



INSIDER

The Official Newsletter of the Potato Association of America

Making the world a better place, one tuber at a time.

Letter From the President

Esteemed members of The Potato Association of America,

Ah...Spring! Much of the world is beginning to wake up from the long winter. For many of us who work with potatoes, this is the time of year when we gear up to perform all of the outdoor potato-related activities that feed our science programs for the rest of the year. Even though planting has already begun for some of us and is just around the corner for the rest, it isn't too early to be thinking about the rest of the year. As usual, there's quite a lot to look forward to.

Our Annual Meeting will be in beautiful Corvallis, Oregon this summer on August 15-19. Be sure to take a look at the information regarding the meeting elsewhere in this newsletter. I remember when the meeting was last held there in 1989, although I was somewhat younger then. The impact of the experience – the excitement of cutting edge science, the interaction with top-notch scientists and the camaraderie of PAA members, old friends and new – still remains.

For those of us on The PAA Executive Committee, the winter was a time to continue clarifying and streamlining rules, regulations and our finances. The good news is that most of the heavy lifting is done and we are now down to making minor adjustments and refinements. Many thanks to our treasurer, Larry Hiller and our finance committee chair, Alexander Pavlista, for all of the work they've done on these important matters over the last several years. In other PAA business, Dr. Joe Kuhl from the University of Idaho in Moscow has volunteered to be the new

chair of the PAA membership committee. I'd like to welcome him into this important position.

As the "science arm" of the potato industry, PAA members are naturally poised to take a leadership role in the industry, not only in the Americas but worldwide. In this role, we participated in the Potato Expo in Orlando, FL earlier this year with a poster session and in several important peripheral meetings. We are currently discussing a slightly expanded involvement for the next Potato Expo to be held in Las Vegas, NV January 5-7, 2011. There is also the strong possibility that there will be other activities scheduled immediately before and after the main meeting. Something new that we're working on this year is a PAA display booth in the vendor's area. The booth will give our organization an even greater presence at this important meeting and help us to communicate who we are and how we can help the industry.

On another important note, I would like to hear from PAA members who are also members of EAPR or who have frequent interactions with the European organization. I believe we need to investigate ways to increase our interactions with this group. Please email your comments and suggestions (pnolte@uidaho.edu).

As we jump into the frenzy of the planting and growing season and all the distractions associated with them, I wish you all a safe and prosperous 2010 season.

Hope to see you all in Corvallis!

Phil Nolte
PAA President 2009-2010

Vol. 14, No 2, April 2010

Dates

May

03-06: 12th Euroblight Workshop, Arras, France.

Info: <http://www.euroblight.net/EuroBlight.asp>

16-17: NC Potato Assn 82nd Ann Mtg., Elizabeth City, NC.

Info: <http://www.ncagr.gov/markets/commodit/horticul/potatoes/events.htm>

27-29: Europatat Congress 2010, Edinburgh, Scotland

Info: <http://europatat2010.eu/ep2010/default.asp>

June

16-18: NPC NPC Summer Mtg., Alamosa, Col.

Info: Hollee Alexander
hallee@nationalpotatocouncil.org

22-24 Intl Potato Proc & Storage Conv 2010, Edinburgh, Scotland.

Info: <http://www.potatoconvention.com/>

27-30: Potato Brding after completion of the DNA Sequence of the Potato Genome:

EUCARPIA-EAPR joint mtg; Wageningen, The Netherlands, Info: <http://www.eapr.net/sections/ breeding-and-varietal-assessment/>

July

10-18: ME Potato Blossom Festival, Ft. Fairfield, ME.

Info: <http://potatoblossom.org/?p=317>

94th Annual Meeting
The Potato Association of America
August 15-19, 2010
Corvallis, Oregon USA
2010 PAA Meeting Update

Registration is Open for the 94th Annual Meeting in Corvallis, Oregon!

Don't miss out on an opportunity to visit the scenic state of Oregon by attending the 94th Annual Meeting of The Potato Association of America August 15-19. This year's event will be hosted on the beautiful campus of Oregon State University in Corvallis, Oregon. The meeting will convene at the CH2M Hill Alumni Center and LaSells Stewart Center.

Registration is currently open. Don't forget that you can only register online or by phone. OSU Conference Services is implementing the online registration via the Oregon PAA meeting website <http://oregonstate.edu/conferences/paa2010/>. If you are unable to register or view conference details online, OSU conference services is available for questions and registration 8 am-5 pm PST Monday through Friday toll free at 1-800-678-6311. The U.S. international code is 01.

The meeting will follow a typical schedule and attendees will be able to gain new knowledge on potatoes through the numerous presentations and research posters. See our official website <http://oregonstate.edu/conferences/paa2010/> for detailed schedule information on poster sessions and presentation topics. If you are interested in learning more about the diverse agriculture as well as potato production in the Willamette Valley, then the agriculture tour on Wednesday, August 18 is for you (\$65/person). We have also scheduled a trip to the coast (\$125/person) or a wine tour (\$80/person) the same day. Both will offer attendees and accompanying persons a chance to sample the best of what makes our coast and wine region so unique.

Don't forget to bring items for the silent and live auction. All of the proceeds will benefit the PAA Endowment Fund. The barbecue and live auction will take place August 17. We plan to serve some truly Northwest fair including Pacific Salmon and fresh vegetables. Both are ample this time of year in Oregon. If you miss the live auction there will be a Silent Auction August 16. A golf scramble will take place on August 15, and as usual the meeting will conclude with an Awards Banquet August 19.

Register for the meeting before July 15, 2010 and pay \$350 U.S. for PAA members. After this date the price will go up to \$450. Remember tours, barbecue, golf

scramble, and banquet are extra. The 2010 Oregon PAA conference website <http://oregonstate.edu/conferences/paa2010/> will have posted information on registration, lodging accommodations, auctions, travel details and agenda items. The meeting will continue to evolve, so check the website for the most recent information.

Since there are no direct flights to Corvallis, attendees have the choice to fly into Portland or Eugene. Shuttle service is offered at both locations. HUT Shuttle from Portland is \$45/person one way and has free wi-fi internet and captain chairs to make your trip from Portland more comfortable. Omni shuttle out of Eugene costs \$60/person one way, and the cost for each additional adult passenger is \$5/person. So if you choose to fly into Eugene, you may save a little on shuttle costs by traveling with other colleagues. In general flight costs tend to be higher into Eugene versus Portland.

There are two hotel options offering discount rates for conference attendees. Just mention you are attending the 2010 Potato Association of America meeting to receive the special group rate. The Hilton Garden Inn is across the street from the CH2M Hill Alumni Center (where conference is being held). Rooms are limited so please call early (541) 752-5000 to book at the Hilton Garden Inn. The Holiday Inn Express is located off campus and it's about a twenty minute walk to the conference. Call (541) 752-0800 to make reservations there. Rooms will also be available on the Oregon State University campus in one of the residence halls. You have the option to reserve either a double or single room during the registration process.

The summer is truly a great time to visit Oregon. The state is filled with famous volcanic formations; e.g., Crater Lake National Park, mountains, and waterfalls. It's an outdoor enthusiast's paradise, so bring the whole family and make a vacation out of it. If you want to see what the different regions of Oregon have to offer, visit the travel site <http://www.traveloregon.com/>. The host group looks forward to seeing you in August.

Submitted by:
Darrin A. Culp, Oregon State University
Chair, Publicity Committee, PAA 2010 LAC

EAPR

EAPR Section Meeting 2010

Potato Pests and Diseases:
Old Enemies, New Threats
13th-16th Sept 2010: Teagasc Crops Research Centre,
Oak Park, Carlow, Ireland

As announced in the last Insider, this three day meeting will deal with all aspects of potato pathology with a special emphasis on new threats to potato posed by changes in the behavior of existing pests and pathogens and by new species. The meeting will also include an excursion to the Teagasc Crops Research Centre on the outskirts of Carlow town, home of the Teagasc potato breeding programme, followed by tour of the newly established VISUAL Centre for Contemporary Art located close to the meeting venue.

On-line registration and abstract submission will be available from 9th April at www.teagasc.ie/events/EAPRpathology2010

Registration: €160 (EAPR or PAA members), €220 (non-members). Delegates who register at the non-member rate will be entitled to full EAPR membership in 2010.

Student bursaries: the EAPR is providing a **limited number** of bursaries covering registration costs (reduced price accommodation is also available). To apply, students should submit an abstract of their proposed paper (to be included in the student paper competition) with confirmation of their status from their supervisor.

Further information is available at www.eapr.net/sections/pathology/ or by contacting potatoes@teagasc.ie

EAPR Section Meeting 2010: 'Breeding and Varietal Assessment' & EUCARPIA Section 'Potatoes'
"Potato Breeding after completion of the DNA Sequence of the Potato Genome."
27 - 30 June 2010: Wageningen, Netherlands

We are pleased to invite you to participate at the Meeting. Registration is still possible. We aim for an audience ranging from practical breeders to potato genome scientists and will offer ample opportunity for PhD students to present their res. projects and offer a highly reduced fee.

Registration: €450 (EAPR, EUCARPIA or PAA member); €500 (Non-member); minus €100 (Student reduction); and add €80 (Extra nights). Fees include: conference material, coffee, tea, meals, excursion, abstract book, and two night's accommodation (28 and 29 June).

The provisional program, the registration form and accommodation details are available on the EAPR (<http://www.eapr.net/sections/breeding-and-variatal-assessment/>) and EUCARPIA (<http://www.eucarpia.org/>) homepages.

The conference is hosted by Wageningen University/ Plant Department and is accommodated by the conference centre 'Hof van Wageningen' (formerly WICC). We gratefully acknowledge the EU project BioExploit for offering administrative support. The conference secretariat involved in registration is staffed by Liesbeth Bouwman <Liesbeth.Bouwman@wur.nl>

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PAA 7th Annual Silent & Live Auctions

100% of the proceeds will benefit the PAA Endowment Fund

Location: Corvallis PAA Conference

Bidding Starts: Monday, Aug. 16, 9:00AM

Bidding Ends: Monday, Aug. 16, 8:30PM

Donated items will be accepted at the Registration Table Sunday (8/15/10) and continuing through Monday (8/16/10) 2:00P.M. Don't forget.....all donations are *tax deductible!* Items can also be mailed to:

Jan Mosley, 33845 SE Melody Lane, Corvallis, OR 97333.

Some items will be held over for the live auction at the BBQ,

Tuesday, August 17....two chances to be a winning bidder!

Please share this information with family, friends, and sponsors who would like to support the Auction and the Endowment Fund.

Questions? Please contact Jan Mosley, 541-737-6149 or 541-753-9711,
janet.mosley@oregonstate.edu

2009-2010

PAA Background

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94th ANNUAL MEETING:

August 15-19, 2010

Corvallis, Oregon, USA

[http://oregonstate.edu/
conferences/paa2010](http://oregonstate.edu/conferences/paa2010)

PAA Insider is published quarterly starting in Jan. Lori Wing, Admin./Editor, The Potato Assn of America, 5719 Crossland Hall, Rm 220, Univ of Maine, Orono, ME 04469. Ph: 207-581-3042; Fax: 207-581-3015; Email: umpotato@maine.edu; Web: <http://potatoassociation.org>

Members in the News

PAA Member, Gregg Halverson, has been named chairman of the Northern Plains Potato Growers Association.

Halverson, president and chief executive officer of Grand Forks, N.D.-based Black Gold Farms, succeeds Josh Heuchert, according to a news release from the East Grand Forks, Minn.-based association. Halverson will serve a one-year term.

Halverson has served on the association's research committee and on the environmental affairs committee of the Washington, D.C.-based National Potato Council.

PAA Member, Randy Van Haren, (SM) Pest Pros Inc, an independent crop consulting firm and plant disease diagnostic lab in Plainfield, WI reports its findings for 42 potato fields tested for storage disease risk in 2009. Using its

"Storage Potato Disease Risk Indexing" system each field was rated prior to harvest from very low to high for potential storage rot, then compared to the final rot outcome in storage at bin unloading up through late February. The accuracy of the forecasts in 2009 look very similar to those achieved in 2008 where over 71 % of the forecasts were either in perfect agreement or very close to the predicted rot outcome. One quarter of the forecasts tend to over-estimate the potential for rot while in only 2 % of the forecasts does the rot outcome greatly exceed the forecast. This second year of exceptional results paves the way for full commercialization of the system, including the development of a trade name, licensing and expansion of services outside of Wisconsin. For more information see our website: <http://www.pestprosinc.com>.

EAPR News, *cont.*

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Euroblight Workshop:

The 12th Euroblight Workshop will be held in Arras, France from 3-6 May 2010. The main objective of the Workshop will be to present and discuss recent results on integrated control of late blight (*Phytophthora infestans*) and early blight (*Alternaria*). Info: <http://www.euroblight.net/EuroBlight.asp>

Intern'l Symposium on Agron & Phys of Potato Crops:

It is our great pleasure to invite you to the International Symposium on Agronomy and Physiology of Potato Crop, which will be held in Nevsehir, Turkey from 20 to 24 Sept 2010. The symposium will also host the first triennial mtg of Agronomy & Physiology Section of the EAPR after joining two sections.

The symposium will cover all aspects of agronomy and physiology of potato crop ranging from crop management to molecular physiology. The scientific program will consist of plenary speeches, oral and poster presentations, workshops, and scientific excursions.

More details about symposium (scientific programme, venue, accommodation, registration, etc.) can be found at our website: <http://www.eapr-agrophysiology.org>

Contact

Prof. Dr. Mehmet Emin Caliskan
Dept of Field Crops Faculty of Agric,
Mustafa Kemal Univ
3 1034 Hatay, Turkey
e-mail : caliskanme@gmail.com
Tel/Fax: (+90) 326 245 5826 / <http://www.eapr-agrophysiology.org>