Dear Research Community,

PRAC works together to identify and establish the most pressing and far-reaching potato industry issues. PRAC endorsement has previously strengthened proposals for the Specialty Crop Research Initiative (SCRI), netting the industry nearly $30.7M in total SCRI financing over six years from 2016 to 2021. When we talk to scientists in the research community, they speak of PRAC’s ability to push forward insightful proposals with significant national industry interest, and to generate a strong body of letters of support that are greatly beneficial during the funding review process.

*Note that this is a voluntary process and that you can submit proposals to funding sources directly without PRAC involvement.*

What we are looking for:

1. Projects with a “national scope”. Typically, all 4 time zones need to be considered in both the magnitude of the problem you are addressing and the make-up of your scientific team.
2. Projects that marry up with a priority set by PRAC. PRAC meets early each spring and updates its priority list. This is not a requirement, but a suggestion. If you can make a case for your project, we will listen.
3. Proposals that will be submitted in 2023-2024. SCRI funding is an obvious choice, but PRAC now discusses (and is looking for) proposal ideas that will be submitted to other funding sources.
   1. Alternate funding sources include, but are not limited to, NIFA-SCRI, APHIS-10007, ARS-State Partnership, Gates Foundation, NSF, & FFAR.

Here is what you can expect:

The 2-page industry support request form (below). PRAC will meet to discuss the projects that have been emailed to JohnL@PotatoesUSA.com and Alyssa@PotatoesUSA.com. After the meeting, PRAC will provide feedback on next steps to submitted projects. At that time, for the ideas that fit PRAC’s interest, we ask that you begin to shape the pre-proposal that you will then submit to the funding source.

We look forward to hearing from you and wish you the best with your work. Thank you for your dedication to advancing the field and for your ongoing research efforts.

**Potato Research Advisory Committee**

**Industry Support Request Form**

*Please send completed forms to John Lundeen (Potatoes USA Director of Research) and Alyssa Green (Research Communications) -* [*JohnL@potatoesusa.com*](mailto:JohnL@potatoesusa.com) *and* [*Alyssa@potatoesusa.com*](mailto:Alyssa@potatoesusa.com)*.*

**INDUSTRY SUPPORT REQUEST - For PRAC Review [Please include 2 pages total]**

1. **PROPOSAL TITLE:**
2. **EXECUTIVE SUMMARY** (250 words maximum, explain potential impacts of the proposed research to an industry audience):
3. **LINK TO PRAC RESEARCH PRIORITIES** (Recommended) Click or tap here to enter text.
4. **PROPOSED FUNDING AGENCY/PROGRAM** (e.g. NIFA-SCRI, APHIS-10007, ARS-State Partnership, Gates Foundation, FFAR, etc.):
5. **PROPOSED GRANT TYPE** (if applicable):
6. **PROPOSED GRANT APPLICATION DEADLINE**, if known:
7. **PROJECT DIRECTOR NAME:** 
   1. **AFFILIATION:**
   2. **EMAIL:**
   3. **PREFERRED PHONE NUMBER:**
8. **PRINCIPAL INVESTIGATOR NAME(S) AND AFFILIATION(S):**
9. **APPROXIMATE TOTAL BUDGET:**
10. **1 PAGE SCIENTIFIC OVERVIEW:** Attach.
    1. **BACKGROUND, RATIONALE AND INDUSTRY RELEVANCE** (narrative):
    2. **OVERALL OBJECTIVE AND SUPPORTING OBJECTIVES** (use bullets for to note major objectives of the project).