

# Sales Associate Cornwall, PE

## Sales Associate

### Company Description:

Real Potatoes Ltd., based in Cornwall, Prince Edward Island, is a leading provider of proprietary seed potatoes across North America. While our corporate office is located in PEI, and North America is our primary market, we travel globally to source new varieties and collaborate with international partners. Our mission is to deliver innovative, value-added products and solutions.

Established in 2007, Real Potatoes has grown steadily each year, and we are now looking to expand our team with a new Sales Associate. We are seeking someone who takes pride in developing business relationships and is passionate about the evolving potato industry. The ideal candidate will not only stand behind our products but also play an active role in shaping our future offerings.

### Qualifications:

- Bachelor of Science (Agriculture) or equivalent
- Sales and marketing experience or relevant education is advantageous
- Desire to build a career in sales
- Familiarity with the potato industry; willingness to learn is essential.
- Proficient in computer applications including Microsoft Office, Outlook, etc.
- Excellent written and verbal communication skills
- Willingness to travel as needed
- Valid driver's license required

### What Real Potatoes Offers:

- A competitive salary package starting at \$80K+
- A dynamic career with a growing company
- Opportunities to work throughout North America
- Engagement with breeders, seed growers, and the delivery chain to promote innovative potato varieties
- A unique opportunity to develop new and market

If you believe this career opportunity is right for you, please send your resume to:

**Real Potatoes Ltd** Attn: Gerard Basten, 614 Capital Drive Cornwall, PE, COA 1H0

e-mail: [basten.gerard@realpotatoes.com](mailto:basten.gerard@realpotatoes.com)