



PAA INSIDER

THE OFFICIAL NEWSLETTER OF
THE POTATO ASSOCIATION OF AMERICA

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LETTER FROM THE PAA PRESIDENT

Wow, the older I become, the faster time seems to fly! The passing of the PAA Presidential gavel from Shelley to me in Boise still seems relatively recent in my memory, when it's now been over 7 months! During my tenure as PAA President I have felt fortunate to be working with a great Board of Directors (BoD), with a special thanks to Treasurer Larry Hiller, and PAA Manager Angela Richardson, with frequent contacts with them regarding PAA financial and administrative topics.

I'd like to also commend co-chairs Vikram Bisht and Tracy Shinnars-Carnelley and the members of the Manitoba LAC for their excellent organization of the 103rd annual meeting of the PAA to be held July 28-August 1, 2019 in Winnipeg, Manitoba. The meeting is to be held in downtown Winnipeg at the Delta Winnipeg Hotel, a perfect venue for the

meeting with the symposium (organized by the Utilization and Marketing Section) being "Changes and Challenges in Potato Marketing Sectors". Many activities are also planned during the meetings and I'd encourage members to go to the meeting link on the PAA website for additional details. A notable event is the Tuesday evening function at the Assiniboine Park Zoo, with the polar bear mascot for the Winnipeg meeting being featured! For those planning on presenting at Winnipeg, **abstract submission**

deadlines are March 18th, with Honorary Life Membership nominations also due on that date. I am looking forward to the upcoming meeting and I'd recommend PAA members go to the *Tourism Winnipeg* website for any additional information on Winnipeg... it truly is a fascinating and vibrant city!

PAA Highlights since my last letter in the Insider include:

- Outreach to industry through PAA members' submissions of monthly

DON'T MISS



**103RD
ANNUAL
MEETING**

**The Potato
Association
of America**

**July 28-
August 1,
2019**

**Winnipeg,
Manitoba,
Canada**

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articles (with acknowledgement of authors being members of PAA) in Spudman. Article topics have included crop oil use in potato seed for control of PVY, PAA history and the association's role in being a strong voice for science-based information on the potato, and the efforts of GLOBAL (Globodera Alliance) members in the control and eradication of potato cyst nematode in the U.S. This has been a good venue for PAA outreach to industry and I have appreciated working with Zeke Jennings, Managing Editor of Spudman, in the development of topics and the identification of authors.

- PAA, in collaboration with the National Potato Council, held their annual PAA Poster Session with research presented by PAA members at Potato Expo 2019 in Austin, TX. Several PAA members also were invited to present their research in oral presentations at the Innovation Hub, including PAA President-Elect Kent McCue, who also very capably oversaw the PAA poster session and provided these pictures. Thank you, Kent!
- Discussion and acceptance of the contract between AMR and PAA by the BoD for CY 2019
- With oversight and guidance provided by AMR, venue contracts were finalized and approved for both the 2020 and 2021 meetings in Missoula, MT and Charlottetown, PEI. The BoD has been impressed with AMR's involvement and oversight in

working with Montana LAC in the development and planning of the 2020 meeting.

- Identification of Dr. Monica Parker by the International Relations Committee and her confirmation by the BoD as the International Guest Speaker at the upcoming annual meeting in Winnipeg. Dr. Parker has extensive experience in production systems and value chains for potato, focusing on seed system development for potato and subsequent interventions to support downstream seed use, and experience as well in ware production and marketing. Her presentation will include her experience in production of potato in highland Africa and efforts in facilitating seed potato in East Africa. Dr. Parker is a staff member with the International Potato Center and is based in Nairobi, Kenya. My thanks to Peter VanderZaag, Hector Lozoya, and the other members of the International Relations Committee in identifying and suggesting Dr. Parker.
- Presentation by Nate McBride, Mart Produce, of his impressions and insights regarding the annual meeting in Boise and its pertinence to industry. Comments provided by Nate were positive in his assessment of the meeting and we will look to continue to have an industry representative at upcoming annual meetings as well to provide feedback to the BoD.
- "Thank you" letters to sustaining members were drafted by me and



PAA Poster Session at Potato Expo 2019 (Top) and Kent McCue being interviewed "Live from the Eye" at the Potato Expo (bottom)

Angela with distribution of them in February. Also, the BoD approved the incorporation of a listing of sustaining members in the annual meeting program. Previously, they were listed on annual meeting Awards Banquet programs, but not consistently in meeting programs.

Additional areas of continuing focus in the coming year include:

- An ad hoc committee was established, with Vice-President Mark Pavek as chair, to continue to update the Standing Rules of the PAA
- Development of a slogan to be incorporated with our new PAA logo with oversight by Angela Richardson and Helen Tai

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- Establishment of a PAA Early Career Award and Undergraduate Research Award
- With AMR's expertise, continued updating of the PAA website to make it more attractive and user-friendly, with presentations on continued upgrades to be given by AMR personnel at the March BoD meeting

- Continue to further strengthen the relationship between industry and the PAA

My thanks again to all members of the board of directors and PAA committees whose involvement and commitment moves PAA forward into the future. I am excited with the course that PAA is taking, and I encourage members to

reach out to me, or members of the BoD with ideas you may have to continue to strengthen our organization and its role as a leading voice for science-based information about the potato.

*Rich Novy, President
2018-2019*

CALL FOR PAPERS, POSTERS & AWARDS TO BE PRESENTED AT OUR 103RD ANNUAL MEETING

This is the Second and Final Call for Papers to be presented at the 103rd Annual Meeting of the Potato Association of America, to be held July 28- August 1, 2019 in Winnipeg, Manitoba, CAN. PAA members are invited to present papers dealing with all facets of the potato industry. Authors are required to submit abstracts for papers they plan to present, whether orally or as a poster. At least one author must be a current member of the PAA. Graduate students who are PAA members are encouraged to present oral papers and enter the Frank L. Haynes Graduate Student Research Award Competition. Authors of invited papers for the Symposium are also requested to submit an abstract.

PAA ABSTRACT SUBMISSION

Abstracts for the Annual Meeting can be submitted online at <http://paa.apexabstracts.com>

This website requires you to login. If you have not already setup an account (note this account is separate from the one you setup for your PAA Membership), click "Setup New Account" and follow the instructions to create a login. If you have submitted abstracts through this website before but forgot your password, click "Reset Password". Once you are in the system, on the left side of the screen click "My Titles and Abstracts", and then click "Add New Title/Abstract". The abstract text can be written in the box provided or you can copy and paste your text from

a word editing document. The maximum length of abstract text is 300 words. If you would like to save the abstract, without submitting, click on "Save Changes". To go back to a saved abstract, login and click on "My Titles and Abstracts" and select the abstract you want to edit. Abstracts can be edited until the deadline, which is March 18, 2019. When you are ready to submit, click "Save and Submit".

If you have questions, you can contact Carrie Wohleb, PAA Secretary, at cwohlebc@wsu.edu

ADMINISTRATOR'S NOTE



Are you or someone you know experienced in creating catchy slogans?

If so, consider submitting a PAA slogan idea between now - March 31, 2019 to match PAA's brand new logo.

Entries received by March 31, 2019 will be judged and voted on by PAA membership online in early April.

Send all slogan entries to PAA Administrator Angela Richardson at paaoffice@potatoassociation.org

NOMINATIONS FOR HONORARY LIFE MEMBERSHIP

One of the most significant ways to recognize outstanding contributions to the potato industry and to our organization is the awarding of Honorary Life Membership (HLM). This is the highest award bestowed upon an individual by The PAA. Each year at the Annual Meeting, this award is given to deserving individuals and is considered by many attendees the highlight of the Banquet.

PAA members are encouraged to nominate candidates for HLM to be presented at the 2019 103rd Annual

Meeting in Winnipeg, Manitoba. Nominated individuals should have made significant contributions to the potato industry and/or The PAA. Contributions may come from activities related to research, extension, education, production, processing, marketing, utilization or any of the other facets of the potato industry which may be appropriate. HLM awards may be given to individuals outside of The PAA. Instructions for HLM nomination, selection procedures and desired candidate information can be

found on the PAA website: <http://potatoassociation.org/membership/committees/honorary-life-member>

Completed HLM nominations and all supporting documentation should be submitted electronically in MS Word or PDF format to Past President Shelley Jansky, and are due by March 18, 2019. This is the Final Call for Honorary Life Membership Nominations!

*Shelley Jansky, 2017-2018
President*

OUTSTANDING EXTENSION PROJECT AWARD

PAA recognizes good potato work annually. This is an appeal to seek nomination(s) for the Outstanding Extension Project Award. Please forward your nomination(s) with a brief description of the project work by the individual or a group, and a

note as to why the nominee deserves to be recognized.

For more complete information and instructions for nominating, see Outstanding Extension Project Award on the PAA website.

The recognition will be given at the 2019 PAA annual meeting in Winnipeg, Manitoba July 28- August 1, 2019. *Robert Gareau, 2017-2018
EPM Section Chair*

FRANK L. HAYNES GRADUATE STUDENT RESEARCH AWARD COMPETITION

This is the Final Call for the Frank L. Haynes Graduate Student Research Award Competition (FLHGSRAC) of The Potato Association of America to be held at the 103rd Annual Meeting in Winnipeg, Manitoba.

The purpose of the FLHGSRAC is to promote graduate student participation in PAA through presentation of research papers at the annual meeting. Participants are also encouraged to submit manuscripts for publication in the American Journal of Potato Research.

GENERAL INFORMATION

1. Author(s) must be a graduate student at the time the abstracts are due March 18, 2019.
2. Graduate students must be members of The PAA and may not use their advisor's ID. **Membership information is found on The PAA website at <http://potatoassociation.org/membership>
3. First place winners from previous PAA meetings are not eligible to participate.
4. Research reported must have been done while a graduate student.
5. The paper must be orally presented. Poster papers and symposium presentations do not qualify for the FLHGSRAC.
6. Students are required to submit abstracts for papers they wish to present in the competition.
7. No new students may register after the deadline or at the meeting.
8. Winners will be announced and honored at the annual banquet. Students who participate in the competition will receive a free banquet ticket supplied by the LAC.

GENERAL CRITERIA FOR JUDGING:

Papers and presentations will be judged on the following basis:

- A. Abstract (16.6%)
- B. Organization (16.6%)
- C. Effective use of time (16.6%)
- D. Effective use of visuals (16.6%)
- E. Presentation style (16.6%)
- F. Impact of the research (16.6%)

Up to five awards may be made at the discretion of the committee in the amount of \$500 for 1st place; \$400 for 2nd place; \$300 for 3rd place; \$200 for 4th place; \$100 for 5th place. For more information, contact:

*Paul Bethke, Chair PAA, FLH Grad Student
Research Award Competition,
USDA/ARS Vegetable Crops Research Unit,
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103RD ANNUAL MEETING – THE POTATO ASSOCIATION OF AMERICA JULY 28-AUGUST 1, 2019, WINNIPEG, MANITOBA, CANADA

The Manitoba Local Arrangements Committee (LAC) is pleased to host the 103rd Annual Meeting of the Potato Association of America at the Delta Hotels by Marriott, in Winnipeg July 28 to August 1, 2019. We'll have an agenda packed with interesting speakers, the featured symposium, and the Journey to Churchill Gateway to the Arctic outing! Come interact with others from the potato industry, tour Winnipeg and North of the 49th parallel, our agriculture, and enjoy some outdoor activities and urban experience.

REGISTRATION

Registration is NOW OPEN and information is available at <https://www.eventcamp.ca/event/paa2019>.

ACCOMMODATIONS

The Delta Hotels by -Marriott Winnipeg is conveniently located in downtown Winnipeg and is just steps away from great shopping, restaurants, and attractions. The hotel offers complimentary Wi-Fi, a fitness club, spa, restaurant and lounge. Rooms are available at the discounted rate of \$169 (CDN) plus tax if booked by **June 15, 2019**. Reservations may be made by clicking the hotel link from www.paaevents.org or by calling the hotel directly at (204) 942-0551 or 1-844-294-7309. Please be sure to mention our group code of "Potato Association of America" to receive the discounted rate. We encourage delegates to book rooms at Delta to support the PAA in keeping costs down for meeting rooms and facilities.

GETTING TO WINNIPEG

At Winnipeg's James Armstrong Richardson International Airport, Air

Canada, WestJet, Delta Airlines, and United Airlines provide daily direct flights to major hubs within North America. Winnipeg is also a stop for VIA Rail, if you are interested in including some rail travel as part of your trip to Manitoba.

AGENDA

The Schedule at a Glance is available at www.paaevents.org. A few highlights of the PAA 2019 agenda include the featured symposium "Changes and Challenges in Potato Marketing Sectors" on Monday afternoon, as well as the Tuesday evening social event at "Journey to Churchill" located in Winnipeg's beautiful Assiniboine Park Zoo. The Agricultural Tour on Thursday morning will provide some insight into the Canadian Malting Barley sector.

For those making poster or oral presentations, the abstract deadline is March 18, 2019. Please check <http://paa.apexabstracts.com/> for details.

THINGS TO DO

Whether you are looking for some after meeting hour's activities, or plan to extend your stay in Winnipeg, there are numerous attractions for all interests. Explore Winnipeg's iconic Human Rights Museum, the Historic Forks, Assiniboine Park Zoo, or the Royal Canadian Mint, just to name a few. Downtown Winnipeg has a great selection of restaurants including cuisines from around the world. There are also many craft breweries for those that like a taste of the local brew scene as part of your travels. Check out www.tourismwinnipeg.com for more information on the best of what Winnipeg has to offer. Manitoba is famous for many



other outdoor activities like fishing, golf, and hiking. Be sure to check out www.TravelManitoba.com for more information to plan an extended stay while visiting us for PAA 2019.

Optional social activities like a brewery tour and a baseball game to watch the Winnipeg Goldeyes take on their North Dakota rivals on Saturday and Sunday, are being planned for the delegates and companions. The Companion Program will include visits to many Winnipeg attractions and shopping. Please check back often on www.paaevents.org, as we will continue to add details as they become finalized.

If you have any questions please feel free to contact us, or our event planner, Riel Dion at Ree@plannersplus.ca (204.257.5205)

We look forward to welcoming you to the 2019 meeting in Winnipeg!

*- PAA LAC2019
Committee and Co-Chairs,*

*Vikram Bisht
(Vikram.Bisht@gov.mb.ca)*

*Tracy Shinners-Carnelley
(Tracy@PeakMarket.com)*

MEETINGS AND EVENTS

MARCH 11-14, 2019

PotatoesUSA in Denver, Colorado, USA

JUNE 18-21, 2019

EAPR Virology Section Meeting in Estonia

JULY 6 -10, 2020

21st EAPR Triennial Conference in Warsaw, Poland

MARCH 12-13, 2019

EAPR Post Harvest Section meeting in Norwich, UK

JUNE 26, 2019

Oregon State University Hermiston Agricultural Research and Extension Center Potato Field Day

SEPTEMBER 2 -5, 2019

EAPR Pathology and Pests Section Meeting in Neuchatel, Switzerland

2018-2019 BOARD OF DIRECTORS

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