graduate student's education.

The Executive Committee holds monthly conference calls to respond to the business needs of The Association. If you have any topics you would like The PAA to address, please forward those along. We value any suggestions on means to successfully meet the mission of The PAA.

Nora Olsen,
President 2013-14