

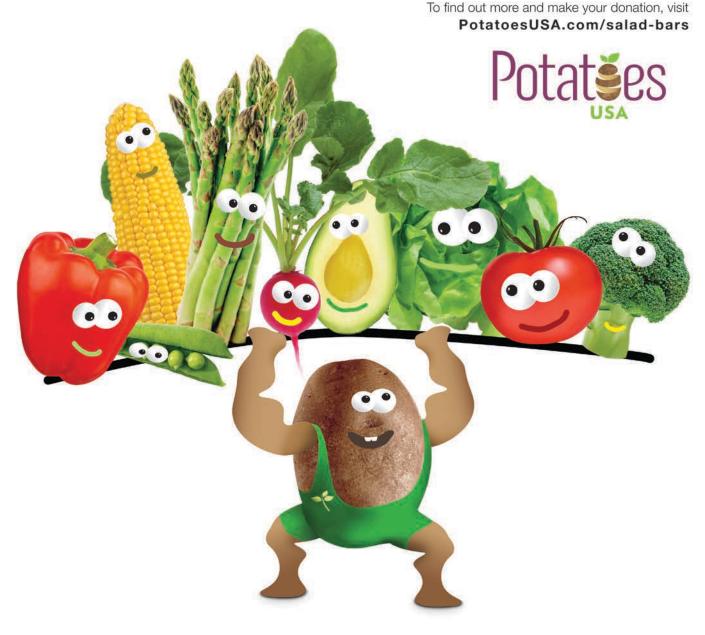
# Help POTATOES RAISE THE BAR on child nutrition!



Double the power of your donation today. The potato industry has a rare opportunity to put potato-friendly salad bars, recipes and display materials in schools nationwide. The POTATOES RAISE THE BAR program is part of the potato industry's commitment to improve child nutrition. And you can help.

For every salad bar you donate through the Potatoes USA Salad Bar Challenge, **Potatoes USA will match the donation one-for-one**.

Join the challenge and you'll be supporting healthy kids, healthy eating and healthy learning. And best of all, you help create the next generation of potato lovers.



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## **The National Potato Council**

NPC leads the charge on behalf of U.S. potato growers and industry members in our nation's capital. NPC protects potato growers' interests in Washington, D.C. by addressing issues that affect the potato industry, from policy issues debated in Congress to regulatory issues proposed by federal agencies.

### Grassroots Driven, Member Led

- U.S. potato growers, representing diverse growing regions, develop national policies and speak with a unified voice
- NPC's President, Executive Committee, and Board of Directors – made up of potato grower volunteers – oversee the implementation of NPC policy initiatives
- Potato D.C. Fly-In allows attendees the opportunity to provide real-world examples of how decisions made in Washington, D.C. impact their ability to farm

## **Securing a Healthy Future**

- Educating U.S. legislators and regulators on crucial industry issues
- Ensuring fair market access to foreign markets for potatoes and potato products
- Promoting science-based phytosanitary policy
- Securing funding for potato breeding, pest management, and disease research
- Maintaining access to pest management tools and advanced production technologies
- Fostering environmental stewardship
- Supporting strong and effective state potato organizations
- Developing the next generation of agricultural leaders

# Supported by Growers and Industry

- Donations from NPC Grower Supporters
- Production-based contributions from state potato organizations
- Corporate memberships and sponsorships

## **National Potato Council**

1300 L Street, NW, Suite 910 Washington, D.C. 20005 p: (202) 682-9456 f: (202) 682-0333 w: www.nationalpotatocouncil.org

# Make a Difference

# Participate in the Potato D.C. Fly-In

Each February, potato growers from across the country join ranks in the nation's capital to fight for industry priorities. Make your voice heard and be part of the conversation at the Potato D.C. Fly-In.



# Join the Grassroots Army

NPC issues "calls to action" to mobilize support on critical issues and the voice of each grower and member of the industry is critical. Take action and help make a difference!



# **Be a Grower Supporter**



Many growers want to get more involved in helping the potato industry. Grower Supporters contribute financially to NPC above and beyond state quota assessments to further support the industry's legislative and regulatory initiatives.

NPC leads the charge on behalf of U.S. potato growers and industry members in our nation's capital. By bringing national interests together, NPC identifies and addresses issues that affect the potato industry and makes certain that potato growers' interests are protected in Washington, D.C.

# **Contribute to POPAC**



Besides the supporter campaign, the Potato Political Action Committee (POPAC) supports the

political campaigns of friends of the potato industry who serve in Congress. Cultivating advocates for our industry is critical in today's legislative landscapePOPAC relies on voluntary contributions from individuals who understand the value of strong relationships with members of Congress. Receptions held during the annual Potato Expo and the NPC Summer Meeting aid in raising contributions for the PAC.

# **Be Part of the Conversation**

Follow NPC on:



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# **Message from the President**





am proud to serve this year as National Potato Council (NPC) President. It is both an honor and a huge responsibility. My first goal is to ensure that when my term is up NPC is even stronger and more influential. I am fortunate that the work of previous NPC presidents ensures that I am starting with a solid foundation and a noteworthy list of accomplishments. However, as NPC President there is no standing still.

NPC continues its strong advocacy efforts in areas of critical importance to the potato industry. During this year's Potato D.C. Fly-In, nearly 200 hundred growers and industry leaders shared their perspectives with elected representatives and federal agency officials. While NPC is actively engaged on many issues, the following are urgent priorities for NPC and are on the minds of both

growers and Congressional staff. Each one illustrates that the time for action is now. NPC is hard at work to move the needle.

The Trans-Pacific Partnership (TPP), an Asian-Pacific regional free trade agreement among 12 nations, offers a significant opportunity for increased U.S. potato exports. The agreement's many benefits for potatoes include reductions to tariffs in Japan and Vietnam, two top markets, and better structure to solve conflicts over unjustified phytosanitary measures. For U.S.-grown potatoes to be a world player, we need to pass TPP. The recently released U.S. International Trade Commission's report on the potential economic impact of the TPP bolstered our cause with examples of the benefits and confirmation that lower tariffs on exports would allow potato growers and exporters to meet the rising demand in the Asia-Pacific region. For example, the agreement would reduce tariffs on frozen fries entering Japan from 8.5 percent to zero. Similar tariff reductions in other countries and on other potato products will make U.S. potatoes and potato products more competitive in those markets. The market for U.S. potato exports to TPP countries grew 23% during 2010-2014, and that growth would increase at an exponential rate after TPP is enacted. NPC's message focuses on allowing the industry to compete more effectively with our competitors. NPC has publicly called for TPP passage before the next President of the U.S. takes office.

Another issue that has reached a breaking point in the past year is the need for federal preemption on genetically-engineered food and food products, also identified as GMOs, or genetically modified organisms. Many groups devoted time and energy to debate the pros and cons, as Congress turned its full attention to this lightning rod issue. The Vermont law, which requires labeling but allows exceptions for dairy and maple syrup, is set to take effect July 1, 2016. Without Congressional action, the Vermont labeling law will be the de facto national law until the likely proliferation of additional state laws begins. The specter of a growing number of state labeling requirements with possible exemptions for a state's leading food products guarantees chaos in the market place.

Along with many ag groups, NPC believes that a state-by-state approach has flaws and is set to create confusion, higher costs and shipping concerns. As grower advocates, NPC supported Congressional action on a federal GMO labeling solution. It appears that any federal solution is likely to include mandatory requirements for disclosure to consumers. It is important that those disclosure requirements do not imply concerns about the safety of the products and do not stigmatize biotechnology.

NPC seeks to energize individual growers and use the power of grassroots advocacy to help inform legislative and regulatory policy makers. I aim to set an example at the top by being active in the political process. I urge you to make sure your representatives in Washington hear from you on these important grower issues too. Together we can help our industry prosper.

and

Jim Tiede 2016 NPC President, Owner of James Tiede Farms, American Falls, Idaho



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- Hear top political analysts provide insiders' perspectives on national politics and policies
- Meet face-to-face with congressional lawmakers and key staff to communicate industry priorities
- Dialogue with influential administration officials and regulators on real life farming practices
- Master advocacy techniques to communicate effectively with federal decision makers

# NationalPotatoCouncil.org

# Key Issues in 2016



## **Potato Research Special Grants**

NPC has worked every year for the past 25 years with appropriations committees in the House and Senate to secure funding for the Potato Research Special Grants that support potato breeding projects across the country. A major win for NPC and growers was increasing that funding level to



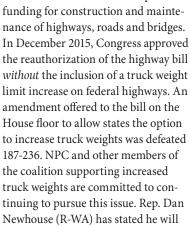
\$2 million for FY 2016. NPC has focused on continuing this level of funding for 2017. Positive signs occurred this spring, when the House and Senate Agriculture Appropriations committees both approved language to the benefit of the industry in their FY17 Committee Reports. The House language highlighting the importance of the \$2 million in funding read:

"The Committee supports research efforts to combat crop-threatening pest and disease pressures, including the potato cyst nematode. The Committee also recognizes the importance of research initiatives to identify and improve desired

traits for new potato varieties and directs the Department to continue working with universities, industry and potato growers on these projects." Funding from the Potato Research Special Grants has helped create varieties that can resist late blight, early blight, and potato cyst nematodes. Each project must compete to receive the funds, and the program encourages collaboration and eliminates overlapping research.

## **Truck Weight Reform**

NPC devoted significant effort to advocating for higher truck weight limits in 2015. Federal highways in the United States set the limit at 80,000 pounds for a vehicle with five combined axles. Giving states the option to increase the truck weight limit on federal highways to 97,000 pounds on six combined axles would result in safer roads, a stronger economy, fewer emissions, and improved infrastructure. The additional axle maintains or improves braking capacity, handling characteristics and the distribution of weight per tire—without changing truck size. The highway reauthorization bill includes the Highway Trust Fund established in 1956 to provide



continue to support the higher limit. Another longtime champion, Rep. Reid Ribble (R-WI), is not seeking reelection which means NPC will work to cultivate more advocates on the issue.



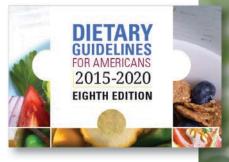
### 2015 Dietary Guidelines for Americans

The 2015 Dietary Guidelines for Americans were released in early January 2016 after much anticipation and some controversy over recommendations on certain foods

including meat and concern that the Guidelines might include recommendations on sustainability and other issues unrelated to nutrition. The guidelines form the basis for federal nutrition and feeding programs. The 2015 guidelines included a recommended new limit for consumption of added sugars. As for potatoes, they remain in the "vegetable" category and therefore part of the recommended diet rich in fruit and vegetables. After much political bantering occurred when the advisory committee report included recommendations on agricultural production systems and sustainability, the final guidelines were written without mention of it, as requested by USDA Secretary Tom Vilsack.

## **Trans–Pacific Partnership**

The Obama Administration has completed the negotiations on the Trans Pacific Partnership (TPP), an Asian-Pacific regional free trade agreement with 11 other countries. The 11 countries are: Australia, Brunei Darussalam, Chile, Malaysia, New Zealand, Peru, Singapore, Vietnam, Canada, Mexico, and Japan. The total U.S. potato exports to TPP countries are currently valued at \$1.07 billion. Many of these countries are currently solid export markets for U.S. fresh potatoes, dehydrated potatoes and frozen potato products. Reductions to tariffs faced by U.S. potato products in Japan and Vietnam will allow the industry to compete more effectively with our competitors. TPP is also structured to more effectively address conflicts over unjustified phytosanitary measures. Phytosanitary restrictions make opening new markets difficult and can threaten existing markets with closure. Completion of the negotiations has triggered various timelines that could lead to Congressional consideration of TPP. As required by TPA, the International Trade Commission (ITC) is holding hearings on TPP and conducted a review of the impacts of the trade agreement. NPC submitted comments to the ITC indicating the positive effect the agreement would have on exports of U.S. potatoes and potato products. The President has the final say on when TPP will be considered by Congress. When the President formally sends the TPP to Congress, approval or disapproval must occur in 60 days.



## HISTORY SHOWS... Trade Agreements Reduce Tariffs

Adoption of the US-Korea Free Trade Agreement in March 2012 resulted in a 61% increase in total exports of potato products to Korea from 2011-2015.

The Central America Free Trade Agreement and subsequent elimination of all potato tariffs led to 342% export growth from 2007-2016. 34229

With the adoption of TPP, Japanese tariffs on frozen fries would go from 8.5% to ZERO in 11 years.

> Under TPP, Vietnam's tariffs of 18%-24% would be eliminated, opening up a \$10 million frozen French fry export market.

# Key Issues in 2016





### Mexico – Fresh Access

In 2003, the United States and Mexico signed a market access agreement to allow exports of fresh potatoes to Mexico. For the first time, potatoes could be exported from all U.S. states to Mexico based on a shipment freedom approach which certifies the pest freedom of individual loads. A series of court decisions in June 2014 suspended the rules established by Mexican authorities to allow potato imports from the United States to areas of Mexico beyond the 26-kilometer border zone. The lawsuits were filed by potato interests in Mexico including the National Confederation of Potato Producers (CON-PAPA), which argued that the U.S. potatoes had the potential to negatively affect Mexican

plant health. CONPAPA's arguments that U.S. potatoes posed a pest and disease threat to Mexican crops are not based on science. An international panel of plant pest experts commissioned by both governments had previously concluded that appropriate mitigation measures would allow potato trade between the U.S. and Mexico to occur. Mexican federal plant health authorities incorporated the international panel recommendations on mitigation measures into the published rules allowing shipments. NPC, working with U.S. shippers and Mexican importers and grocers, have become parties to the lawsuits in Mexico. Both science and the track record of successful shipments from the U.S. to Mexico confirm the safety of potato trade between the two countries. The timetable for successfully completing the court cases could be lengthy.

# **GMO Labeling**

This year Congress turned their attention to legislation to guide labeling of genetically-engineered food and food products, also identified as GMOs or genetically modified organisms. NPC worked with Members of Congress to make clear the potato industry position that decisions on the labeling of food should be made



by the Food and Drug Administration (FDA) and that labeling should occur only in relation to food safety or health. FDA should require mandatory labeling only when it determines those foods to be unsafe or materially different from foods produced without GM ingredients. All other food labeling should remain voluntary, with consumers given the option to choose genetically-modified or non-GMO foods based on their preference. To facilitate consumer choice domestically and to protect export markets for U.S. potatoes and potato products internationally, the industry supports effective identity preservation protocols.

Congress needs to clearly establish FDA as the sole decision maker in food labeling. A patchwork of state laws on GMO food labeling like the Vermont labeling law will confuse consumers and increase food costs and potentially ignore the strong science supporting the safety of GMO products. The vast majority of the international science community agrees that there is no substantiated evidence that foods from GMO crops are less safe than foods from non-GMO crops. While the industry opposed mandatory labeling, the cost of establishing federal preemption was to submit to it with caveats noted in the Roberts-Stabenow legislation.



## **NPC Scholarship**

Shunping Ding, a doctoral student in Plant Pathology at the University of Wisconsin-Madison, was awarded the NPC 2015-16 Academic Scholarship. Her research focus is control of the potato early blight complex (EBC), a common fungal disease that results in significant loss to the potato industry annually. NPC anticipates that her current and future research into potato diseases will greatly benefit the industry by offering possible solutions for this problem. Ding is an enthusiastic researcher and dedicated student who is a proven leader both inside and outside of the classroom. Her extensive research experience, combined with activity in several professional organizations, show her investment in becoming an expert in her field of study. The \$10,000 scholarship is supported by individual contributions and through a silent auction held at the NPC Summer Meeting.

## **Environmental Stewardship Award**

Mike and Marge Finnessy and Mark and Shannon Finnessy of Okray Family Farms in Plover, Wisconsin, were awarded the prestigious Environmental Stewardship Award for their commitment to stewardship of their land and protection of the shared environment. The award is a component of the Pesticide Environmental Stewardship Program, a partnership between NPC and the U.S. Environmental Protection Agency to protect the environment and promote the safe and effective use of pesticides. Okray Family Farms was recognized for reducing the risk associated with the use of pesticides on their farm without compromising potato yield or quality.

Beneficial species are encouraged and supported in the growing areas through the planting of multi-species windbreaks. Since 2000, the Okrays have worked with Central Wisconsin Windshed Partnership Group to plant over 25 miles of windbreaks around the fields to aid in the reduction of wind erosion. Sponsorship from DuPont Crop Protection helps make this award possible.

## **Grower Supporter Campaign**

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industry members in our nation's capital. By bringing national interests together, NPC identifies and addresses issues that affect the potato industry and makes certain that potato growers' interests are protected in Washington, D.C.

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The Potato Political Action Committee





# **Programs and Events**





Casey Park of Rexburg, Idaho, Tyler Thompson of Center, Colo., and Clay Allen of Pasco, Wash., compete in the Potato Cook-off.

### Potato Industry Leadership Institute

# An annual program to prepare the next generation for leadership.

The Potato Industry Leadership Institute (PILI) Class of 2016 brought together 23 outstanding potato growers and industry representatives. This annual program identifies and trains the next generation of industry leaders. PILI participants traveled from potato growing regions across



the country to attend eight days of industry training and professional development.

This year's class kicked off in Grand Forks, ND, where the



class received an overview of the local and national potato industry, including some of the challenges and issues beyond the production sector. Attendees then traveled to Washington, D.C., to join discussions and expert-led workshops at the Potato D.C. Fly-In. The Institute was capped when the leadership class joined growers from their home states to meet with members of Congress on top issues for the potato industry.

Participants in the 2016 Potato Industry Leadership Institute: (front row, left to right) Greg Campbell, Grafton, N.D.; Bryan Fischer, Kalkaska, Mich.; Troy Sorenson, Alliance, Neb.; Toby Price, Kennewick, Wash.; Jordan Driscoll, Pocatello, Idaho; Katie Walchli, Hermiston, Ore.; (middle row, left to right) Rebecca Jones, Moses Lake, Wash.; Andy Schroeder, Antigo, Wis.; Jared Erickson, Grand Forks, N.D.; Tyler Thompson, Center, Colo.; Jaren Raybould, Saint Anthony, Idaho; Ryan Crane, Exeter, Maine (2017 Grower-Leader); Mike Kirsch, Madras, Ore.; Karl DeJonge, Manhattan, Mont.; (back row, left to right) Bridgett Lake-Cheff, Ronan, Mont. (2016 Grower-Leader); Ben Zechman, Minden, Neb.; Patrick Morris, Lansing, Mich.; Tanner Wahlen, Aberdeen, Idaho; Casey Park, Rexburg, Idaho; Brian Mahany, Arkport, N.Y.; Clay Allen, Pasco, Wash.; T.J. Hall, Hoople, N.D.; Travis Meacham, Moses Lake, Wash.



# Potato D.C. Fly-In

The Potato DC Fly-In mobilizes the power of the potato industry to ensure the voice of potato growers is heard throughout the halls of Congress. Fly-In participants:

- Build valuable relationships with lawmakers
- Share their personal stories on how policy decisions impact growers directly
- Engage on national issues impacting their farm or business
- Hear from political experts and journalists
- Demonstrate the power of a unified U.S. potato industry

Each year in February during the Potato D.C. Fly-In U.S. potato growers and industry partners from across the country come to Washington, D.C., to advocate for the industry's most pressing federal policy priorities. In the midst of this Presidential election year, the Fly-In's importance was felt by everyone and the excitement was unmistakable, as the industry prepared to meet with members of Congress face-to-face and offer personal examples of how issues on the Hill

affect farms.

Growers spent a day visiting elected officials on Capitol Hill and met with federal regulators at USDA and EPA. During their Hill and agency visits, growers urged Congress and agency officials to address key industry issues including: the Potato Research Special Grant, Pollinator Health, the Trans-Pacific Partnership (TPP), voluntary GMO labeling; Waters of the U.S. (WOTUS) rule, and pesticide regulations.

Leading up to the Hill visits, attendees heard firsthand from expert policy speakers. The Congressional Management Foundation's Phil Flewallen gave growers good tips on how to communicate their concerns to lawmakers comfortably and effectively. Rep. Reid

Ribble (R-WI) addressed attendees on the truck weight legislation that was ultimately taken out of the long-term transportation

reauthorization bill that passed last year. Rep. Ribble thanked growers for their efforts in fighting for an increased truck weight limit and encouraged them to continue pushing the issue. Fly-In attendees also heard from Rep. Dan Newhouse (R-WA), who spoke on the importance of improving port performance for potatoes and potato products that are shipped overseas. Rep. Newhouse continues to support port improvement. Both representatives thanked attendees for making the trip and noted the positive impact it leaves when lawmakers see that constituents care enough to visit and share their concerns.

Rep. Scott Tipton (R-CO) talks with Colorado growers Mark Peterson, Dwayne Weyers, Roger Mix, and Bob Mattive at the POPAC fundraiser.

Sen. Angus King (I-ME) took time to meet face-to-face with growers from Maine.



daho grower representatives fill the office of Rep. Mike Simpson (R-ID).





Additional speakers included agency officials such as EPA Administrator Jim Jones and Deputy Commissioner for Foods at FDA Mike Taylor. Jones spoke on a broad array of topics that affect the grower community such as pesticide regulations, Waters of the U.S. and worker protection standards. He said that EPA is working steadily with the potato industry to ensure that government regulations are not hindering grower operations. Mr. Taylor gave growers an overview of the implementation process for the Food Safety Modernization Act (FSMA). He said that the regulations are

meant to be risk-based and are not meant to compromise potato production.

Fly-In attendees also heard from a number of renowned political strategists and commentators including: Bestselling author, NBC/ MSNBC Political Analyst and Huffington Post Global Editorial Editor, Howard Fineman; National Political Correspondent for National Public Radio, Mara Liasson; and Senior Writer for The Weekly Standard and Fox News contributor, Stephen Hayes. The political analysts gave their views on the upcoming presidential election and the current domestic and international climate. Journalist and author of The New York Times Bestseller, The Big Fat Surprise: Why Butter Meat & Cheese Belong in a Healthy Diet, Nina Teicholz spoke on the

problems with the use of epidemiologic studies in setting nutrition policy.

#### WHY YOU SHOULD BE AN ADVOCATE FOR POTATOES:

- Lawmakers need to be educated on how policy issues affect your farm
- Your personal story directly impacts decisions made on Capitol Hill
- Delivering a strong, united message from the potato industry makes a difference on policy
- Engaging with lawmakers builds valuable relationships
- + A prosperous potato industry benefits you and your business

Sen. Maria Cantwell (D-WA) greets Cully Easterday during a meeting with the Washington grower delegation.

Rep. Reid Ribble (R-WI) met with the Wisconsin growers.

He also took time to address all attendees on truck weight reform.





# Potato Expo 2016

Potato Expo is the largest conference and trade show for the potato industry held in North America. Potato Expo is where the potato industry comes together to network with key decision makers and international industry leaders, learn about the latest trends and innovations in the industry and grow their business!

Potato Expo 2016, held January 12-14 in Las Vegas, featured a record-breaking number of attendees and exhibitors, the debut of Spud Nation—a new line of potato-focused food trucks launched by Potatoes USA–and a buzz of excitement over the future of the potato industry. More than 2,100 growers and industry leaders attended the trade show, where over 180 exhibitors showcased cutting-edge technology and innovative solutions specifically tailored for the potato industry.

"The Potato Expo provides take-home solutions for growers with farms from a few acres to thousands. Each time I attend I realize how important the Expo is to expanding my network."

– Randy Hardy, Hardy Farms

Maintaining its reputation as the top potato event of the year, the Potato Expo addressed many lightningrod issues facing the industry. The expert lineup of speakers covered a variety of topics from soil health and transportation concerns to consumer views and career inspiration. Phil Lempert, Chef Jeff Henderson and Damian Mason shared their unique perspectives on potatoes, consumers and agriculture trends in front of large audiences.

For the first time, Potato Expo 2016 hosted a food truck chef competition highlighting the broad appeal of potatoes and the mobile food truck phenomenon. During the Spud Nation<sup>™</sup> Throwdown, three food truck chefs prepared and presented their most creative and flavorful potato recipe. The winner was Bridgett Blough, of Kalamazoo, Michigan, known as The Organic Gypsy, for her recipe Green Tahini Potato Soup.

- **K** CREATING CONNECTIONS
- CULTIVATING BUSINESS
- **⊭ FINDING SOLUTIONS**
- *µ* **IDENTIFYING NEEDS**
- **// INSPIRING INNOVATION**

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# 2016 Resolutions of the National Potato Council

#### I. GENERAL POLICY

The National Potato Council shall represent the interests of all U.S. potato producers. It shall be the Council's responsibility to promote the interests of the potato industry by bringing the various and several production areas and marketing interests together for mutual consideration of common problems. Whenever issues arise which would affect the interests of the potato producer, the National Potato Council would determine whether to take a position on the issue. Since it is the desire of the Council to follow the wishes of the majority of the potato growers on all such issues, it is important that the Directors give due consideration to the policy position of the Council as represented by the resolutions adopted at the most recent annual meeting. In the absence of a stated policy position, your Council will act in what it believes is the best overall interest of this industry. These resolutions and the policy stated herein are the position of the National Potato Council and subject to change on an interim basis by the Directors, and to change at each annual meeting by the Delegates of the National Potato Council. The diligence with which the Council organization pursues any issue shall be based on its relative importance and urgency to the potato industry and the potato producer.

#### **II. PUBLIC INTEREST**

#### **RESOLUTION A-1: EXPANDED POTATO USAGE**

BE IT RESOLVED, that the National Potato Council work with the United States Potato Board to fully inform and familiarize the general public on the nutritional value of the potato and strive to expand consumption of potatoes by the general public including all public and private feeding programs; and

BE IT FURTHER RESOLVED that the National Potato Council continue to encourage USDA to purchase potatoes for school feeding programs, WIC, public, private and for other food program recipients through the "bonus buy" system.

#### **RESOLUTION A-2: AGRICULTURAL EXPORTS**

WHEREAS, the economic welfare of the U.S. and the prosperity and well-being of its citizenry rest upon the continued participation of this country in expanded fair trade with other countries of the world, and since the balance of trade has a direct bearing on the value of the dollar, and since agricultural products represent one of the principal areas in which our volume of trade can be maintained or increased;

THEREFORE, BE IT RESOLVED that the National Potato Council strongly opposes any inappropriate action by the federal government to curb, control, or otherwise restrict exports of agricultural commodities through measures such as embargoes;

BE IT FURTHER RESOLVED that the National Potato Council urge the Administration and the Federal Reserve Bank to address any imbalance of currency exchange rates that adversely impact or restrict trade.

#### **RESOLUTION A-3: WORLD HUMAN NUTRITION**

WHEREAS, the nutritional value of potatoes is one of great importance to the diet of the peoples of the world and producers of potatoes in the U.S. have the capability of producing an abundant supply of this staple commodity and the food processing industry of the U.S. has the capacity to put potatoes in a form to be easily shipped, stored, and reconstituted for human consumption; and such fresh and processed food could be used to feed many more people in underdeveloped nations who are starving or lacking the necessary food to sustain their health and strength; and

WHEREAS, potatoes are proven to be one of the most complete and nutritious, single-food products available for human consumption and are on the approved list of foods available as part of the PL-480 Food for Peace, McGovern-Dole, and the Food for Progress Programs;

THEREFORE, BE IT RESOLVED that the National Potato Council urge the United States and other countries of the world to utilize more potatoes in all programs feeding developing countries and famine-stricken areas of the world.

BE IT FURTHER RESOLVED that the National Potato Council continue its efforts to keep potatoes on the list of available foods in all world feeding programs and continue to encourage additional purchases of potato products by private voluntary organizations under all Food Aid Programs;

BE IT FURTHER RESOLVED that the National Potato Council continues to participate in the various Food Aid programs.

#### **RESOLUTION A-4: RIGHT TO WORK**

WHEREAS, the National Potato Council believes it is the fundamental right of any individual to work when and where he wants without being required to join, support or subscribe to any particular organization; and

THEREFORE, BEIT RESOLVED that the National Potato Council actively oppose any legislation,

either federal or state, that would deny the individual the right to work.

#### **RESOLUTION A-5: YOUTH LABOR IN AGRICULTURE**

WHEREAS, the U.S. Department of Labor has put forth regulatory proposals that would have expanded a number of existing hazardous occupation orders as they pertain to the employment of workers under the age of 16 on farms and ranches; and

WHEREAS, the regulatory proposals would have potentially limited the ability for workers under the age of 16 to work on farms including their family's farm; and

WHEREAS, the regulatory proposals would have dramatically restricted the ability for workers under the age of 16 to work with common farm equipment and animals; and

WHEREAS, many U.S. farms and ranches are multi-generational, family operations that rely upon labor of all ages; and

THEREFORE, BE IT RESOLVED that the National Potato Council actively oppose any federal legislation or regulation that would further restrict workers under the age of 16 from working in agriculture.

# RESOLUTION A-6: BUREAU OF RECLAMATION AGING INFRASTRUCTURE

WHEREAS, the U.S. Bureau of Reclamation constructed over 600 dams and reservoirs that provide recreation and wildlife habitat, thousands of miles of canals that deliver water to 31 million people, provide irrigation for over 10 million acres of farmland, and has 58 hydroelectric power plants that produce over 40 billion kilowatts; and

WHEREAS, most of these facilities have exceeded their 50 year life expectancy and are in need of major rehabilitation. All maintenance and operational costs are the responsibility of the local water users but ownership of these facilities often residues with the federal government. This makes it very difficult for local water groups to privately finance rehabilitation since they cannot use these facilities as equity for financing; and

WHEREAS, the U.S. Bureau of Reclamation does not have a viable program which enables water users to modernize or rehabilitate their projects and payoff those costs over time under reasonable terms and conditions;

THEREFORE, BE IT RESOLVED that the National Potato Council urge Congress to establish a workable loan guarantee program that can be utilized by local irrigation districts to privately finance modernization and rehabilitation of their local water delivery systems.

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#### III. INFORMATION – STATISTICS – COMMUNICATION

# RESOLUTION B-1: PRODUCER PARTICIPATION IN USDA SURVEYS

WHEREAS, the USDA/NASS performs some important data collection services in cooperation with producers who consent to provide acreage inventory and other data; and

WHEREAS, the USDA/NASS conducts the Census of Agriculture every five years that is the only source of uniform, comprehensive agricultural data for every state and county in the United States; and

WHEREAS, participation in the Census of Agriculture is required by law, and that same law protects the confidentiality of all individual responses;

THEREFORE, BE IT RESOLVED that the National Potato Council reaffirms its endorsement of the NASS and urges growers to participate in potato acreage and inventory surveys, including production inputs, so that the information gathered and analyzed is as complete and representative as possible.

BE IT FURTHER RESOLVED that the National Potato Council encourages all U.S. potato growers to participate in the Census of Agriculture.

#### IV. TRADE

#### **RESOLUTION C-1: MARKET ACCESS PRIORITIES**

WHEREAS, the National Potato Council seeks liberalized and fair access for U.S. fresh and processed potato exports to all foreign markets, and particularly to the fast-growing markets of Asia and Latin America; and

WHEREAS, high tariffs, restrictive tariff-rate quotas, trade-distorting foreign subsidies, and scientifically unjustified phytosanitary restrictions continue to restrict and impedeaccess for U.S. potato exports; and

WHEREAS, the National Potato Council has actively supported U.S. bilateral and regional free trade agreements that eliminate or substantially reduce tariffs and other market access barriers impeding exports of U.S. fresh and processed potatoes; and

WHEREAS, the National Potato Council has supported the Doha Round of multilateral trade negotiations under the World Trade Organization on the basis that those negotiations seek liberalized access for U.S. potato exports to developed and developing country markets and enforceable sanitary and phytosanitary rules based on sound scientific principles;

THEREFORE, BE IT RESOLVED that the National Potato Council continues to encourage

the United States to participate in multilateral and bilateral and regional trade negotiations that seek liberalized and fair access for U.S. fresh and processed potato exports. To this end, the National Potato Council supports continuing multilateral trade negotiations in the World Trade Organization, and bilateral and regional free trade agreement negotiations with countries that offer meaningful market opportunities for U.S. potato products, provided those negotiations result in agreements that achieve substantial reductions in or the elimination of foreign tariffs, restrictive tariff-rate quotas, and trade-distorting subsidies affecting U.S. fresh and processed potato exports, and include strong disciplines to address scientifically unjustified phytosanitary restrictions on U.S. potato products;

BE IT FURTHER RESOLVED that the National Potato Council urges the Administration, including the United States Trade Representative and the Secretary of Agriculture, to aggressively enforce existing trade agreements, including agreements requiring strict adherence to scientifically justified phytosanitary measures;

BE IT FURTHER RESOLVED that the National Potato Council encourages the Administration, and the United States Trade Representative and the Secretary of Agriculture in particular, to work closely with the National Potato Council and its allied organizations to achieve the above priority trade objectives of the U.S. potato industry.

#### RESOLUTION C-2: IMPORTED POTATOES FOR SEED

WHEREAS, the U.S. potato industry is dependent upon quality seed; and

WHEREAS, the movement of potato pests can occur by seed transmission; and

WHEREAS, the movement of these potato pests hinder the ability of the U.S. seed industry to provide the quality of seed needed by the industry; and

WHEREAS, it is general practice in the United States to require inspection at shipping point for certified seed potatoes; and

WHEREAS, the MOU establishing the State National Harmonization Program for Seed Potatoes (SNHP) has been ratified by the majority of seed-producing states and that program mandates inspection at shipping point for all interstate seed shipments;

THEREFORE, BE IT RESOLVED that the National Potato Council directs USDA/APHIS to require inspection at the shipping point equivalent to that in the SNHP for seed potatoes shipped to the U.S. from Canada.

#### **RESOLUTION C-3: TRADE PROMOTION AUTHORITY**

WHEREAS, the U.S. potato industry is a major

global exporter of potatoes and potato products, and

WHEREAS, other competing potato producing countries are quickly negotiating Free Trade Agreements that give them a competitive advantage over U.S. products in global markets, and

WHEREAS, U.S. potato producers will be at risk of losing substantial market share if our government cannot effectively and quickly continue to negotiate Free Trade Agreements.

THEREFORE, BE IT RESOLVED that the National Potato Council urges Congress to quickly approve Trade Promotion Authority for the Administration so that the Administration can negotiate fair and equitable trade agreements so that the U.S. potato industry remains competitive in global export markets.

# RESOLUTION C-4: SEED POTATO SAMPLING PROTOCOL

WHEREAS, the National Potato Council recommends that APHIS support a U.S./Canada sampling protocol consistent with the latest available science for all seed potatoes exported or imported between the two nations,

THEREFORE, BE IT RESOLVED that the National Potato Council further recommends that APHIS support the Independent International Science Panel PCN Guidelines.

# RESOLUTION C-5: MAXIMUM RESIDUE LEVELS (MRLS)

WHEREAS, many countries are establishing their own national pesticide Maximum Residue Level (MRL) systems to promote responsible use of pesticides domestically and to promote food safety; and

WHEREAS, this trend is likely to continue; and

WHEREAS, many of these countries are key export markets for U.S. potato products; and

WHEREAS, U.S. potato suppliers are being asked by foreign governments and importers to meet these new residue standards; and

WHEREAS, it is in the interest of the U.S. potato industry to have new foreign potato MRLs established at levels harmonized with U.S. potato MRLs;

THEREFORE, BE IT RESOLVED that the National Potato Council will work with the USDA Foreign Agricultural Service (FAS), U.S. Environmental Protection Agency (USEPA), chemical registrants, and foreign governments to seek to establish foreign potato MRLs at levels that do not hinder U.S. potato exports.



#### V. LABOR RELATIONS

#### **RESOLUTION D-1: IMMIGRATION REFORM**

WHEREAS, undocumented farm workers make up a significant portion of the agricultural labor force; and

WHEREAS, the H-2A program does not provide an adequate supply of seasonal workers to meet the needs of agriculture;

THEREFORE, BE IT RESOLVED that the National Potato Council support comprehensive immigration reform legislation that would reform agricultural guest worker programs and allow undocumented workers who have been employed in agriculture to continue legally working in the U.S. agricultural industry.

#### **RESOLUTION D-2: LABOR DISPUTES**

WHEREAS, disruptions in shipping can have significant adverse impacts on all U.S. exports; and

WHEREAS, the U.S. potato industry is heavily dependent on potato exports for its long-term growth and economic success; and

WHEREAS, disruptions of exports represents a threat to economic national security; and

WHEREAS, manmade disruptions caused by labor disputes should be avoided whenever possible;

THEREFORE, BE IT RESOLVED that labor disputes causing labor shortages that would have an adverse effect in the shipping and marketing of U.S. potato products for export should be resolved as quickly as possible and require full engagement by all levels of the federal government.

#### VI. LEGAL and RISK MANAGEMENT

#### RESOLUTION E-1: POTATO CROP INSURANCE PROGRAM

WHEREAS, the USDA Risk Management Agency (RMA) has initiated a potato crop insurance program;

THEREFORE, BE IT RESOLVED that the National Potato Council work with the RMA to have a federal all-risk insurance program available to all potato producers on a "producer option" basis, with a yield determination to be set on an individual farm basis;

BE IT FURTHER RESOLVED that the National Potato Council work with the RMA to explore implementation of an early generation certified seed potato option which allows for additional coverage for loss of certification and recertification of seed;

BE IT FURTHER RESOLVED that the National Potato Council work with the RMA to create

greater policy uniformity between growing regions while recognizing regional scientifically supported differences;

BE IT FURTHER RESOLVED that the National Potato Council support RMA product development, which do not promote overproduction or waste, fraud and abuse of the Risk Management Program(s).

#### **VII. TRANSPORTATION**

#### **RESOLUTION F-1: RAIL CARRIERS**

WHEREAS, lack of access to environmentallyfriendly, efficient rail service is a major concern of rail customers; since Congress passed the Staggers Rail Act of 1980, more than 40 mergers and consolidations have decreased the number of Class I railroads from over 40 to only seven. Four of these major railroads control more than 90 percent of the rail revenue and own over 90 percent of the country's track miles; and

WHEREAS, the lack of competition has increased captive shippers, raised rail rates, and has led to deterioration in service quality, leaving some potato shippers (and their consumers) captive to a single railroad; and

WHEREAS, a barrier to competition in the rail industry is tie-in agreements between short line railroads and major railroads. These agreements prevent the short line from moving freight to or from any railroad other than the Class I railroad from which it is leasing its track; and

WHEREAS, the Department of Justice has indicated to Congress that the failure to provide a rate to a competing railroad and "tie-in" agreements could be a violation of the Sherman Antitrust Act; and

WHEREAS, consolidation of rail carriers and track abandonment have resulted in a reduction of competition by railroads for shipments of perishable products; and

WHEREAS, the rulings of the federal rail regulatory agency have not protected the interests of shippers from the anticompetitive impacts of mergers, captive shippers and unreasonable rate structures;

THEREFORE, BE IT RESOLVED that the National Potato Council support actions by Congress to address the lack of competition and rate trans-parency in the rail industry;

BE IT FURTHER RESOLVED, that the National Potato Council should collaborate with relevant organizations to assist in the passage of legislation to correct these unfair competition practices.

#### **RESOLUTION F-2: TRUCK TRANSPORTATION**

WHEREAS, truck weights are not consistent across the United States and these inconsistencies limit

efficient transportation options for agriculture; and

WHEREAS, many rural areas are truck dependent and need an increase in overall gross vehicle weight to 97,000 pounds on federal interstate highways on vehicles equipped with a sixth axle; and

WHEREAS, increasing vehicle weights and adding axles will reduce fuel use and generate environmental benefits and the addition of a sixth axle to any tractor/semi-trailer will result in improved braking ability and a "softer footprint" on the highway through improved weight distribution;

THEREFORE, BE IT RESOLVED that the National Potato Council supports increased overall gross vehicle weight of at least 97,000 pounds on federal interstate highways;

BE IT FURTHER RESOLVED, that the National Potato Council supports vehicles with a gross vehicle weight of 97,000 pounds equipped with a sixth axle.

#### **VIII. ENERGY**

#### **RESOLUTION G-1: FEDERAL POWER PROJECTS**

WHEREAS, various Aministrations and Members of Congress have proposed selling the federal power projects that supply water and electricity to agriculture across the country; and

WHEREAS, these projects are cost effective and are of great benefit to the public in general;

THEREFORE, BE IT RESOLVED that the National Potato Council opposes the sale of these projects to private industry.

#### **RESOLUTION G-2: RENEWABLE FUEL**

WHEREAS, deficit spending and trade deficits must be reduced; and

WHEREAS, millions of new jobs would be created in America by activating the nation's basic industries, specifically the agricultural industry to produce renewable fuels; and

WHEREAS, the almost total reliance on fossil fuels to meet this nation's energy needs is exhausting domestic petroleum supplies, thereby requiring increased imports; and

WHEREAS, the transition from fossil fuels to cleaner burning renewable fuels like ethanol and biodiesel will be key in addressing the nation's most pressing economic, environmental, and energy security issues; and

WHEREAS, America has the most productive agricultural sector in the world with new opportunities for farmers to expand crop production, including trees and grasses for the conversion of crops and cellulosic biomass into renewable fuels; and

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WHEREAS, these domestic, renewable, and clean burning renewable fuels enhance the nation's energy security and the environment of the planet; and

WHEREAS, the greatly increased production of renewable fuels will stimulate the nation's basic industries and the rural economy by bringing home the transportation fuels market and creating new jobs;

THEREFORE, BE IT RESOLVED that the National Potato Council requests the President, Congress, and the U.S. Departments of Agriculture and Energy, as well as the Environmental Protection Agency, to support incentives so the nation's transportation fuels can continue to be produced from renewable agricultural and biomass sources.

#### **IX. ENVIRONMENT**

#### **RESOLUTION H-1: ENDANGERED SPECIES ACT**

WHEREAS, the Endangered Species Act (ESA) was enacted to ensure that endangered or threatened species and their habitats are protected; and

WHEREAS, the National Potato Council supports a balanced scientific approach to the protection of endangered and threatened species and their habitat; and

WHEREAS, the ESA has not been modified since it was enacted to reflect the current scientific understanding of species and habitat and the interpretation of the statute by the federal government, state governments, and the courts has precluded a common-sense approach to its implementation; and

WHEREAS, the consultation process between the National Marine Fisheries Service and the National Wildlife Service (the Services) and the U.S. Environmental Protection Agency (EPA) as required by the ESA is inefficient, cumbersome, and confusing;

THEREFORE, BE IT RESOLVED that the National Potato Council support the enactment of legislation to reform the ESA;

BE IT FURTHER RESOLVED that the needed legislative changes should include:

(1) Public hearings within each region affected should be held before the listing of a species as endangered or threatened;

(2) Use of economic data and a peer review process prior to listing of the species;

(3) Requirement of an economic impact study of all actions taken under the act that would perpetuate the existence of an endangered species;

(4) Improvement of the relief mechanism by allowing the Secretary of the Interior to consult with private landowners and to issue general incidental take permits for certain activities known to have minimal adverse effect on the listed species and by establishing an administrative process to compensate private property owners;

(5) If findings determine that costs associated with a recovery plan are an unreasonable allocation of available resources, or if it is found that social or economic impacts in the area affected would be too great, the Secretary of the Interior may opt not to implement recovery plans;

(6) Listings or designations of critical habitats which impair existing uses by right of public or private property would be defined as "private or public property takings" and be subject to just compensation; and

(7) Clarification for the consultation requirements that would allow federal agencies to act on determinations made by their scientists without consultation with other agencies when the determination is made that an action will have minimal impact on a species.

#### **RESOLUTION H-2: FLOW AUGMENTATION**

WHEREAS, large volume water "summer spill" or "flow augmentation" programs in the Columbia-Snake River system were initiated by the National Oceanic and Atmospheric Administration (NOAA) Fisheries Service, requiring more than 10 million acre feet (MAF) of water annually from reservoirs for flow augmentation; and

WHEREAS, more than a decade of research at the Washington Power Planning Council and University of Washington has shown that the NOAA Fisheries flow augmentation program, which increases summer spill and river flow through draw downs of reservoirs, has been ineffective and does not measurably impact fish survival; and

WHEREAS, research and studies have also shown that ocean effects including water temperature, nutrients, and predation by humans and animals dramatically impact salmon mortality; and

WHEREAS, technological improvements at hydro operations, such as fish friendly turbines, ladders and screens, have significantly reduced risk to fish runs; and

WHEREAS, the "flow augmentation" program has never been clearly justified by NOAA Fisheries Service; and

WHEREAS, the five year average annual cost of spilling this water over the dams is calculated at over \$394 million due to the loss of power generation from diverting water from the turbines and the higher costs associated with purchasing replacement power from other sources; and

WHEREAS, environmental groups have filed or are filing notice of intent to sue for even larger flows from upstream reservoirs which threaten to dry up several million acres of irrigated land; THEREFORE, BE IT RESOLVED that the National Potato Council urges the Administration and Congress to halt or oppose the current NOAA Fisheries Service summer spill or flow augmentation program, as it offers no benefit to fish survival while creating unnecessary social and economic costs.

#### **RESOLUTION H-3: CLIMATE CHANGE**

WHEREAS, the United Nations Global Climate Change Treaty is currently being redrafted and discussions will be ongoing on many of the major issues that need to be addressed before an agreement can be reached on a draft treaty; and

WHEREAS, the current emission reduction treaty would have applied stringent reductions by developed countries; and

WHEREAS, the current emission reduction treaty does not apply similar reductions to developing countries; and

WHEREAS, for the U.S. potato producer to have complied with such emission reductions may have increased the cost of fuel, electricity, fertilizer, and chemicals and would have created an increased cost of production to the producer and an increased cost of food to the consumer; and

WHEREAS, the U.S. potato producers market potatoes and potato products globally, it would have placed the U.S. producer in an unfair marketing situation;

THEREFORE, BE IT RESOLVED that the National Potato Council work with the Administration and the Congress to assure that any new treaty, climate change legislation or regulatory actions do not unduly burden U.S. potato growers; and that the U.S. potato industry continue to work diligently to conserve energy resources, utilize alternative energy sources and lessen greenhouse emissions on a voluntary basis in order to mitigate the need for any statutory or regulatory requirements.

#### **RESOLUTION H-4: SUSTAINABILITY / GAP AUDITS**

WHEREAS, there has been a proliferation of proposed audits for standards related to sustainability and good agricultural practices; and

WHEREAS, the market will eventually, and may soon, demand such a standard; and

WHEREAS, U.S. potato growers can be proactive and help drive the policy discussion around such a standard;

WHEREAS, multiple standards can unnecessarily increase costs of compliance for U.S. potato growers;

THEREFORE, BE IT RESOLVED that the National Potato Council supports the pursuit of a single audit for sustainability standards and good agricultural practices.



#### X. RESEARCH – TECHNOLOGY – DISEASE CONTROL

#### **RESOLUTION I-1: TECHNOLOGY/BIOTECHNOLOGY**

WHEREAS, the world's standard of living and people's diets have steadily improved through agricultural research and technological advancements such as the development of hybrid seeds, fertilizers, pesticides, animal vaccines, and better animal husbandry; and

WHEREAS, biotechnology is the next frontier for major improvements in agricultural productivity, environmental safety, and nutritional quality; and

WHEREAS, the prosperity of the U.S. potato and potato food processing industry depends largely on access to the latest technology to remain competitive in the global marketplace;

THEREFORE, BE IT RESOLVED that the National Potato Council supports biotechnology research and encourages the safe and steady development of biotechnology and the adoption ofregulations and guidelines that encourages the research, development, and commercialization of biotechnologically-produced products; and

BE IT FURTHER RESOLVED that the National Potato Council supports the efforts and research of new food technology which will diversify, develop, and expand further usage of potatoes and that will enhance nutritional value and develop new potato markets.

#### **RESOLUTION I-2: CERTIFIED SEED PROGRAMS**

WHEREAS, potato pests can place as evere hardship on the U.S. potato industry; and

WHEREAS, these pests are often spread through the movement of seed potatoes from one place to another; and

WHEREAS, certified seed can help reduce disease movement through careful monitoring of seed lots;

THEREFORE, BE IT RESOLVED that the National Potato Council use its educational resources to inform growers of the benefits of certified seed programs and encourage their adoption.

#### **RESOLUTION I-3: POTATO PRODUCTION RESEARCH**

WHEREAS, there is a continuing need for research work related to production problems in potatoes and the impact of production problems on product quality;

THEREFORE, BE IT RESOLVED that the National Potato Council support and otherwise assist the various production areas in developing pertinent production research on potatoes;

BE IT FURTHER RESOLVED that the National Potato Council pursue the concept of national

research pertaining to quality whereby states, where possible, combine their research resources and coordinate the work carried out on common research problems;

BE IT FURTHER RESOLVED that the National Potato Council work to ensure that the potato industry, which produces the nation's largest vegetable crop, obtain a fairer share of federal research dollars.

# RESOLUTION I-4: AGRICULTURAL TECHNOLOGY AND CHEMICALS

WHEREAS, traditional agricultural chemicals and non-traditional control methods are critical to efficient crop production;

THEREFORE, BE IT RESOLVED that the National Potato Council work actively to ensure the continued availability of currently registered products and encourage research in alternatives and new products.

#### **RESOLUTION I-5: LATE BLIGHT CONTROL**

WHEREAS, commercial and seed growers across the U.S. can suffer serious losses from late blight; and

WHEREAS, new strains of late blight have been found in all states that produce potatoes; and

WHEREAS, buyers of certified seed currently can obtain from seed growers and their state certification agencies the North American Certified Seed Potato Health Certificate, which contains all pertinent information on a particular seed lot; and

WHEREAS, the state of knowledge with respect to the detection, biology of the pathogen, and epidemiology of the late blight prevents the establishment of reasonable tolerances or timely testing procedures for potato seed lots at shipping point;

THEREFORE, BE IT RESOLVED that the National Potato Council work diligently with all interested parties including state and federal agencies to accomplish the following:

(1) Encourage planting of certified seed;

(2) Support mandatory measures to ensure the timely and effective elimination of cull piles;

(3) Control sources of infection (i.e. fields, volunteers, gardens, other host carriers, retail distribution centers, and other possible sources);

(4) Expanded research and education;

(5) Enhanced disclosure of information;

(6) Development of a national late blight screening program to include the following:

a) screening prior to shipping on a voluntary basis,

b) uniform protocol,

c) secondary verification of testing protocol, and

#### d) funding;

(7) Develop a uniform rating system for late blight resistance for all seed varieties introduced into the U.S. potato industry or entering channels of commerce to include the following criteria:

a) all testing to be done at a central location for consistent results prior to release,

b) use of the most virulent strains in testing,

c) both tuber and foliage should be rated,

d) look for vehicles to assure compliance such as the Plant Variety Protection Act, state and/or federal certification, and inspection services; and

(8) Pursue all other possible means to limit the impact of late blight.

#### **RESOLUTION I-6: LATE BLIGHT RESEARCH**

WHEREAS, the U.S. potato and tomato industries' future is in peril due to a nationwide outbreak of aggressive strains of potato late blight; and

WHEREAS, control of aggressive strains of potato late blight is predicated on an interdisciplinary effort of basic and applied research performed at land grant universities across the U.S.; and

WHEREAS, the completion of the basic and applied research to control late blight requires adequate funding, coordination, and cooperation between the National Potato Council, USDA, EPA, the U.S. Congress, and the various land grant research institutions;

THEREFORE, BE IT RESOLVED that the National Potato Council supports funding for control of strains of late blight from the United States;

BE IT FURTHER RESOLVED upon Congressional appropriation that the USDA-NIFA IPM program be the administrator of the funds (under the guidance of the USDA-NIFA Potato Industry Working Group) and provide proper oversight on eradication research and overall progress of funded efforts.

#### **RESOLUTION I-7: GOLDEN NEMATODE QUARANTINE**

WHEREAS, an Animal Plant Health Inspection Service (APHIS) quarantine has been in effect for over 50 years in identified locations in the state of New York; and

WHEREAS, the quarantine has contained the pest to these locations; and

WHEREAS, state university diagnostic labs and private labs routinely analyze soil samples to detect nematode populations; and

WHEREAS, no new Golden Nematode populations have been reported outside of the quarantine areas;

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THEREFORE, BE IT RESOLVED that the National Potato Council commend APHIS, particularly the personnel at the Avoca, NY lab, and further commend Cornell University for their diligent efforts which resulted in the successful quarantine of Golden Nematode;

BE IT FURTHER RESOLVED that the National Potato Council encourages APHIS to fully fund the quarantine program for Golden Nematode in New York.

#### RESOLUTION I-8: QUARANTINE PEST COMPENSATION OR "SAFETY NET" PLAN

WHEREAS, the Potato Cyst Nematode Globodera Pallida (PCN) has been discovered in the United States; and

WHEREAS, the Animal Plant Health Inspection Service (APHIS) of USDA and state authorities are to be congratulated for their quick response and hard work invested in delimiting the area with PCN and controlling further spread; and

WHEREAS, the current system for controlling the spread of quarantine pests can actually encourage the spread of quarantine pests, rather than stopping it, due to the fact that growers found with a quarantine pest are penalized financially by regulations imposed to prevent the spread; and

WHEREAS, growers need a "safety net," or system of compensation, for losses incurred when a quarantine pest is discovered that will remove the penalty for its discovery and remove a disincetive for growers to report pest finds and particpate in surveys; and

WHEREAS, APHIS is working with states to conduct a national survey for PCN;

THEREFORE, BE IT RESOLVED that the National Potato Council work with APHIS, other agencies, and Congress to implement a safety net, or compensation system, that will be effective in containing the spread of PCN or any new quarantine pest by removing the financial penalties currently imposed on growers;

BE IT FURTHER RESOLVED that the National Potato Council request that APHIS verifies that the nationwide PCN survey follow scientific standards.

# RESOLUTION I-9: QUARANTINE PEST SYSTEM REVIEW

WHEREAS, the Potato Cyst Nematode Globodera Pallida (PCN) has been discovered in the United States; and

WHEREAS, PCN is a quarantine pest; and

WHEREAS, the discovery of a quarantine pest causes hardship on growers, thus discouraging participation in surveys and containment programs; and

WHEREAS, the current system of quarantine

pest management does not provide incentives for early detection, prevention and systematic approach to prevention, eradication or control as circumstances warrant; and

WHEREAS, Canada, Mexico, and the United States have different systems in place for managing quarantine pest introductions and spread;

THEREFORE, BE IT RESOLVED that the National Potato Council work for a comprehensive review of the U.S. quarantine pest management system in conjunction with Canada and Mexico, to harmonize standards, processes, and procedures and that steps should be taken to jointly work with Canada and Mexico to develop a workable tri-country management plan for any quarantine pest find;

BE IT FURTHER RESOLVED that the National Potato Council support a thorough evaluation and reform of the quarantine pest list and system for managing quarantine pests that will encourage a cooperative grower response.

#### RESOLUTION I-10: IDAHO POTATO CYST NEMATODE ERADICATION PROGRAM

WHEREAS, an Animal Plant Health Inspection Service (APHIS) eradication program has been in effect for almost seven (7) years in identified locations in the state of Idaho; and

WHEREAS, the Idaho program has contained the pest to these locations; and

WHEREAS, state university diagnostic labs and private labs routinely analyze soil samples to detect nematode populations; and

WHEREAS, no new Pallida Nematode populations have been reported outside of the regulated areas;

WHEREAS, APHIS working in partnership with the Idaho Department of Agriculture and the University of Idaho have conducted an effective program to move toward eradication of the Pallida Nematode;

BE IT RESOLVED that the National Potato Council encourages USDA to fully fund the quarantine and eradication program for the Pallida Nematode in Idaho.

#### XI. MARKETING AND POTATO INDUSTRY PROBLEMS

We recognize that there are many existing conditions which adversely affect the overall welfare of the potato industry. Many of these problems are exclusive to the potato industry.

Other problems affect all of agriculture. In the interest of stabilizing and strengthening both the potato industry and all of agriculture, we recommend and support the following resolutions:

#### **RESOLUTION J-1: POTATO MARKETS**

WHEREAS, the National Potato Council is keenly interested in promoting, protecting, and advancing the economic well-being of the potato producer, we recognize that all markets for potatoes are important and should be preserved, protected; and if possible, expanded;

THEREFORE, BEITRESOLVED that the National Potato Council work diligently to protect and defend all existing markets for fresh, seed, frozen, and other potatoes and strive to develop new markets, both foreign and domestic.

#### **RESOLUTION J-2: FLEXIBLE ACREAGE**

WHEREAS, both the 1996 and 2002 Farm Bill prohibit the planting of potatoes on contract acreage without the loss of contract payment and the reduction of contract acres except under certain specific exemptions; and

WHEREAS, the 2008 Farm Bill creates a pilot program to allow the planting of fruits and vegetables for processing on program acres; and

WHEREAS, these contract payments and other government programs can inadvertently result in market distortion that can cause economic harm to U.S. potato farmers;

THEREFORE, BE IT RESOLVED that the National Potato Council strongly supports the discontinuation of any activity by the federal government that results in market distortion;

BE IT FURTHER RESOLVED that the National Potato Council supports the analysis of any economic impacts—intended or not—of any proposed federal agriculture support program prior to its implementation.

#### **RESOLUTION J-3: PACA RECEIVING PRACTICES**

WHEREAS, current PACA regulations permit a receiver to unload and take control of produce without accepting it; and

WHEREAS, receiving practices detrimental to potato and vegetable producers have developed as a result;

THEREFORE, BE IT RESOLVED that the National Potato Council supports efforts to amend the PACA to correct this problem.

#### RESOLUTION J-4: UNIFORMITY OF GRADES Between Individual Shipping, and Receiving Point Inspections

WHEREAS, the potato industry has become more mechanized in harvesting, packaging, and shipping of potatoes; and

WHEREAS, consumers require fresh potatoes that are consistent in appearance, quality, uniformity of size, and are bruise-free; and

WHEREAS, a variety of factors including dirt, rot, internal defects, greening, size, grading,



# **Issues & Resolutions**

bruising, and sampling methods can contribute to a lack of consistency in marketable product; and

WHEREAS, the federal/state inspection services do not always reach the desired level of uniformity between individual inspectors, between shipping point and receiving point, and between states and regions;

THEREFORE, BE IT RESOLVED that the National Potato Council work with the USDA to develop research and data on the problem of conditional defects to be included in the U.S. Grade Standards;

BE IT FURTHER RESOLVED that the National Potato Council work with USDA Fresh Fruit and Vegetable Inspections using the best available technology to implement increased uniformity of grades between individual inspectors and between shipping and receiving points throughout the United States.

#### RESOLUTION J-5: RESEARCH, PROMOTION, AND QUALITY-CONTROL PROGRAMS

WHEREAS, federal and state research, promotion, and quality control programs are important potato industry self-help programs benefiting both producers and consumers; and

WHEREAS, such programs allow potato producers to collectively address industry issues of concern; and

WHEREAS, other sources of federal and state assistance are diminishing due to budget pressures; and

WHEREAS, such programs all contain provisions to allow producers to administratively seek redress of grievances; and

WHEREAS, such programs are legitimate exercises of federal and state authority;

THEREFORE, BE IT RESOLVED that the National Potato Council continue to support federal and state research, promotion, and quality control self-help programs for the benefit of potato producers and consumers;

BE IT FURTHER RESOLVED that the National Potato Council strongly support the ruling by the U.S. Supreme Court which unequivocally upheld the constitutionality of these programs.

#### **RESOLUTION J-6: MARKETING ORDERS**

WHEREAS, federal marketing orders cover over 65 percent of the fall potatoes and over 15 percent of the summer potatoes produced in the United States. The primary feature of the marketing orders governing potatoes allows the use of grade and size regulations that must be met for all shipments under the order. By regulating the quality that can be shipped, these marketing orders help keep inferior grades of potatoes from depressing the market for the entire crop. Equally as important these orders help to build consumer confidence as a constant supply of high-quality potatoes remain available throughout the year;

THEREFORE, BEITRESOLVED that the National Potato Council strongly supports the continuation of federal marketing orders for potatoes as the quality provisions bring equal benefit to both producer and consumer.

#### **RESOLUTION J-7: POTATO EXPORT PROMOTION**

WHEREAS, the current Farm Bill reauthorized the Market Access Program (MAP) at a minimum level of \$200 million a year beginning in Fiscal Year 2008;

THEREFORE, BE IT RESOLVED that the National Potato Council opposes any efforts to reduce the funding for this valuable promotion program;

BE IT FURTHER RESOLVED that the National Potato Council supports the permanent funding of MAP at a minimum of \$200 million.

#### **XII. TAXES AND REGULATIONS**

#### **RESOLUTION K-1: FEDERAL TAX CODE**

WHEREAS, U.S. potato growers compete in a global marketplace; and

WHEREAS, input costs for U.S. potato growers are constantly increasing, resulting in lower profit margins; and

WHEREAS, the current tax structure is heavily weighted on assets like farmland which is at a historically high level of value; and

WHEREAS, responsible tax reforms are needed to keep potato producers competitive;

THEREFORE, BE IT RESOLVED that the National Potato Council supports tax reform that enhances the competitiveness of the U.S. potato industry in the global marketplace, including lower overall tax rates, the permanent repeal of estate taxes;

BE IT FURTHER RESOLVED that the National Potato Council strongly opposes any increase in capital gains taxes.

#### **RESOLUTION K-2: FEDERAL REGULATIONS**

WHEREAS, U.S. potato growers compete in a global marketplace; and

WHEREAS, the regulatory burden on farmers in the United States is increasing; and

WHEREAS, the economic impact of an excessive regulatory agenda can be significantly negative for U.S. potato growers and make it more difficult to be competitive in a global marketplace;

THEREFORE, BE IT RESOLVED that the National Potato Council supports a responsible regulatory structure in the United States;

BE IT FURTHER RESOLVED that the National

Potato Council supports full transparency of the economic impact of proposed regulations on U.S. potato farmers.

#### **XIII. QUALITY AND FOOD SAFETY**

The National Potato Council is greatly concerned with the overall appearance and quality of potatoes found in the fresh retail markets. Satisfying the needs of the consumer is critical to the continued success of the potato industry. We recognize that the consuming public expects and is entitled to purchase produce that is clean and has a fresh appearance.

#### **RESOLUTION L-1: IMPORT INSPECTIONS**

WHEREAS, increasing amounts of fresh and processed fruits and vegetables are being imported into the United States; and

WHEREAS, fruits and vegetables offered to the consumer in U.S. stores must be consistent in adhering to federal standards for food safety;

THEREFORE, BE IT RESOLVED that the National Potato Council work diligently to ensure that fruits and vegetables imported into the United States are subject to adequate inspections to assure that they meet the same standards for chemical residue, grades, and packaging as is required of U.S. produce;

BE IT FURTHER RESOLVED that fees for inspections for imported fruits and vegetables are assessed on the importer;

BE IT FURTHER RESOLVED that penalties commensurate to those applied to U.S. growers be levied upon produce not meeting standards so set.

#### **RESOLUTION L-2: APHIS INSPECTIONS**

WHEREAS, that the National Potato Council strongly encourages USDA-APHIS to regulate the importation of plant material and associated growing median for the pathogen that causes brown rot of potato (Ralston solanacearum) from countries which are infested with the pathogen;

BE IT FURTHER RESOLVED that the National Potato Council recommends that the states survey seed lots in their winter test plots for PVY<sup>ntn</sup>;

BE IT FURTHER RESOLVED that the National Potato Council request that USDA-APHIS formalize its relationship with state certification agencies with respect to seed export matters.

#### **RESOLUTION L-3: FOOD SAFETY PROGRAMS**

WHEREAS, Congress and Federal Agencies are considering revisions to the Food Safety Standards.

THEREFORE, BE IT RESOLVED that the National Potato Council encourages these programs be based on risk analysis and be commodity specific.

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Larry Alsum

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#### 2016 State Voting Delegates

The State Voting Delegates of the National Potato Council are nominated by individual potato producing states to serve as state representatives on NPC issues and policy resolutions. The number of State Voting Delegates allotted per state is based on potato production, with at least one vote allotted per potato producing state.

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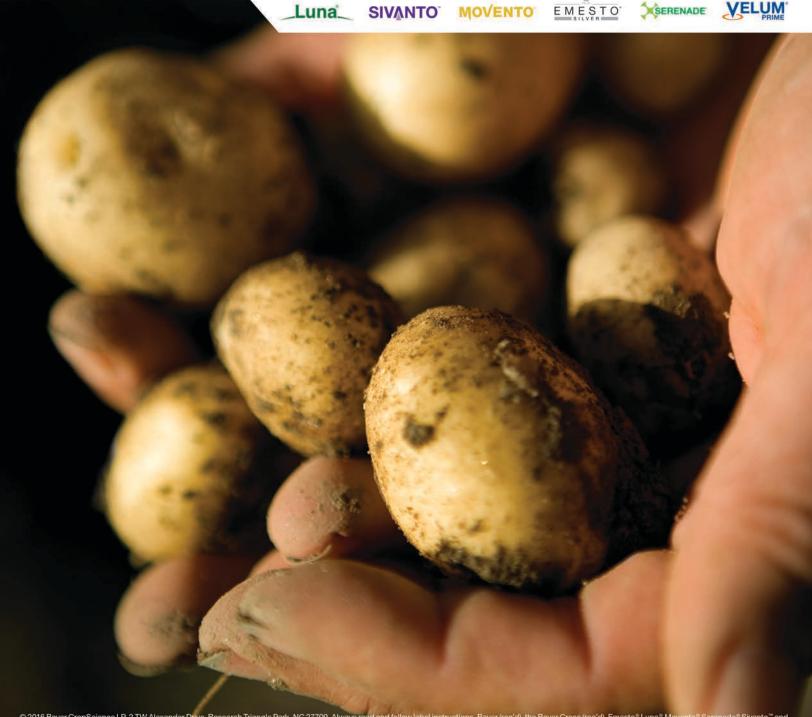
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See: Utah - United Growers of the Pacific Northwest

# Colorado

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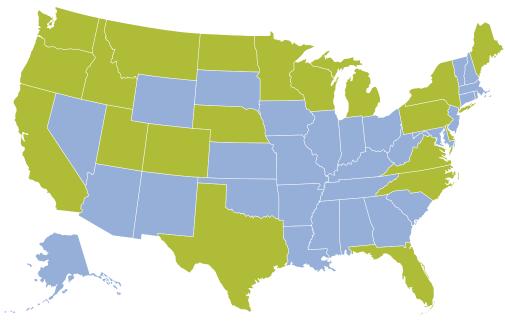
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S ustaining Members are regional and national companies and organizations that have a direct interest in the success of the U.S. potato industry and contribute annually to support the activities of NPC.



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Located centrally in the Northwest's potato growing area, 1,4GROUP, Inc. is the leading distributor of postharvest products developed to extend the dormancy and shelf-life of potatoes. In collaborative efforts with leading university researchers and private industry, we are dedicated to continued development of new and improved post-harvest chemical applications. From the harvest of your crop to your customer's dock, you will find a complete family of complementary treatments that protect the quality and condition of your potatoes. In addition, our clients receive services such as storage consulting, access to an in-house engineer, technical support, laboratory and field testing, and assistance with application technology.



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BASF Crop Protection combines innovative solutions with industry-leading technology to help potato growers maximize yield and quality.

BASF offers a highly effective fungicide program that includes Endura\* fungicide, which is the proven benchmark for white mold control in potatoes. Priaxor\* fungicide, the newest BASF innovation, provides consistent disease control and Plant Health benefits for potatoes.

For weed control, Outlook\* herbicide protects growers' investment with powerful, consistent control of annual grasses and small-seeded broadleaf weeds such as pigweed and nightshade. Prowl\* H20 herbicide offers an innovative, water-based formulation for benefits like no odor, reduced staining, greater storage temperature flexibility, and better performance in high surface areas.

BASF is dedicated to providing solutions, technical support and educational tools to help growers implement effective crop protection programs. For more information on BASF Crop Protection products, visit us at http://agproducts.basf.us.

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#### BASIC AMERICAN FOODS

415 W. Collins Road Blackfoot, ID 83221-5642 contact: John Shields p: (208) 785-8203 e: jshields@baf.com w: www.baf.com

Family owned and operated since its founding in 1933, Basic American Foods is now a leading provider of value-added, branded dry potato and bean products world-wide. Its principal brands offering preparation convenience with scratch-like taste include; Potato Pearls<sup>®</sup>, Golden Grill<sup>®</sup>, Classic Casserole<sup>®</sup>, Savory Series<sup>™</sup>, Santiago<sup>®</sup>, Nana's Own<sup>™</sup>, Idaho<sup>®</sup> Spuds<sup>™</sup>, and Hungry Jack<sup>®</sup>. Hungry Jack is a trademark of The J.M. Smucker Company, used under license.



#### BAYER

P.O. Box 12015 2 TW Alexander Drive Research Triangle Park, NC 27709 Contact: Nasser Dean p: (916) 253-7741 e: nasser.dean@bayer.com w: www.cropscience.bayer.us

Bayer provides crop protection solutions to the potato market with leading products Sivanto, Luna Tranquility, Movento, Velum Prime and Serenade, as well as others.



#### **CAVENDISH FARMS INC.**

5855 3rd Street, S.E. Jamestown, ND 58401 contact: John Dennehy p: (781) 273-2777 e: dennehy.john@cavendishfarms.com w: www.cavendishfarms.com

Cavendish Farms is a leading producer of high quality, great tasting frozen potato and appetizer products for restaurant, quick-service, and retail markets throughout North America and around the world. For over 30 years our customers have known us as the potato experts as we grew to become the fourth largest potato processor in North America. Cavendish Farms also offers an outstanding line of crispy golden onion rings, along with select tempura battered vegetables. We are committed to creating innovative new products to deliver exciting and profitable menu solutions to our customers.



CONAGRA FOODS LAMB WESTON

8701 W. Gage Blvd. Kennewick, WA 99336 contact: David Smith p: (509) 736-0291 e: david.smith2@conagrafoods.com w: www.lambweston.com

Lamb Weston, a ConAgra Foods brand, is a leading supplier of frozen potato, sweet potato, appetizer and vegetable products to restaurants and retailers around the world. For more than 60 years, Lamb Weston has led the industry in innovation, introducing inventive products that simplify back-ofhouse management for our customer and make things more delicious for their customers. From the fields where Lamb Weston potatoes are grown to proactive customer partnerships, Lamb Weston always strives for more and never settles. Because, when we look at a potato we see possibilities. Learn more about us at lambweston.com.



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307 S. Warm Springs Way Heyburn, ID 83336 contact: Brock Mitchell p: (208) 438-5592 e: bmitchell@doublelglobal.com w: www.doublelglobal.com

Double L provides the solutions to your agricultural needs. We design, manufacture, and sell high-quality, high-capacity potato planting, harvesting, and handling equipment. Our equipment can also be used with many other crops such as onions, almonds, and peanuts. We also offer chemical and storage options to increase efficiency in your operation. Talk to a Double L representative today to see what we can do to help you grow your business.



#### DOW AGROSCIENCES

9330 Zionsville Road Indianapolis, IN 46268 contact: Matt Rekeweg p: (317) 337-4902 e: marekeweg@dow.com w: www.dowagro.com

Dow AgroSciences discovers, develops, and brings to market crop protection and plant biotechnology solutions for the growing world. Based in Indianapolis, Indiana, USA, Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$7.3 billion in 2014. Learn more at www.dowagro.com.



#### **DUPONT CROP PROTECTION**

550 W. Alluvial Avenue, Suite 108 Fresno, CA 93711 contact: Brian Van Pelt p: (509) 737-7985 e: brian.e.vanpelt@dupont.com w: www.potatoes.dupont.com

DuPont Crop Protection serves the global production agriculture industry with leading products for potatoes and other specialty crops as well as grain crop sectors. Our mission is to enable the production of high-quality and abundant crops by providing grower operations with solutions to help maximize their crop investment. With our broad portfolio of offerings and our world-class R&D pipeline, DuPont Crop Protection is poised to meet grower needs now and in the future. DuPont is a proud sponsor of the NPC Environmental Stewardship Award.



#### FARM CREDIT

50 F Street NW, Suite 900 Washington, DC 20001 contact: Brittany Jablonsky p: 202-626-8710 e: jablonsky@fccouncil.com w: www.farmcredit.com

Farm Credit supports rural communities and agriculture with reliable, consistent credit and financial services, today and tomorrow. Farm Credit has been fulfilling its mission of helping these areas grow and thrive for a century by providing farmers with the capital they need to make their businesses successful and by financing vital infrastructure and communication services. Because a steady flow of capital means more jobs and economic growth, Farm Credit is able to invest in the vibrancy of communities throughout rural America. For more information about Farm Credit please visit farmcredit.com.



#### **FMC CORPORATION**

105 W. Kansas Street, Suite B Liberty, M0 64068 contact: Rick Kesler p: (816) 581-6870 e: rick.kesler@fmc.com w: www.FMCcrop.com

FMC Agricultural Solutions provides cost effective crop protection products for a broad range of crops and pests, improving yields and profits for America's farmers. Our expanding potato portfolio includes unique and innovative products such as: Aim<sup>®</sup> EC herbicide/desiccant; Capture<sup>®</sup> LFR<sup>®</sup>, Beleaf<sup>®</sup> and Mustang Max<sup>®</sup> insecticides; and Ranman<sup>®</sup> and Rovral<sup>®</sup> fungicides.



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7701 Legacy Drive Plano, TX 75024 contact: Gerhard Bester p: (972) 334-5794 e: gerhard.bester@pepsico.com w: www.fritolay.com Providing fun foods within an arm's reach.



#### **GOWAN USA, LLC**

13200 Metcalf Avenue, Suite 125 Overland Park, KS 66213 contact: Sherri Nash p: (913) 871-1731 e: snash@gowanco.com w: www.gowanco.com

Gowan USA is a family owned registrant and marketer of crop protection products and champions technology for agriculture and horticulture through innovative product development, public advocacy and quality production. Bringing science, regulatory acumen, innovative investment, and focused execution to the forgotten problems of agriculture has earned Gowan USA the reputation of being "The Go To Company."

# **ISK**BIOSCIENCES

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7470 Auburn Road, Suite A Concord, OH 44077 contact: Debra Fitzgerald p: (440) 357-4655 e: fitzgeraldd@iskbc.com w: www.iskbc.com

Omega\* 500F Fungicide, Ranman\* Fungicide, and Beleaf\* Insecticide are outstanding products discovered and developed by Ishihara Sangyo Kaisha, LTD. They are delivered to the potato production industry in partnership with Syngenta, Summit Agro U.S., and FMC.

ISK Biosciences is a research-based provider of high quality and high technology crop protection products. The company is headquartered in Concord, Ohio, and has primary responsibility for development, registration and logistics for Ishihara Sangyo Kaisha's products in the Americas.

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2222 N. 111th Street Omaha, NE 68164 contact: Dirk Lenie p: (402) 829-6805 e: dirk.lenie@lindsay.com w: www.zimmatic.com

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237 12th Street, NW West Fargo, ND 58078 contact: Joe Dahlen p: (800) 247-7335 e: sales@lockwoodmfg.com w: www.lockwoodmfg.com

Lockwood is one of the leading manufacturers of high quality, reliable potato equipment. Lockwood proudly builds a variety of potato planters, windrowers, harvesters, and handling equipment. Each machine is built with a range of features and options to handle any crop condition and meet each farmer's needs.



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3005 Rocky Mountain Avenue Loveland, CO 80538 contact: Mark Trostle p: (970) 685-3565 e: mark.trostle@cpsagu.com w: www.lovelandproducts.com

Loveland Products is the proprietary organization within the CPS retail/wholesale group offering a complete line of high performance, high quality crop and non-crop input products. Loveland's complete portfolio includes proprietary adjuvants, plant nutrition, seed treatment, and crop protection products. Loveland's portfolio is large and our commitment to the Agricultural industry is great...

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2275 Cabot Drive Lisle, IL 60532-3653 contact: Mark Macphail p: (630) 857-4248 e: mark.macphail@mccain.com

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McCain Foods, the world's largest producer of potato and appetizer frozen products, is dedicated to being a high quality manufacturing and marketing leader through agronomy, integration of people, technology, systems, and innovation.

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# MONTANA SEED POTATO CERTIFICATION PROGRAM

Potato Lab, P.O. Box 172060 MSU-Bozeman Bozeman, MT 59717-2060 contact: Nina Zidack p: (406) 994-3150 e: potatocert@montana.edu w: www.montanaspud.org

Our purpose is to certify Montana-grown seed potatoes using the highest standards in the nation and to conduct research to improve potato quality and testing methods.



# **NACHURS ALPINE SOLUTIONS**

421 Leader Street Marion, OH 43302 contact: Jim Krebsbach p: (740) 382-5701 e: krebsbachj@nachurs-alpine.com w: www.nachurs-alpine.com

Nachurs Alpine Solutions is the leading manufacturer/ marketer of high quality, true solution liquid fertilizer serving the needs of North American farmers since 1946. Headquartered in Marion, Ohio, Nachurs Alpine Solutions owns and operates additional manufacturing facilities in Red Oak, Iowa; Corydon, Indiana; St. Gabriel, Louisiana; New Hamburg, Ontario; and Belle Plaine, Saskatchewan. Nachurs liquid fertilizers are sold to producers throughout the entire United States, Canada and internationally.



# NATIONAL ALLIANCE OF INDEPENDENT CROP CONSULTANTS

349 East Nolley Drive Collierville, TN 38017 contact: Allison Jones p: (901) 861-0511 e: allisonjones@NAICC.org w: www.naicc.org

NAICC, founded in 1978, is the national society of agricultural professionals who provide research and advisory services to clients for a fee. The 700+ members work from bases in 40 states and several foreign countries, and have expertise in the production of most crops grown around the country.



# NUFARM AMERICAS INC.

4020 Aerial Center Parkway, Suite 101 Morrisville, NC 27560 contact: Rob Schwehr p: (919) 379-2507 e: rob.schwehr@us.nufarm.com w: www.nufarm.com

Nufarm Americas Inc. is a global provider of herbicides, fungicides, insecticides, and plant growth regulators to the agriculture industry. Key products important to potato growers are Ultra Flourish (mefenoxam), Agri Tin (TPTH), Champ copper brands including the new ChampION+++ formulation, Phostrol, Nuprid, and Spirato seed piece treatment.



# **THE PACKER**

10901 W. 84th Terrace, Suite 300 Lenexa, KS 66214 contact: Greg Johnson p: (913) 438-0784 e: gjohnson@farmjournal.com w: www.farmjournal.com

The Packer, a publication of Farm Journal Media, has been reporting every week on the produce industry since 1893. ThePacker.com serves fresh fruit and vegetable growers, packers, and shippers; produce retailers; foodservice distributors; fresh-cut processors; wholesale produce distributors, and allied product and service providers.



# **R.D. OFFUTT COMPANY**

700 S. 7th Street Fargo, ND 58103 contact: Keith McGovern p: (701) 526-9660 e: kmcgovern@rdoffutt.com

R.D. Offutt Company's farming operations produce and deliver high quality raw potatoes to major U.S. processors. Production is utilized in all segments of the potato market —fry, chip, fresh, and flake.



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P.O. Box 9386 Boise, ID 83707 contact: Craig Holcombe p: (208) 384-8388 e: craig.holcombe@simplot.com w: www.simplot.com

Simplot produces a variety of frozen potato products for institutional and retail markets and is the leading manufacturer and distributor of agriculture fertilizers.



# SPUDNIK EQUIPMENT COMPANY LLC

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# SYNGENTA CORPORATION

P.O. Box 18300 Greensboro, NC 27419-8300 contact: John Freed p: (336) 312-7284 e: john.freed@live.com w: www.syngenta.com

Syngenta is a world-leading agribusiness ranking first in crop protection and third in the high value commercial seeds market. Further information is available at www.syngenta.com.



# **UNITED POTATO GROWERS OF AMERICA**

1100 E. 6600 S., Suite 305 Salt Lake City, UT 84121 contact: Jerry Wright p: (801) 266-5050 e: info@unitedpotatousa.com w: www.unitedpotatousa.com

United Potato Growers of America is a federated farmer cooperative that focuses on managing its members' potato supply so as to positively affect their economic success. It is through United membership that potato growers are empowered to better understand and act upon demand for their product.



### **POTATOES USA**

4949 S. Syracuse St., #400 Denver, C0 80237 contact: Blair Richardson p: (303) 369-7783 e: blair@potatoesusa.com w: www.potatoesusa.com

Our mission is to increase demand for potatoes and potato products through an integrated promotion program, thereby, providing the nation's potato producers with expanding markets for their production.



# VALENT USA CORPORATION

P.O. Box 8025 Walnut Creek, CA 94596 contact: Meg Brodman p: 800.6.VALENT e: meg.brodman@valent.com w: www.valent.com

Valent U.S.A. Corporation is a crop protection firm serving agricultural and non-crop markets in North America. The product line includes herbicides, insecticides, fungicides, nematicides, and plant growth regulators. Key products for potato growers include Belay Insecticide, Chateau Herbicide, Presidio Fungicide, Quash Fungicide, Select Max Herbicide with Inside Technology and DiPel Biological Insecticide.



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P.O. Box 286 Lynden, WA 98264 contact: Roger Hawley p: (360) 354-4670 e: waseedspud@waseedpotato.com w: www.waseedpotato.com

Washington Seed Potato Commission provides funding for research and promotion of Washington certified seed potatoes.



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- 150 Burlington Street Pasco, WA 99301 contact: Brandon Brook p: (509) 521-9507
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Grower Supporters contribute financially to the National Potato Council—above and beyond state quota assessments to further support the industry's legislative and regulatory initiatives.

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MEMBERSHIP & CONTACTS



# **Seed Potato Certification Offices**

# Alaska

# **Plant Materials Center**

5310 S. Bodenburg Loop Road Palmer, AK 99634 contact: Mia Kirk p: (907) 745-8724 e: mia.kirk@alaska.gov

# California

### **California Crop Improvement Association**

Parsons Seed Certification Center University of California One Shield Avenue Davis, CA 95616-8541 contact: Pablo Guzman p: (530) 754-9649 e: pguzman@ucdavis.edu

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# **Potato Certification Service**

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# Idaho

# Idaho Crop Improvement Association

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# Maine

# **Maine Seed Potato Board**

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# Michigan

# **Michigan Seed Potato Association**

P.O. Box 1865 Gaylord, MI 49734 contact: Jeff Axford p: (989) 732-4433 e: jwamspa@gmail.com

# Minnesota

# **Minnesota Department of Agriculture**

Potato Inspection 312 4th Avenue, N.E. East Grand Forks, MN 56721 contact: Mike Horken p: (218) 773-4956 e: mike.horken@state.mn.us

# Montana

# **Montana Seed Potato Certification**

P.O. Box 172060 MSU-Bozeman Bozeman, MT 59717-2060 contact: Nina Zidack p: (406) 994-3150 e: nzidack@montana.edu

# Nebraska

# Potato Certification Association of Nebraska

P.O. Box 339 100 Depot Street Alliance, NE 69301 contact: Steven Marquardt p: (308) 762-1674 e: smarquardt@nebraskapotatoes.com

# **New York**

# New York Seed Improvement Project

Cornell University Department of Plant Breeding and Genetics 103C Leland Lab Ithaca, NY 14853 contact: Phil Atkins p: (607) 255-9869 e: pma3@cornell.edu

# **North Dakota**

# North Dakota State Seed Department

University Station P.O. Box 5257 Fargo, ND 58105-5257 contact: Willem Schrage p: (701) 793-3098 e: wschrage@ndseed.ndsu.edu

# Oregon

#### **Oregon Seed Certification Service** Oregon State University Crop Science Building 31 Corvallis, OR 97331-3003 contact: Jeffrey McMorran p: (541) 737-4513 e: jeff.mcmorran@oregonstate.edu

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# Washington State Department of Agriculture

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# Wisconsin

# Wisconsin Seed Potato Certification

P.O. Box 328 Antigo, WI 54409 contact: Alex Crockford p: (715) 623-4039 e: abcrockford@wisc.edu

# Wyoming

See: Nebraska – Potato Certification Association of Nebraska

# Canada

# **Canadian Food Inspection Agency**

1081 Main Street, Box 6088 Monton, NB E1C 8R2 Canada contact: Alain Boucher p: (506) 851-2511 e: alain.boucher@inspection.gc.ca



# National Potato Industry Organizations

# Alliance for Potato Research & Education

4949 S. Svracuse Street, #400 Denver, CO 80237 p: (303) 369-7783 e: info@apre.org

# American Frozen Food Institute

2000 Corporate Ridge Blvd, Suite 1000 McLean, VA 22102 p: (703) 821-0770 e: info@affi.com w: www.affi.com

### **CropLife America**

1156 15th Street, NW, Suite 400 Washington, D.C. 20005 p: (202) 296-1585 e: webmaster@croplifeamerica.org w: www.croplifeamerica.org

# **Food Marketing Institute**

2345 Crystal Drive, Suite 800 Arlington, VA 22202 p: (202) 452-8444 e: fmi@fmi.org w: www.fmi.org

#### **Grocery Manufacturers** Association

1350 I (Eye) Street, NW, Suite 300 Washington, D.C. 20005 p: (202) 369-5900 e: info@gmaonline.org w: www.gmabrands.com

# **National Potato Council**

1300 L Street, NW, Suite 910 Washington, D.C. 20005 p: (202) 682-9456 e: spudinfo@nationalpotatocouncil.org w: www.nationalpotatocouncil.org

# Potato Association of America

University of Maine 5719 Crossland Hall, Room 220 Orono, ME 04469-5719 p: (207) 581-3042 e: umpotato@mail.maine.edu w: www.ume.maine.edu/paa

#### **Potatoes USA**

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# **Produce Marketing Association**

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# **Snack Food Association**

1600 Wilson Blvd. Suite 650 Arlington, VA 22209 p: (800) 628-1334 e: sfa@sfa.org w: www.sfa.org

#### **United Potato Growers of** America

1100 East 6600 South, Suite 305 Salt Lake City, UT 84121 p: (801) 266-5050 e: info@unitedpotatousa.com w: www.unitedpotatousa.com

# **United Fresh Produce Association**

MEMBERSHIP & CONTACTS

1901 Pennsylvania Avenue, NW Suite 1100 Washington, D.C. 20006 p: (202) 303-3400 e: united@unitedfresh.org w: www.unitedfresh.org

# "Flavor is essential to the culinary experts,"



... "but every aspect is important because if it doesn't look good, the consumer won't buy it." - Chef Leif Eric Benson, CEC AAC

CEC AAC and Bill Brewer, OPC President and CEO



Chefs, Farmers and Scientists come together to evaluate taste, smell, texture and appearance.





Oregon Potato Commission 9320 SW Barbur Blvd. Suite 130 Portland, OR 97219





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Wisconsin Seed Potato Improvement Association, Inc. P.O. Box 173 • Antigo, WI 54409 • 715-623-4039 • www.potatoseed.org

For a directory of Wisconsin Certified Seed Potato Growers, scan this code with your smartphone.



# Meet Food Enthusiasts

Food Enthusiasts represent a large portion of the population and are defined by their love and overall involvement with food as well as their desire to explore culinary creations from across the globe.

Food Enthusiasts are perhaps most unique in that they want to be involved with food and cooking– it's a social and creative outlet (more so than a job to do). They are very visually engaged with food, searching for recipes from a variety of sources to use as a launch pad for experimentation.

While Food Enthusiasts have a very involved relationship with food, they are not actually selfdescribed "foodies." Food Enthusiasts are defined by their affinity for food, and especially cooking, versus having a superior knowledge of food.

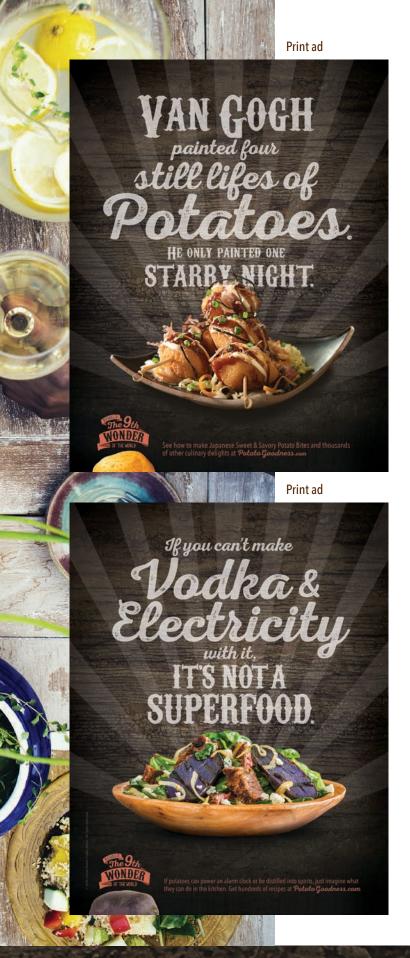
For Food Enthusiasts, potatoes are a loved vegetable with surprising health benefits. These consumers most appreciate potatoes for their varieties, versatility and ability to pair with many foods and flavors.

For specific characterization purposes, Food Enthusiasts agree...

- I'm pretty adventurous when it comes to trying new foods.
- I like to experiment and try new recipes.
- I cook frequently throughout the week.
- I prefer to cook with fresh rather than frozen.
- I love to eat at restaurants.
- AND
- Describe their cooking as "adventurous."







# Consumer Marketing

The 9th Wonder of the World consumer advertising campaign celebrates the fun and versatility of cooking with potatoes. By tapping into the adventurous nature of our Food Enthusiasts, the creative elements inspire people to cook with potatoes by showing that there is no limit to cuisines, flavors or preparations with potatoes.

A fully integrated communications campaign is running in targeted print, online pre-roll video, digital and social media. Partners such as Food Network Magazine, Cooking Light and Bon Appetit provide cooking inspiration, while digital display networks and a blogging partnership with Honest Cooking drive traffic to PotatoGoodness.com. We inspire new potato usage with our weekly recipe emails and have a strong PR effort in place to draw in new consumers and tap into key media influencers.

Banner ad





# Retail Marketing

We concentrate on increasing awareness by providing retailers and shippers with the tools to understand what shoppers want. The Retail Marketing Program will continue to evolve to meet the changing needs of retailers and shippers alike, but the mission remains consistent: increase the volume and dollar sales of fresh potatoes across all retail channels.

# **DIRECT-TO-CONSUMER PROGRAMS**

This year, we're communicating directly to consumers at retail for the first time. This includes mobile advertising to target Food Enthusiasts in and around retailers with a purchase message delivered to their phones. We're also placing ads and articles in retailer print publications to entice consumers to visit the produce department and purchase potatoes.

# **TOOLS AND RESOURCES**

Potatoes USA has tools and resources that are available to all growers, shippers and retailers. This includes the resource center, retailer portal, FreshFacts® database, PowerPoint wizard, ECRM ad tracking, price elasticity tool and produce associate training modules.



The Ingredient Program is focused on driving potato innovation at retail and with frozen and refrigerated food manufacturers. We're developing new food concepts in ready-to-heat meals, side dishes and snacks, as well as holding one-on-one meetings with food manufacturers. Step Right Up!

MAKE SOMETHING MARVELOUS









Our Foodservice Marketing Program has one overarching goal: inspire culinary professionals to use potatoes more often and in more ways. We drive potato innovation on menus by working with restaurant chefs and foodservice management to inspire ideas that go far beyond traditional fried, baked and mashed. In addition to inspiring culinary professionals, we also feature the versatility, cost effectiveness, demand and nutrition of potatoes.

# **CULINARY SEMINAR**

The Global Potato seminar takes place annually at the Culinary Institute of America at Greystone in Napa Valley, California, each October. It's an accredited program that brings culinary professionals together to create new U.S. potato concepts that foodservice diners crave.

# BUILDING FOODSERVICE AWARENESS: TRADE PR AND ONLINE DIGITAL PRESENCE

It's paramount to increase the awareness, perception and value of potatoes at foodservice. By partnering with the International Foodservice Editorial Council (IFEC), we constantly share new potato menu ideas, recipes and potato information. We also use digital advertising to showcase inspiring potato dishes to foodservice professionals.

# CHEFSFEED

ChefsFeed, a mobile-first food media and technology platform, will spotlight innovative potato dishes created by cutting-edge chefs around the country through short online videos. The videos will reach cutting-edge chefs, urban diners and industry influencers, all important target audiences.







# School Nutrition and Foodservice

The School Foodservice Program launched in July 2015. By spurring potato recipe innovation at K-12 schools, we will drive new and exciting uses of potatoes in school meals, on the serving line and on salad bars.

# **POTATOESRAISETHEBAR.COM**

An online toolkit available on PotatoesRaiseTheBar.com features resources school nutrition professionals can use immediately. It includes recipes, themed salad bar schematics, examples of innovative potatoes by school districts throughout the country, nutrition information and much more.

# **INDUSTRY CONFERENCES**

We cultivate relationships all year long at conferences within the school nutrition and foodservice communities. These gatherings are great opportunities to showcase potatoes as an affordable, delicious, versatile canvas for healthy school meal innovation.

# **ADVERTISING AND PUBLIC RELATIONS**

The well-crafted media program provides a balanced mix of print and online advertising in school foodservice publications with a strategic editorial calendar for trade and consumer media outreach. All activities are aimed at reaching a wide audience with key messages about potatoes in school meals and driving them to the resources at PotatoesRaiseTheBar.com.









To increase nutrition influencers promotion of potatoes as a necessary part of a healthy diet, we're creating "lightbulb moments" with a positive approach to nutrition communications that change the potato dialogue from permissive to prescriptive.

# SMARTBRIEF PROMOTIONS

SmartBrief for Nutritionists is a daily online news aggregator, which provides targeted news stories for a variety of audiences. Throughout the year, potatoes will be showcased for nutrition professionals, allowing us to reach influencers through a credible source.

# NUTRITION NEWS BUREAU AND MEDIA RELATIONS

Potatoes USA will publicize the positive lifestyle benefits of potatoes at key times of the year. For instance, readers were "schooled" about potato nutrition A to Z during Back to School season, and we'll be talking all about potatoes' potassium benefits during Heart Health Month. We'll also promote potato nutrition in satellite media tours and influencer publications, such as blogs, columns and social media.

# **APRE RESEARCH PUBLICITY**

As the Alliance for Potato Research and Education generates new nutrition research, we actively share the information via posts on national newswires and targeted media pitching.

# **NUTRITION PARTNERSHIPS**

Potatoes USA continues to work with its highly valued nutrition partners, Produce for Better Health, United Fresh Fruit and Vegetable Association, Oldways and its Mediterranean Foods Alliance Division. These partners offer advocacy to potatoes through their professional and consumer networks. Working with them, Potatoes USA communicates the necessary role potatoes play in a healthy diet.







Spud Nation

Spud Nation is the first food truck owned by American potato farmers to bring customers a field to fork potato adventure. The soul behind Spud Nation is that of freedom and innovation the freedom to go beyond and do what has never been done before and inspire others to embrace the ability to enjoy potatoes through innovative recipes and uses. The food truck will serve as an incubator and rolling test kitchen, presenting potatoes to customers through unexpected recipes and flavors.

The first of its kind food truck is also armed with state-of-the-art restaurant equipment and plenty of bells and whistles. The truck has met and exceeded all food and safety standards to bring customers fresh, safe and delicious food. Spud Nation is also a fully educational platform, being equipped with video, audio, LCD screens, drop-down patio, LED lights and GoPro cameras to make for perfect cooking demonstrations. Additionally, Spud Nation is furnished with amazing equipment such as top-of-the-line fryers, making for a perfect experience every time.

Finally, Spud Nation is non-profit and is about the community - farmers, customers, employees and beyond. Employees on the truck are all salaried with full benefits, and all tips received will go to charity.



# A WORLD OF..... POTATOES

# Potatoes USA Research

Despite their humble appearance, potatoes are complex organisms. They even have four sets of chromosomes per cell—by comparison, humans only have two. They can be grown under a variety of conditions and for different purposes, and the research possibilities within the potato industry are nearly limitless. At Potatoes USA we understand that resources are not limitless and must be used carefully to address present and future threats of all types, strengthening the industry in the process. Moreover, the information learned through the research programs must be communicated back to the industry in an effective and timely manner.

### **NATIONAL CHIP PROGRAM**

Without question, potato chips are one of the most popular snack food choices in the United States and beyond. Essential variety development research is both expensive and time intensive, so the National Chip Program is a collaboration between potato growers and processors to help manage the significant cost burdens of developing and commercializing new potato chip varieties. An additional benefit is that the program shortens the timetable for new products to reach the market. What used to take 12 to 15 years can now be accomplished in six to eight years.

### NATIONAL FRY PROCESSOR TRIALS

The benefits of teamwork in variety development efforts are not limited to only the chip sector. The National Fry Processor Trials (NFPT) program is also a collaboration between growers and processors. The NFPT program is dedicated to identifying new potato clones that meet tried and true consumer acceptance standards while improving the nutritional profile of a finished frozen fry. Clones in the program are grown in five different growing areas across the country and judged on a variety of attributes, from size distribution to sugar content. Ultimately, the varieties in the program can be selected by growers and processors for commercialization.





# International Marketing

Internationally, Potatoes USA promotes potatoes on behalf of the U.S. potato industry in more than 30 countries throughout the world, leveraging funding from USDA – with grower assessment cost sharing – to promote fresh (tablestock and chipstock), processed (dehydrated and frozen) and seed potatoes. On the U.S. industry side, we work with U.S. growers to ensure they are export ready and able to take advantage of opportunities as they arise by organizing events to build buyer-seller relationships.

# INTERNATIONAL RETAIL MARKETING

By targeting international retailers, we introduce new U.S. potato varieties and potato products to consumers at supermarkets. This is achieved through in-store retail promotions/sampling, training seminars for produce associates, development of point-of-sale materials, and storage/handling seminars. Similar to the domestic marketing program, we work with retailers to test new and promising best practices to determine if they increase sales at the retail level.

# INTERNATIONAL FOODSERVICE MARKETING

We partner with foodservice establishments, importers and distributors, culinary organizations and the media. Menu development adapts both Western and local cuisine to the tastes of each target market. Merchandising visits, trade shows, newsletters, seminars, potato demonstrations and samples are a few ways that Potatoes USA representatives introduce new uses and products to both current and new distribution channels. To maintain market share, we provide value-added services, such as technical and educational support as well as promotional funds, to those buying 100% U.S. potatoes. Continually providing messages about versatility, value, convenience, food safety and profitability ensures U.S. potatoes are top-of-mind for buyers.



# **INTERNATIONAL INGREDIENT MARKETING**

The foundation of the Ingredient Program is to generate new concepts and to disseminate technical information on the benefits of including U.S. potatoes and potato products as an ingredient in bakery, snack and food manufacturing. Trade education activities, such as trade shows, seminars and one-on-one meetings, are crucial to the program. Potatoes USA convinces manufacturers to conduct product trials and continues to provide technical information as needed to convince target companies to make commercial purchases.

# **INTERNATIONAL CONSUMER MARKETING**

Presenting a positive image for potatoes is an overarching strategy for Potatoes USA both domestically and internationally. This program is the international direct-to-consumer marketing program that aims to increase awareness of the nutritional benefits, versatility, taste, variety and relevance of potatoes in the daily diets of consumers around the world. With a steady stream of research-based messages highlighting the positive benefits of potatoes, Potatoes USA works to continuously improve attitudes and increase usage.







# **INTERNATIONAL SEED MARKETING**

The Potatoes USA Seed Program builds global demand by identifying and developing new target markets, sponsoring field trials leading to variety registrations, obtaining and growing market access, and educating foreign buyers on the benefits of investing in U.S. seed potatoes. Through these activities, Potatoes USA spreads the word that U.S. potatoes are distinct in their high quality, reputable growing techniques and certification process.

# FOOD ASSISTANCE AND DEVELOPMENT (IFAD)

We provide education and training services to USDA, USAID, private voluntary organizations and other groups via meetings, workshops, pilot projects and other activities to encourage the inclusion of dehydrated potatoes in U.S. government- funded food assistance and development programming.

# **MARKET ACCESS**

Restricted market access remains one of the biggest impediments to growth of U.S. potato exports, making it a priority for the U.S. industry to open new markets and maintain access in current markets. While market access negotiations are inherently government to government, Potatoes USA coordinates with the National Potato Council and state potato organizations to recommend industry priorities and resolve barriers to trade.

# Potates

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#### Potato Production, Seed Use, Farm Disposition, Price, and Value Total Farm disposition used Where grown Farm Value of Seed, feed Shrinkage Sold Year Production for Price production sales and home and loss seed 1,000 cwt \$/cwt \$1,000 1975 321,978 6,560 22,177 293,241 25,615 4.48 1,442,741 1,313,201 1976 357,666 25,566 6,760 26,246 324,660 3.59 1,282,521 1,166,539 1977 355,334 25,989 6,718 31,119 317,497 3.55 1,255,047 1,127,531 6,302 34,439 325,573 1,098,936 1978 366,314 24,331 3.38 1,224,478 1979 342,447 22,316 5,904 30,128 306,415 3.44 1,172,108 1,052,542 1980 303,905 24,063 6,380 23,237 274,288 6.55 1,985,814 1,795,482 6,004 1981 340,623 26,339 308,280 1,670,955 24,931 5.42 1,831,474 31,045 1982 355,131 24,120 7,242 316,844 4.45 1,562,639 1,411,309 1983 333,726 25,475 5,937 24,664 303,125 5.82 1,934,263 1,763,508 1984 27,159 5,701 30,057 5.69 362,039 326,281 2,042,298 1,855,751 52,707 3.92 1985 406,609 24,955 8,061 345,841 1,568,296 1,355,438 1986 361,743 25,770 6,248 28,355 327,140 5.03 1,810,330 1,644,602 1987 389,320 25,544 5,654 31,901 351,765 4.38 1,682,949 1,539,467 1988 356,438 25,973 5,810 25,067 325,561 6.02 2,143,971 1,958,373 2,716,963 1989 370,444 27,025 5,722 24,974 339,748 7.36 2,501,327 1990 402,110 28,061 5,949 28,329 367,832 6.08 2,430,983 2,239,615 1991 417,622 26,747 5,995 32,429 379,198 4.96 2,042,899 1,880,156 1992 425,367 28,241 5,923 33,807 385,637 5.52 2,336,478 2,129,241 1993 430,349 29,081 5,951 30,181 394,217 6.16 2,642,699 2,429,854 1994 469,425 29,428 5,904 37,342 426,179 5.56 2,593,446 2,369,130 1995 445,099 30,561 5,755 29,630 409,714 6.75 2,995,711 2,765,823 499,254 29,138 6,221 41,238 451,795 4.91 2,423,476 2,218,119 1996 1997 467,091 29,975 5,475 32,183 429,433 5.64 2,622,621 2,421,212 5,764 475,667 35,449 434,454 2,633,941 2,416,566 1998 29,206 5.56 478,093 5,545 35,550 436,998 2,519,138 1999 29,580 5.76 2,742,428 2000 513,544 27,137 5,287 43,685 464,572 5.08 2,590,053 2,359,162 2001 437,673 5,386 21,227 401,060 6.99 2,802,978 28,625 3,055,876 458,171 28,149 30,905 421,644 2,811,995 2002 5,622 6.67 3,045,310 2003 457,814 26,687 5,543 35,294 416,977 5.89 2,685,822 2,457,640 2004 456,041 24,695 4,796 37,408 413,837 5.65 2,565,260 2,344,481 2005 423,926 25,659 4,791 28,519 390,616 7.04 2,981,754 2,758,275 2006 441,348 26,437 4,738 29,852 406,758 7.31 3,208,632 2,981,414 2007 444,875 24,476 4,105 29,561 411,209 7.51 3,339,710 3,088,763 2008 415,055 24,533 4,138 26,438 384,478 8.42 3,770,462 3,494,193 2009 432,601 24,027 4,535 29,135 398,931 3,557,574 3,291,800 8.25

24,990

27,755

28,356

26,211

26,762

375,063

397,750

429,541

404,118

411,216

9.20

9.41

8.65

9.71

8.88

3,721,501

4,040,568

3,993,815

4,222,628

3,928,211

3,448,748

3,743,011

3,728,191

3,929,938

3,658,279

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

25,060

26,497

25,809

25,159

26,259

4,220

4,142

4,869

4,323

4,192

404,273

429,647

462,766

434,652

442,170

2010

2011

2012

2013

2014



|                       |         |              | nd Harvestee<br>nited States: | d by Seasonal<br>2013-2015 | Group          |         |
|-----------------------|---------|--------------|-------------------------------|----------------------------|----------------|---------|
| Seasonal group        |         | Area planted |                               |                            | Area harvested |         |
| and State             | 2013    | 2014         | 2015                          | 2013                       | 2014           | 2015    |
|                       | 2015    | 2014         |                               |                            | 2014           | 2015    |
|                       |         |              | 1,0                           | 000 acres                  |                |         |
| Spring                |         |              |                               |                            |                |         |
| Arizona               | 3.5     | 3.8          | 3.6                           | 3.4                        | 3.5            | 3.5     |
| California            | 27.0    | 25.0         | 23.0                          | 26.5                       | 24.8           | 22.7    |
| Florida               | 30.9    | 30.5         | 30.0                          | 29.5                       | 29.3           | 29.6    |
| North Carolina        | 14.5    | 14.5         | 13.5                          | 13.5                       | 13.5           | 12.7    |
| United States         | 75.9    | 73.8         | 70.1                          | 72.9                       | 71.1           | 68.5    |
| Summer                |         |              |                               |                            |                |         |
| Delaware              | 1.4     | 1.2          | (D)                           | 1.4                        | 1.2            | (D)     |
| Illinois              | 6.8     | 6.5          | 7.5                           | 6.7                        | 6.4            | 6.9     |
| Kansas                | 4.4     | 4.2          | 3.8                           | 4.3                        | 4.1            | 3.6     |
| Maryland              | 2.2     | 2.3          | 2.4                           | 2.1                        | 2.3            | 2.4     |
| Missouri              | 9.5     | 8.2          | 8.5                           | 9.0                        | 7.9            | 8.1     |
| New Jersey            | 2.4     | 2.0          | (D)                           | 2.4                        | 1.9            | (D)     |
| Texas                 | 18.0    | 21.0         | 20.0                          | 17.7                       | 20.6           | 18.2    |
| Virginia              | 4.0     | 5.0          | 5.0                           | 3.9                        | 4.5            | 4.7     |
| Other States 1        | (NA)    | (NA)         | 3.3                           | (NA)                       | (NA)           | 3.2     |
| United States         | 48.7    | 50.4         | 50.5                          | 47.5                       | 48.9           | 47.1    |
| Fall                  |         |              |                               |                            |                |         |
| California            | 7.3     | 8.3          | 8.0                           | 7.3                        | 8.3            | 8.0     |
| Colorado              | 54.8    | 60.2         | 58.2                          | 54.6                       | 59.8           | 58.0    |
| San Luis Valley       | 49.7    | 54.2         | 51.9                          | 49.6                       | 53.9           | 51.8    |
| All other areas       | 5.1     | 6.0          | 6.3                           | 5.0                        | 5.9            | 6.2     |
| Idaho                 | 317.0   | 321.0        | 325.0                         | 316.0                      | 320.0          | 324.0   |
| 10 Southwest counties | 17.0    | 16.0         | 18.0                          | 17.0                       | 16.0           | 18.0    |
| Other Idaho counties  | 300.0   | 305.0        | 307.0                         | 299.0                      | 304.0          | 306.0   |
| Maine                 | 55.0    | 51.0         | 51.0                          | 54.0                       | 50.5           | 50.5    |
| Massachusetts         | 3.9     | 3.6          | 3.6                           | 3.9                        | 3.6            | 3.6     |
| Michigan              | 44.5    | 43.0         | 46.0                          | 44.0                       | 42.5           | 45.0    |
| Minnesota             | 46.0    | 42.0         | 41.0                          | 45.0                       | 41.0           | 40.5    |
| Montana               | 11.3    | 11.5         | 11.0                          | 11.1                       | 11.3           | 10.9    |
| Nebraska              | 18.5    | 17.0         | 16.0                          | 18.3                       | 16.9           | 15.8    |
| Nevada                | (D)     | (D)          | (D)                           | (D)                        | (D)            | (D)     |
| New Mexico            | (D)     | (D)          | (D)                           | (D)                        | (D)            | (D)     |
| New York              | 17.5    | 16.0         | 15.0                          | 17.1                       | 15.8           | 14.6    |
| North Dakota          | 81.0    | 79.0         | 82.0                          | 78.0                       | 77.0           | 80.0    |
| Ohio                  | 1.9     | 1.6          | 1.6                           | 1.8                        | 1.5            | 1.5     |
| Oregon                | 40.0    | 39.0         | 39.0                          | 39.6                       | 38.9           | 38.9    |
| Pennsylvania          | 6.7     | 5.3          | 5.5                           | 6.6                        | 5.2            | 5.3     |
| Rhode Island          | 0.5     | 0.5          | 0.7                           | 0.5                        | 0.5            | 0.7     |
| Washington            | 160.0   | 165.0        | 170.0                         | 160.0                      | 165.0          | 170.0   |
| Wisconsin             | 62.5    | 65.0         | 63.0                          | 62.0                       | 64.0           | 62.5    |
| Other States 1        | 10.9    | 9.4          | 8.0                           | 10.7                       | 9.3            | 7.9     |
| United States         | 939.3   | 938.4        | 944.6                         | 930.5                      | 931.1          | 937.7   |
| All United States     | 1,063.9 | 1,062.6      | 1,065.2                       | 1,050.9                    | 1051.1         | 1,053.3 |

Potato Area Planted and Harvested by Seasonal Group

1 Includes data withheld above.

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

Source: Crop Production 2015 Summary (January 2016), USDA, National Agricultural Statistics Service.



|                       | Potato Field<br>St | ates and Ur    | ited States: | 2013-2015     | Group         |                  |
|-----------------------|--------------------|----------------|--------------|---------------|---------------|------------------|
| Seasonal group        |                    | Yield per acre |              |               | Production    |                  |
| and State             | 2013               | 2014           | 2015         | 2013          | 2014          | 2015             |
|                       |                    | cwt            |              |               | 1,000 cwt     |                  |
| Spring                |                    |                |              |               | .,            |                  |
| Arizona               | 280                | 310            | 290          | 952           | 1,085         | 1,015            |
| California            | 410                | 470            | 430          | 10,865        | 11,656        | 9,761            |
| Florida               | 240                | 240            | 230          | 7,080         | 7,032         | 6,808            |
| North Carolina        | 240                | 210            | 210          | 3,240         | 2,835         | 2,667            |
| United States         | 304                | 318            | 296          | 22,137        | 22,608        | 20,251           |
| Summer                | 504                | 510            | 250          | 22,137        | 22,000        | 20,231           |
| Delaware              | 280                | 290            | (D)          | 392           | 348           | (D)              |
| Illinois              | 370                | 415            | 380          | 2,479         | 2,656         | 2,622            |
| Kansas                | 350                | 340            | 335          | 1,505         | 1,394         | 1,206            |
| Maryland              | 310                | 380            | 330          | 651           | 874           | 792              |
| Missouri              | 300                | 270            | 305          | 2,700         | 2,133         | 2,471            |
| New Jersey            | 230                | 225            | (D)          | 552           | 428           | (D)              |
| Texas                 | 460                | 335            | 375          | 8,142         | 6,901         | 6,825            |
| Virginia              | 210                | 250            | 220          | 819           | 1,125         | 1,034            |
| Other States 1        | (NA)               | (NA)           | 245          | (NA)          | (NA)          | 784              |
| United States         | 363                | 324            | 334          | 17,240        | 15,859        | 15,734           |
| Fall                  | 202                | 324            | 334          | 17,240        | 13,039        | 13,734           |
| California            | 480                | 470            | 465          | 7 504         | 7.001         | 7 720            |
| Colorado              |                    |                |              | 3,504         | 3,901         | 3,720            |
| San Luis Valley       | 372<br>365         | 388<br>380     | <u> </u>     | 20,304 18,104 | 23,196 20,482 | 22,857<br>19.943 |
| All other areas       | 440                | 460            | 470          | 2,200         | 20,482        | 2,914            |
| Idaho                 | 440                | 400            | 402          | 131,131       | 132,880       | 130,320          |
| 10 Southwest counties | 520                | 515            | 525          | 8,840         | 8,240         | 9,450            |
| Other Idaho counties  | 409                | 410            | 395          | 122,291       | 124,640       | 120,870          |
| Maine                 | 290                | 290            | 320          | 15,660        | 14,645        | 16,160           |
| Massachusetts         | 260                | 290            | 300          | 1,014         | 1,026         | 1,080            |
| Michigan              | 360                | 370            | 390          | 15,840        | 15,725        | 17,550           |
| Minnesota             | 385                | 400            | 400          | 17,325        | 16,400        | 16,200           |
| Montana               | 310                | 320            | 320          | 3,441         | 3,616         | 3,488            |
| Nebraska              | 460                | 470            | 435          | 8,418         | 7,943         | 6,873            |
| Nevada                | (D)                | (D)            | (D)          | (D)           | (D)           | (D)              |
| New Mexico            | (D)                | (D)            | (D)          | (D)           | (D)           | (D)              |
| New York              | 290                | 275            | 285          | 4,959         | 4,345         | 4,161            |
| North Dakota          | 290                | 310            | 340          | 22,620        | 23,870        | 27,200           |
| Ohio                  | 230                | 280            | 230          | 504           | 420           | 345              |
| Oregon                | 545                | 580            | 560          | 21,582        | 22,562        | 21,784           |
| Pennsylvania          | 290                | 275            | 280          | 1,914         | 1,430         | 1,484            |
| Rhode Island          | 260                | 245            | 245          | 130           | 123           | 172              |
| Washington            | 600                | 615            | 590          | 96,000        | 101,475       | 100,300          |
| Wisconsin             | 420                | 410            | 440          | 26,040        | 26,240        | 27,500           |
| Other States 1        | 457                | 420            | 420          | 4,889         | 3,906         | 3,319            |
|                       |                    | .20            | .20          | .,            | 2/000         | 2,3.5            |
| United States         | 425                | 434            | 431          | 395,275       | 403,703       | 404,513          |

Potato Yield and Production in Cwt by Seasonal Group

1 Includes data withheld above.

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

Source: Crop Production 2015 Summary (January 2016), USDA, National Agricultural Statistics Service.



|                           | Potato Pro |                              |                        |                       | sposition,<br>s: 2014 Cr |                     | and Value               |           |  |
|---------------------------|------------|------------------------------|------------------------|-----------------------|--------------------------|---------------------|-------------------------|-----------|--|
|                           |            |                              |                        | Farm disposit         | ion                      |                     | Value of                |           |  |
| State                     | Production | Total<br>used<br>for<br>seed | Seed,<br>feed,<br>home | Shrink<br>and<br>loss | Sold                     | Price<br>per<br>cwt | Production <sup>1</sup> | Sales 1   |  |
|                           | 1,000 cwt  | 1,000 cwt                    |                        | 1,000 cwt             |                          | \$                  | \$1,000                 | \$1,000   |  |
| Arizona                   | 1,085      | (D)                          | (D)                    | (D)                   | (D)                      | (D)                 | (D)                     | (D)       |  |
| California                | 15,557     | 1,262                        | 10                     | 211                   | 15,336                   | 11.90               | 184,891                 | 182,443   |  |
| Colorado                  | 23,196     | 1,537                        | 961                    | 2,330                 | 19,905                   | 8.25                | 191,367                 | 164,330   |  |
| Delaware                  | 348        | 20                           | 1                      | 1                     | 346                      | 14.80               | 5,150                   | 5,126     |  |
| Florida                   | 7,032      | 897                          | -                      | 531                   | 6,501                    | 18.70               | 131,498                 | 121,802   |  |
| Idaho                     | 132,880    | 7,703                        | 890                    | 8,630                 | 123,360                  | 7.20                | 956,736                 | 886,654   |  |
| Illinois                  | 2,656      | 150                          | 26                     | -                     | 2,630                    | 9.70                | 25,763                  | 25,512    |  |
| Kansas                    | 1,394      | 107                          | -                      | 50                    | 1,344                    | 8.55                | 11,919                  | 11,508    |  |
| Maine                     | 14,645     | 1,071                        | 327                    | 1,818                 | 12,500                   | 10.50               | 153,773                 | 131,554   |  |
| Maryland                  | 874        | 38                           | 1                      | 1                     | 872                      | 11.70               | 10,226                  | 10,193    |  |
| Massachusetts             | 1,026      | 83                           | 12                     | 5                     | 1,009                    | 10.40               | 10,670                  | 10,490    |  |
| Michigan                  | 15,725     | 1,058                        | 315                    | 450                   | 14,960                   | 11.70               | 183,983                 | 175,151   |  |
| Minnesota                 | 16,400     | 984                          | 136                    | 659                   | 15,605                   | 9.25                | 151,700                 | 144,248   |  |
| Missouri                  | 2,133      | 204                          | -                      | -                     | 2,133                    | 11.95               | 35,458                  | 25,458    |  |
| Montana                   | 3,616      | 276                          | 226                    | 200                   | 3,190                    | 12.80               | 46,285                  | 40,808    |  |
| Nebraska                  | 7,943      | 432                          | 162                    | 544                   | 7,237                    | 10.60               | 84,196                  | 76,625    |  |
| Nevada                    | (D)        | (D)                          | (D)                    | (D)                   | (D)                      | (D)                 | (D)                     | (D)       |  |
| New Jersey                | 428        | 40                           | 2                      | 1                     | 425                      | 11.90               | 5,093                   | 5,070     |  |
| New Mexico                | (D)        | (D)                          | (D)                    | (D)                   | (D)                      | (D)                 | (D)                     | (D)       |  |
| New York                  | 4,345      | 346                          | 82                     | 240                   | 4,023                    | 12.60               | 54,747                  | 50,877    |  |
| North Carolina            | 2,835      | (D)                          | (D)                    | (D)                   | (D)                      | (D)                 | (D)                     | (D)       |  |
| North Dakota              | 23,870     | 1,782                        | 360                    | 2,200                 | 21,310                   | 9.40                | 224,378                 | 200,836   |  |
| Ohio                      | 420        | 32                           | 5                      | 5                     | 410                      | 11.70               | 4,914                   | 4,788     |  |
| Oregon                    | 22,562     | 952                          | 70                     | 1,375                 | 21,117                   | 7.90                | 178,240                 | 167,008   |  |
| Pennsylvania              | 1,430      | 120                          | 13                     | 14                    | 1,403                    | 13.30               | 19,019                  | 18,649    |  |
| Rhode Island              | 123        | 11                           | -                      | 1                     | 122                      | 13.00               | 1,599                   | 1,587     |  |
| Texas                     | 6,901      | 630                          | 50                     | 51                    | 6,800                    | 17.30               | 119,387                 | 117,357   |  |
| Virginia                  | 1,125      | 97                           | 2                      | 8                     | 1,115                    | 16.60               | 18,675                  | 18,506    |  |
| Washington                | 101,475    | 4,318                        | 260                    | 6,340                 | 94,875                   | 7.60                | 771,210                 | 719,309   |  |
| Wisconsin                 | 26,240     | 1,501                        | 275                    | 846                   | 25,119                   | 10.40               | 272,896                 | 260,021   |  |
| Other States <sup>2</sup> | (NA)       | 608                          | 6                      | 251                   | 7,569                    | 10.79               | 84,438                  | 82,369    |  |
| United States             | 442,170    | 26,259                       | 4,192                  | 26,762                | 411,216                  | 8.88                | 3,928,211               | 3,658,279 |  |

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# Represents zero.

(D) Withheld to avoid disclosing data for individual operations.May not calculate due to rounding.

2 Includes data withheld above.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

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# All Potatoes Price per Cwt and Value of Production - States and United States: 2013-2015

|                            |       | Price per cwt |       |           | Value of production <sup>1</sup> |           |  |  |  |  |
|----------------------------|-------|---------------|-------|-----------|----------------------------------|-----------|--|--|--|--|
| State                      | 2013  | 2014          | 2015  | 2013      | 2014                             | 2015      |  |  |  |  |
|                            |       | \$            |       |           | \$1,000                          |           |  |  |  |  |
| Arizona                    | (D)   | (D)           | (D)   | (D)       | (D)                              | (D)       |  |  |  |  |
| California                 | 17.15 | 11.90         | 13.50 | 246,171   | 184,891                          | 182,081   |  |  |  |  |
| Colorado                   | 9.90  | 8.25          | 8.40  | 201,010   | 191,367                          | 191,999   |  |  |  |  |
| Delaware                   | 19.20 | 14.80         | (D)   | 7,526     | 5,150                            | (D)       |  |  |  |  |
| Florida                    | 17.00 | 18.70         | 15.90 | 120,360   | 131,498                          | 108,247   |  |  |  |  |
| Idaho                      | 7.75  | 7.20          | 6.90  | 1,016,265 | 956,736                          | 899,208   |  |  |  |  |
| Illinois                   | 10.70 | 9.70          | 8.30  | 26,525    | 25,763                           | 21,763    |  |  |  |  |
| Kansas                     | 11.30 | 8.55          | 9.25  | 17,007    | 11,919                           | 11,156    |  |  |  |  |
| Maine                      | 10.50 | 10.50         | 10.80 | 164,430   | 153,773                          | 174,528   |  |  |  |  |
| Maryland                   | 12.50 | 11.70         | 10.50 | 8,138     | 10,226                           | 8,316     |  |  |  |  |
| Massachusetts              | 11.10 | 10.40         | 10.00 | 11.255    | 10,670                           | 10,800    |  |  |  |  |
| Michigan                   | 11.90 | 11.70         | 10.50 | 188,496   | 183.983                          | 184,275   |  |  |  |  |
| Minnesota                  | 9.50  | 9.25          | 10.50 | 164,588   | 151,700                          | 170,100   |  |  |  |  |
| Missouri                   | 13.80 | 11.95         | 11.60 | 37,260    | 25,458                           | 28,664    |  |  |  |  |
| Montana                    | 12.90 | 12.80         | 13.50 | 44,389    | 46,285                           | 47,088    |  |  |  |  |
| Nebraska                   | 13.70 | 10.60         | 10.80 | 115,327   | 84,196                           | 74,228    |  |  |  |  |
| Nevada                     | (D)   | (D)           | (D)   | (D)       | (D)                              | (D)       |  |  |  |  |
| New Jersey                 | 11.70 | 11.90         | (D)   | 6,458     | 5,093                            | (D)       |  |  |  |  |
| New Mexico                 | (D)   | (D)           | (D)   | (D)       | (D)                              | (D)       |  |  |  |  |
| New York                   | 13.40 | 12.60         | 11.40 | 66,451    | 54,747                           | 47,435    |  |  |  |  |
| North Carolina             | (D)   | (D)           | (D)   | (D)       | (D)                              | (D)       |  |  |  |  |
| North Dakota               | 10.30 | 9.40          | 9.50  | 232,986   | 224,378                          | 258,400   |  |  |  |  |
| Ohio                       | 14.80 | 11.70         | 11.30 | 7,459     | 4,914                            | 3,899     |  |  |  |  |
| Oregon                     | 8.75  | 7.90          | 8.10  | 188,843   | 178,240                          | 176,450   |  |  |  |  |
| Pennsylvania               | 16.20 | 13.30         | 13.80 | 31,007    | 19,019                           | 20,479    |  |  |  |  |
| Rhode Island               | 13.20 | 13.00         | 11.60 | 1,716     | 1,599                            | 1,995     |  |  |  |  |
| Texas                      | 17.90 | 17.30         | 16.90 | 145,742   | 119,387                          | 115,343   |  |  |  |  |
| Virginia                   | 23.00 | 16.60         | 14.90 | 18,837    | 18,675                           | 15,407    |  |  |  |  |
| Washington                 | 8.25  | 7.60          | 7.55  | 792,000   | 771,210                          | 757,265   |  |  |  |  |
| Wisconsin                  | 10.40 | 10.40         | 9.35  | 270,816   | 272,896                          | 257,125   |  |  |  |  |
| Other States <sup>2</sup>  | 11.70 | 10.79         | 10.55 | 106,222   | 84,438                           | 82,075    |  |  |  |  |
| United States <sup>3</sup> | 9.75  | 8.88          | 8.74  | 4,237,284 | 3,928,211                        | 3,848,326 |  |  |  |  |

(D) Withheld to avoid disclosing data for individual operations.

1 The value of production is the sum of the value of production of the seasonal groups.

2 Includes data withheld above.

3 The 2013 and 2014 prices per cwt are derived from value of sales. The 2015 price is derived from value of production.

Source: Crop Values 2015 Summary (February 2016), USDA, National Agricultural Statistics Service.



# Fall Potato Percent of Acreage Planted by Type of Potato Selected States and United States: 2013 and 2014

|               |      | Potato types 1 |      |       |      |      |         |      |  |  |  |  |  |  |
|---------------|------|----------------|------|-------|------|------|---------|------|--|--|--|--|--|--|
| State         | R    | eds            | W    | nites | Yell | ows  | Russets |      |  |  |  |  |  |  |
|               | 2013 | 2014           | 2013 | 2014  | 2013 | 2014 | 2013    | 2014 |  |  |  |  |  |  |
|               |      | %              |      |       |      |      |         |      |  |  |  |  |  |  |
| Colorado      | 4    | 5              | 10   | 11    | 8    | 9    | 78      | 75   |  |  |  |  |  |  |
| Idaho         | 3    | 3              | 4    | 4     | 2    | 2    | 91      | 91   |  |  |  |  |  |  |
| Maine         | 3    | 3              | 42   | 42    | 2    | 3    | 53      | 52   |  |  |  |  |  |  |
| Michigan      | 1    | 1              | 84   | 83    | 1    | 1    | 14      | 15   |  |  |  |  |  |  |
| Minnesota     | 20   | 19             | 11   | 15    | 1    | 2    | 68      | 64   |  |  |  |  |  |  |
| New York      | 3    | 3              | 93   | 95    | 3    | 2    | 1       | -    |  |  |  |  |  |  |
| North Dakota  | 24   | 25             | 30   | 29    | 1    | 1    | 45      | 45   |  |  |  |  |  |  |
| Oregon        | 3    | 3              | 16   | 17    | 3    | 3    | 78      | 77   |  |  |  |  |  |  |
| Pennsylvania  | 6    | 3              | 88   | 89    | 5    | 7    | 1       | 1    |  |  |  |  |  |  |
| Washington    | 5    | 4              | 8    | 11    | 3    | 3    | 84      | 82   |  |  |  |  |  |  |
| Wisconsin     | 8    | 9              | 38   | 36    | 1    | 3    | 53      | 52   |  |  |  |  |  |  |
| United States | 7    | 6              | 20   | 20    | 2    | 3    | 71      | 71   |  |  |  |  |  |  |

- Represents zero.

1 Predominant type shown may include small portion of other type(s) constituting less than 1 percent of State's total. Blue types are reported under red types.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

# Potato Stocks Held by Growers, Local Dealers, and Processors – 13 Fall States: 2013-2014

| Crop year                  | Current year |            | Following year |        |
|----------------------------|--------------|------------|----------------|--------|
| and State                  | December 1   | February 1 | April 1        | June 1 |
|                            |              | 1,000 cwt  |                |        |
| 2013 California            | (NA)         | (NA)       | 800            | (D)    |
| Colorado                   | (NA)         | (NA)       | 7,000          | 2,800  |
| Idaho                      | (NA)         | (NA)       | 47,000         | 20,000 |
| Maine                      | (NA)         | (NA)       | 4,400          | (D)    |
| Michigan                   | (NA)         | (NA)       | 2,100          | (D)    |
| Minnesota                  | (NA)         | (NA)       | 6,000          | 3,000  |
| Montana                    | (NA)         | (NA)       | 1,800          | (D)    |
| Nebraska                   | (NA)         | (NA)       | 2,200          | (D)    |
| New York                   | (NA)         | (NA)       | 650            | (D)    |
| North Dakota               | (NA)         | (NA)       | 6,500          | 1,800  |
| Oregon                     | (NA)         | (NA)       | 7,600          | 3,000  |
| Washington                 | (NA)         | (NA)       | 26,000         | 12,500 |
| Wisconsin                  | (NA)         | (NA)       | 7,000          | 1,300  |
| Other States               | -            | -          | -              | 2,485  |
| United States              | (NA)         | (NA)       | 119,050        | 46,885 |
| Klamath Basin <sup>1</sup> | (NA)         | (NA)       | 1,850          | (D)    |
| 2014 California            | 2,500        | 1,600      | 700            | (D)    |
| Colorado                   | 17,200       | 13,000     | 8,500          | 4,000  |
| Idaho                      | 95,000       | 74,000     | 49,000         | 23,500 |
| Maine                      | 11,600       | 8,500      | 5,500          | 2,200  |
| Michigan                   | 9,400        | 5,000      | 2,200          | (D)    |
| Minnesota                  | 10,000       | 7,800      | 5,000          | 2,800  |
| Montana                    | 3,500        | 3,400      | 2,200          | (D)    |
| Nebraska                   | 4,800        | 3,300      | 2,100          | 700    |
| New York                   | 2,100        | 1,400      | 500            | (D)    |
| North Dakota               | 16,900       | 12,200     | 7,100          | 2,600  |
| Oregon                     | 17,700       | 13,200     | 8,200          | 2,700  |
| Washington                 | 57,000       | 44,000     | 29,000         | 12,500 |
| Wisconsin                  | 18,000       | 13,400     | 8,700          | 4,500  |
| Other States               | -            | -          | -              | 835    |
| United States              | 265,700      | 200,800    | 128,700        | 56,335 |
| Klamath Basin 1            | 5,000        | 3,000      | 1,500          | (D)    |

Represents zero.

(D) Withheld to avoid disclosing data for individual operations.

Includes data withheld above.

2 Includes potato stocks in California and Klamath County, Oregon.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

STATISTICS



# Top 50 Registered Seed Potato Varieties Grown in Canada Total Hectarage Accepted by Province: 2015

| Variety Name                       | Newfoundland | Prince Edward<br>Island | New<br>Brunswick | Quebec  | Ontario | Manitoba  | Saskatchewan | Alberta          | British<br>Columbia | Total<br>Hectares |
|------------------------------------|--------------|-------------------------|------------------|---------|---------|-----------|--------------|------------------|---------------------|-------------------|
| Russet Burbank                     |              | 810.908                 | 690.901          | 43.968  |         | 1,227.490 | 139.837      | 1,758.579        | 8.482               | 4,680.165         |
| Goldrush                           | 13.045       | 648.622                 | 164.694          | 879.367 | 11.326  | 61.220    | 2.779        | 43.570           | 0.382               | 1,825.005         |
| Shepody                            |              | 377.614                 | 201.007          | 3.362   | 4.802   | 5.400     | 42.615       | 214.151          | 11.142              | 860.093           |
| Norland                            | 0.132        | 142.627                 | 36.875           | 142.658 | 1.850   | 134.750   | 228.007      | 81.394           | 13.272              | 781.565           |
| Prospect                           |              | 596.874                 | 158.034          | 0.005   |         |           |              |                  |                     | 754.913           |
| Atlantic                           | 1.795        | 252.567                 | 390.984          | 12.061  |         | 0.800     |              | 57.858           | 3.951               | 720.016           |
| Ranger Russet                      |              | 213.994                 | 9.371            |         |         | 175.610   | 49.825       | 234.287          | 15.089              | 698.176           |
| HO2000                             |              | 428.573                 | 0.001            |         |         |           | 52.884       | 96.671           |                     | 578.129           |
| Kennebec                           | 0.019        | 369.399                 | 145.924          | 1.136   | 9.225   | 1.300     | 0.956        | 13.866           | 36.107              | 577.932           |
| Superior                           | 1.556        | 260.939                 | 50.809           | 209.016 | 10.501  | 0.200     |              |                  |                     | 533.021           |
| Chieftan                           | 0.358        | 106.637                 | 92.272           | 228.553 | 9.869   |           |              | 20.470           | 70.355              | 528.514           |
| Eva                                | 0.434        | 480.556                 | 11.512           |         | 7.600   |           |              |                  |                     | 500.102           |
| Russet Norkotah                    |              | 16.187                  | 157.431          | 0.550   |         |           | 68.917       | 218.033          | 26.443              | 487.561           |
| Innovator                          |              | 113.724                 | 149.150          | 0.110   |         | 104.440   |              | 12.455           |                     | 379.879           |
| Yukon Gold                         | 0.136        | 64.401                  | 65.643           | 26.240  | 7.126   | 26.110    | 4.549        | 27.958           | 70.277              | 292.440           |
| Envol                              |              |                         |                  | 275.159 |         |           |              |                  |                     | 275.159           |
| Umatilla Russet                    |              |                         |                  | 2.130   |         | 133.810   | 37.312       | 85.363           |                     | 258.615           |
| AC Chaleur                         | 0.245        | 89.106                  | 5.612            | 116.063 | 26.425  |           |              |                  |                     | 237.451           |
| Dakota Pearl                       |              | 90.987                  | 13.280           | 18.332  | 4.205   | 54.900    |              | 38.304           | 0.002               | 220.010           |
| Baby Boomer                        |              | 147.900                 |                  |         |         |           | 48.692       | 4.511            |                     | 201.103           |
| Bintje                             |              |                         | 0.020            |         | 0.336   |           | 21.519       | 166.447          | 0.652               | 188.974           |
| Sangre                             |              | 5.939                   |                  |         |         | 97.070    | 17.639       | 66.895           | 0.186               | 187.729           |
| Piccolo                            |              | 135.500                 |                  |         |         |           | 3.642        | 14.511           |                     | 153.653           |
| Snowden                            |              | 15.379                  | 106.293          | 5.963   |         |           |              | 13.842           |                     | 141.477           |
| Cal White                          |              |                         | 113.295          | 0.105   | 4.335   |           |              | 2.462            | 7.020               | 127.217           |
| Milva                              |              |                         |                  |         |         |           | 116.980      | 0.281            |                     | 117.261           |
| Viking                             |              |                         | 35.651           | 15.050  |         | 46.600    | 2.986        | 1.613            |                     | 101.900           |
| Classic Russet                     |              | 75.730                  | 9.851            | 11.332  |         |           | 0.111        | 0.749            |                     | 97.773            |
| Sifra                              |              | 45.959                  | 0.010            | 9.512   | 13.740  |           |              | 17.731           | 5.822               | 92.774            |
| Red Pontiac                        |              |                         | 64.482           |         |         | 17.900    | 3.059        | 0.300            | 5.132               | 90.873            |
| Yukon Gem                          |              | 81.979                  | 1.480            | 0.177   | 5.725   |           | 0.001        | 4 700            | 20.725              | 89.185            |
| Red La Soda                        |              | 9.715                   | 41.864           | 0.173   |         |           | 0.200        | 4.702            | 28.325              | 84.979            |
| Vivaldi                            |              | 22.402                  | 0.010            | 54.822  |         | 1.000     |              | 7.551            |                     | 84.785            |
| Darkred Chieftan                   |              | 27.214                  | 2.920            | 52.603  | 12.125  | 1.800     | 0.771        |                  | 7 400               | 84.537            |
| Gemstar Russet                     |              | 10 5 10                 | 11.200           | 48.125  | 12.125  | 71.000    | 0.371        | 21.750           | 3.490               | 75.311            |
| Colombia                           |              | 19.518                  | 0.010            | 1.253   |         | 31.000    |              | 21.759           |                     | 73.540            |
| Fabula                             |              | 49.354<br>1.580         | 13.310           | 1.400   |         | 40.500    |              | 6.730            |                     | 70.794<br>70.466  |
| Agata                              |              |                         | 46 500           | 10 707  |         | 40.500    |              | 28.386           |                     |                   |
| Andover                            |              | 0.182                   | 46.588           | 19.793  |         |           | 52.007       | 3.353            |                     | 69.916            |
| Modoc<br>Pacific Russet            |              | 5.671<br>7.500          | 2.800            | 7.465   |         |           | 52.003       | 70 165           | 2 771               | 67.939<br>63.416  |
|                                    |              | 7.500                   | 21.020           |         |         |           |              | 32.165           | 2.731               |                   |
| Alturas<br>IPM-ABR                 |              | 0.002                   |                  | 8.746   |         |           | 18.540       | 58.354<br>23.924 |                     | 58.354<br>51.212  |
| Monticello                         |              | 7.197                   | 31.955           | 0.740   |         |           | 10.540       | 6.952            |                     | 46.104            |
| Tebina                             |              | 45.682                  | 51.555           |         |         |           |              | 0.552            |                     | 45.682            |
| Lady Claire                        |              | 4J.00Z                  |                  |         |         | 1.500     |              | 43.445           |                     | 45.662            |
| Adora                              |              | 0.002                   | 0.411            | 14.350  | 2.500   | 19.900    | 0.301        | 6.181            | 0.400               | 44.945            |
| Mystére                            |              | 0.002                   | 0.411            | 40.864  | 2.500   | 19.900    | 0.501        | 0.101            | 0.400               | 44.045            |
| Vigor                              |              |                         |                  | +0.004  |         |           |              | 40.507           | 0.001               | 40.804            |
| AC Peregrine Red                   |              |                         |                  |         |         | 25.070    | 7.982        | 0.180            | 4.098               | 37.330            |
| Total top 50                       | 18           | 5,768                   | 2,847            | 2,250   | 132     | 2,207     | 922          | 3,476            | 313                 | 17,933.392        |
| registered varieties               |              | 5,700                   | 2,047            | 2,230   | IJZ     | 2,207     | 522          | 5,470            | 515                 | 17,955.592        |
| Total other varieties <sup>1</sup> | 5            | 810                     | 1,217            | 548     | 62      | 239       | 270          | 848              | 74                  | 4,072.267         |
| TOTAL ALL                          | 23           | 6,578                   | 4,063            | 2,798   | 194     | 2,446     | 1,191        | 4,325            | 387                 | 22,005.659        |

1 Other varieties included non registered varieties, varieties grown on smaller hectarage and varieties that were not approved for release by the Canadian Representative.

Note: To convert hectares to acres multiply the number of hectares x 2.471, i.e. 100 hectares equals 247.1 acres.

Source: Canadian Food Inspection Agency, October 2015.



# Fall Potato Acres Planted for Certified Seed – Selected States and United States: 2013 and 2014

|               |               | 2013 Crop |           |               | 2014 Crop |           |
|---------------|---------------|-----------|-----------|---------------|-----------|-----------|
|               | Entered for   |           | Percent   | Entered for   |           | Percent   |
| State         | certification | Certified | certified | certification | Certified | certified |
|               |               | acres     |           |               | acres     |           |
| Alaska        | 76            | 76        | 100       | 32            | 32        | 100       |
| California    | 815           | 815       | 100       | 1,018         | 1,018     | 100       |
| Colorado      | 13,256        | 9,737     | 73        | 12,730        | 10,975    | 86        |
| Idaho         | 33,579        | 33,101    | 99        | 32,893        | 32,367    | 98        |
| Maine         | 10,794        | 10,794    | 100       | 10,861        | 10,861    | 100       |
| Michigan      | 2,253         | 2,242     | 100       | 2,250         | 2,185     | 97        |
| Minnesota     | 6,564         | 5,385     | 82        | 6,754         | 5,580     | 83        |
| Montana       | 10,136        | 10,136    | 100       | 10,194        | 10,194    | 100       |
| Nebraska      | 6,106         | 6,097     | 100       | 6,127         | 6,016     | 98        |
| New York      | 618           | 618       | 100       | 617           | 617       | 100       |
| North Dakota  | 17,953        | 14,170    | 79        | 18,465        | 16,104    | 87        |
| Oregon        | 2,531         | 2,460     | 97        | 2,736         | 2,623     | 96        |
| Pennsylvania  | 343           | 325       | 95        | 367           | 367       | 100       |
| Washington    | 3,065         | 3,052     | 100       | 3,215         | 3,215     | 100       |
| Wisconsin     | 8,404         | 8,404     | 100       | 8,675         | 8,643     | 100       |
| United States | 116,493       | 107,412   | 92        | 116,934       | 110,797   | 95        |

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.



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|                            | 201   | 15 To    | tal Ce   | ertifie   | d See     | d Poi    | tato /   | Acres     | Acce     | epted     | , Un   | ited   | State    | es       |          |            |
|----------------------------|-------|----------|----------|-----------|-----------|----------|----------|-----------|----------|-----------|--------|--------|----------|----------|----------|------------|
| Cultivar/Clone             | AK    | CA       | CO       | ID        | ME        | MI       | MN       | MT        | NE       | ND        | NV     | NY     | OR       | WA       | WI       | Acres      |
| Russet Burbank             |       |          |          | 13,269.23 | 118.89    | 196.20   | 1,007.51 | 4,182.45  | 188.37   | 811.78    |        |        | 33.40    | 318.10   | 102.00   | 20,227.92  |
| Frito-Lay Varieties        |       | 73.00    | 329.58   |           | 1,999.27  |          |          |           | 2,722.77 | 640.92    | 101.15 |        | 415.70   | 71.00    | 2,184.42 | 8,537.81   |
| Ranger Russet              |       |          |          | 4,273.99  |           |          | 4.71     | 1,188.89  | 42.48    | 758.40    | 4.06   |        | 217.84   | 160.69   |          | 6,651.06   |
| Umatilla Russet            | 1.00  |          |          | 1,064.50  |           |          | 739.51   | 1,572.55  | 241.06   | 897.72    | 39.05  |        | 171.05   | 247.95   | 7.00     | 4,981.39   |
| Norland "Dark Red"         | 0.40  |          | 0.43     | 556.45    | 620.50    | 0.40     | 858.31   | 136.15    |          | 1,291.42  |        | 2.46   |          |          | 793.42   | 4,259.93   |
| Norland "Red"              |       |          |          | 0.51      |           |          | 337.82   | 40.45     |          | 2,713.11  |        |        |          |          | 284.34   | 3,376.23   |
| Atlantic                   |       | 113.00   | 157.88   | 199.04    | 996.58    | 72.50    |          | 14.92     | 163.01   | 271.60    |        | 0.91   | 77.50    | 51.10    | 722.73   | 2,840.77   |
| Miscellaneous              | 0.70  |          | 1,135.90 |           | 0.63      | 1,148.30 | 24.64    | 0.67      | 75.18    | 14.68     |        | 0.23   | 75.10    |          |          | 2,476.04   |
| Russet Norkotah 296        |       |          | 541.58   | 1,209.04  |           |          |          | 21.30     | 210.72   |           |        |        | 189.80   |          | 63.00    | 2,235.44   |
| Russet Norkotah            | 0.30  |          |          | 643.62    | 144.11    | 107.60   | 18.11    | 240.90    | 221.99   | 236.40    |        |        | 251.10   | 152.10   | 186.20   | 2,202.43   |
| Russet Norkotah Sel 3      |       |          | 303.10   | 1,259.37  |           |          |          | 442.43    | 74.49    |           |        |        | 38.60    | 39.53    |          | 2,157.52   |
| Alturas                    |       |          |          | 1,304.85  |           |          |          | 680.07    | 10.10    |           | 2.08   |        | 114.02   |          |          | 2,111.12   |
| Snowden                    |       |          |          |           | 748.14    | 294.50   |          | 14.32     | 92.91    | 35.00     |        | 30.21  | 38.30    |          | 732.25   | 1,985.63   |
| Dakota Pearl               |       |          |          | 103.20    |           |          | 326.17   |           | 52.03    | 1,332.65  |        |        |          |          |          | 1,814.05   |
| Lamoka                     |       |          | 55.63    | 142.60    | 363.62    | 199.90   | 81.51    | 28.89     | 172.48   | 48.90     |        | 56.86  |          | 35.00    | 547.79   | 1,733.18   |
| Red LaSoda                 |       | 162.50   | 0.13     | 42.83     |           | 0.10     | 0.50     | 1.80      | 51.94    | 1,091.30  |        |        | 28.70    | 188.82   | 16.00    | 1,584.62   |
| Russet Norkotah 278        |       |          | 408.20   | 488.82    |           |          |          | 402.04    | 172.88   |           |        |        | 43.70    |          |          | 1,515.64   |
| Shepody                    | 0.10  |          |          | 670.15    | 126.60    |          |          | 49.20     | 99.00    | 169.10    |        |        | 190.30   | 41.00    |          | 1,345.45   |
| Classic Russet             |       |          | 724.28   | 47.68     | 38.22     |          |          | 223.35    | 240.41   |           |        |        | 1.00     |          |          | 1,274.94   |
| Russet Norkotah 112        |       |          | 32.90    | 1,062.22  |           |          |          | 119.96    | 1.74     |           |        |        |          |          |          | 1,216.82   |
| Canela Russet              |       |          | 1,048.49 |           |           |          |          |           |          |           |        |        | 45.00    | 0.25     | 13.30    | 1,107.04   |
| Yukon Gold                 | 9.60  | 1.00     | 222.70   | 99.06     | 195.66    |          | 160.68   | 10.10     | 7.28     | 83.10     |        | 7.44   | 50.70    | 59.15    | 196.24   | 1,102.71   |
| Prospect                   |       |          |          |           |           |          |          |           | 193.66   | 866.20    |        |        |          |          |          | 1,059.86   |
| Goldrush                   | 1.50  |          |          |           | 113.00    | 7.40     | 28.41    |           |          | 160.20    |        | 0.05   |          |          | 667.42   | 977.98     |
| Silverton Russet           |       |          |          |           |           |          |          |           |          | 133.50    |        |        |          |          | 814.96   | 948.46     |
| Chieftain                  | 6.40  | 67.00    | 24.55    | 213.57    | 30.15     |          |          | 37.15     |          | 8.50      |        | 12.57  | 39.00    | 509.00   |          | 947.88     |
| Clearwater Russet          |       |          |          | 617.02    |           |          |          | 265.15    |          |           | 11.90  |        |          | 0.10     |          | 894.17     |
| Teton Russet               |       |          | 586.45   | 182.97    | 1.31      |          |          | 55.48     |          | 6.30      |        |        |          |          | 12.61    | 845.12     |
| Norland                    |       |          |          | 60.00     |           |          |          |           |          | 733.32    |        |        |          |          |          | 793.32     |
| Bannock Russet             |       |          |          | 298.20    |           |          |          |           |          | 374.30    |        |        |          |          | 6.50     | 679.00     |
| Russet Norkotah Sel 8      |       |          | 301.85   | 88.00     |           |          |          |           | 45.19    |           |        |        |          |          | 212.77   | 647.81     |
| Cal White                  | 3.10  | 92.00    | 3.50     | 333.78    |           |          | 65.61    | 17.18     |          | 4.10      |        |        | 12.70    | 113.00   |          | 644.97     |
| Superior (NY Strain)       |       |          |          |           | 580.32    |          |          |           |          |           |        |        |          |          |          | 580.32     |
| Reba                       |       |          |          |           | 459.13    | 36.90    |          |           |          |           |        | 45.71  |          |          | 24.02    | 565.75     |
| Red LaSoda-New York        |       | 43.00    |          |           | 236.63    |          | 263.77   |           |          |           |        |        |          |          |          | 543.40     |
| Satina                     |       |          | 165.90   | 13.86     | 85.07     |          | 79.31    | 33.60     |          |           |        | 25.64  |          | 120.53   |          | 523.91     |
| Waneta                     |       |          |          | 33.00     | 253.44    |          | 74.40    |           | 3.76     | 37.70     |        | 90.35  |          |          | 1.30     | 493.95     |
| Agata                      |       |          |          | 293.33    |           |          |          |           |          | 171.00    |        |        |          |          |          | 464.33     |
| Russet Burbank (ID Strain) |       |          |          |           | 450.41    |          |          |           |          |           |        |        |          |          |          | 450.41     |
| Sangre                     |       |          |          |           |           |          | 19.01    | 0.36      |          | 426.25    |        |        |          | 1.45     |          | 447.07     |
| Pike                       | 0.50  |          |          | 23.00     | 40.19     | 89.00    |          |           |          |           |        | 1.06   | 69.00    | 22.00    | 198.09   | 442.84     |
| Kennebec                   | 0.10  |          | 4.96     | 0.40      | 232.95    |          | 171.09   | 7.84      |          |           |        | 2.31   |          | 1.75     | 9.07     | 430.48     |
| Russet Burbank (MT Strain) |       |          |          | 0.01      | 430.16    |          |          |           |          |           |        |        |          |          |          | 430.17     |
| Granola                    |       | 185.50   |          | 145.79    |           |          | 86.41    |           |          |           |        |        |          |          |          | 417.70     |
| Rio Grande Russet          |       |          | 400.90   |           |           |          |          |           |          |           |        |        |          |          |          | 400.90     |
| Superior                   | 0.10  |          |          |           | 0.59      | 49.00    |          |           |          |           |        | 50.62  |          |          | 298.07   | 398.38     |
| La Ratte                   |       | 12.00    | 281.19   | 21.20     | 0.14      |          |          |           |          |           |        | 46.64  | 0.20     | 14.30    |          | 375.67     |
| Alegria                    |       | 45.00    | 228.30   |           | 1.08      |          |          |           |          |           |        |        |          | 84.00    | 5.22     | 363.60     |
| Centennial Russet          |       |          | 360.08   |           |           |          |          |           |          |           |        |        |          |          |          | 360.08     |
| Norwis                     |       |          |          |           | 347.53    |          |          |           |          |           |        |        |          |          |          | 347.53     |
| All Other Varieties        | 22.10 | 341.00   | 2,038.46 | 2,583.99  | 1,872.28  | 256.45   | 895.96   | 449.94    | 873.66   | 1,570.29  | 28.90  | 341.74 | 645.21   | 937.38   | 791.26   | 13,648.62  |
| Total Acres                | 45.90 | 1,135.00 | 9,356.94 | 31,345.27 | 10,486.60 | 2,458.25 | 5,243.44 | 10,237.12 | 5,957.11 | 14,887.74 | 187.14 | 714.80 | 2,747.92 | 3,168.20 | 8,889.98 | 106,861.41 |

Source: Colorado Potato Seed Certification Service, October 2015.



| Year         | Jan.          | Feb.          | March          | April         | May            | June           | July         | Aug.           | Sept.         | Oct.                | Nov.          | Dec.          | Marketing<br>Year |
|--------------|---------------|---------------|----------------|---------------|----------------|----------------|--------------|----------------|---------------|---------------------|---------------|---------------|-------------------|
| TCui         | Jun.          | TCD.          | Waren          | Лрп           | widy           |                | per cwt      | 7145.          | Jept.         | 000                 | 1407.         | Dec.          | TCui              |
| Table Sto    | ock:          |               |                |               |                | Ť              | Perent       |                |               |                     |               |               |                   |
| 1997         | 3.21          | 3.82          | 3.46           | 3.92          | 4.6            | 5.67           | 7.02         | 9.04           | 7.02          | 6.65                | 6.07          | 6.05          |                   |
| 1998         | 5.76          | 6.81          | 7.54           | 6.83          | 7.31           | 7.23           | 6.94         | 6.73           | 6.62          | 5.75                | 5.77          | 5.41          |                   |
| 1999<br>2000 | 6.08<br>6.21  | 6.94<br>6.62  | 7.85<br>6.74   | 8.32<br>6.61  | 7.7<br>7.3     | 9.08<br>7.4    | 9.79<br>8.81 | 9.67<br>8.15   | 7.23<br>5.9   | 6.26<br>4.66        | 6.58<br>4.16  | 7 4.77        |                   |
| 2000         | 3.54          | 5.41          | 4.48           | 5.53          | 7.23           | 8.31           | 8.93         | 12.96          | 10.96         | 8.69                | 8.68          | 9.37          |                   |
| 2002         | 10.49         | 11.63         | 13.19          | 12.17         | 14.69          | 16.28          | 16.7         | 15.31          | 11.52         | 8.34                | 8.62          | 8.6           |                   |
| 2003<br>2004 | 8.05<br>6.28  | 8.51<br>6.79  | 8.57<br>7.38   | 8.35<br>7.84  | 9.09<br>7.65   | 9.2<br>9.01    | 8.95<br>7.99 | 8.48<br>7.76   | 6.87<br>6.75  | <u>6.21</u><br>5.07 | 6.19<br>4.89  | 6.13<br>5.57  | 7.34<br>6.7       |
| 2004         | 6.15          | 6.64          | 8.06           | 7.24          | 7.36           | 8.29           | 10.05        | 11             | 9.61          | 8.8                 | 9.04          | 9.18          | 10.31             |
| 2006         | 9.58          | 9.14          | 13.82          | 12.39         | 10.56          | 12.02          | 12.7         | 13.97          | 9.81          | 8.67                | 8.63          | 8.7           | 10.25             |
| 2007         | 9.05          | 10.05         | 11.04          | 13.09         | 10.37          | 10.36          | 9.74         | 10.53          | 7.85          | 7.68                | 8.11          | 8.97          | 10.84             |
| 2008<br>2009 | 9.67          | 10.3<br>12.45 | 10.25<br>12.07 | 11.77<br>10.6 | 14.56<br>12.21 | 18.03<br>13.28 | 18<br>10.56  | 23.66<br>11.85 | 19.39<br>8.77 | 17.59<br>7.46       | 14.97<br>6.68 | 14.19<br>6.19 | 14.44<br>8.35     |
| 2010         | 5.7           | 6.68          | 6.56           | 6.54          | 9.19           | 8.21           | 8.35         | 13.29          | 11.2          | 11.2                | 10.32         | 13.51         | 12.71             |
| 2011         | 11.03         | 12.02         | 14.51          | 14.6          | 15.33          | 16.58          | 18.9         | 22.65          | 13.7          | 11.01               | 10.89         | 10.86         | 12.82             |
| 2012<br>2013 | 10.68<br>6.26 | 10.67<br>6.89 | 12.21<br>7.31  | 15.06<br>9.98 | 13.62<br>10.96 | 11.58<br>14.27 | 9.9<br>17.11 | 12.26<br>20.72 | 7.44          | 6.75                | 6.64<br>11.03 | 6.4<br>10.35  | 9.16<br>12.63     |
| 2013         | 9.86          | 10.08         | 10.6           | 12.17         | 11.53          | 14.27          | 9.92         | 11.47          | 9.84          | 8.97                | 9.24          | 9.4           | 12.65             |
| 2015         | 9.65          | 8.92          | 8.72           | 9.51          | 10.42          | 11.57          | 9.79         | 11.12          | 8.44          | 8.7                 | 8.62          | 8.88          |                   |
| 2016         | 8.76          |               |                |               |                |                |              |                |               |                     |               |               |                   |
| Processi     | · ·           | 10            | <b>5</b> 11    | 5.00          | 6.04           | 5.04           | 4.77         | 4.03           | 4.63          |                     | 4.71          | 1.00          |                   |
| 1997<br>1998 | 4.98          | 4.9<br>5.26   | 5.11<br>5.24   | 5.02<br>5.48  | 6.04<br>5.97   | 5.04<br>5.58   | 4.33<br>5.04 | 4.81<br>4.83   | 4.61<br>4.55  | 4.6                 | 4.71 4.61     | 4.96          |                   |
| 1999         | 5.11          | 4.94          | 5.14           | 5.3           | 5.32           | 5.3            | 5.28         | 4.43           | 4.59          | 4.67                | 5.04          | 4.95          |                   |
| 2000         | 5.18          | 5.27          | 5.21           | 5.41          | 5.37           | 5.34           | 4.89         | 4.46           | 4.48          | 4.34                | 4.69          | 5.07          |                   |
| 2001         | 4.95          | 5.15          | 5.1            | 5.19          | 5.1            | 4.96           | 5.24         | 4.43           | 4.56          | 4.47                | 4.89          | 5.15          |                   |
| 2002<br>2003 | 5.37<br>5.29  | 5.27<br>5.27  | 5.34<br>5.28   | 5.66<br>5.49  | 6.02<br>5.59   | 5.83<br>5.59   | 6.09<br>5.38 | 4.67<br>4.88   | 4.62          | 4.79                | 5.14<br>4.77  | 5.35<br>5.19  | 5.11              |
| 2003         | 5.3           | 5.4           | 5.24           | 5.56          | 5.62           | 5.53           | 5.15         | 4.76           | 4.59          | 4.46                | 4.87          | 5.1           | 5.06              |
| 2005         | 5.29          | 5.28          | 5.37           | 5.45          | 5.69           | 5.51           | 5.52         | 4.91           | 4.65          | 4.66                | 4.89          | 5.51          | 5.39              |
| 2006<br>2007 | 5.65<br>6.14  | 5.58<br>6.03  | 5.73<br>6.36   | 6.04<br>6.55  | 6.3<br>6.74    | 6.46<br>6.65   | 6.4<br>6.51  | 5.43<br>5.55   | 5.2<br>5.34   | 5.11                | 5.68<br>5.62  | 5.94<br>6.14  | 5.9<br>6.01       |
| 2007         | 6.2           | 6.34          | 6.25           | 6.58          | 6.72           | 6.85           | 6.72         | 5.75           | 5.75          | 5.61                | 6.01          | 6.31          | 6.49              |
| 2009         | 6.89          | 7             | 7.01           | 7.5           | 7.93           | 7.44           | 7.27         | 7.14           | 7.88          | 7.06                | 7.46          | 8.17          | 8.15              |
| 2010         | 8.45          | 8.46          | 8.74           | 9.04          | 8.95           | 8.4            | 8.25         | 6.36           | 6.21          | 6.21                | 6.93          | 7.58          | 7.41              |
| 2011<br>2012 | 7.62<br>8.38  | 7.52<br>8.28  | 8.38<br>8.37   | 8.8<br>9.04   | 8.44<br>9.15   | 8.51<br>8.74   | 8.6<br>8.88  | 7.34           | 6.56<br>7.29  | <u>6.6</u><br>7.14  | 7.48          | 8.11<br>8.39  | 7.84              |
| 2013         | 8.76          | 8.51          | 8.84           | 9.02          | 9.29           | 9.03           | 9.41         | 7.89           | 7.56          | 7.38                | 8.18          | 8.75          | 8.52              |
| 2014         | 8.84          | 8.86          | 8.69           | 8.75          | 8.55           | 9.48           | 9.63         | 8.08           | 7.3           | 6.88                | 7.68          | 8.23          | 8.55              |
| 2015<br>2016 | 8.72<br>8.3   | 8.47          | 8.59           | 8.67          | 8.7            | 8.78           | 8.83         | 7.65           | 7.15          | 6.85                | 7.93          | 8.29          |                   |
| All Uses:    |               |               | -              |               |                |                |              |                | -             |                     | -             |               |                   |
| 1997         | 4.22          | 4.56          | 4.64           | 4.67          | 5.31           | 5.67           | 5.66         | 6.31           | 5.08          | 4.93                | 5.12          | 5.36          | 5.64              |
| 1998         | 5.41          | 5.88          | 6.41           | 6.27          | 6.46           | 6.13           | 5.78         | 5.38           | 5.08          | 4.55                | 5.02          | 5.29          | 5.56              |
| 1999         | 5.5           | 5.75          | 6.12           | 6.5           | 6.06           | 6.54           | 7.35         | 5.91           | 5.33          | 4.98                | 5.58          | 5.68          | 5.76              |
| 2000<br>2001 | 5.56          | 5.78<br>5.28  | 6.14<br>5.12   | 6.49<br>5.47  | 6.28<br>5.22   | 5.97<br>5.71   | 6.58<br>6.36 | 5.32<br>7.2    | 4.79<br>6.23  | 4.39<br>5.28        | 4.5<br>6.16   | 4.93<br>6.73  | 5.08              |
| 2001         | 7.34          | 7.33          | 8.24           | 8.01          | 8.59           | 9.38           | 10.59        | 7.39           | 6.29          | 5.53                | 6.24          | 6.62          | 6.67              |
| 2003         | 6.44          | 6.47          | 6.79           | 6.98          | 6.93           | 6.69           | 6.82         | 5.78           | 5.16          | 4.85                | 5.21          | 5.56          | 5.88              |
| 2004         | 5.7           | 5.93          | 6.11           | 6.62          | 6.37           | 6.44           | 6.14         | 5.57           | 5.16          | 4.61                | 4.89          | 5.28          | 5.65              |
| 2005<br>2006 | 5.64          | 5.83<br>6.8   | 6.44<br>8.48   | 6.19<br>8.36  | 6.06<br>7.73   | 6.31<br>8.46   | 7.1<br>9.32  | 6.48<br>7.55   | 5.64<br>6.12  | 5.38<br>5.68        | 6.35<br>6.68  | 6.87<br>6.92  | 7.04              |
| 2000         | 7.15          | 7.38          | 7.92           | 8.69          | 7.94           | 7.74           | 7.96         | 6.7            | 5.79          | 5.67                | 6.47          | 7.21          | 7.51              |
| 2008         | 7.5           | 7.76          | 7.87           | 8.45          | 9.23           | 10.37          | 10.98        | 10.71          | 8.65          | 7.6                 | 8.77          | 9.3           | 9.09              |
| 2009<br>2010 | 9.27<br>7.45  | 9.07<br>7.79  | 9.33<br>7.86   | 9.44<br>8.36  | 9.46<br>8.87   | 9.48<br>8.22   | 8.63<br>8.25 | 8.54<br>7.88   | 8.01<br>7.26  | 7.11                | 7.22 8.08     | 7.47 9.92     | 8.25<br>9.2       |
| 2010         | 8.95          | 9.17          | 10.77          | 10.85         | 10.7           | 10.91          | 12.81        | 10.08          | 8.05          | 7.20                | 8.59          | 9.92          | 9.2               |
| 2012         | 9.14          | 9.14          | 10.16          | 11.42         | 10.56          | 9.66           | 9.42         | 9.04           | 7.32          | 7.04                | 7.41          | 7.76          | 8.63              |
| 2013         | 7.87          | 8.12          | 8.72           | 10.48         | 9.56           | 10.4           | 12.24        | 11.31          | 8.63          | 8.08                | 9.12          | 9.24          | 9.75              |
| 2014<br>2015 | 9.22<br>9.12  | 9.39<br>9.14  | 9.62<br>9.21   | 10.01<br>9.82 | 9.53<br>9.4    | 10.28<br>9.63  | 9.72<br>9.04 | 8.88<br>8.54   | 7.76          | 7.3                 | 8.19<br>8.2   | 8.63<br>8.54  | 8.88<br>8.74      |
| 2015         | 8.58          | 9.14<br>8.48  | 5.21           | 9.0Z          | 9.4            | 5.05           | 5.04         | 0.54           | 7.45          | 1.25                | 0.2           | 0.34          | 0.74              |

 $\label{eq:period} p = Preliminary. \ \ - = Not available. \ \ 1 = Average price received by growers for all potatoes.$ 

Source: Quick Stats, USDA, National Agricultural Statistics Service, April 2016.

STATISTICS



|          |       | l     | J.S. Ma | onthly <b>F</b> | Retail P | rice, by   | y Produ | uct: 200 | 01-2016 | <sup>1</sup> |       |       |
|----------|-------|-------|---------|-----------------|----------|------------|---------|----------|---------|--------------|-------|-------|
| Year     | Jan.  | Feb.  | Mar.    | Apr.            | May      | June       | July    | Aug.     | Sep.    | Oct.         | Nov.  | Dec.  |
|          |       |       |         |                 |          | \$ per pou | nd      |          |         |              |       |       |
| Fresh: 2 |       |       |         |                 |          |            |         |          |         |              |       |       |
| 2001     | 0.355 | 0.348 | 0.356   | 0.362           | 0.363    | 0.388      | 0.409   | 0.439    | 0.422   | 0.418        | 0.410 | 0.410 |
| 2002     | 0.426 | 0.447 | 0.465   | 0.493           | 0.508    | 0.517      | 0.549   | 0.559    | 0.511   | 0.492        | 0.473 | 0.479 |
| 2003     | 0.483 | 0.472 | 0.463   | 0.466           | 0.466    | 0.462      | 0.464   | 0.464    | 0.444   | 0.441        | 0.438 | 0.439 |
| 2004     | 0.457 | 0.446 | 0.459   | 0.461           | 0.435    | 0.462      | 0.471   | 0.464    | 0.446   | 0.450        | 0.443 | 0.449 |
| 2005     | 0.458 | 0.448 | 0.440   | 0.450           | 0.452    | 0.455      | 0.477   | 0.491    | 0.482   | 0.505        | 0.499 | 0.498 |
| 2006     | 0.504 | 0.517 | 0.517   | 0.522           | 0.533    | 0.541      | 0.556   | 0.572    | 0.563   | 0.545        | 0.517 | 0.517 |
| 2007     | 0.517 | 0.514 | 0.518   | 0.529           | 0.530    | 0.538      | 0.545   | 0.522    | 0.520   | 0.517        | 0.527 | 0.520 |
| 2008     | 0.525 | 0.531 | 0.542   | 0.546           | 0.562    | 0.598      | 0.672   | 0.724    | 0.763   | 0.731        | 0.699 | 0.678 |
| 2009     | 0.676 | 0.660 | 0.652   | 0.620           | 0.616    | 0.634      | 0.641   | 0.638    | 0.612   | 0.592        | 0.561 | 0.560 |
| 2010     | 0.563 | 0.555 | 0.557   | 0.553           | 0.571    | 0.585      | 0.593   | 0.621    | 0.597   | 0.579        | 0.568 | 0.582 |
| 2011     | 0.603 | 0.611 | 0.636   | 0.653           | 0.693    | 0.685      | 0.717   | 0.755    | 0.735   | 0.683        | 0.686 | 0.666 |
| 2012     | 0.676 | 0.673 | 0.680   | 0.690           | 0.675    | 0.676      | 0.672   | 0.652    | 0.645   | 0.625        | 0.625 | 0.621 |
| 2013     | 0.627 | 0.636 | 0.611   | 0.619           | 0.636    | 0.646      | 0.704   | 0.756    | 0.746   | 0.688        | 0.675 | 0.667 |
| 2014     | 0.688 | 0.684 | 0.678   | 0.672           | 0.678    | 0.685      | 0.696   | 0.689    | 0.671   | 0.669        | 0.641 | 0.636 |
| 2015     | 0.668 | 0.646 | 0.639   | 0.645           | 0.646    | 0.647      | 0.668   | 0.661    | 0.650   | 0.655        | 0.633 | 0.637 |
| 2016     | 0.659 | 0.659 | -       | -               | -        | -          | -       | -        | -       | -            | -     | -     |
| Chips: 3 | -     |       |         |                 |          |            |         |          | -       |              |       |       |
| 2001     | 3.391 | 3.361 | 3.378   | 3.315           | 3.395    | 3.564      | 3.335   | 3.404    | 3.397   | 3.589        | 3.507 | 3.477 |
| 2002     | 3.437 | 3.278 | 3.418   | 3.294           | 3.162    | 3.430      | 3.195   | 3.312    | 3.498   | 3.357        | 3.418 | 3.472 |
| 2003     | 3.483 | 3.462 | 3.546   | 3.581           | 3.415    | 3.581      | 3.367   | 3.539    | 3.508   | 3.425        | 3.493 | 3.583 |
| 2004     | 3.428 | 3.584 | 3.435   | 3.377           | 3.359    | 3.446      | 3.460   | 3.455    | 3.244   | 3.395        | 3.308 | 3.350 |
| 2005     | 3.256 | 3.315 | 3.224   | 3.456           | 3.377    | 3.519      | 3.364   | 3.363    | 3.302   | 3.367        | 3.412 | 3.459 |
| 2006     | 3.426 | 3.370 | 3.517   | 3.457           | 3.604    | 3.369      | 3.467   | 3.544    | 3.533   | 3.494        | 3.399 | 3.409 |
| 2007     | 3.359 | 3.424 | 3.485   | 3.482           | 3.511    | 3.473      | 3.512   | 3.608    | 3.558   | 3.637        | 3.667 | 3.646 |
| 2008     | 3.530 | 3.759 | 3.771   | 3.885           | 3.837    | 4.062      | 4.159   | 4.120    | 4.123   | 4.196        | 4.330 | 4.482 |
| 2009     | 4.534 | 4.611 | 4.550   | 4.683           | 4.438    | 4.557      | 4.566   | 4.554    | 4.627   | 4.533        | 4.528 | 4.653 |
| 2010     | 4.651 | 4.561 | 4.570   | 4.461           | 4.594    | 4.706      | 4.659   | 4.665    | 4.631   | 4.770        | 4.689 | 4.742 |
| 2011     | 4.790 | 4.724 | 4.837   | 4.850           | 4.944    | 5.038      | 5.052   | 5.185    | 5.036   | 5.111        | 5.015 | 5.032 |
| 2012     | 4.995 | 5.091 | 5.087   | 5.010           | 5.200    | 5.264      | 5.029   | 4.851    | 4.785   | 4.938        | 4.868 | 4.713 |
| 2013     | 4.793 | 4.878 | 4.970   | 4.811           | 4.510    | 4.507      | 4.688   | 4.577    | 4.528   | 4.576        | 4.601 | 4.536 |
| 2014     | 4.411 | 4.411 | 4.538   | 4.419           | 4.372    | 4.350      | 4.308   | 4.437    | 4.357   | 4.328        | 4.247 | 4.270 |
| 2015     | 4.263 | 4.298 | 4.400   | 4.412           | 4.427    | 4.442      | 4.480   | 4.411    | 4.504   | 4.355        | 4.490 | 4.413 |
| 2016     | 4.444 | 4.421 | -       | -               | -        | -          | -       | -        | -       | -            | -     | -     |

- Not available.

1 Average price data, U.S. city average.

2 Commodity code APU0000712112.

3 Commodity code APU0000718311.

Source: Bureau of Labor Statistics/U.S. Department of Labor, Consumer Price Indexes.



## Farm Marketings of All Potatoes, Percent of Sales, United States: 2005-2014

|                |      | Marketing year |      |      |      |      |      |      |      |      |  |  |
|----------------|------|----------------|------|------|------|------|------|------|------|------|--|--|
| Month          | 2005 | 2006           | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 |  |  |
|                |      |                |      |      | %    |      |      |      |      |      |  |  |
| Previous year  |      |                |      |      |      |      |      |      |      |      |  |  |
| November       | -    | 0.1            | 0.1  | -    | -    | -    | -    | -    | -    | -    |  |  |
| December       | 0.1  | 0.1            | 0.1  | 0.2  | 0.1  | -    | -    | -    | -    | -    |  |  |
| Current year   |      |                |      |      |      |      |      |      |      |      |  |  |
| January        | 0.2  | 0.3            | 0.2  | 0.2  | 0.3  | -    | -    | -    | -    | -    |  |  |
| February       | 0.3  | 0.4            | 0.2  | 0.3  | 0.2  | 0.1  | -    | -    | -    | 0.1  |  |  |
| March          | 0.5  | 0.1            | 0.4  | 0.2  | 0.2  | 0.2  | 0.1  | 0.1  | -    | 0.2  |  |  |
| April          | 0.7  | 0.8            | 0.9  | 0.7  | 0.4  | 0.6  | 1.0  | 1.6  | 1.1  | 0.5  |  |  |
| May            | 1.4  | 1.3            | 1.5  | 1.7  | 1.5  | 1.7  | 1.7  | 1.7  | 1.2  | 1.1  |  |  |
| June           | 2.2  | 2.7            | 1.7  | 2.2  | 2.5  | 2.5  | 2.0  | 1.5  | 1.6  | 1.7  |  |  |
| July           | 1.8  | 1.8            | 1.6  | 2.4  | 1.7  | 1.6  | 1.6  | 1.7  | 1.5  | 1.8  |  |  |
| August         | 6.6  | 6.9            | 6.9  | 5.9  | 5.4  | 4.9  | 8.3  | 7.7  | 6.9  | 6.9  |  |  |
| September      | 10.9 | 11.0           | 11.2 | 10.8 | 11.7 | 12.2 | 11.2 | 11.5 | 11.2 | 10.4 |  |  |
| October        | 13.4 | 13.0           | 13.4 | 14.3 | 13.1 | 14.4 | 12.6 | 12.3 | 12.7 | 12.8 |  |  |
| November       | 7.3  | 7.3            | 7.7  | 7.4  | 7.0  | 7.4  | 7.2  | 7.3  | 7.7  | 7.6  |  |  |
| December       | 7.5  | 6.9            | 7.0  | 6.5  | 6.6  | 6.6  | 6.9  | 6.9  | 7.3  | 7.0  |  |  |
| Following year |      |                |      |      |      |      |      |      |      |      |  |  |
| January        | 6.9  | 7.3            | 6.9  | 6.9  | 6.3  | 6.4  | 6.6  | 6.5  | 7.0  | 7.0  |  |  |
| February       | 7.1  | 7.0            | 7.4  | 6.5  | 7.2  | 7.0  | 7.3  | 7.5  | 7.6  | 7.8  |  |  |
| March          | 9.0  | 8.4            | 7.9  | 8.2  | 8.6  | 8.6  | 8.7  | 8.4  | 8.4  | 8.3  |  |  |
| April          | 8.4  | 8.3            | 8.2  | 8.4  | 8.6  | 8.6  | 8.5  | 8.2  | 8.3  | 8.9  |  |  |
| May            | 7.6  | 7.4            | 7.1  | 7.1  | 7.3  | 7.3  | 6.8  | 7.7  | 7.7  | 7.2  |  |  |
| June           | 4.7  | 5.6            | 5.0  | 5.9  | 6.0  | 5.7  | 5.8  | 5.6  | 5.9  | 6.3  |  |  |
| July           | 3.4  | 3.3            | 4.6  | 4.2  | 5.3  | 4.2  | 3.7  | 3.8  | 3.9  | 4.4  |  |  |

Represents zero.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

| Qı                                 | uantity of Po | otatoes U | lsed for P | rocessing | <b>- 9 Stat</b> | es: 2013-: | 2015    |         |
|------------------------------------|---------------|-----------|------------|-----------|-----------------|------------|---------|---------|
| State and crop year                | December 1    | January 1 | February 1 | March 1   | April 1         | May 1      | June 1  | Season  |
|                                    |               |           |            | 1,000 cwt |                 |            |         |         |
| Idaho and Malheur County           | , Oregon      |           |            |           |                 |            |         |         |
| 2012                               | 27,900        | 34,740    | 41,890     | 49,980    | 57,750          | 65,430     | 73,430  | 89,780  |
| 2013                               | 25,770        | 32,060    | 39,090     | 46,320    | 53,755          | 61,780     | 70,425  | 85,280  |
| 2014                               | 27,685        | 32,060    | 39,090     | 46,320    | 53,755          | 61,780     | 70,425  | 86,870  |
| Maine                              |               |           |            |           |                 |            |         |         |
| 2012                               | 1,890         | 2,380     | 3,005      | 3,600     | 4,290           | 5,075      | 5,740   | 7,720   |
| 2013                               | 1,570         | 1,990     | 2,510      | 3,060     | 3,680           | 4,240      | 4,800   | 6,315   |
| 2014                               | 1,410         | 1,990     | 2,510      | 3,060     | 3,680           | 4,240      | 4,800   | 5,622   |
| Washington and Oregon <sup>2</sup> |               |           |            |           |                 |            |         |         |
| 2012                               | 31,295        | 37,730    | 43,820     | 51,765    | 57,915          | 64,500     | 70,470  | 80,400  |
| 2013                               | 31,575        | 37,990    | 45,420     | 52,690    | 59,025          | 64,905     | 72,325  | 80,655  |
| 2014                               | 31,870        | 37,990    | 45,420     | 52,690    | 59,025          | 64,905     | 72,325  | 88,615  |
| Other States 3                     |               |           |            |           |                 |            |         |         |
| 2012                               | 14,270        | 16,765    | 19,785     | 22,520    | 25,170          | 28,320     | 31,100  | 40,395  |
| 2013                               | 11,365        | 14,280    | 17,470     | 20,475    | 23,695          | 26,990     | 30,195  | 37,425  |
| 2014                               | 13,705        | 14,280    | 17,470     | 20,475    | 23,695          | 26,990     | 30,195  | 40,456  |
| United States                      |               |           | 3          |           |                 |            |         |         |
| 2012                               | 75,355        | 91,615    | 108,500    | 127,865   | 145,125         | 163,325    | 180,740 | 218,295 |
| 2013                               | 70,280        | 86,320    | 104,490    | 122,545   | 140,155         | 157,915    | 177,745 | 209,675 |
| 2014                               | 74,670        | 86,320    | 104,490    | 122,545   | 140,155         | 157,915    | 177,745 | 221,563 |
| Dehydrated 4                       |               |           |            |           |                 |            |         |         |
| 2012                               | 13,965        | 17,640    | 22,000     | 26,105    | 30,135          | 34,610     | 38,945  | 47,305  |
| 2013                               | 12,065        | 15,875    | 19,835     | 23,380    | 27,140          | 31,095     | 34,895  | 44,385  |
| 2014                               | 13,045        | 15,875    | 19,835     | 23,380    | 27,140          | 31,095     | 34,895  | 46,340  |

1 Includes Maine grown potatoes only. Amounts exclude quantities used for potato chips.

2 Oregon excluding Malheur County.

3 Colorado, Minnesota, Nevada, North Dakota, and Wisconsin. Monthly amounts exclude quantities used for potato chips in Wisconsin.

4 Dehydrated products except starch and flour. Includes Colorado, Idaho, Minnesota, Nevada, Oregon, and Washington.



### Number of Chip and Shoestring Plants and Quantity Used for Chipping and Shoestrings, by Area and United States: 2013-2014

| Area                                                                                                              | 2<br>Plants<br># | 2013<br>Quantity<br>1,000 cwt |     | 2 <b>014</b><br>Quantity<br>1,000 cwt |
|-------------------------------------------------------------------------------------------------------------------|------------------|-------------------------------|-----|---------------------------------------|
| New England: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont                              | 2                | 3,169                         | 3   | 4,135                                 |
| Eastern: Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Virginia                   | 16               | 11,682                        | 17  | 12,447                                |
| North Central: Michigan, Ohio, West Virginia                                                                      | 16               | 6,332                         | 16  | 7,779                                 |
| Mid-Central 1: Kansas, Missouri, Nebraska                                                                         | (D)              | (D)                           | (D) | (D)                                   |
| Midwest: Illinois, Indiana, Iowa, Minnesota, North Dakota, South Dakota, Wisconsin                                | 15               | 12,331                        | 13  | 12,379                                |
| Southeast: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee | 10               | 8,704                         | 11  | 11,268                                |
| South Central: Arkansas, Oklahoma, Texas                                                                          | 5                | 4,650                         | 6   | 7,841                                 |
| Rocky Mountains 1: Colorado, Idaho, Montana, New Mexico, Utah, Wyoming                                            | (D)              | (D)                           | (D) | (D)                                   |
| West Coast: Alaska, Arizona, California, Hawaii, Nevada, Oregon, Washington                                       | 12               | 9,724                         | 14  | 12,452                                |
| United States                                                                                                     | 80               | 60,485                        | 84  | 73,364                                |

(D) Withheld to avoid disclosing data for individual operations.

1 Included in United States total.





| Marketing tear Ave | rage Price K | eceivea for F  | otatoes by States and | i United States | 5: 2013-2014    |
|--------------------|--------------|----------------|-----------------------|-----------------|-----------------|
| State              | 2013<br>\$ p | 2014<br>er cwt | State                 | 2013<br>¢ ډ     | 2014<br>Der cwt |
| Alaska             | 23.50        | 21.90          | New Jersey            | 11.70           | 11.90           |
| Arizona            | (D)          | (D)            | New Mexico            | (D)             | (D)             |
| California         |              |                | New York              | 13.40           | 12.60           |
| All potatoes       | 17.15        | 11.90          | North Carolina        | (D)             | (D)             |
| Spring             | 19.40        | 12.80          | North Dakota          |                 |                 |
| Fall               | 10.10        | 9.15           | All potatoes          | 10.30           | 9.40            |
| Colorado           |              |                | Fresh                 | 12.90           | (D)             |
| All potatoes       | 9.90         | 8.25           | Processing            | 9.40            | (D)             |
| Fresh              | 11.20        | 9.30           | Ohio                  | 14.80           | 11.70           |
| Delaware           | 19.20        | 14.80          | Oregon                | 8.75            | 7.90            |
| Florida            | 17.00        | 18.70          | Pennsylvania          | 16.20           | 13.30           |
| Idaho              |              |                | Rhode Island          | 13.20           | 13.00           |
| All potatoes       | 7.75         | 7.20           | Texas                 | 17.90           | 17.30           |
| Fresh              | 7.15         | 5.55           | Virginia              | 23.00           | 16.60           |
| Processing         | 7.85         | 7.50           | Washington            |                 |                 |
| Illinois           | 10.70        | 9.70           | All potatoes          | 8.25            | 7.60            |
| Kansas             | 11.30        | 8.55           | Processing            | 7.45            | 7.35            |
| Maine              | 10.50        | 10.50          | Wisconsin             |                 |                 |
| Maryland           | 12.50        | 11.70          | All potatoes          | 10.40           | 10.40           |
| Massachusetts      | 11.10        | 10.40          | Fresh                 | 11.90           | 10.00           |
| Michigan           | 11.90        | 11.70          | Processing            | 9.40            | 9.40            |
| Minnesota          | 9.50         | 9.25           | United States         |                 |                 |
| Missouri           | 13.80        | 11.95          | All potatoes          | 9.75            | 8.88            |
| Montana            | 12.90        | 12.80          | Fresh                 | 12.63           | 10.28           |
| Nebraska           | 13.70        | 10.60          | Processing            | 8.52            | 8.55            |
| Nevada             | (D)          | (D)            |                       |                 |                 |

Marketing Year Average Price Received for Potatoes by States and United States: 2013-2014

(D) Withheld to avoid disclosing data for individual operations.





# U.S. per Capita Utilization of Potatoes, by Category: 1970-2015

|                |       |       | Processing |                     |                        |             |         |  |  |  |
|----------------|-------|-------|------------|---------------------|------------------------|-------------|---------|--|--|--|
| Year           | Total | Fresh | Total      | Freezing            | Chips &<br>Shoestrings | Dehydrating | Canning |  |  |  |
|                |       |       | Pounds     | s/person/year, farm | n weight               |             |         |  |  |  |
| 1970           | 121.7 | 61.8  | 59.9       | 28.5                | 17.4                   | 12.0        | 2.0     |  |  |  |
| 1971           | 117.8 | 56.1  | 61.7       | 30.1                | 17.2                   | 12.3        | 2.1     |  |  |  |
| 1972           | 119.4 | 57.9  | 61.5       | 30.3                | 16.7                   | 12.4        | 2.1     |  |  |  |
| 1973           | 118.3 | 52.4  | 65.8       | 34.2                | 16.3                   | 13.1        | 2.2     |  |  |  |
| 1974           | 117.2 | 49.4  | 67.8       | 35.3                | 15.7                   | 14.5        | 2.3     |  |  |  |
| 1975           | 121.9 | 52.6  | 69.3       | 37.1                | 15.5                   | 14.7        | 2.0     |  |  |  |
| 1976           | 125.3 | 49.5  | 75.9       | 41.8                | 15.8                   | 16.3        | 2.0     |  |  |  |
| 1977           | 122.1 | 50.1  | 72.0       | 42.2                | 16.2                   | 11.4        | 2.2     |  |  |  |
| 1978           | 119.4 | 46.0  | 73.5       | 42.6                | 16.5                   | 12.1        | 2.3     |  |  |  |
| 1979           | 117.8 | 49.3  | 68.5       | 38.5                | 16.7                   | 11.2        | 2.1     |  |  |  |
| 1980           | 114.7 | 51.1  | 63.6       | 35.4                | 16.5                   | 9.8         | 1.9     |  |  |  |
| 1981           | 116.5 | 45.8  | 70.7       | 41.5                | 16.6                   | 10.8        | 1.8     |  |  |  |
| 1982           | 115.0 | 47.1  | 67.9       | 38.6                | 17.0                   | 10.4        | 1.9     |  |  |  |
| 1983           | 118.7 | 49.8  | 68.9       | 39.2                | 17.8                   | 10.0        | 1.9     |  |  |  |
| 1984           | 122.1 | 48.3  | 73.8       | 43.7                | 18.0                   | 10.3        | 1.8     |  |  |  |
| 1985           | 122.4 | 46.3  | 76.1       | 45.4                | 17.6                   | 11.2        | 1.9     |  |  |  |
| 1986           | 125.9 | 48.8  | 77.1       | 46.3                | 18.1                   | 10.9        | 1.8     |  |  |  |
| 1987           | 126.0 | 47.9  | 78.1       | 47.9                | 17.6                   | 10.8        | 1.8     |  |  |  |
| 1988           | 122.3 | 49.6  | 72.7       | 43.3                | 17.1                   | 10.4        | 1.9     |  |  |  |
| 1989           | 127.0 | 50.0  | 77.0       | 46.8                | 17.4                   | 10.8        | 2.0     |  |  |  |
| 1990           | 123.9 | 46.7  | 77.2       | 46.4                | 16.4                   | 12.6        | 1.8     |  |  |  |
| 1991           | 134.1 | 50.2  | 83.9       | 51.1                | 17.3                   | 13.8        | 1.7     |  |  |  |
| 1992           | 129.9 | 48.3  | 81.6       | 49.9                | 17.1                   | 12.8        | 1.8     |  |  |  |
| 1993           | 136.7 | 50.1  | 86.6       | 53.5                | 17.7                   | 13.7        | 1.7     |  |  |  |
| 1994           | 136.7 | 49.6  | 87.1       | 55.7                | 16.5                   | 13.2        | 1.7     |  |  |  |
| 1995           | 136.9 | 49.2  | 87.7       | 56.2                | 16.4                   | 13.2        | 1.9     |  |  |  |
| 1996           | 145.0 | 49.9  | 95.1       | 60.2                | 16.4                   | 16.7        | 1.8     |  |  |  |
| 1997           | 137.8 | 47.3  | 90.5       | 57.8                | 15.5                   | 15.5        | 1.7     |  |  |  |
| 1998           | 137.7 | 46.9  | 90.8       | 58.1                | 14.7                   | 16.5        | 1.5     |  |  |  |
| 1999           | 136.2 | 47.7  | 88.5       | 58.5                | 15.9                   | 12.4        | 1.7     |  |  |  |
| 2000           | 137.7 | 47.2  | 90.5       | 57.5                | 15.6                   | 15.7        | 1.7     |  |  |  |
| 2000           | 138.6 | 46.6  | 92.0       | 58.2                | 17.4                   | 14.8        | 1.6     |  |  |  |
| 2002           | 131.9 | 44.3  | 87.6       | 55.2                | 16.3                   | 14.7        | 1.4     |  |  |  |
| 2003           | 138.0 | 46.8  | 91.2       | 57.1                | 17.2                   | 15.5        | 1.4     |  |  |  |
| 2004           | 134.5 | 45.8  | 88.7       | 57.3                | 16.4                   | 13.8        | 1.2     |  |  |  |
| 2005           | 125.4 | 41.3  | 84.1       | 54.3                | 16.1                   | 12.8        | 0.9     |  |  |  |
| 2006           | 123.6 | 38.6  | 85.0       | 53.2                | 18.6                   | 12.4        | 0.8     |  |  |  |
| 2007           | 124.4 | 38.7  | 85.7       | 53.2                | 18.6                   | 13.0        | 0.9     |  |  |  |
| 2008           | 118.3 | 37.8  | 80.5       | 51.5                | 15.7                   | 12.4        | 0.9     |  |  |  |
| 2009           | 113.4 | 36.7  | 76.7       | 50.4                | 13.7                   | 11.8        | 0.8     |  |  |  |
| 2010           | 113.8 | 36.8  | 77.0       | 50.1                | 15.0                   | 11.2        | 0.7     |  |  |  |
| 2010           | 110.3 | 34.1  | 76.3       | 48.3                | 16.8                   | 10.6        | 0.7     |  |  |  |
| 2012           | 114.7 | 34.5  | 80.2       | 48.0                | 17.6                   | 13.8        | 0.8     |  |  |  |
| 2012           | 113.3 | 34.5  | 78.8       | 47.6                | 17.8                   | 12.9        | 0.6     |  |  |  |
| 2013           | 112.1 | 33.5  | 78.5       | 46.3                | 19.8                   | 12.1        | 0.3     |  |  |  |
| 2014<br>2015 p | 113.7 | 34.0  | 79.7       | 48.2                | 20.0                   | 11.1        | 0.5     |  |  |  |

p Preliminary.

1 Calendar-year estimates on a fresh-equivalent basis.

Source: Vegetable and Pulses Yearbook, March 2016, USDA, Economic Research Service.



## Potato Utilization, United States: 2012-2014

|                                                      |         | Crop year |         |
|------------------------------------------------------|---------|-----------|---------|
| Utilization items                                    | 2012    | 2013      | 2014    |
|                                                      |         | 1,000 cwt |         |
| Sales                                                |         |           |         |
| Table stock                                          | 118,535 | 106,930   | 107,344 |
| Processing                                           | 283,220 | 273,506   | 280,330 |
| Other sales                                          |         |           |         |
| Livestock feed                                       | 4,080   | 1,251     | 768     |
| Seed                                                 | 23,706  | 22,431    | 22,774  |
| Total                                                | 27,786  | 23,682    | 23,542  |
| Total sales                                          | 429,541 | 404,118   | 411,216 |
| Non-sales                                            |         |           |         |
| Seed used on farms where grown                       | 3,286   | 3,215     | 3,343   |
| Household use and used for feed on farms where grown | 1,583   | 1,108     | 849     |
| Shrinkage and loss                                   | 28,356  | 26,211    | 26,762  |
| Total non-sales                                      | 33,225  | 30,534    | 30,954  |
| Total production                                     | 462,766 | 434,652   | 442,170 |

1 2013 reflects only 30 program states.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

| Potato Proces                              | Potato Processing, United States: 2012-2014                         |         |         |  |  |  |  |  |  |  |  |
|--------------------------------------------|---------------------------------------------------------------------|---------|---------|--|--|--|--|--|--|--|--|
| Utilization items                          |                                                                     |         |         |  |  |  |  |  |  |  |  |
|                                            | 1,000 cwt                                                           |         |         |  |  |  |  |  |  |  |  |
| Sales                                      |                                                                     |         |         |  |  |  |  |  |  |  |  |
| Processing                                 |                                                                     |         |         |  |  |  |  |  |  |  |  |
| Chips and shoestrings                      | 59,304                                                              | 60,485  | 73,364  |  |  |  |  |  |  |  |  |
| Dehydrated 1                               | 49,894                                                              | 47,411  | 48,708  |  |  |  |  |  |  |  |  |
| Frozen french fries                        | 142,993                                                             | 134,966 | 152,832 |  |  |  |  |  |  |  |  |
| Other frozen products                      | 20,635                                                              | 18,451  | 6,190   |  |  |  |  |  |  |  |  |
| Canned products                            | 1,764                                                               | 188     | 316     |  |  |  |  |  |  |  |  |
| Other canned products (hash, stews, soups) | 734                                                                 | 1,089   | 947     |  |  |  |  |  |  |  |  |
| Starch, flour, and other                   | Starch, flour, and other         7,919         10,916         9,450 |         |         |  |  |  |  |  |  |  |  |
| Total                                      | 283,220                                                             | 273,506 | 291,807 |  |  |  |  |  |  |  |  |

1 2013 reflects only 30 program states.



|                                  |             |             | Wor         | 'ld Pota    | to Prod          | uction      |             |             |             |             |
|----------------------------------|-------------|-------------|-------------|-------------|------------------|-------------|-------------|-------------|-------------|-------------|
| Country                          | 2005        | 2006        | 2007        | 2008        | 2009<br>— Tons — | 2010        | 2011        | 2012        | 2013        | 2014        |
| China                            | 70,865,000  | 54,026,000  | 64,790,000  | 70,780,000  | 73,230,500       | 81,533,504  | 88,290,496  | 92,762,496  | 95,941,504  | 96,088,320  |
| India                            | 28,787,700  | 29,174,600  | 28,599,600  | 34,658,000  | 34,390,900       | 36,577,300  | 42,339,400  | 41,483,000  | 45,343,600  | 46,395,000  |
| Russian Federation               | 37,279,820  | 38,572,640  | 36,784,200  | 28,846,360  | 31,133,960       | 21,140,540  | 32,681,470  | 29,532,530  | 30,199,126  | 31,501,354  |
| Ukraine                          | 19,462,400  | 19,467,100  | 19,102,000  | 19,545,400  | 19,666,100       | 18,705,000  | 24,248,000  | 23,250,200  | 22,258,600  | 23,693,350  |
| United States of America         | 19,222,700  | 19,989,725  | 20,179,191  | 18,826,578  | 19,622,475       | 18,337,536  | 19,488,484  | 20,990,710  | 19,715,480  | 20,056,500  |
| Germany                          | 11,624,200  | 10,030,600  | 11,643,769  | 11,369,000  | 11,617,500       | 10,201,900  | 11,837,200  | 10,665,600  | 9,669,700   | 11,607,300  |
| Bangladesh                       | 4,855,377   | 5,368,400   | 5,167,000   | 6,648,000   | 5,268,000        | 7,930,000   | 8,326,389   | 8,205,470   | 8,603,000   | 9,435,150   |
| France                           | 6,604,600   | 6,362,823   | 7,183,100   | 6,871,971   | 7,253,000        | 6,622,043   | 7,440,219   | 6,340,807   | 6,953,300   | 8,054,500   |
| Poland                           | 10,369,253  | 8,981,976   | 11,791,072  | 10,462,100  | 9,702,800        | 8,765,955   | 8,196,700   | 9,091,900   | 7,290,427   | 7,689,180   |
| Netherlands                      | 6,777,000   | 6,239,600   | 6,870,400   | 6,922,700   | 7,180,981        | 6,843,529   | 7,333,472   | 6,765,618   | 6,576,860   | 7,100,258   |
| Belarus                          | 8,184,953   | 8,329,412   | 8,743,976   | 8,748,630   | 7,124,981        | 7,831,111   | 7,147,938   | 6,910,669   | 5,911,160   | 6,279,715   |
| Egypt                            | 3,167,430   | 2,312,790   | 2,760,460   | 3,567,050   | 3,659,284        | 3,643,217   | 4,338,431   | 4,758,040   | 4,265,178   | 4,800,000   |
| Iran (Islamic Republic of)       | 4,830,121   | 4,218,522   | 4,026,412   | 4,706,722   | 4,107,626        | 4,274,490   | 4,708,003   | 5,069,000   | 4,597,631   | 4,742,240   |
| Peru                             | 3,289,699   | 3,248,416   | 3,388,000   | 3,597,091   | 3,765,289        | 3,814,373   | 4,072,455   | 4,474,713   | 4,569,629   | 4,693,209   |
| Algeria                          | 2,156,550   | 2,180,961   | 1,506,859   | 2,171,058   | 2,636,057        | 3,300,312   | 3,862,194   | 4,219,476   | 4,886,538   | 4,673,516   |
| Malawi                           | 1,485,883   | 2,309,426   | 2,858,811   | 2,993,818   | 3,427,764        | 3,673,538   | 3,613,290   | 4,152,204   | 4,535,955   | 4,668,670   |
| Canada                           | 4,434,024   | 5,091,140   | 4,999,424   | 4,724,460   | 4,581,123        | 4,421,773   | 4,168,175   | 4,590,296   | 4,620,000   | 4,589,200   |
| Belgium                          | 2,780,865   | 2,592,820   | 3,189,817   | 2,943,205   | 3,296,077        | 3,455,800   | 4,128,669   | 2,929,800   | 3,428,000   | 4,380,556   |
| United Kingdom                   | 5,979,000   | 5,864,000   | 5,635,000   | 5,999,000   | 6,396,000        | 6,056,000   | 6,310,000   | 4,553,000   | 5,685,000   | 4,213,000   |
| Turkey                           | 4,090,000   | 4,397,305   | 4,246,207   | 4,196,522   | 4,397,711        | 4,548,085   | 4,613,071   | 4,795,122   | 3,948,000   | 4,166,000   |
| Brazil                           | 3,130,174   | 3,151,721   | 3,550,510   | 3,676,938   | 3,443,712        | 3,547,510   | 3,917,234   | 3,731,798   | 3,553,772   | 3,689,836   |
| Romania                          | 3,738,594   | 4,015,899   | 3,712,410   | 3,649,020   | 4,003,980        | 3,283,866   | 4,076,570   | 2,465,150   | 3,289,722   | 3,519,329   |
| Pakistan                         | 2,024,900   | 1,568,000   | 2,581,500   | 2,539,000   | 2,941,300        | 3,141,500   | 3,491,800   | 3,393,000   | 3,802,200   | 3,507,100   |
| Kazakhstan                       | 2,520,800   | 2,361,600   | 2,414,800   | 2,354,408   | 2,755,600        | 2,554,600   | 3,076,130   | 3,126,440   | 3,343,600   | 3,410,500   |
| Nepal                            | 1,738,840   | 1,974,755   | 1,943,246   | 2,054,817   | 2,424,048        | 2,517,696   | 2,508,044   | 2,584,301   | 2,690,421   | 2,817,512   |
| Spain                            | 2,563,464   | 2,515,001   | 2,479,582   | 2,145,171   | 2,719,291        | 2,326,654   | 2,455,101   | 2,168,800   | 2,199,600   | 2,467,600   |
| Uzbekistan                       | 924,180     | 1,020,989   | 1,188,000   | 1,398,700   | 1,524,500        | 1,692,900   | 1,862,400   | 2,057,000   | 2,205,400   | 2,452,400   |
| Japan                            | 2,749,000   | 2,635,000   | 2,873,000   | 2,743,000   | 2,459,000        | 2,290,000   | 2,387,000   | 2,500,000   | 2,408,000   | 2,452,000   |
| South Africa                     | 1,767,728   | 1,862,856   | 1,972,391   | 2,040,000   | 1,866,580        | 2,090,214   | 2,195,400   | 2,250,673   | 2,252,000   | 2,262,920   |
| Rwanda                           | 1,314,050   | 1,275,585   | 967,283     | 1,161,943   | 1,289,623        | 1,789,404   | 2,171,518   | 2,337,706   | 2,240,715   | 2,225,080   |
| Colombia                         | 1,832,918   | 2,208,068   | 2,823,362   | 2,372,862   | 2,272,772        | 1,867,899   | 1,709,950   | 1,847,145   | 2,129,319   | 1,990,881   |
| North Korea                      | 2,070,000   | 2,000,000   | 1,900,000   | 1,520,280   | 1,560,000        | 1,708,000   | 1,756,000   | 1,520,000   | 1,804,000   | 1,909,990   |
| Argentina                        | 1,788,677   | 1,943,632   | 1,950,000   | 1,900,000   | 1,950,000        | 1,996,038   | 2,126,787   | 2,200,000   | 2,000,000   | 1,864,970   |
| Morocco                          | 1,478,540   | 1,569,100   | 1,437,215   | 1,536,560   | 1,234,470        | 1,604,620   | 1,721,402   | 1,656,891   | 1,928,606   | 1,814,350   |
| United Republic of Tanzania      | 651,010     | 660,000     | 650,000     | 674,962     | 860,980          | 1,472,560   | 1,555,516   | 1,235,041   | 1,767,536   | 1,761,000   |
| Denmark                          | 1,576,400   | 1,361,200   | 1,625,580   | 1,693,000   | 1,617,700        | 1,357,800   | 1,620,000   | 1,664,200   | 1,646,300   | 1,733,400   |
| Mexico                           | 1,634,701   | 1,522,611   | 1,750,797   | 1,670,480   | 1,501,232        | 1,536,617   | 1,433,239   | 1,801,618   | 1,629,938   | 1,678,833   |
| Kenya                            | 2,640,600   | 2,415,080   | 2,192,280   | 2,900,000   | 2,299,086        | 2,725,936   | 2,365,263   | 2,915,067   | 2,192,885   | 1,626,027   |
| Italy                            | 1,753,526   | 1,782,805   | 1,781,648   | 1,603,828   | 1,753,217        | 1,558,030   | 1,547,047   | 1,486,292   | 1,272,211   | 1,365,440   |
| Kyrgyzstan                       | 1,141,456   | 1,254,762   | 1,373,780   | 1,334,900   | 1,393,135        | 1,339,416   | 1,379,223   | 1,312,699   | 1,332,020   | 1,320,700   |
| Indonesia                        | 1,009,619   | 1,011,911   | 1,003,730   | 1,044,492   | 1,176,304        | 1,060,805   | 955,488     | 1,094,232   | 1,124,282   | 1,316,016   |
| Nigeria                          | 776,000     | 838,000     | 662,000     | 1,105,000   | 1,000,000        | 1,100,000   | 1,100,000   | 1,150,000   | 1,200,000   | 1,248,060   |
| Australia                        | 1,288,269   | 1,249,605   | 1,211,988   | 1,400,206   | 1,178,534        | 1,278,118   | 1,128,208   | 1,288,186   | 1,273,243   | 1,171,259   |
| Bolivia (Plurinational State of) | 761,891     | 754,807     | 735,254     | 747,968     | 956,953          | 1,002,902   | 1,032,492   | 1,006,249   | 1,044,527   | 1,103,995   |
| Chile                            | 1,115,736   | 1,391,378   | 834,223     | 965,767     | 924,555          | 1,081,349   | 1,676,444   | 1,093,462   | 1,158,922   | 1,061,324   |
| Ethiopia                         | 449,996     | 449,995     | 525,657     | 402,508     | 572,332          | 447,333     | 475,441     | 863,348     | 784,993     | 921,832     |
| Tajikistan                       | 555,125     | 573,687     | 662,093     | 679,774     | 690,853          | 760,139     | 863,100     | 991,044     | 1,115,696   | 853,739     |
| Sweden                           | 947,300     | 777,800     | 789,000     | 853,200     | 857,900          | 816,300     | 882,000     | 805,400     | 806,100     | 822,100     |
| Azerbaijan                       | 1,083,074   | 999,343     | 1,037,317   | 1,077,110   | 982,979          | 953,710     | 938,517     | 968,545     | 992,780     | 819,319     |
| Austria                          | 763,165     | 654,621     | 668,755     | 756,945     | 722,098          | 671,722     | 816,070     | 665,416     | 604,100     | 750,600     |
| All Other Countries              | 22,656,511  | 20,795,448  | 21,148,847  | 21,341,005  | 21,343,599       | 20,369,010  | 21,687,405  | 19,031,552  | 19,672,309  | 20,308,984  |
| Total World Production           | 326,692,819 | 307,353,515 | 323,911,546 |             | 334,734,461      |             | 374,054,845 |             | 374,463,885 | 385,074,114 |
|                                  | 320,032,019 | 301,333,313 | 323,511,340 | 323,321,309 | JJ4,1J4,40I      | 333,010,034 | 5/4,034,043 | 300,131,300 | J14,40J,00D | 303,074,114 |

Source: FAOSTAT data, April 2016.



|                         | U.                                  | S. Exports                   | and Imports, by         | Volume: 20                             | 11-2016                   |                                     |
|-------------------------|-------------------------------------|------------------------------|-------------------------|----------------------------------------|---------------------------|-------------------------------------|
| Potatoes: U.S. ex       | ports by volume (1,<br>Market year* | ,000 pounds)<br>Annual Total | Potatoes: U.S. imp      | oorts by volume (1,00)<br>Market year* | 0 pounds)<br>Annual Total | Difference<br>Exports minus Imports |
| Chips                   | 2015/16                             | 44,145                       | Chips                   | 2015/16                                | 13,527                    | 30,618                              |
|                         | 2014/15                             | 105,731                      |                         | 2014/15                                | 32,236                    | 73,496                              |
|                         | 2013/14                             | 99,918                       |                         | 2013/14                                | 24,149                    | 75,769                              |
|                         | 2012/13                             | 99,078                       |                         | 2012/13                                | 24,966                    | 74,112                              |
|                         | 2011/12                             | 125,192                      |                         | 2011/12                                | 21,751                    | 103,442                             |
| Dried, flour, and meal  | 2015/16                             | 14,385                       | Dried, flour, and meal  | 2015/16                                | 1,673                     | 12,712                              |
|                         | 2014/15                             | 37,846                       |                         | 2014/15                                | 7,346                     | 30,500                              |
|                         | 2013/14                             | 43,981                       |                         | 2013/14                                | 3,077                     | 40,904                              |
|                         | 2012/13                             | 42,683                       |                         | 2012/13                                | 3,997                     | 38,687                              |
|                         | 2011/12                             | 41,300                       |                         | 2011/12                                | 5,141                     | 36,159                              |
| Flakes and granules     | 2015/16                             | 82,816                       | Flakes and granules     | 2015/16                                | 26,486                    | 56,331                              |
| 0                       | 2014/15                             | 212,292                      |                         | 2014/15                                | 69,841                    | 142,451                             |
|                         | 2013/14                             | 178,527                      |                         | 2013/14                                | 76,853                    | 101,674                             |
|                         | 2012/13                             | 137,114                      |                         | 2012/13                                | 87,320                    | 49,794                              |
|                         | 2011/12                             | 157,785                      |                         | 2011/12                                | 118,461                   | 39,324                              |
| Fresh or chilled        | 2015/16                             | 302,395                      | Fresh or chilled        | 2015/16                                | 342,965                   | -40,570                             |
|                         | 2013/10                             | 891,347                      |                         | 2013/10                                | 697,478                   | 193,868                             |
|                         | 2013/14                             | 914,749                      |                         | 2013/14                                | 916,527                   | -1,778                              |
|                         | 2012/13                             | 997,626                      |                         | 2012/13                                | 627,825                   | 369,801                             |
|                         | 2012/13                             | 925,004                      |                         | 2012/15                                | 701,161                   | 223,843                             |
| Frozen, fries           | 2015/16                             | 828,380                      | Frozen, fries           | 2015/16                                | 691,007                   | 137,374                             |
| FIUZEII, IIIES          | 2013/16                             | 1,801,739                    | FIOZEII, IIIES          | 2013/16                                | 1,437,596                 | 364,143                             |
|                         | 2013/14                             | 1,964,378                    |                         | 2014/15                                | 1,462,154                 | 502,224                             |
|                         | 2012/13                             | 1,831,916                    |                         | 2013/14                                | 1,516,993                 | 314,923                             |
|                         | 2012/13                             |                              |                         | 2012/15                                |                           |                                     |
| <b>F</b> (1             | ,                                   | 1,810,781                    | 5 1                     |                                        | 1,443,452                 | 367,329                             |
| Frozen, other           | 2015/16                             | 79,086                       | Frozen, other           | 2015/16                                | 72,707                    | 6,379                               |
|                         | 2014/15                             | 189,701                      |                         | 2014/15                                | 253,290                   | -63,589                             |
|                         | 2013/14                             | 238,183                      |                         | 2013/14                                | 267,187                   | -29,004                             |
|                         | 2012/13                             | 222,994                      |                         | 2012/13                                | 244,334                   | -21,340                             |
|                         | 2011/12                             | 224,838                      |                         | 2011/12                                | 175,383                   | 49,455                              |
| Prepared or preserved 1 | 2015/16                             | 29,423                       | Prepared or preserved 1 | 2015/16                                | 26,155                    | 3,267                               |
|                         | 2014/15                             | 74,175                       |                         | 2014/15                                | 58,362                    | 15,813                              |
|                         | 2013/14                             | 70,749                       |                         | 2013/14                                | 61,470                    | 9,279                               |
|                         | 2012/13                             | 69,225                       |                         | 2012/13                                | 68,564                    | 662                                 |
|                         | 2011/12                             | 69,518                       |                         | 2011/12                                | 70,055                    | -537                                |
| Seed                    | 2015/16                             | 13,161                       | Seed                    | 2015/16                                | 26,231                    | -13,070                             |
|                         | 2014/15                             | 30,856                       |                         | 2014/15                                | 139,767                   | -108,911                            |
|                         | 2013/14                             | 37,938                       |                         | 2013/14                                | 155,643                   | -117,705                            |
|                         | 2012/13                             | 39,001                       |                         | 2012/13                                | 146,158                   | -107,157                            |
|                         | 2011/12                             | 39,596                       |                         | 2011/12                                | 163,598                   | -124,002                            |
| Starch                  | 2015/16                             | 5,930                        | Starch                  | 2015/16                                | 97,837                    | -91,907                             |
|                         | 2014/15                             | 19,188                       |                         | 2014/15                                | 224,992                   | -205,804                            |
|                         | 2013/14                             | 17,967                       |                         | 2013/14                                | 210,786                   | -192,820                            |
|                         | 2012/13                             | 6,822                        |                         | 2012/13                                | 194,113                   | -187,291                            |
|                         | 2011/12                             | 11,959                       |                         | 2011/12                                | 210,653                   | -198,694                            |

#### Val

\* First month on table marks the beginning of marketing year.

NA = Not available or null. Most recent month indicated in the charts.

1 Largely canned. (Based on source data published: March 9, 2012)

Sources: U.S. Department of Commerce, U.S. Census Bureau, Foreign Trade Statistics and ERS calculations using Census trade statistics, March 2016.



# **Potato Nutrition**



Data are from USDA, Agricultural Research Service, National Nutrient Database for Standard Reference, Release 25. July 2013.

#### **Oven-Baked Fries** (over 90% of fries small serving, 74 grams<sup>6</sup> served in schools) 116 calories • 330 mg potassium • 3.6 grams fat (10% DV)

- 1.9 g fiber (8% DV) (0.8 g saturated) 0 mg cholesterol • 5% DV Magnesium 0 g trans fat
  - 6% DV Vitamin B<sub>6</sub>
    16% DV Vitamin C



### **Deep-Fried Fries** small serving, 71 grams<sup>6</sup>

- 222 calories • 10 grams fat
- (1.6 g saturated )
- 0 mg cholesterol
- 0 g trans fat
- 6% DV Magnesium • 13% DV Vitamin B,

(14% DV)

• 6% DV Vitamin C

• 410 mg potassium

• 2.7 grams fiber (10% DV)

Nutrition Facts Serving Size 1 potato (148g/5.3oz)

% Daily Value\*

0% 0%

0%

0% 8%

Amount Per Serving Calories 110

> Saturated Fat 0g Trans Fat Og

Cholesterol Omg Sodium Omg

Total Fat Og

Potassium

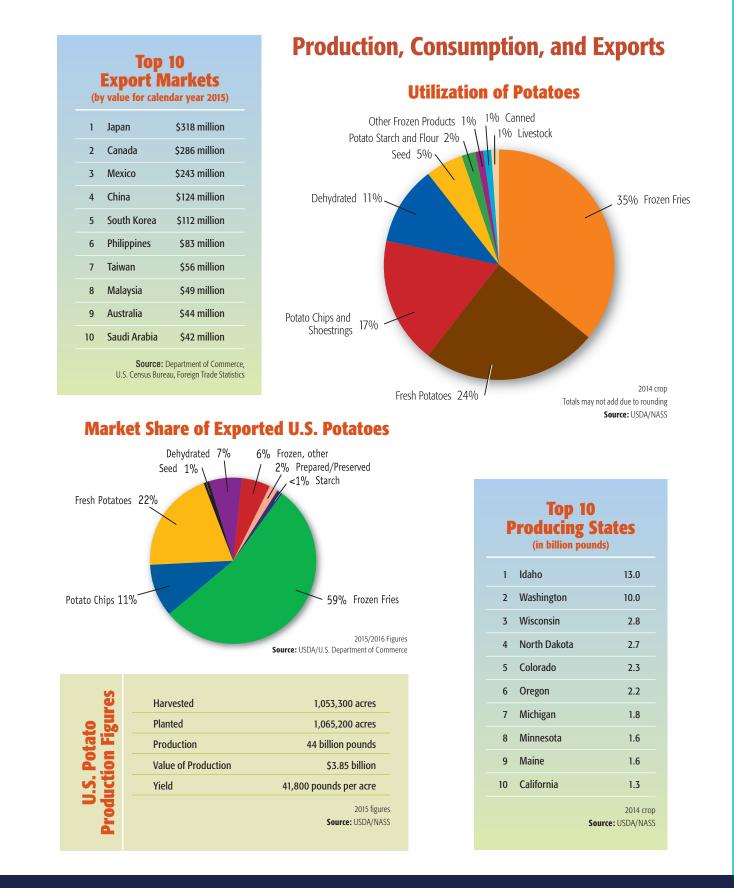


Data are from USDA Agricultural Research Service, National Nutrient Database for Standard Reference, Release 26.

Nutrition information provided by the Alliance for Potato Research and Education



# **Potato Quick Facts**



### 2016 POTATO STATISTICAL YEARBOOK · JULY 2016

STATISTICS

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