



# 2025 PAA Conference Sponsorship Order Form

July 27–31 • Madison, Wisconsin

Monona Terrace Community & Convention Center

### Sign Up Now to be a Sponsor

Reserve your sponsorship early. This will give you more selection choices and will maximize exposure for your company on PAA's conference website. Sponsorships will be reserved in the order of the date that they are received. Complete the form and return with your payment and logo. For recognition on signage and in the Mobile App, orders and payment must be received by **May 31, 2025**.

See [potatoassociation.org](http://potatoassociation.org) for sponsorship opportunities, pricing, and benefits.

Before selecting sponsorship opportunity, please confirm availability with staff by emailing [paaoffice@potatoassociation.org](mailto:paaoffice@potatoassociation.org).

Sponsorship(s)	Cost
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
General Conference Sponsorship	\$ _____
<b>Total Sponsorship</b>	<b>\$ _____</b>

### Company Information

Company Name \_\_\_\_\_

Website \_\_\_\_\_

### Sponsorship Contact Information

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

Facsimile \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State or Province \_\_\_\_\_

Country \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_

### Payment Information

Check enclosed, payable to Potato Association of America  
*(When you provide a check as payment, you authorize us to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. Funds may be withdrawn from your account the same day we deposit payment and you may not receive your check back from your financial institution.)*

Charge my credit card (check one):

VISA    MasterCard    American Express    Discover

Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card \_\_\_\_\_

### Logo Submission

Please email your logo to [paaoffice@potatoassociation.org](mailto:paaoffice@potatoassociation.org).  
 Logo must be vector eps (preferred), or high resolution tif or jpg at 300 dpi, no less than 3" x 3" (76.2mm x 76.2mm)

**Send completed form and payment by May 31, 2025 to:**

**PAA Conference Sponsorship  
 Attn: Rachel Alvarado  
 3285 Northwood Circle, Suite 100  
 St. Paul, MN 55121 U.S.A.**

**Email:** [paaoffice@potatoassociation.org](mailto:paaoffice@potatoassociation.org) | **Telephone:** +1.651.994.3822 | **Facsimile:** +1.651.454.0766

[potatoassociation.org/PAA2025](http://potatoassociation.org/PAA2025)